Potter Clarkson

Creating value from innovation

PATENTS

TRADE MARKS

DESIGNS

LITIGATION & LICENSING

CONSULTANCY

POTTERCLARKSON.COM

We help companies, organisations and individuals across all sectors of business to understand, create, protect and defend the commercial value of their innovations anywhere in the world through intellectual property rights.

7
offices across Europe

Top 10
European firm for opposition and appeals

Active in the most complex IP litigation of the past 5 years

As a full-service intellectual property law firm, with expertise in patents, trade marks, designs, litigation, licensing and consultancy, we can provide you with specialist support in all areas of IP including:

- Identifying what you can protect
- Securing your rights
- Realising the full value of your assets with smart commercial arrangements
- Helping you develop the value of your innovations by enforcing your rights against competitors
- Putting in place a managed IP strategy to maximise commercial opportunities that come your way

At Potter Clarkson, we are recognised for our wide-ranging technical and legal expertise, progressive thinking, business knowledge, deep commercial insight and approachability. We make it our business to understand our clients' business sectors, practical challenges and commercial ambitions for the future. Providing the very highest quality of client service, strategic advice and 'right first-time' delivery, we ultimately measure our own success by the success of our clients.

What makes us different?

At Potter Clarkson, we have one clearly defined purpose:

Creating value from innovation

This provides us with the context and meaning for the work we do every day. We are committed to using our expertise to solve the IP challenges you face so that your innovations can reach their full commercial potential.

Through our integrated service lines, deep sector knowledge and genuine interest in your ideas, we offer a complete IP solution to every challenge and opportunity you face.

Built for success

Our 200-strong specialist team operates from dedicated offices in the UK, Sweden, Denmark and Germany, supported by an established network of overseas attorneys to provide expert advice, wherever you want to take your product or brand.

Having been in business for more than 130 years, we take great pride in our heritage, but also keep our eyes firmly focussed on the future. That's why we've invested heavily in shaping our offering around your evolving needs.

We create value from your innovation. We bring vision and clarity of thought to guide you through the complexities of intellectual property for business. As consultants and experts in IP law, we help you understand, create, protect and defend the commercial value of your innovations anywhere in the world.

PATENTS

For breakthrough ideas to become a reality, they need the very best patent protection. That's exactly what a Potter Clarkson patent attorney can deliver for you. We have successfully attacked and defended some of Europe's most valuable patents across a huge range of technological areas and have the scale and expertise to handle the most complex and challenging work.

You can trust that our technical excellence and resolutely commercial focus will enable us to develop an optimal patent strategy to support your business now and long into the future.

TRADE MARKS

As the most recognisable and distinguishing asset you have, we understand how important it is to protect and defend your business's product or service brand identity.

From our experienced team of trade mark attorneys, who work with world-leading brands spanning every sector, you will always receive considered, commercial advice that is focused on strengthening the scope of your brand protection and, ultimately, unlocking its maximum value.

DESIGNS

Our design specialists have significant experience advising clients on the protection of designs. From furniture and fashion to machinery and medical devices – and everything in between – we understand the value of excellent design in transforming a functional item from good to great.

Our specialist approach and granular-level understanding ensure we secure broad and robust protection in a very cost-effective way.

LITIGATION

When you are embroiled in an IP dispute, you are seeking a solution that delivers the best outcome for your business in the long term. As one of the largest specialist IP litigation teams in Europe, we have the necessary depth in expertise to support you at every stage of a dispute.

Our highly experienced IP solicitors will field a bespoke team of specialists to support you throughout the process and secure the most commercially effective outcome.

LICENSING

Our experienced licensing experts can help you realise the value in your IP, to further your commercial aims. As a full-service IP firm, we draw on the insight of our patent, design and trade mark specialists in your market sector to ensure your commercial interests are protected for the long term.

This collective expertise makes it possible for us to understand your innovation at the deepest level, which means we can maximise the full value from your IP assets.

CONSULTANCY

We provide consultancy to help you develop an IP strategy unique to your business. Our tried, tested and successful methodologies ensure that when you buy IP consultancy from us, it delivers a return and helps you build value in your business and prepare for the future.

Bringing our expertise across all areas of intellectual property law – patents, designs, trade marks, copyright, litigation and licensing, we provide IP consultancy tailored to your needs with clear and measurable outputs.

Our Sectors

Life Sciences

As one of the largest specialist teams in Europe, with outstanding expertise in contentious proceedings and SPCs, we can provide comprehensive support for even the most complex challenges. We are proud of our reputation as the European IP firm of choice in this sector for clients of all sizes, ranging from ambitious start-ups and new chemical entities through to Big Pharma.

Industrial Chemistry

Across our large team of specialists, we have all areas of industrial chemistry covered - from bulk chemicals, dyestuffs, fats and oils to petrochemicals, polymers and materials. Most of the team are PhD holders or have hands-on experience of scientific research in a commercial environment, and that is important because it means you will be working with genuine specialists in your field.

Engineering

We understand the cost and margin pressures in engineering are significant. That is why our clients in this sector appreciate the combination of our forensic attention to detail and resolutely commercial focus. With expertise spanning all areas of technology, our specialist team will work closely with you to develop an IP strategy that makes good business sense.

Electronics and Computing

Operating at the point where engineering and software meet is a complex and intensely competitive environment for IP. That is where our specialist electronics and computing team comes in – to simplify the complexities and provide clear advice that helps you to make sound business decisions. Whether you are working in medical technology, autonomous vehicles, telecoms, energy, nanomaterials, satellite systems or artificial intelligence, we have a large and experienced team to support you.

Consumer Goods

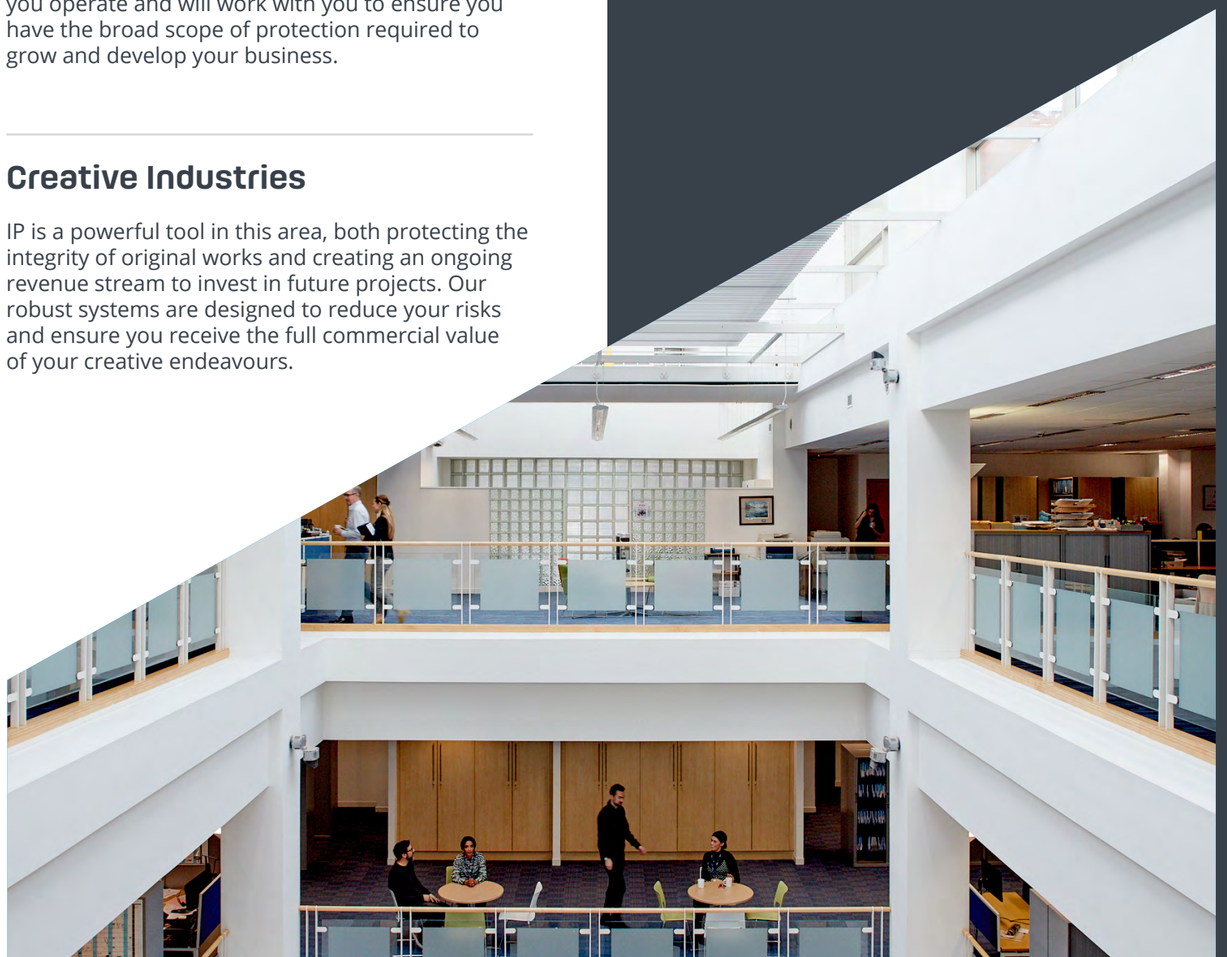
From food and drink to clothing, vehicles and personal care products, our team can help with any intellectual property challenge you face – whether it's securing a new trade mark, defending an existing patent or launching in a new global market. We do not look at IP in isolation – it is about understanding where your business is heading and ensuring your IP approach helps you to get there.

Service Industries

One of the biggest IP challenges for service providers is ensuring you secure adequate protection for the services you provide today, and the areas you may wish to expand into tomorrow. We pride ourselves on our knowledge and understanding of the commercial markets in which you operate and will work with you to ensure you have the broad scope of protection required to grow and develop your business.

Creative Industries

IP is a powerful tool in this area, both protecting the integrity of original works and creating an ongoing revenue stream to invest in future projects. Our robust systems are designed to reduce your risks and ensure you receive the full commercial value of your creative endeavours.



Our Accolades

We pride ourselves on being recognised for delivering high-quality work. Most significantly, these accolades serve as important and reassuring evidence for our clients that they are working with an industry-leading team.

CHAMBERS AND PARTNERS UK

LEGAL 500

MIP IP STARS

FINANCIAL TIMES

IAM PATENT 1000

WTR 1000

"They're excellent - they look for solutions instead of bringing forward problems."

Chambers and Partners UK, 2020

"They give sound advice from a legal perspective but they also consider the commercial aspects on projects which makes them stand out from other competitors."

Legal 500, 2020

"The firm is extremely conscientious – it gets the details correct and provides a draft that is globally acceptable – that is, not just an EPO draft but a Patent Cooperation Treaty one that considers the US and China too."

IAM Patent 1000: The World's Leading Patent Professionals, 2019

"Meets and exceeds client expectations every time."

WTR 1000: The World's Leading Trademark Professionals, 2020

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