

**MOWI<sup>®</sup>**

**Grow your business with Scotland's number one in salmon**

## WHY MARINE HARVEST SALMON?

### From Scotland to the world

For over 50 years, we have been raising farmed salmon in Scotland and exporting it all over the world. Scottish salmon demands a higher premium and is valued by consumers all over the world.



## The highest standard of fish welfare

From egg to plate, the welfare of our fish is at the centre of everything we do. We are proud that all of our farms in Scotland are RSPCA\* assured.

The standards cover every aspect of the animals' lives, the environment they live in, how they are managed, healthcare, transport and humane slaughter.

## The best you can buy

Our salmon is held in high regard all over the world. We also hold the prestigious Label Rouge accreditation – the official endorsement by French authorities of the superior quality of a food or farmed product, particularly with regard to taste.

\*Royal Society for the Prevention of Cruelty to Animals





marine harvest

Mowi's flagship brand, Marine Harvest, is well-established and recognised for its quality across the world. Farm raised in Scotland, find out what makes Marine Harvest salmon unique.

We have a truly global supply chain. Our salmon can be delivered anywhere in the world within 72 hours of being harvested in Scotland. From the USA to China, we are the number one Scottish salmon provider, delivering a quality service around the clock, around the year and around the globe.

To find out more contact: [mowisales@mowi.com](mailto:mowisales@mowi.com)







### **The Mowi difference**

Good for the environment and good for your business.

Our salmon is sustainably farmed and has a low carbon footprint.

In Scotland, Mowi is unique with our control from egg to plate and we have our own feed mill to complete a fully integrated supply chain.

High in Vitamins  
B12, D & E

No artificial colours

High in Selenium

One 120g portion meets weekly  
recommended intake of oily fish

Richer in omega 3



Farmed responsibly in the pristine, strong tidal  
waters of the west coast of Scotland

Low stocking density means  
more room to swim

High in Astaxanthin  
anti-oxidants

Lower carbon footprint than  
chicken, beef or pig farming





# MOWI®

Mowi Scotland Ltd

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