



Eulla Sparkling Juice

北爱尔兰原装进口 Eulla尤娜充气果汁饮料





英国北爱尔兰风光



I.品牌简介



Eulla尤娜系列充气果汁饮料是由英国北爱尔兰地区McCann Apples P.McCann & Sons公司生产的纯天然果汁饮料，所用原料源自北爱尔兰阿玛郡（Armagh）的天然有机农场，其苹果生产基地已经延续了一千多年。

Eulla尤娜系列充气果汁饮料遵循纯正的天然品质，确保产品达到新鲜压榨、无人工色素、无添加糖、无添加水、非浓缩果汁制成的健康高要求。

Eulla尤娜系列充气果汁饮料由上海弼果商贸有限公司担任中国及亚太地区的营销业务，高品质、无污染、纯天然的健康果汁饮料将走进中国市场。



II. 产品亮点



①

无添加水

④

新鲜压榨

③

无添加色素

⑥

果汁含量>
99%

②

无添加糖

⑤

纯天然北爱
尔兰有机农
场生产

III.原产地



苹果产地：英国·北爱尔兰地区阿玛郡

阿玛郡气候低温、潮湿，排水良好，病虫害少，特别适合青苹果生长。阿马地下为石灰岩构成，土壤肥沃，富含钙质和营养元素，苹果树扎根深层，因此这里的果树比其他果园的水果生长更慢，结出的苹果具有独特的味道和质地。

阿玛郡的很多苹果园已经延续了一千多年，是世界最古老的苹果园之一。





ARMAGH APPLES



ARMAGH APPLES (阿玛苹果的故事)

County Armagh apples are famous throughout the island of Ireland and beyond. Each year natives of the county celebrate this heritage in the form of the Apple Blossom Festival. Towns and villages throughout the locality organise events, activities and exhibitions, many with an apple theme. The festival takes place in May each year when the countryside is alive with fresh pale pink blossoms on ancient apple trees.

The apple was first cultivated in the Middle East approximately four millennia ago. Its connection with the county of Armagh dates back to the legend of two young Gaelic lovers. Baile, heir to the throne of Ulster, fell in love with Aillin, daughter of the King of Leinster. Knowing the match would lead to war Druids ruled that the lovers would not be together in this world. Unwilling to disavow their love Baile and Aillin arranged to meet and marry in secret.

Baile set forth from Emain Macha, now Armagh, but on the way was told of the death of his betrothed. So overcome with grief was the young man that he died. At the same time a similar story was told to Aillin with the same fatal results. So a cruel plot parted the young lovers. Tradition says that an apple tree was planted on each grave and later cut down and inscribed with the story of the tragic couple.

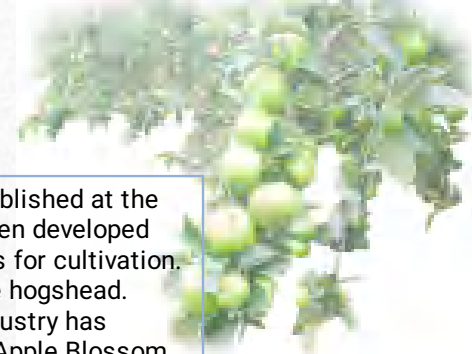
Another legend says the apple tree got its shape because it bowed to the Blessed Virgin.

In fact apples have been cultivated in Ireland since the times of the Romans. However, St. Patrick was credited with planting the first apple tree in the county at Ceangoba, east of the city of Armagh. By the death of the chief of Macans Tribe in 1155 it seems apples were being produced in significant quantities. In his obituary it is recorded that his tribe regularly produced a 'strong drink' from the apples in his orchard. A significant number of County Armagh orchards were established at the time of the plantations in the seventeenth century. Noblemen developed orchards for pleasure while estate tenants developed theirs for cultivation. It was not long before cider was being manufactured by the hogshead.

A significant number of County Armagh orchards were established at the time of the plantations in the seventeenth century. Noblemen developed orchards for pleasure while estate tenants developed theirs for cultivation. It was not long before cider was being manufactured by the hogshead. Despite the encroachment of other industries the apple industry has continued to flourish within the county. More than that the Apple Blossom Festival ensures that its heritage is preserved. Traditions to have persisted. Until about fifty years ago it was common practice following the apple pulling to drink a toast to the best bearing tree of that year. Other activities such as bobbing for apples at Halloween are still popular. Less common now is the practice of boys and girls throwing an apple peel over their shoulder to discover the initials of the one they are to marry. Still more legends say apples are a good treatment for ulcerated wounds or that a bumper harvest would be achieved if it were wet on St. Swithin's Day. Even now there persists a superstition that if at pulling time a tree were bearing flowers and fruit at the same time there would be a death in the family before the next apple pulling.

References

T. G. F. Paterson, "County Armagh Apples" in E. Estyn Evans (editor), Harvest Home, the Last Sheaf: A Selection from the Writings of T. G. F. Paterson Relating to County Armagh (Dundalgan Press, 1975), pp.83-89.



III.原产地

The Orchard County enjoys an inland location, protected from the cooling breezes of the sea by the Mourne Mountains and the Ring of Gullion to the east, and the Sperrin Mountains to the west. It also benefits from the moderating influence of nearby Lough Neagh. As a result, it gets fewer late frosts than most other areas and the well-maintained hedgerows around the orchards act as protective windbreaks.

In addition, Armagh's mild, damp climate is particularly suited to the production of cooking apples. The lower temperatures mean there are fewer invasive insects to attack the fruit and the cooler conditions allow Armagh Bramley apples to grow more slowly than fruit in other orchards, giving the apples their unique taste and texture.





III.原产地



Much of the Bramley apple region of County Armagh is underpinned by limestone rock. This produces the well-drained, loam soils on which apples grow best (loam soils have roughly equal parts of clay, silt, and sand). Armagh Bramley apple trees flourish in this highly fertile loam soil. Their roots can penetrate the soil to a considerable depth and it is particularly high in calcium and essential nutrients, with a pure and abundant water supply.





IV.认证与认可



认证与认可

Eulla尤娜果汁饮料的生产商P. McCann & Sons公司得到BRC食品标准全球认证、英国有机注册证书（英国皇家认可委员会颁发）、英国食品安全认证、爱尔兰食品局食品质量认证。



BRC食品标准认证



英国有机注册证书
(英国皇家认可委员会颁发)



英国食品安全认证

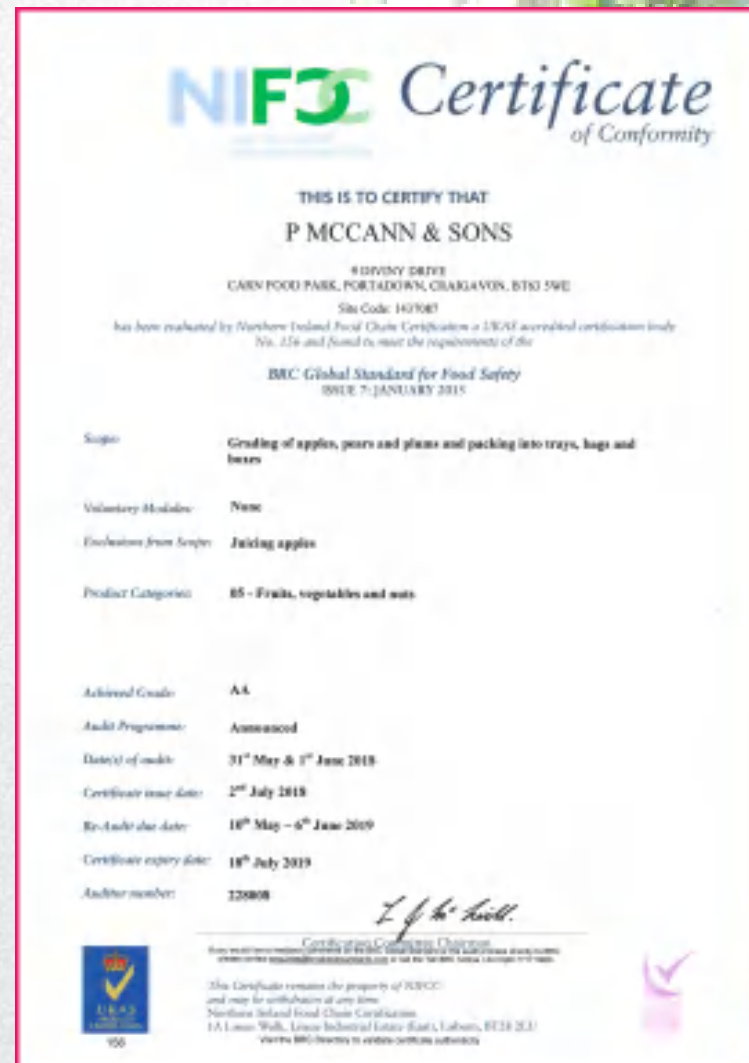


爱尔兰食品质量认证

IV.认证与认可

左：英国有机注册证书（英国皇家认可委员会颁发）

右：BRC食品标准认证





IV.认证与认可



左：英国食品安全认证

右：爱尔兰食品质量认证

OR/LON

7 August 2018

Mr. Oliver McCann
P. McCann & Sons Ltd
Diviny Drive
Carn Food Park
Portadown
BT6 1SW



Armagh City
Banbridge
& Craigavon
Borough Council

To whom it may concern,

Re: **P. McCann & Sons Ltd, Diviny Drive, Carn Food Park, Portadown**
The Food Hygiene Regulations (MH) 2006
(Regulation 3(2) No. 852/2004, Article 5)

I can confirm that the above-mentioned business is registered with the Environmental Health Department of Armagh City, Banbridge and Craigavon Borough Council. The business will be subject to routine food safety and food standards inspections. For your information the registered Food Business Operator is Mr. Oliver McCann.

Yours faithfully


DEBRA KELLY
Environmental Health Officer

Armagh City Banbridge and Craigavon Borough Council may be required to disclose the above information in compliance with the Freedom of Information Act 2000

The Food Safety and Food Standards enforcement policy can be viewed on the Council website
www.armaghbanbridgecraigavon.gov.uk
or copies can be obtained by contacting the Environmental Health Department.

Armagh Office
The Police Station
Armagh
BT6 1AB

Banbridge Office
Carn Building
Roughan Road
Banbridge BT22 5Y

Craigavon Office
Carnegie Centre
Keshmonee Centre
Keshmonee Road
Craigavon BT4 3AB

Roger Wilson
Chief Executive

info@armaghbanbridgecraigavon.gov.uk
www.armaghbanbridgecraigavon.gov.uk

144 (0300 078 0000)

144 (0300 078 0000)

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Bord Bia Horticulture Quality Assurance Scheme



Bord Bia Quality Assurance Schemes confirm that the horticulture production process employed by

P. McCann & Sons

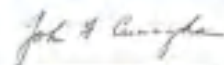
**9 DIVINY DRIVE, CARN FOOD PARK, PORTADOWN,
Armagh**

(Reference Number: 1424)

Complies with the requirements of the

SUSTAINABLE HORTICULTURE ASSURANCE SCHEME
(Revision 2)
November 2017

*Valid from 05/04/2018 until 05/10/2019 subject to ongoing compliance.
The current status of this certificate can be verified at <https://inspect.bordbia.ie/food/safety/>
using the Bord Bia Producer Number 7424*



John Cunningham, Chairman
Bord Bia Quality Assurance Board



Bord Bia
Irish Food Board

Growing the success of Irish food & horticulture
Bord Bia, One William Court, Lower Mount Street, Dublin 2



V.系列产品



Eulla尤娜系列产品

Eulla尤娜含气果汁饮料目前包括苹果原味、苹果橙味、苹果蓝莓味、苹果蔓越莓味、苹果梨味、苹果胡萝卜味等六种口味，有750ml、250ml两种规格。均采用玻璃瓶灌装，确保果汁的原汁原味。



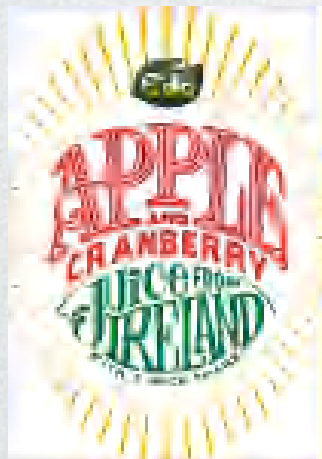
V.系列产品



苹果原味



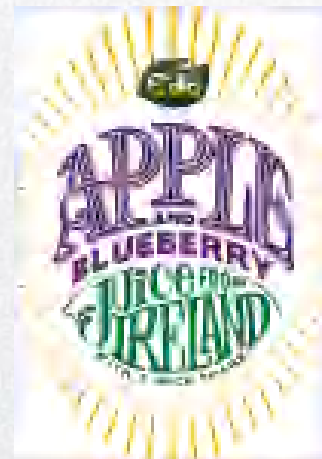
苹果橙味



苹果蔓越莓味



苹果梨味



苹果蓝莓味



苹果胡萝卜味



V.系列产品



苹果味

Eulla尤娜充气果汁饮料（苹果味）来自北爱尔兰的有机果园99%纯苹果鲜榨而成。

纯苹果汁营养物质含量丰富，性质温和不刺激，含有丰富的膳食纤维，苹果含有17种氨基酸类物质，对肠胃具有多重保健作用。

（资料来源：《果蔬营养与健康》化学工业出版社2013年版。）



V.系列产品



苹果橙味

Eulla尤娜带气果汁饮料（苹果橙味）由60%的纯苹果汁和约40%的橙汁调配而成。苹果汁营养物质含量丰富，性质温和不刺激，对肠胃具有多重保健作用。

橙汁含有丰富的纤维素和维生素，富含多种有机酸，可调节人体新陈代谢。（《果蔬营养与健康》）



V.系列产品



苹果蓝莓味

Eulla尤娜带气果汁饮料（苹果蓝莓味）由90%的纯苹果汁和约10%的蓝莓汁调配而成。

苹果汁营养物质含量丰富，性质温和不刺激，对肠胃具有多重保健作用。

蓝莓被称为浆果之王，果实中含有丰富的花青苷色素及其它营养成分，有抗氧化功能，消除眼睛疲劳。（《果蔬营养与健康》）



V.系列产品



苹果蔓越莓味

Eulla尤娜带气果汁饮料（苹果蔓越莓味）由90%的纯苹果汁和约10%的蔓越莓汁调配而成。苹果汁营养物质含量丰富，性质温和不刺激，对肠胃具有多重保健作用。

蔓越莓是一种天然抗菌保健水果，含有原花青素、黄酮醇、槲皮素、酚酸等丰富的植物营养素，具有独特的酸甜口味，清新爽口。



V.系列产品



苹果梨味

Eulla尤娜带气果汁饮料（苹果梨味）由80%的纯苹果汁和约20%的梨汁调配而成。

苹果汁营养物质含量丰富，性质温和不刺激，对肠胃具有多重保健作用。

梨汁中富含有多种维生素、鞣酸、果胶及膳食纤维，维C充足，酸甜可口、香味宜人。（《果蔬营养与健康》）



V.系列产品



苹果胡萝卜味

Eulla尤娜带气果汁饮料（苹果胡萝卜味）由90%的纯苹果汁和约10%的胡萝卜汁调配而成。苹果汁营养物质含量丰富，性质温和不刺激，对肠胃具有多重保健作用。

胡萝卜汁富含多种维生素A和胡萝卜素、木质素等植物纤维，有多方面的保健功能，被誉为“小人参”。（《果蔬营养与健康》）



VI. 饮用场合



饮用场合：

家庭用餐、朋友聚会、
各种宴会、商务接待、
西餐会所、高端酒店等。

