



# Rakusen's Range 2020

## What Makes Us So Unique?

- ▶ Based In Leeds, Yorkshire, we have been manufacturing high quality flame baked crackers since 1900. In fact, our entire range is flame baked to a traditional recipe, giving each bite a unique, but subtle nutty flavour!
- ▶ For over a century, we have sought to produce great tasting products made with simple ingredients which satisfies demand.
- ▶ Why Rakusen's? Our products are free from additives, we use simple recipes which consist of locally sourced ingredients, and we are in line with all the current trends in the Market.

## What Do Our Products Offer?

- ▶ Our Range Boasts qualities which are all in line with the Market Trends:
- ▶ Vegan
- ▶ Vegetarian
- ▶ Nut Free
- ▶ Dairy Free
- ▶ Halal Approved
- ▶ Kosher Approved
- ▶ We do Gluten Free & Wheat Based Recipes



**English Water Cracker**



- Luxurious Water Biscuit
- Portion Packed – 5 Portion Packs Inside

**Organic Water Cracker**



- Luxurious Organic Water Biscuit
- Portion Packed – 5 Portion Packs Inside

**Hi-Baked Yorkshire Cracker**



- Our Original Water Biscuit.
- Strong Provenance and Authenticity

**Flame Baked Snackers**



- Naturally Healthy
- Perfect for Snacking.
- Perfect for Dipping or Creating your favourite Canopies

**Traditional Matzos**



- The Original 'Larger' Cracker
- Great Seller on the Cracker Fixture.

**TOP**  
**SELLERS**

**Wheat Based**  
**Products**

# WE HAVE BEEN PRODUCING GLUTEN FREE PRODUCTS FOR OVER 35 YEARS

## Gluten Free Snackers



- Perfect for Coeliac who love guilt free snacking
- Delicious and Healthy – Just 7 Calories Per Cracker
- Perfect for dipping



## Rakusen's Gluten Free Cracker



- The Perfect Gluten Free Cracker!
- Flame Baked
- The Perfect Carrier for your Gluten Free Toppings.



# TOP SELLERS

## Gluten Free Products

# Our Capabilities

We can produce products in multiple shapes, sizes, recipes and packaging types.

## Rakusen's Selection Box



- ▶ Consists of 4 Flavours: Herb & Onion, Sea Salt & Black Pepper, Square Plain & Circular Plain Cracker
- ▶ Currently Designed as a 250g Pack, however the size can be increased to a 500g Pack & packed into a display unit.

## 85g Bags Option for Flame Baked Snackers



- We Can also Pack out Our Flame Baked Snackers into bags. They are perfect for Sharing!
- We can also offer a range of flavours which can be packed in any variety:
  - Garlic
  - Nice 'n' Spicy
  - Herb & Onion
  - Sea Salt & Black Pepper
  - Cheese
  - Rosemary

## Tub Option for Flame Baked Snackers



- Another option for our Snackers is to pack them into 1LB (454g) tub (see example photo of how we did it for our Bonn's Range).

# RAKUSENS LATEST DEVELOPMENT – VEGAN RANGE

We have developed our Own Vegan Range, in line with the ever growing Vegan Food Range. The Vegan Water Biscuit has been launched in the UK.

We have developed delicious flavoured Vegan Snackers and Crackers :

- Sea salt & black Pepper
- Nice 'n' Spicy
- Herb & Onion
- Garlic
- Rosemary



# BONN'S RANGE 2020





# WHY CHOOSE BONN'S?

Made in Leeds, England to a traditional local recipe since 1860, you'll find the taste of Yorkshire flame-baked in to every bite of our delicious crackers.

At Bonn's & Co, we know you take time to pick out the perfect cheeses, dips and delicious deli ingredients to serve – that's why we've created the perfect cracker to accompany them. Light and crisp with a subtle nutty flavour, our flame-baked crackers are a great partner for any topping.

Our products are supplied to high end Retailer's such as Fortnum & Mason's and Harrods UK.



## WHAT MAKES BONN'S GREAT?

- ✓ Great taste
- ✓ History
- ✓ Authenticity
- ✓ Unique flame baking
- ✓ Heritage
- ✓ Portion Packs
- ✓ Simplicity of Ingredients

# THE BONN'S RANGE

## Original Water Cracker



- Traditional process
- Original recipe
- Flame Baked
- Natural nutty flavour
- Authentically English
- Premium packaging
- Packs in Portions

## Organic Cracker



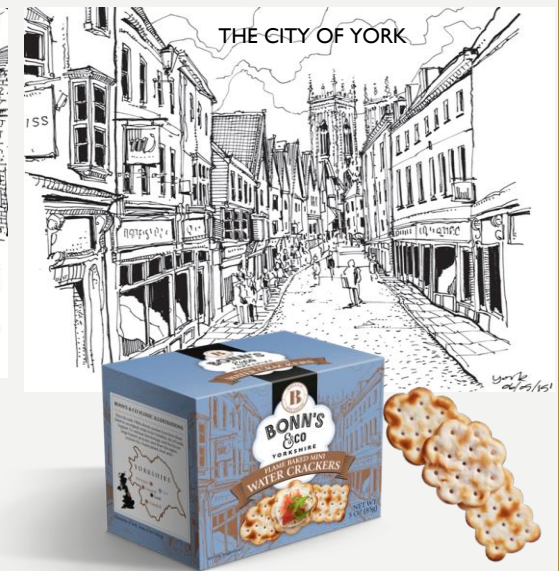
- Organic flour
- Flame Baked
- Natural nutty flavour
- Provenance
- The original but organic
- Premium packaging
- Packs in Portions

## Bonn's Gluten Free



- Gluten Free Recipe
- Same size and shape as original
- Portion packs in premium packaging
- Flame Baked
- Deliciously nutty taste

## Bonn's Mini Crackers



- Mini crackers
- Great for dips
- Attractive floral shapes
- Flame Baked
- Deliciously nutty taste
- Lower fat than original
- One large bag in box

# OUR CAPABILITIES:

With our Bonn's Range, we can produce products in multiple styles, recipes and packaging types. See examples below:

## Bonn's Triple Pack



- 3 x Flavours of our traditional Bonn's Pack packed together as part of the triple pack.

## Bonn's Snacker 500g Tub



- The option of packing out Snackers into bulk 11b (454g) Tubs.
- We also have series of Flavours available that can be packed like this:
  - Garlic
  - Herb & Onion
  - Nice 'n' Spicy
  - Sea Salt & Black Pepper
  - Rosemary

## Bonn's Gluten Free Variety 3 Pack



- Bonn's Gluten Free Variety Triple Pack.
- It was a triple pack which consisted of:
  - 1 x Gluten Free Cheese (5.2oz)
  - 1 x Gluten Free Plain (5.2oz)
  - 1 x Gluten Free Rosemary (5.2oz)