

ishga

ORGANIC SEAWEED SKINCARE





## THE SCIENCE

Hebridean seaweed extract is the cornerstone of **ishga**. Extracted directly into Hebridean spring water using a low temperature extraction process it protects the beneficial compounds and enzymes. Scientifically proven, the seaweed extracts used in **ishga** have been independently tested and were found to contain high levels of polyphenol antioxidants, alginates, fucoidan, fucoxanthin, and a range of minerals and vitamins which are all recognised as being beneficial to the skin.

Essential marine fatty acids found in seaweed help maintain the skin's lipid barrier, improving blood flow and reducing inflammation whilst keeping the skin hydrated, supple and smooth.

## THE BENEFITS

Seaweed has been used for centuries for its natural healing and therapeutic properties. Anti-inflammatory, rejuvenating and protecting, it contains a balanced combination of vitamins, minerals, trace elements, amino acids, antioxidants and essential fatty acids that are considered essential for maintaining healthy and youthful skin.

These nutrients can be easily absorbed and so can penetrate the skin to deliver benefits where they are needed for maximum efficacy. Skin-nourishing and radiance-boosting, seaweed also helps to tighten and tone the skin.

Seaweed extract also contains naturally occurring magnesium and iodine in abundance bringing anti-inflammatory, detoxifying and disinfecting properties.

Hyaluronic and alginic acids occur naturally in seaweed and help to strengthen the skin's connective tissue and attract moisture, enabling the cells to lock in hydration, giving a plumping effect to smooth fine lines and wrinkles.

Fucoidan and fucoxanthin, naturally found in seaweed are anti-inflammatory, help reduce the appearance of scars, increase skin elasticity, stimulate collagen production, reduce fine lines and wrinkles, hydrate and help to repair sun damage.

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# Our Story

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## THE NAME ISHGA IS DERIVED FROM THE GAELIC WORD FOR WATER.

The Hebrides has some of the cleanest waters in the world where we hand harvest seaweed to produce the 100% organic ingredient for our skincare range.

Hebridean seaweed contains natural antioxidants that have anti-ageing properties to help protect the skin.

ishga products work on every skin type by harnessing the potent powers of the purest Scottish seaweed.

We use water from a historical Hebridean healing spring in the manufacture of the products. The spring used is situated in a beautiful remote location among the hills and lochs on the Hebridean Isle of Lewis.



## Anti-oxidant Marine Cream

One of ishga's hero products renowned for its anti-ageing properties. Contains a powerful blend of high quality organic ingredients enriched with Hebridean seaweed extract to soften, repair and moisturise. Contains 10% seaweed extract.



## Regenerating Face Serum

A powerful multi-purpose serum rich in antioxidants with regenerating properties from Hebridean fucus serratus extract. For use on face, eyes, neck and décolleté. Contains 30% seaweed extract.



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# Skincare

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SPECIALLY FORMULATED TO  
ACHIEVE YOUTHFUL, RADIANT  
& REJUVENATED SKIN

ishga products have been developed in the Outer Hebrides using the highest quality and purest Scottish seaweed combined with water from a natural spring situated on the beautiful Hebridean Isle of Lewis.

Seaweed has been used for centuries for its natural healing and therapeutic properties. It contains a high content of vitamins, minerals and powerful natural antioxidants that are considered essential for maintaining glowing skin.



## HIGH GRADE ORGANIC

ishga is certified from the Soil Association which is one of the highest organic gradings available.





## Invigorating Body Oil

A refreshing and uplifting body oil enriched with sustainably sourced Scottish seaweed, moisturises dry skin whilst stimulating, revitalising and aiding self-repair.



## Hydrating Hand Cream

ishga Hydrating Hand Cream heals and nourishes the hands while creating a protective barrier from environmental damage.





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# Bath & Body

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## LEAVES SKIN SOFT, SMOOTH & DELICATELY SCENTED

ishga's bath and body range is created to make you feel alive and confident.

Our products are refreshing and uplifting and contain a potent combination of antioxidants and skin softening properties to suit all skin types.

Our results driven products contain seaweed extract and are rich in ingredients that are essential for good health and wellbeing.

ishga's superior range is perfect to repair and improve the general health of your skin.

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# For Men

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## QUICK & EASY ROUTE TO CLEAN, SMOOTH & HEALTHIER LOOKING SKIN

ishga's Men's range has been developed to hydrate, firm and nourish your skin whilst providing anti-ageing benefits.

Our easy three step regime is designed to leave your skin silky and smooth, toned and moisturised using active ingredients to soothe sensitive skin after shaving.

ishga's Men's products are perfect for everyday use as they nourish and protect and keep your skin clean and conditioned.







## Men's Marine Cream

ishga Men's Marine Cream is a powerful daily moisturiser for all skin types, containing a blend of high quality organic ingredients enriched with seaweed extract.



## SOOTHE YOUR SPIRITS & BRIGHTEN YOUR HOME

### Hand Poured Seaweed Candles

#### HEBRIDEAN AURA

Inspired by the Hebridean landscape this unique aroma captures the aura of the Hebrides by blending mandarin, rose geranium and patchouli to produce the perfect treat for yourself or a loved one.

#### HEBRIDEAN DREAMS

Our natural candle, made from soya wax and seaweed, is inspired by the current *ishga* body range and in particular the fresh aroma of lavender, rose geranium and the citrus aroma of lemongrass.



### Uplifting Body Spray

An uplifting organic body spray to refresh and soothe body and mind. Our beautiful signature *ishga* scent contains the essential oils of lemongrass, rose geranium, mandarin, bergamot and sandalwood.

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# Gifts

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## THE PERFECT GIFT

Any product in our *ishga* range is the perfect gift.

From *ishga's* Hebridean Aura and Hebridean Dreams candles to the Uplifting Body Spray and ancient skin healing remedy Lus Nan Laogh Hand Cream you are ensured your gift will be loved.

*ishga's* range is inspired by the Hebridean landscape and the natural resources of the pure, pristine shores of the Hebrides.

The perfect gift for yourself or a loved one as your spirit is lightened and ignited by a feeling of calm and tranquillity.

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# Spa Partners

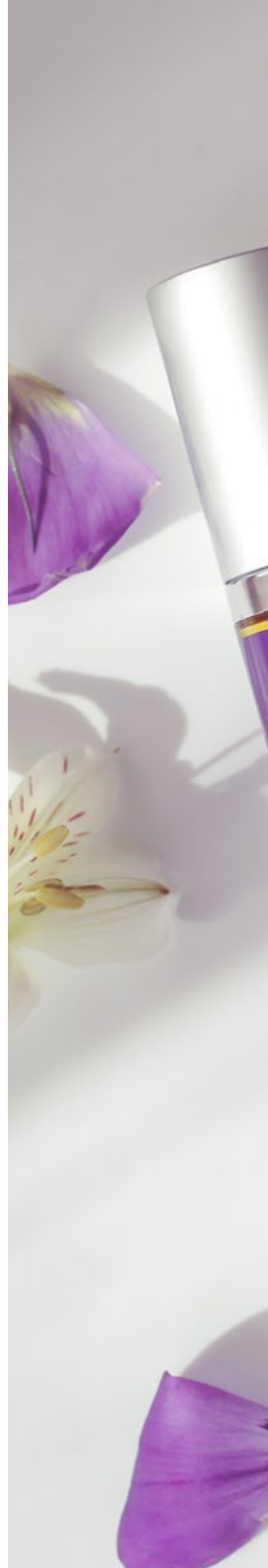
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*ishga* PARTNERS WITH LEADING  
LUXURY SPAS AROUND THE WORLD  
WITH TREATMENTS DEVISED USING  
OUR RESULTS DRIVEN PRODUCTS

## THE PRODUCTS

Anti-ageing, hydrating, protecting, and nourishing, the retail range includes 26 products, including a men's range and two hand poured candles, all developed and manufactured on the Isle of Lewis in the Hebrides.

The products offer anti-inflammatory; rejuvenating and protecting; healing and therapeutic benefits for healthy, youthful looking skin.







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# Treatments

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## EXPERIENCE ISHGA FOR YOURSELF

ishga specialises in anti-ageing face and body therapies including its signature seaweed bath with mineral sea salts containing over 85 natural trace minerals which is excellent for cellulite and detoxifying.

The typical spa menu features up to 20 core face and body treatments including: rejuvenating facial designed to revitalise and repair, hot stone massage, a body wrap and salt and oil scrub.

- HYDROTHERAPY
- MASSAGE
- BODY TREATMENTS
- FACIALS
- EXPERIENCES & ADVANCED TREATMENTS



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 MADE IN SCOTLAND

