



Welcome to
BRIWAY AIR

Global Industrial Air Filtration Solutions

Since 2012

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Who We Are?

BRIWAY AIR provides industrial air filtration solutions globally, with industrial air filters and cleanroom equipment, to support critical sectors including automotive, aviation, electronics, chemicals, biotechnology, pharmaceuticals, healthcare and food.

Our History

BRIWAY was established in February 2012, initially supporting plastic automotive parts manufacturers in Europe with process engineering. Over time, as demand grew, we gained valuable experience, built strong supplier relationships, and expanded our global networks. Since October 2016, we've been providing sourcing and procurement services to businesses that lack the time or expertise to find and manage suppliers globally. From October 2025 we are focusing on industrial air filters and cleanroom equipment.



Our Mission

We help businesses achieve their procurement goals through strategic sourcing and procurement services. We optimise costs, save time, minimise risk, enhance quality, and build strong supplier relationships.



Our **ACTION** Culture

Accountability – Measured and tracked business activities.

Collaboration – Strong partnerships and teamwork for smooth workflow.

Technology – Latest technology tools driving efficiency and innovation.

Innovation – Continuous improvement to better serve clients.

Optimism – A positive mindset to overcome challenges.

Needs – Prioritising evolving client and partner needs.

We uphold our culture and embody these principles in every aspect of our business.



Challenges in Global Procurement

- **Cost Pressures and Rising Input Costs** Tariffs and trade disputes, inflation and economic uncertainty, resource scarcity.
- **Geopolitical Instability and Trade Disruptions** Trade wars and sanctions, Regional conflicts and political instability, Changing trade policies
- **Supply Chain Disruptions and Resilience** Logistical challenges, Natural disasters and unexpected Events. Need for resilience.
- **Other Challenges** Quality control and supplier management, Changing consumer demands.
- **Cultural Differences**
- **Communication Barriers**
- **Potential Frauds**



Our Solution

- **Understanding your needs:** Meeting you in person, understand your situation and discuss your needs, then confirm your specific requirements in emails.
- **Identifying reliable suppliers:** We assist you in finding trustworthy suppliers who meet your specific requirements.
- **Negotiating favorable terms:** We help you negotiating favorable terms and conditions with suppliers, including pricing, payment terms, delivery schedules, and quality standards, to ensure the best deals for your business.
- **Provide ongoing support:** We offer assistance with any issues that arise during and after the procurement process, ensuring a smooth and successful partnership.
- **Maintaining supplier relationships.** We consistently maintain strong relationships with our suppliers and ensure timely updates to reflect any changes.

Our sourcing services can be a **cost-effective option** for companies that don't have the internal resources or experience to work directly with factories.



How it works

- **Need Identification** – Define requirements for goods or services.
- **Supplier Identification** – Research and select suitable suppliers.
- **Negotiation** – Secure favourable contract terms, pricing, and payment schedules.
- **Purchase Order Creation** – Issue detailed orders based on agreed terms.
- **Invoice Handling** – Process and verify supplier invoices.
- **QC, Receipt & Inspection** – Ensure goods meet quality and specification standards.
- **Logistical Support** – Manage B2B and B2C global deliveries.
- **Record Keeping** – Maintain comprehensive transaction records.
- **Supplier Relationship Management** – Keep suppliers updated and maintain strong communication via email, calls, texts, and in-person visits.

We help businesses **mitigate risks, optimise costs**, and improve efficiency to **save valuable time**.



What Makes Us Unique

- **Focus on client needs:** Understanding and responding to the specific needs of clients.
- **Value creation:** By finding the right goods and services at the right price and on time.
- **Strategic approach:** A strategic approach to sourcing and supplier management.
- **Innovation:** Innovation in procurement processes and solutions.



Why Choose BRIWAY AIR?

- Expertise in global sourcing
- Extensive industry experience
- Tailored solutions for unique business needs
- Commitment to quality and reliability



Our Team

- Managing Director – **Qin Jeffries**. Sourcing Partner
- Technic Director – **Simon Jeffries**. Tooling and Moulding program management
- Product Compliance – A third party, industrial professional body
- Marketing Support – (**Tom**)
- PR Support – (**Emma**)
- Legal Support – (**Kevin**)
- Strategic Procurement Consultant - ()
- Internal Accounting– (**Rebecca**)
- Business Intelligence (BI) Analyst and Accountant – **Mao, W**
- Quality Control Agency –**QCC**. A third party, industrial professional body
- Supplier Credit Monitor– **Hu, Q**. Credit reports of suppliers
- Factory Inspector & QC –**Hu, WY**. On site inspection
- Factory Inspector & QC –**Liu, R**. On site inspection
- Logistics Support –**Wang, SY**. Logistics, from China, B2C worldwide
- Logistics Support –**Hu, YT**. Logistics, from UK warehouses, B2C worldwide



Our Services Encompass

- **Bespoke manufacturing** This involves creating products that are unique and tailored to a customer's specific needs, preferences, and specification. Such as industrial air filtration equipment productions.
- **Industrial Air Filters**
- **Cleanroom Equipment**

Our focus include the automotive, aviation, electronics, chemicals, biotechnology, pharmaceuticals, healthcare and food.



BRIWAY[®]

Our Impact

- Globally
- Locally



Contact Us

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- **Old Website1:** briwaysources.com
- **Old Website2:** briwaytech.com
- **X:** <https://x.com/BriwayAir/>
- **Youtube:** <https://www.youtube.com/@BriwayAir>
- **Facebook:** <https://www.facebook.com/BriwayAir>
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