



prima stretches further

EXPORT BROCHURE



We are here

SEAHAM

LONDON

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PRIMA CHEESE

WE ARE FAMILY

Prima Cheese Ltd. is a family owned company established in 1996. We have grown into one of the biggest cheese processors in the United Kingdom and now we export to over 40 countries worldwide.

We are committed to developing our products, systems and our processes to meet the demands of an ever-changing global marketplace.

Our main interest was and will always be to provide top quality customer service and to add value to our partnerships.



PRIMA CHEESE

WHAT WE DO?

We specialise in the process of shredding and blending a variety of unique dairy products, specialising in Pizza Cheese.

We process cheese from our selected partners who are the top dairy producers across Europe, never compromising on quality and consistency.

We offer our customers bespoke solutions to meet their own custom requirements and with our own in-house graphics team we are able to offer private labelling with your own company information and translations.





PRIMA CHEESE

MEET THE TEAM

Our export team have vast product knowledge and are trained to help support your enquiry and match the best product to your market expectations.

Please forward any enquiries to **exportteam@primacheese.com** and a member of the team will be delighted to help

If you find it more comfortable to speak in your native language, our team speak a variety of languages;

- English
- Mandarin
- Cantonese
- French





PRIMA CHEESE

CHEESE FORMATS

GRATED

Curved cut
Most common format
4mm x 50mm



SHREDDED

Straight cut/Long dice
Thicker format than grated
3x25mm or 5x25mm formats



DICED

Gives an even melt &
distribution
3mm, 5mm, 10mm



BLOCK

Multi-purpose block
For catering & wholesale
2.5kg, 5kg, 10kg, 20kg



All of our blends are available in shredded, grated or diced format, our products are also available in block format.

PRIMA CHEESE

YOUR PERFECT BLEND

Prima specialises in cheese processing with products suitable for Pizzas, Pasta, Sandwiches, Burgers, Nachos, Fajitas and many more of your favourite dishes!

Our main product ranges focus on Mozzarella and Cheddar. However, we are able to create a unique blend to suit your market. To match a desired taste profile, texture or target price.

Find your perfect Prima match

- **Step 1: Choose your market**
- **Step 2: Choose your cheese type**
- **Step 3: Contact us for pricing**



STEP 1**PURE****STEP 2****Suitability: High End Hotels & Restaurants**

Pure Dairy blends for high end markets looking for the very best ingredients, regardless of price.

- Mozzarella
- Mild Red or White Cheddar
- Mature Red or White Cheddar

STEP 3**CONTACT
PRIMA
CHEESE****STEP 1****HIGH****STEP 2****Suitability: Mid Range Hotels, Restaurants & Takeaways.**

High quality alternatives blended with Cheesarella or Pizza Top. With the addition of Vegetable oil, these products have excellent stretch.

- Mozzarella Blends with Cheesarella or Pizza Top.
- Cheddar Blends with Cheesarella or Pizza Top.

STEP 1**MID****STEP 2****Suitability: Takeaways + Pizza Delivery**

Adding Analogue can help to reduce the price offering a cost-effective alternative to pure blends, still containing pure cheese, these products are the perfect balance between quality and price.

- Mozzarella/Analogue Blends.
- Mozzarella blended with Cheesarella, Pizza Top or Analogue.

STEP 1**ECO****STEP 2****Suitability: Takeaways & Street Food**

The most cost-effective solution for customers, these bespoke blends are commonly adapted to meet a target price rather than for quality.

- Cheesarella/Analogue Blends
- Pizza Top/Cheesarella Blends

+44 (0) 191 521 0101
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PRIMA CHEESE

WHAT IS CHEESARELLA & PIZZA TOP

CHEESARELLA

is a product made **exclusively** for Prima Cheese. It was developed in partnership with our suppliers using our expertise to create a very high quality mozzarella alternative.

When blended with Mozzarella, Cheesarella helps to create the perfect blend for takeaways and pizzerias. The Cheesarella helps to retain the stretch and makes the product look fresher for longer.

YOU CANNOT GET THIS PRODUCT FROM ANYWHERE ELSE!

PIZZA TOP

is another high quality mozzarella sometimes known as Mozzarella with added vegetable oil. It is made in the same way as Mozzarella, removing the animal fat and replacing it with Vegetable fat. It is an excellent alternative to Mozzarella both on it's own and as part of a blend.



OUR BRANDS

ELITE

**SUGGESTED
MARKETS**



Available format:

Grated,
Shredded,
Diced

Available Weights:

1KG
2KG

Standard Box:

40cm x 30cm x 30cm
70/80 cases per pallet

2KG



1KG





OUR BRANDS

PRIMA

**SUGGESTED
MARKETS**



**Available
format:**

Grated,
Shredded,
Diced

**Available
Weights:**

1KG
2KG

**Standard
Box:**

40cm x 30cm x 30cm
70/80 cases per pallet

**Long
Box:**

40cm x 30cm x 35cm
60 cases per pallet

2KG



1KG





Soprano

Quality Formaggio

OUR BRANDS

SOPRANO

**SUGGESTED
MARKETS**



**Available
format:**

Grated,
Shredded,
Diced

**Available
Weights:**

1KG
2KG

**Standard
Box:**

40cm x 30cm x 30cm
70/80 cases per pallet

2KG



1KG



OTHER BRANDS

BUTTERCUP
(CHEDDAR ONLY)

SUGGESTED
MARKETS



**Available
format:**

Grated,
Shredded,
Diced

**Available
Weights:**

1KG
2KG

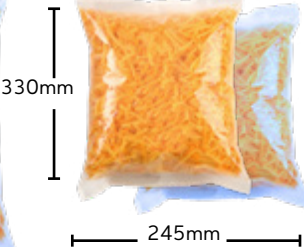
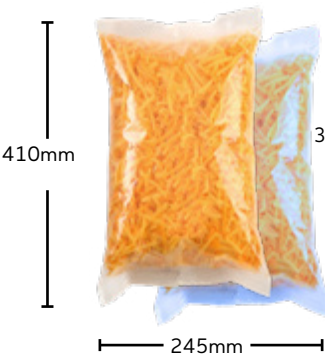
**Standard
Box:**

40cm x 30cm x 30cm
70/80 cases per pallet

2KG

1KG

Box Design



OTHER BRANDS

EURO BOX

**SUGGESTED
MARKETS**



Available format:

Grated,
Shredded,
Diced

Available Weights:

1KG
2KG

Standard Box:

40cm x 30cm x 30cm
70/80 cases per pallet



***ANY PRODUCT/BLEND OF YOUR CHOICE CAN BE PACKED IN A EURO BOX**



PRIMA CHEESE **Shredded Mozzarella**

Net Weight: 1kg (2.2lb)
Net Volume: 1L (1.05qt)
Best Before: 12/2024

Ingredients: Shredded Mozzarella Cheese (90%), Salt (10%).
Contains 0% trans fat.
Contains 0% MSG.
Contains 0% artificial colors.

Instructions: Store in a cool, dry place. Use within 3 months of opening.
For best results, use within 3 months of opening.
For best results, use within 3 months of opening.

Manufacturer: Prima Cheese Ltd.
Address: 10000 Highway 100, Unit 100, Richmond, BC V6V 2G9, Canada
Phone: (604) 273-1234
Email: info@prima-cheese.com
Website: www.prima-cheese.com

Food Code: 10000 Highway 100, Unit 100, Richmond, BC V6V 2G9, Canada
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PRIMA CHEESE **SHREDDED MOZZARELLA** **Shredded Mozzarella**

Net Weight: 1kg (2.2lb)
Net Volume: 1L (1.05qt)
Best Before: 12/2024

Ingredients: Shredded Mozzarella Cheese (90%), Salt (10%).
Contains 0% trans fat.
Contains 0% MSG.
Contains 0% artificial colors.

Instructions: Store in a cool, dry place. Use within 3 months of opening.
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PRIMA CHEESE

PRIVATE LABEL

We can offer private labelling on all of our branded and non-branded bags and boxes, showing your own company logo and information, complete with translations into any language you require.

Bag Print

- Printable area: 52mm x 75mm (Black Ink Only)
- Any logo can be used.
- Translated information can be applied.
- Barcodes or other information
- Very high DPI printer, allows writing to be small but still readable

Box Print

- Printable Area: 240mm x 52mm (Black Ink Only)
- Any logo can be used. (Intricate designs may need to be simplified)
- Translated information can be applied.
- Barcodes or other information

Note:

Private labelling is also available on branded packaging, such as the Prima or Elite bags.



PRODUCT

BLOCK CHEESE

We are also able to offer block cheese, ideal for slicing and grating.

We can offer the below products in Block format:

MOZZARELLA	4x2.41kg approx.
MILD WHITE CHEDDAR	4x2.5kg, 4 x 5kg
MILD RED CHEDDAR	4x2.5kg, 4 x 5kg
MATURE WHITE CHEDDAR	4x2.5kg, 4 x 5kg
MATURE RED CHEDDAR	4x2.5kg, 4 x 5kg
PIZZA TOP	4x2.38kg approx.
CHEESARELLA	4x2.38kg approx.
CHEDDARELLA	4x2.38kg approx.

Small Block Case

40x30x12cm / up to 120 cases per pallet

Large Block Case

40x30x24cm / up to 60 cases per pallet



Simply Melt

Pizza Strings

FOR STUFFED CRUST PIZZA



OUR BRANDS

SIMPLY MELT

Pizza strings

Bags Per Case: 6 x 1kg (6kg total)

Cases Per Pallet: 120

Shelf Life & Storage:
12 months Frozen -18°C

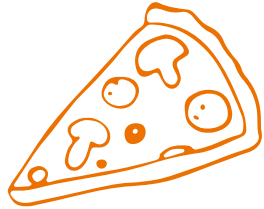
String diameter: 14mm

Available Format:

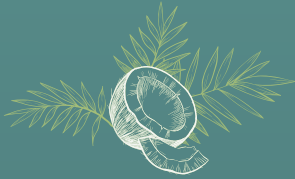
Rope

Usage:

Perfect for pizza crust filling







Vigano
Vegan Cheese



Our Vigano Vegan Cheese has taken time, patience & passion to develop, offering a vegan alternative to cheese, a product that has excellent flavour & functionality, as you would expect from any other Prima Cheese product.

An indulgent Dairy Free Cheese Alternative, ideal for a unique melty pizza experience. This super stretchy, vegan cheese oozes from toasties, can be used in cooking sauces in your favourite cheesy recipes.

Made with coconut oil, we welcome Vigano to our range of products that have been specially formulated & introduced to meet the changing face of the catering industry.



PRIMA CHEESE

EXPORT BY LAND OR SEA

Road haulage - Truck

- Up to 26 UK Industrial Pallets or 33 EU pallets.
- UK pallets hold 60 or 70 cases of shredded, grated or diced product, or 100 cases of blocks.
- EU pallets can hold 48 cases of shredded, grated or diced product, or 96 cases of blocks.

Sea Freight - 40ft Reefer Container

- 20 UK Industrial pallets.
- Up to 80 cases of shredded, grated or diced product, or 120 cases of blocks.

Sea Freight - 20ft Reefer Container

- 9 UK Industrial pallets + 45 cases handball.
- Up to 70 cases of shredded, grated or diced product, or 120 cases of blocks.
- We are able to mix products within a container, MOQ per product line is 1 pallet.



PRIMA PIZZA

PRIMA PIZZA LTD

www.primapizza.co.uk

PC4

www.primapizza.co.uk

primapizza

GOT AN ENQUIRY

GET IN TOUCH

Please get in touch to find out more information, if you have any questions at all please do not hesitate to ask a member of the team.

T: +44 (0) 191 521 0101

E: exportteam@primacheese.com

W: primacheese.com/export

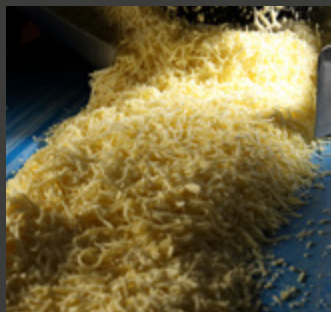
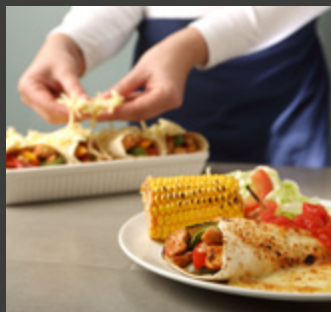
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FIND US ON SOCIAL MEDIA



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