



CORPORATE BROCHURE

Training the
Tech Talent
of Tomorrow



in partnership with
simpli|learn

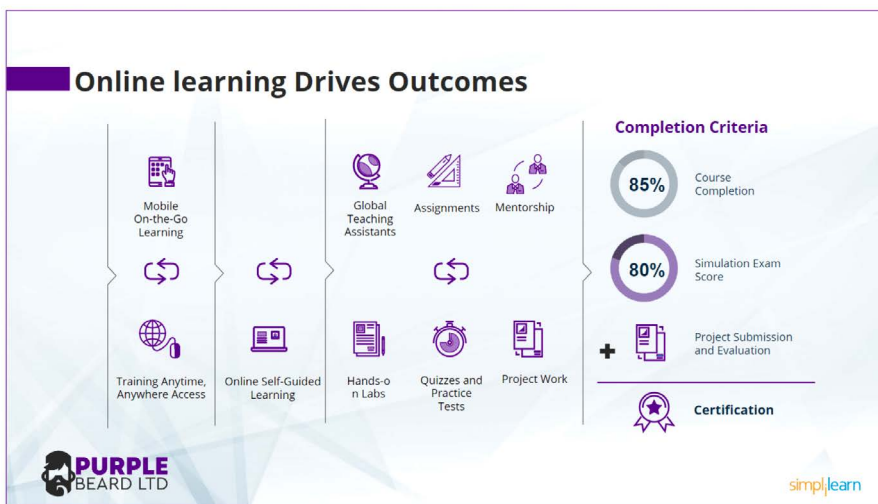
Introduction

Purple Beard is a young, dynamic company in the digital training space. We offer a range of 128 courses across 12 pathways and 7 apprenticeships, all focused in the tech space.

Purple Beard can offer digital skills programs in specific tech pathways at level 3 and 4.

The benefits to employers are as follows

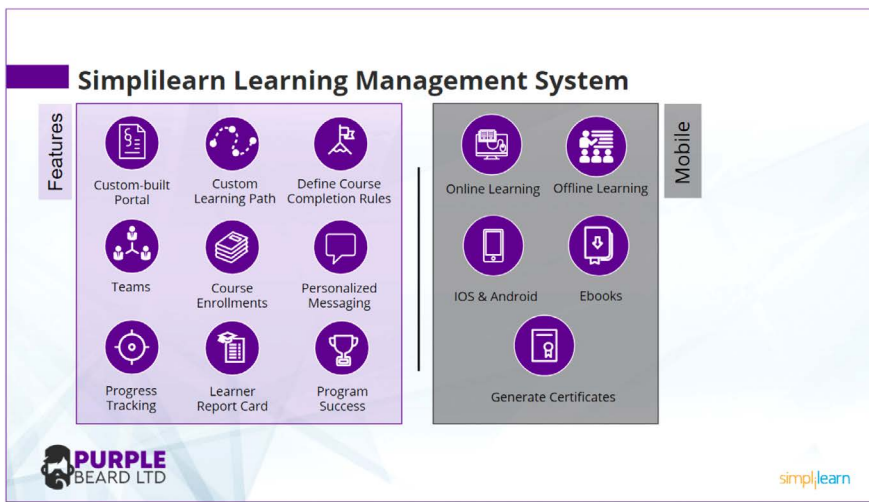
1. On demand learning that can be accessed anywhere and anytime
2. Curriculum aligned with industry recognised qualifications
3. Reporting mechanisms to support employees complete programs
4. Re-skill and up-skill staff with the relevant digital skills.



We offer 2 different modalities

1. **Commercial training** that can be funded by either individuals or employers. Our Pathways courses start from as little as £750 plus VAT. Our Curriculum is aligned in line with Industry recognised qualifications by Microsoft & AWS (Pathway courses are specific pathways that support you in developing as a Data Analyst or Software Developer).

The tech pathways are focused on essential digital skills



2. Training via the apprenticeship scheme.

What is an apprenticeship?

Apprenticeships combine practical training in a job with study. There are different levels of apprenticeships. The benefits of an apprenticeship are as follows:

- Earn while you learn
- Get the qualifications you need
- Learn at your own pace
- Great support
- Practical experience
- Transferable skills.

Some apprenticeships may also give you an additional qualification, such as a diploma or Vendor qualifications.

How can you fund an apprenticeship?

Levy Employer: Large businesses whose wage bill is in excess of £3 million pounds per annum (they pay 0.5% of their total annual pay bill).

You can only use funds in your account to pay for apprenticeship training and assessment for apprentices that work at least 50% of the time in England. Employers have 24 months to use their funds once they enter their apprenticeship service account, after this point, their funds will expire.

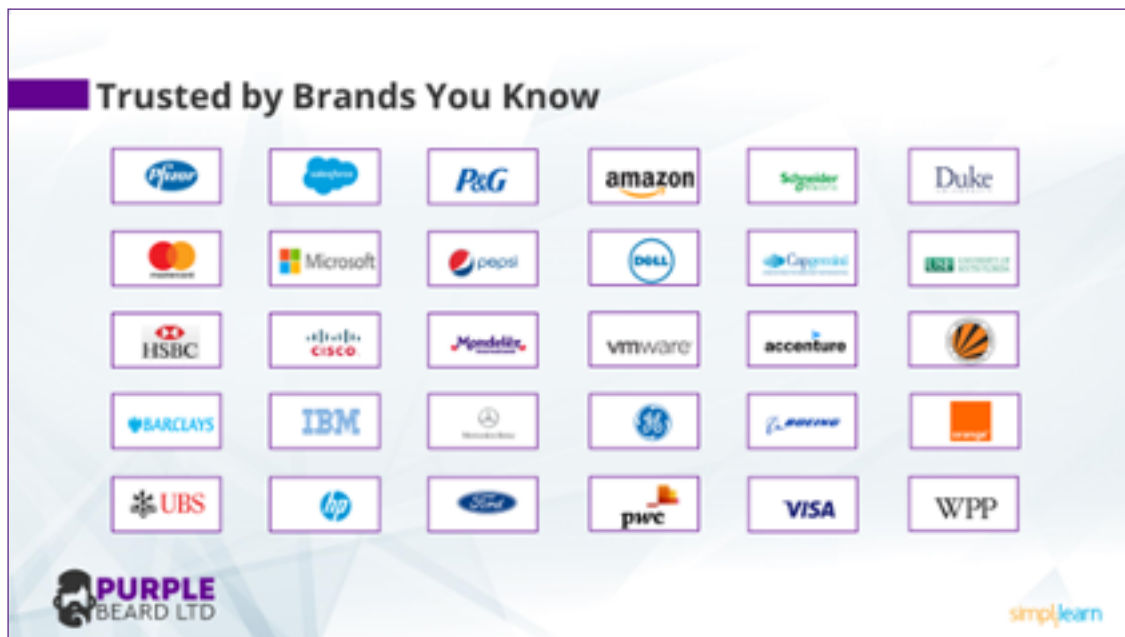
Non-Levy Employer: Small employers whose wage bill is under £3 million pounds per annum. Non-levy paying employers will share the cost of training and assessing their apprentices with government - this is called 'co-investment'. In this instance the employer contributes 5% and the government contributes 95% of the training costs.

All of our apprenticeships are delivered via specialists in the subjects as well as apprentices have access to online courses linked to industry standards.

Apprenticeships we offer

Title	Duration
Level 3 - IT Tech Sales	12 Months
Level 4 - Data Analyst	24 Months
Level 4 - Software Tester	24 Months
Level 3 - Junior Content Producer	12 Months
Level 3 - Software Developer Technician	18 Months
Level 4 - Dev-Ops Engineer	24 Months
Level 3 - Digital Support Technician	15 Months

Clients who have used our platform



Contact us

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in partnership with
simplilearn

Purple Beard is a learning partner for Simplilearn