



# DOWNTON ABBEY

## Official Downton Abbey Liquors

*“We’ve been expecting you...”*

### DOWNTON ABBEY LIQUORS

Produced by the small British Harrogate Tipple craft distillery in Yorkshire, England, this brand new range of liquors has been hand distilled by Tom Nichol and his team on the estate grounds of the 750-year old Ripley Castle.

With botanicals selected to represent the post-Edwardian era of the world famous fictional show ‘Downton Abbey’, these premium drinks are a taste of the aristocratic hospitality that has made the show a global hit since it was first seen in the US in 2011.

These are the only official Downton Abbey liquor products.

### DOWNTON ABBEY MOVIE – A GLOBAL PHENOMENON

The first Downton Abbey motion picture, distributed by Focus Features and Universal Pictures International, launched in theatres across the US market in September 2019 grossing over \$200m globally by the end of the year, ten times its budget, even before the DVD launch.

### AN ARISTOCRATIC BRITISH FAMILY

These high quality small batch liquors are hand-bottled in identical ‘Lord and Lady’ bottles, the gin and whisky both come in high quality, heavy British glass bottles. The square-shouldered bottle profile echoes design cues of the Downton Abbey era. The stunning new pink English rhubarb gin, offered in the same handsome clear bottle will arrive in the US market early in 2020.

The luxurious embossed label and watch strap design echoes the imagery of the world famous show, supported by exclusive access to TV show and movie assets and images for promotion and Point of Sale as the only Official Downton Abbey Liquors.

A stunning taste of this uniquely British TV and Movie phenomenon...





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*“Perfect over a game of gin rummy Darling! Chin Chin!”*

## THE OFFICIAL DOWNTON ABBEY GIN HAS ARRIVED...

- An outstanding small batch Premium English Gin
- True craft gin by master-distiller Tom Nichol
- Handmade in ‘Downton Abbey country’ in the UK
- Finest local botanicals and Harrogate Spring Water
- Remarkable gin evocative of the Downton Abbey period

## THE ONLY OFFICIAL DOWNTON ABBEY GIN...

Downton Abbey Premium Gin is expertly concocted by distillery co-owner Tom Nichol, using only the finest fresh botanicals and Harrogate Spring Water from North Yorkshire right in the heart of ‘Downton Abbey Country’. The botanicals are handpicked from the resplendent 750-year old gardens at the Ripley Castle Estate. Fresh limes and ginger root from the Victorian hothouse together with English rose water makes this gin a drink of true character and distinction.

## INFORMATION

Brand Name	Official Downton Abbey Gin
Category	Gin
Type	Hand-Crafted Premium Gin
Age	2019
Alc Vol	43%
Size	700 ml
Bottle / Case	6





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*“Drinks before dinner? Wait until Carson catches you!”*

### DOWNTON ABBEY PREMIUM BLENDED SCOTCH WHISKY...

- Premium blended Scotch Whisky
- Hand-blended by master-distiller Tom Nichol
- Hand bottled in ‘Downton Abbey country’ in the UK
- Finest Harrogate Spring Water
- Smoothly evocative of the Downton Abbey period

### OFFICIAL DOWNTON ABBEY FINEST BLENDED SCOTCH WHISKY...

The Downton Abbey Whisky has a truly remarkable British character. Exquisitely made, using only the finest malts and grains, it is a wonderful blended spirit of true distinction. This whisky has been masterfully created using the renowned Harrogate Spring Water from the quintessential North Yorkshire, UK spa town. It is this that helps give it a smooth yet delightfully rich flavor with reassuring depth and warmth.

### INFORMATION

Brand Name	Official Downton Abbey Whisky
Category	Scotch Whisky
Type	Hand-Crafted Finest Blended Whisky
Age	2019
Alc Vol	40%
Size	700 ml
Bottle / Case	6





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*“Even a Lady has to be adventurous sometimes, Mr Carson!”*

### A VIBRANT FRESH CLASSIC ENGLISH RHUBARB GIN...

- An outstanding small batch traditional English Rhubarb Gin
- Glorious rose pink colouring and clean fresh flavours ideal for cocktails
- True craft gin by master-distiller Tom Nichol
- Handmade in ‘Downton Abbey country’ in the UK
- Finest local English botanicals and Harrogate Spring Water

### THE ONLY OFFICIAL DOWNTON ABBEY GIN...

Downton Abbey English Rhubarb Gin is distinctly, sprightly and decidedly different. This vibrant pink coloured gin is created in small hand-bottled batches using only the finest botanicals and Harrogate Spring Water from North Yorkshire in the heart of ‘Downton Abbey Country’. Fresh, virulent English rhubarb, hand-picked from the resplendent 750-year old gardens of the historic and beautiful Ripley Castle Estate, is cut with fresh bittersweet limes and pungent ginger root from the Victorian Hothouse, melded with English Rose Water.

### INFORMATION

Brand Name	Official Downton Abbey English Rhubarb Gin
Category	Gin
Type	Hand-Crafted English Rhubarb Gin
Age	2019
Alc Vol	43%
Size	700 ml
Bottle / Case	6

