

ICONIC SPIRITS AND BEERS WITH PROVEN SUCCESSFUL MARKETING SUPPORT

Who we are

Devine Distillates Group is a beer, wine and spirits business created in 2015 after restructuring of various companies which has been trading since 2009. The group has over eleven years experience in the drinks industry and market develops all core brands wholly owned by our parent companies under The Drinks Group Holdings Ltd.

Devine has companies in Asia, Europe and brand executives Latin America together with our partners who work closely importing and developing brands under contract.

The company's expertise is focused on the international market and group exports over 95% of its products.

Devine manages private equity brands for new customers who wish to have their own label products and facilitates the production through its facilities to that end.

What sets us apart

Strong Portfolio:

A global beverage alcohol company with a portfolio of beers, wines and spirits and production capabilities in all alcohol sectors.

Global presence:

We have offices in the United Kingdom, Italy, China, Philippines and Mexico and partners across the world supplying HoReCa and other market sectors.

Quality backbone:

Our stringent adherence to quality and certification at every step of the process to meet global international standards.

Innovative spirit:

We're a fast expanding alcohol company with objectives to reach out to 50 countries within a decade with our unique portfolio.

How our marketing support help you grow our brands

Strong in-market promotions:

We initiate in-market discounting to drive volume sales with our retailers.

- Social media:
- We promote social media add targeting on where to buy to drive traffic to selected stores in the off-trade sector with geo located website on local language
- Media PR and radio adds:

We drive media adds through magazines, radio and billboards for brand awareness.

Market launch off-trade discounting:

Promote entry discounting for the retail sector to acquire consumer interest with instore promotional staff assistance based on RRP discounting.



An age old story that inspired the creation of this iconic Loch Shiel brand

On 30th January 1894, the Loch Shiel whisky cargo sank near Thorn Island, Wales. Buried in the deep waters of Milford Haven, the whisky and its secrets was thought to be lost forever.

The age-old recipe remained a secret until now. The Loch Shiel and the maritime blend have now been brought back to life in their full glory.

In 2012, nearly 120 years after The Loch Shiel sank, our group Ceo and a group of Scottish whisky experts decided to celebrate the story of the vessel and its lost cargo by distilling a new Scotch.











LOCH ALSH SCOTCH WHISKY PREMIUM RANGE













VODKA 7 Times Distilled











This excusive selection of wine derives from Campo de Borja, Denominacion De Origen, Spain

Our valued selection of wines derives from the Tracian valley, Bulgaria



VIZZINI













BRITISH CRAFTED ALES



EXCEPTIONAL RANGE

TRADITIONAL RANGE

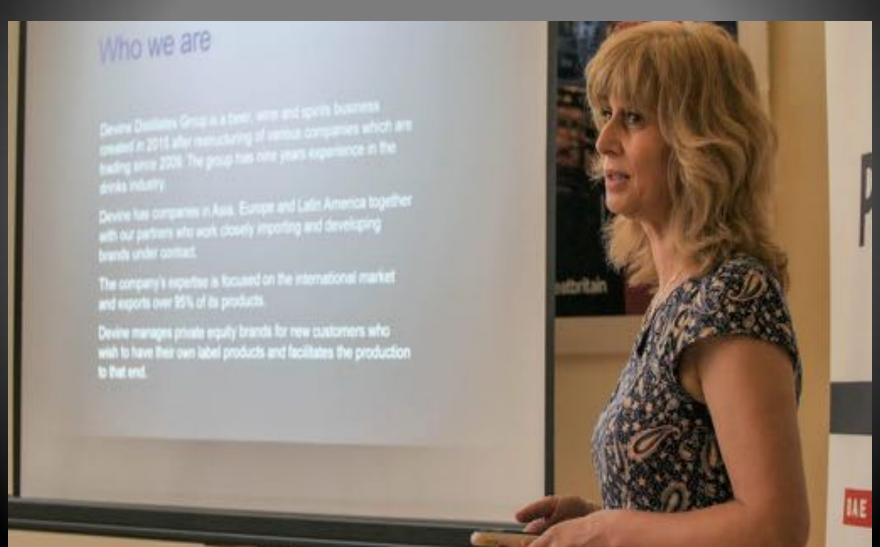








Slovakia British Embassy Presentation to importers and distributors with krasimira business development strategist











Partnerships are very important to us, to this end, importers and distribution companies are part of our global brand presence in many country and together we make a team.

We have production capabilities in the United Kingdom, France, Italy, Spain, Bulgaria and Poland.

We are fully committed to the development of our brand and work with our partners by investing in a full marketing plan to aid the development of all our products.

WE BUILD BRANDS TOGETHER

Krasimira Voynova International Business Strategist Devine Distillates Group business@devine-distillates.com