



亚世

教育 品牌 文化

Asia World Consultancy Ltd

Asia World Consultancy Ltd is a bridge to link business between the east and west,. Our aim is to bring business opportunities with a view to assist business grow foster relationships, create a win-win approach. based in London.

Business scope:

Brands strategy solution
Bespoke Education
Lifestyle

Core value:

Innovation, win win, integrity, accountability,prudential



亚世经纪顾问有限公司

做为英国与中国，亚洲及世界其它国家的桥梁企业，促进企业间的沟通交流与合作，总部在英国伦敦.

业务范围

品牌管理
豪华旅游
高端活动
名校申请

企业核心价值观

创新双赢，诚信审慎，责任感强，值得信赖

Education 教育

英国名校

英国贵族学校

精英大学

英国私立学校



LuxuryBespoke 私人订制

- ❖ 私人庄园
- ❖ 私人俱乐部
- ❖ 贵族运动
- ❖ 礼仪课程
- ❖ 服装
- ❖ 饮食文化



Brands strategy 品牌战略

- ❖ advising UK and Chinese companies looking to expand their businesses globally.
 - ❖ providing strategic views, formulates strategy and makes valuable connections
 - ❖ designed marketing programs to promote company goals, organized seminars, workshops and events with leading China and UK institutions and negotiated business proposals.
 - ❖ working with teams on e-commerce and lifestream platform V5 etc advising senior leaders getting British brands ranging from high end to high street to go on their platform;
- ❖ 策划中英企业国际发展
 - ❖ 提供战略发展方案及有价值资源链接
 - ❖ 与中英顶级专业机构合作设计市场推广计划组织研讨会 工作室 发布会 商业谈判等
 - ❖ 专业团队与电商平台如京东以及直播平台V5合作宣传推广英国高端及高街品牌

Specialist Team



Co-founder Lena Lee

Email: lenalee@asiaworld.uk

Lena Lee MBA CIM

Currently lecturing at London College of Fashion, Fashion Business School at University of the Arts London. Advisor to Founder of Where Wolf, a high growth fashion tech company.

Lena was an Adviser to Directors at a UK based international boutique-consulting firm. She has worked in a senior business development role, where she grew the organization business in Asia Pacific in particular in Mainland China and Hong Kong.

She worked with China e-commerce retailer, JD.com on advising senior leaders getting British brands ranging from high end to high street to go on their platform.

专家顾问团队



Co-founder Wei Li

Email: weili@asiaworld.uk

Wei Li Master of Investment ACCA

Member of CBBC(CHINA BRITAIN BUSINESS COUNCIL).

Sponsor of events organized by CBBC , DIT ,British Embassy and Consulate in China and Charity.

Working experience involved in Clinic Medicine , nutrition education, marketing, antique furniture and pianos, Scotch whisky, familiar with import and export process such as custom clearance, transport storage and delivery etc.

Well connection with social commerce teams and high end clients and organization.



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