



Accelerating Innovation
**Your Innovation Partner
 for ISO 13485
 Drug Delivery
 Device Development**



Addressing patients needs through
 Human-Centred Design

Global Pharma Company | Drug Delivery Device



Improving dosing
 and ergonomics on a
 patented design

Sanofi | Ultrahaler (MDPI)



Using Human-Centred Design
 to improve quality of life

Merck Serono | easypod Autoinjector



Improving adherence and efficacy
 through patient-centric experiences

Leo Pharma | Psoriasis Gel Applicator



A patient-centric platform
 for smart injectors

Phoenix | Smart Autoinjector



A revolutionary syringe
 driver that will transform
 healthcare at home

Danby | Innovative Ambulatory Care

Driving
Healthcare Innovation

PDD creates products and experiences that enhance businesses and improve people's lives. With a multi-disciplinary approach rooted in Human-Centred Design, we deliver innovations that meet the demands of regulators and transform the experience of patients and HCPs for the better.

We have a successful track record researching, designing and commercialising novel drug-delivery devices for some of the world's leading healthcare companies. These projects have gained us valuable insights into the user experience and the challenges of taking such products to market in Europe, Asia and the US.

Our collaborative cross-functional teams work across Human Sciences, Design and Engineering. Under an ISO 13485 framework, we deliver end-to-end product development programmes or discreet projects to address our clients' needs.



Clients



Drug Delivery Innovation
 Healthcare - Medical Device Development

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