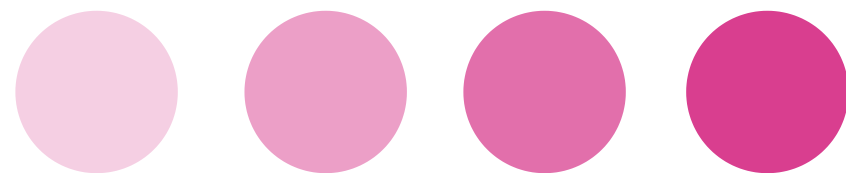


Oralift

Facial Rejuvenation



The Pioneer



Dentist Nick Mohindra had a passion in life—a personal experience motivated him to want to break new ground in his profession, and really make a difference. Nick began to treat patients suffering from TMD (facial pain) and in the process developed a theory that lower facial height could be increased by amounts far greater than was being taught in dental schools. He used a device to establish the correct facial height to which the teeth could be restored. This resulted in a dramatic improvement to the patient's facial appearance and he called the treatment "The Dentalfacelift".

This was the start of his lifelong passion for facial aesthetics and antiageing.

The Birth of Oralift

Nick's next discovery was that patients started to look better just by wearing the device, before any work was done on the teeth. The Dentalfacelift technique produced dramatic results but was an invasive procedure, time consuming and costly. Oralift evolved from the Dentalfacelift but it was non invasive, simple and much cheaper.



Our Studies



Open Dent J. 2018; 12: 283-295
Published online 2018 Mar 30. doi: [10.2174/1874210601812010283](https://doi.org/10.2174/1874210601812010283)
PMCID: PMC5906972
PMID: 29760821

A Mini Review of Using the Oralift Appliance and a Pilot Study to See if 3D Imaging Techniques Could Improve Outcomes

N.K. Mohindra*

• Author information • Article notes • Copyright and License information Disclaimer

Prosthetic Dentistry

Referred paper

A preliminary report on the determination of the vertical dimension of occlusion using the principle of the mandibular position in swallowing

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169 Beaver Road, Ashford, Kent TN23 7SG

The effect of increasing vertical dimension of occlusion on facial aesthetics

The effect of increasing vertical dimension of occlusion on facial aesthetics
N. K. Mohindra and J. S. Bulman Br Dent J 2002; 192: 164-168

Aim
To investigate the effect of increasing the vertical dimension of occlusion on facial aesthetics.

Setting
General practice.

COMMENT
Dr. Mohindra has a long standing interest in constructing complete dentures. In particular he has focussed on how best to determine the vertical dimension of occlusion. This work resulted in a paper, published in the British Dental Journal in 1996, entitled 'A preliminary report on the determination of the vertical dimension of

Despite the difficulties of a general practitioner trying to publish his work, Nick Mohindra's aim was always to put his findings on a sound scientific basis. Research is not usually the realm of the general practitioner but many innovations start at the coalface. Nick was fortunate to have the encouragement and support of the then editor of the British Dental Journal, Mike Grace:

" Very few people actually do the hard work to really prove their ideas are right...Nick Mohindra's story, to me, is the perfect example of how scientific publishing should work to the benefit of all concerned."

Our Product

Oralift is regarded as a general wellness product by the FDA and is patented worldwide.

The Oralift device is a small mouthguard device that is worn for short periods of time with rest breaks. On countless patients Oralift has been seen to counteract the harmful effects of ageing, rejuvenating the face in addition to other health benefits.



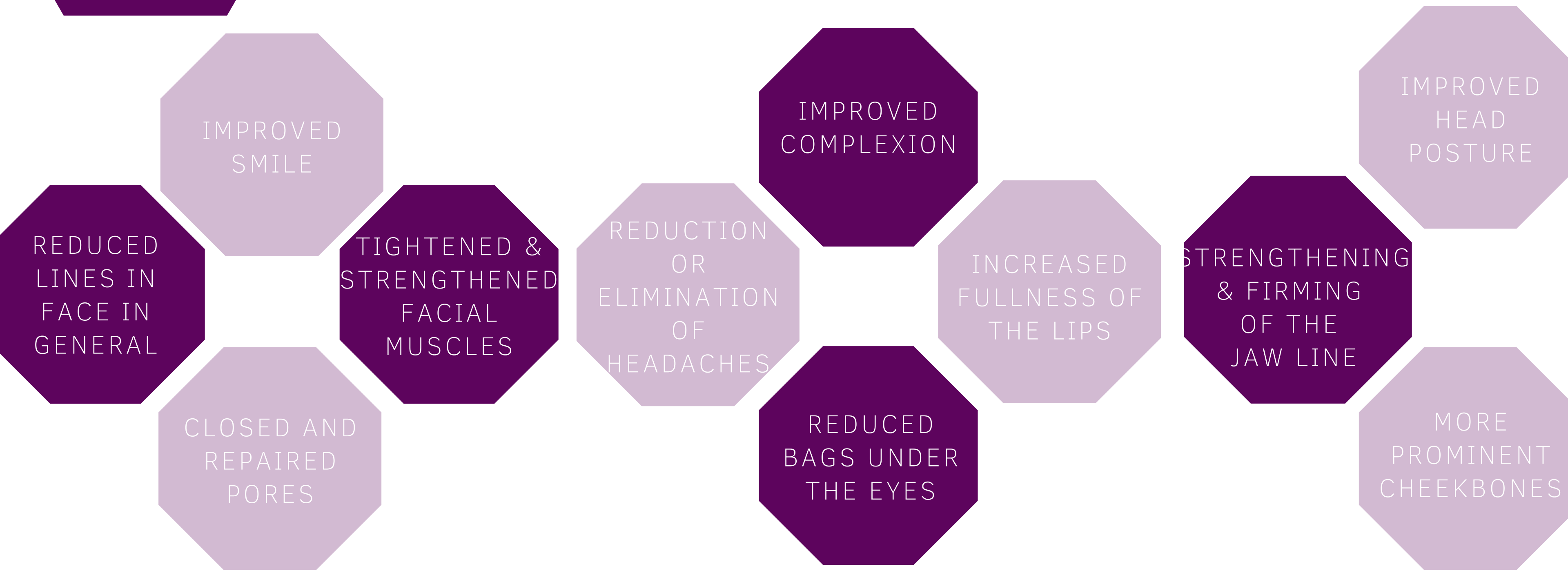
Oralift is a revolutionary, innovative way to address and delay the signs of facial aging.

It is completely natural and non invasive. It is perfect for those who are tired of the artificiality of treatments like Botox and fillers and who want to use the power of the forgotten head, neck and facial muscles to rejuvenate their faces, naturally.



*Our
Benefits*

REPORTED BY USERS



Our Business Model

**A DIY &
ONLINE
ADVISOR**

**A DIY
VERSION**

**A
PROFESSIONAL
VERSION**

The business model comes in three options:

First and foremost, The Do It Yourself :

This is sold online with the Oralift App so the user is supported throughout their treatment journey.

Secondly, The Do It Yourself with online advisor: Aestheticians are an obvious choice for this role as they have training in facial structure and skin.

The Professional model:

The Oralift Academy has online courses available for dentists and aestheticians. Professionals purchase Oralift from the Oralift Academy online store.



Our Mobile App

TRACK YOUR PROGRESS, ANYTIME, ANYWHERE

Developing the Oralift App has made it possible for the user to do the treatment themselves. It supports the user throughout the treatment journey, first with a test to assess the user's facial muscles which sets the programme. The App sends reminders of when to use the device and has a photographic comparison tool to compare before and after photographs. Treatment using an App is becoming increasingly popular.



Our Academy

Online courses are available in the Oralift Academy to train professionals who want to become Oralift practitioners. Nick has trained a number of dentists in the technique and while enthusiastic at his live courses, they have tended to revert to their comfort zones of treating teeth rather than faces.

Aestheticians however, love Oralift as they are trained in facial structure and skin. Leading US aesthetician and influencer, Jane Mann calls Oralift "The Natural Facelift".



*The Innovate UK
Smart Grant
Applied For*

Nick's experience of treating patients with Oralift, along with reports from users have led him to believe that there are a number of health benefits associated with using the device. In addition to migraines and headaches, Oralift has helped with a number of conditions such as TMD, sinusitis and asthma.

He was encouraged by an Innovation Adviser at Newable to apply for an Innovate UK Smart Grant, to study the efficacy of treating TMD with the Oralift device. In the trial, antiageing biomarkers and anti inflammatory biomarker would also be studied as he feels both contribute to the relief of the symptoms. Sensors would be developed to measure the time the device would be worn by the patient.

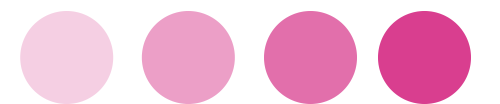




UNIVERSITY OF
OXFORD

*The
Collaborators*

Newable



Our Vision Of The Future

Oralift Ltd is seeking investors and would welcome a commercial partnership to make Oralift a global success, as well as an Academic partnership to develop an Oralift Medi device.

We have had discussions in the past with a multinational. One of the possibilities discussed was that a device which makes the user look younger could have slow release drugs incorporated into the soft material which could be absorbed through the mucosa in the mouth.



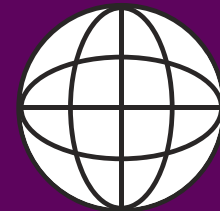
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