

CROWD

**Global
Credentials**





**We are an independent
global creative agency
growing audiences, sales
and awareness worldwide.**



**Creating and nurturing carefully
coordinated communication strategies,
we help brands burst into life.**



Ideas that take you further

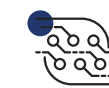
To reach different territories, you need a different kind of agency. And Crowd is that agency. We offer local insight with global reach, allowing you to extend successfully into new regions with insights and knowledge built up on years of expertise.



+



CHINA



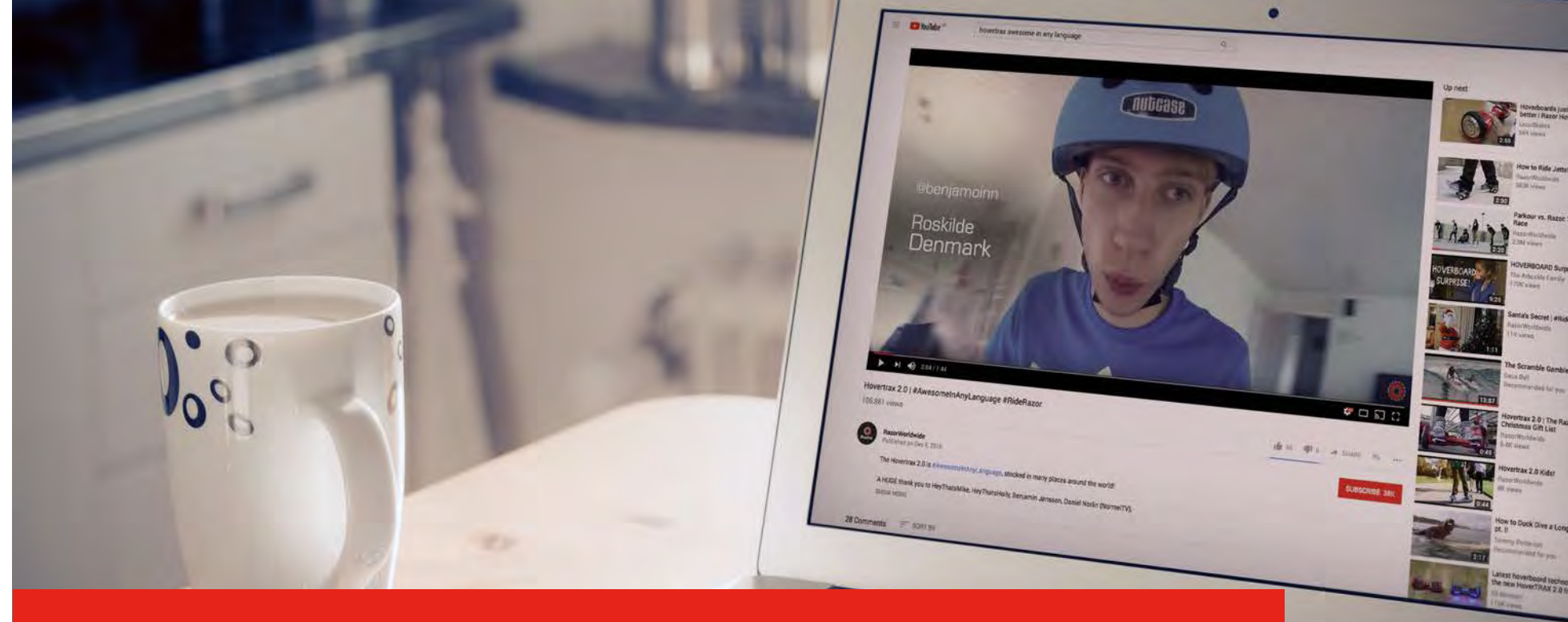
6,749%
increase in social
impressions

Making **Sichuan** more **sociable**



4.2 million

**YouTube views on
Razor Vs Parkour Video**




Giving Razor the edge






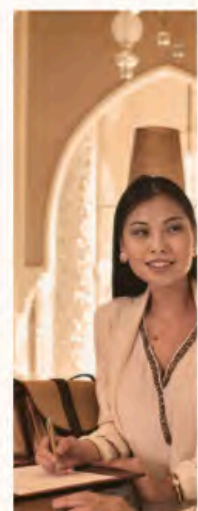
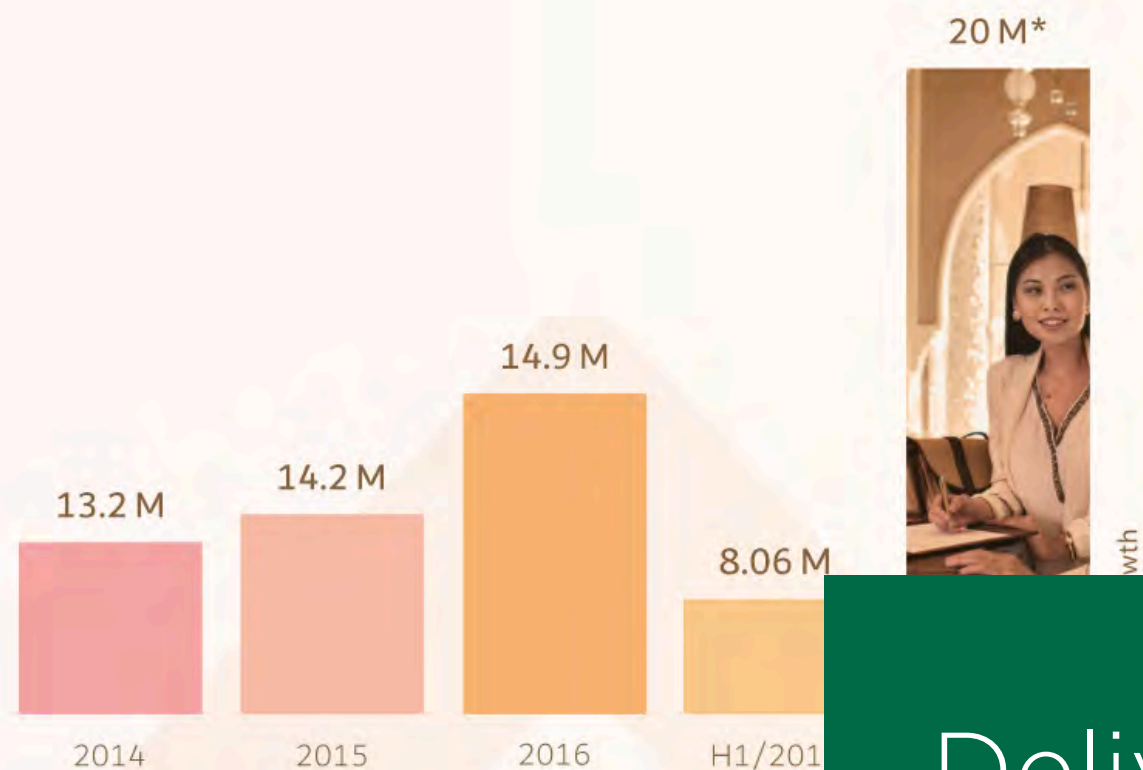
مؤسسة دبي
لتنمية الاستثمار
DUBAI FDI



+



UAE



50%
traffic from the US

Delivering the **Dubai advantage**

DUBAI VISITOR GROWTH



201

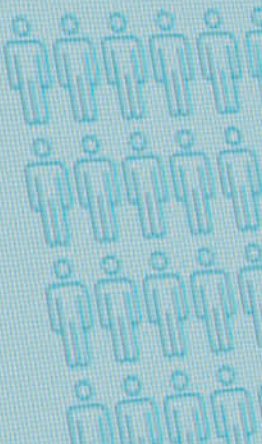
**countries have read
the Dubai Airports
Review.**

other city in the world

NEW YORK
Population 8.3M



DUBAI
Population 2



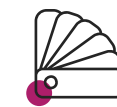
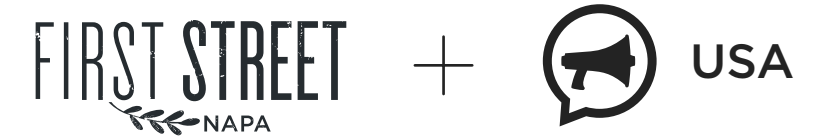
Keeping the **world's
busiest airport** busy



Dubai Airports
Strategic Plan



DUBAI **NX**




Helped attract premium tenants such as **Charlie Palmer, Lululemon & the Archer Hotel**



Attracting **investment** to **Napa Valley's** premier retail park

Asha's +  UAE

 **830,000**
monthly impressions
on Facebook



Singing the praises
of **Asha's Indian**
restaurant chain





+



UAE



11,600

engagements on social
in August 2018



We scooped the **Jelly Belly Ice Cream** launch in the **UAE**

amoena +  UK

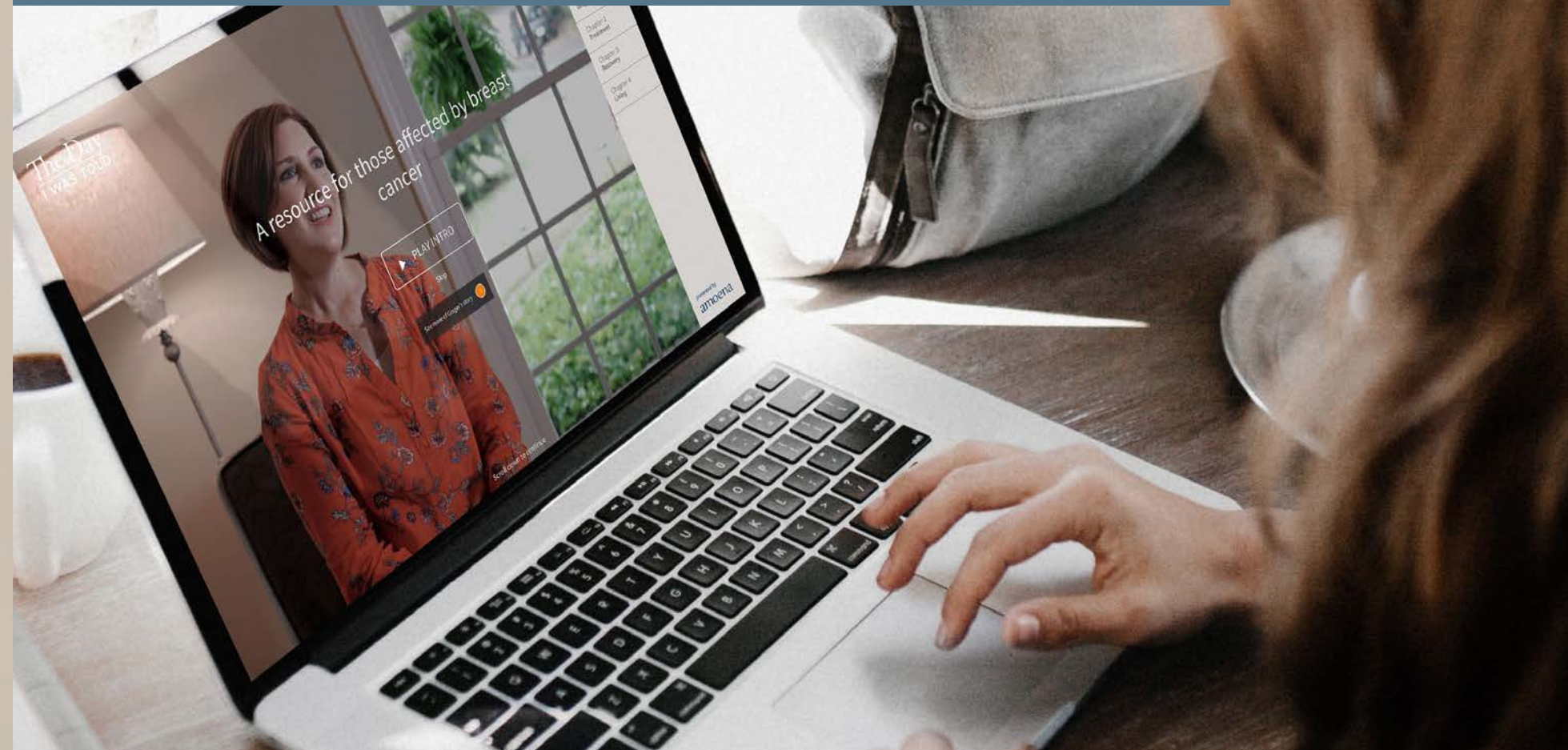


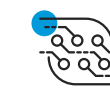
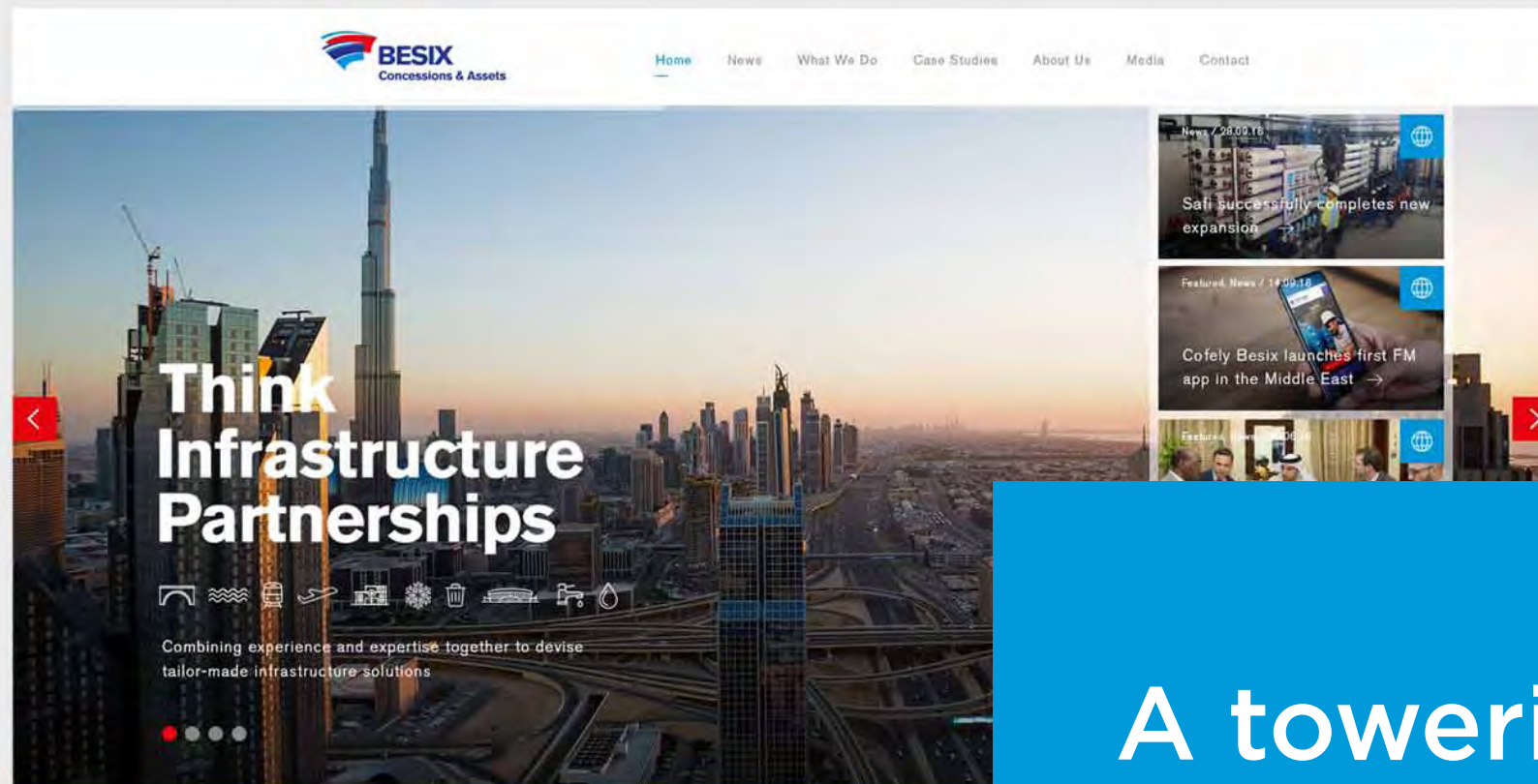
70%

**increase of traffic
from Social**



**Sharing stories and
supporting confidence**





255%

increase in website visits

A towering success for branding

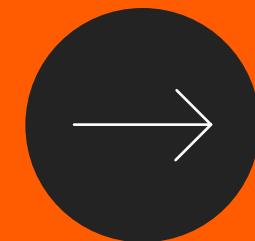




Crowd is a world of talent

That can make a world of difference to your brand

START YOUR JOURNEY BY TALKING TO US TODAY





So who are Crowd?

We love what we do... we think you will, too.
The way we see it, technical and artistic
creativity is the key.

Ideas that inspire, engage and excite.



We are global

From government bodies to boutique hotels - we've helped enterprises of all sizes reach, engage and ultimately - grow their crowd.

HANGZHOU CITY
BEIJING
XI'AN CITY
SHENZHEN
CHENGDU
DUBAI
AMSTERDAM
BOURNEMOUTH
LONDON
TORONTO
NEW YORK
SAN FRANCISCO



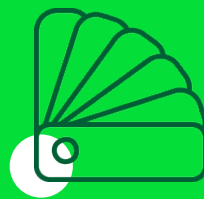
OUR SERVICES

We are effective

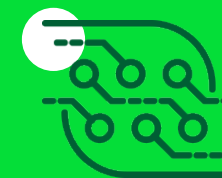
From social media to web development
we have the services to deliver you results.



Strategy



Creative



Technology



Content



Digital Marketing

























Support

TAKE A LOOK AT OUR SERVICES IN DETAIL





Our global clients

 delivery unlimited			KENWOOD				
	 مؤسسة دبي لتنمية الصادرات		 مؤسسة دبي لتنمية الاستثمار	 An Abdul Latif Jameel Company		 LIVE THE LUXURY	 Sichuan, more than pandas
	 Connecting the World	FUJIFILM					 enjoy plant power



Awards

RAR+ DIGITAL AWARDS

RAR Digital Awards
WINNER JUNE 2016
Digital Full Service
Client Services

WINNER JUNE 2017
Best Social Strategy
Best Email Marketing
Digital Full Service
Grand Prix (under 40 staff)

RAR+ AWARDS

RAR Awards
WINNER APRIL 2017
Best Creativity and Innovation
Best Design
Grand Prix (under 40 staff)



CSSDesignAwards

AWWWARDS®



Additionally, we have been the proud recipients of a number of industry awards:

DAVEY Awards NUMEROUS

Awarded to boutique agencies in recognition of world-class work.

CSS DESIGN Awards NUMEROUS

In recognition of work that pushes the boundaries of design and innovative development.

AWWWARDS NUMEROUS 'SITE OF THE DAY'

In recognition of the talent and effort of the best web designers, developers and agencies in the world.

W3 AWARDS GOLD AND SILVER AWARDS

Honouring creative excellence on the web, and recognising the creative and marketing professionals behind the work.




CONTACT



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