

focus sb



WELCOME TO THE WORLD OF FOCUS SB

Focus SB® is an award winning, innovative British manufacturer renowned for the design, development and specialist hand finishing of high quality standard and bespoke electrical wiring accessories, combining traditional methods with the latest technology; specified for royal palaces, luxury hotels, high end residential, heritage buildings, marine and private jet interiors for discerning customers in the UK, China & Far East, Middle East and all over the world.

Industry leaders, we are the only UK company licensed to manufacture electrical accessories for export to China. Our products and services are tailored to the needs of our clients who include architects, architectural technologists, interior designers, M&E consulting engineers, electrical contractors and OEM partners. We offer a sample service for your client presentations and unrivalled in house custom design and finishing services.

Our plate styles are designed to complement elegant period properties through to the most contemporary interiors. We offer a wide choice of plate styles, materials and finishes ideally suited to meet aesthetic demands of architects and interior designers, coupled with technical support to ensure smooth installation.

BESPOKE

Focus SB can design and manufacture bespoke plates to order, enabling continuity of design and finish throughout your projects.

Bespoke electrical accessory options include combination plates and sockets, multi-gang plates, lighting control system cover plates and media plates to complement our collection of standard plate styles and finishes, with additional special finishes to order.



focus sb

FINISHES

BRUSHED METAL



Satin Stainless Steel



Satin Chrome



Satin Nickel

POLISHED METAL



Polished Stainless Steel



Polished Chrome



Polished Nickel

BRASS



Polished Brass



Satin Brass



Antique Brass

BRONZE



Bronze Antique



Bronze Satin Stainless



Chocolate Bronze



Jordan Bronze

COLOURED



Matt or Gloss White



Matt or Gloss Black



Primed



Colour Coated
in your chosen colour

CUSTOM FINISHES



Bespoke finishes
designed to meet
your requirements

PLATED FINISHES

Plated finishes include Nickel and Chrome and it is a process whereby the base material (solid brass) is coated in a thin layer of plating to achieve a high quality decorative finish (in addition to a corrosion protective layer to the base material).

LIVING FINISHES

Bronze finishes and Unlacquered Brass are commonly referred to as "living finishes" due to the nature of the chemical process and the continuing reaction of the finish to the natural environment and general handling in the normal course of use. This means that the finish will change over time giving that authentic 'ageing' effect.

It also means that matching into the finish that has previously been supplied will not be exact and no two plates will be the same thus providing its own individual character.

PAINTED FINISHES

We offer a range of painted finishes to the customer's specification (finished in RAL or specific paint manufacturers colours). To ensure that all plates are consistent, the order must be supplied in one batch (differences in shade can vary from batch to batch). It should also be noted that a specific colour shade can look slightly different when applied to different base materials and shapes.

PRIMED

Primed plates are supplied with a white primer coating. Whilst some customers prefer to leave this as their final finish, it is designed to be lightly 'keyed' and painted on site to customer specification before final fitting.

All finishes shown are a representation only and may vary due to printing processes.

CUSTOM FINISHES

Our unique in house finishing capabilities combined with our extensive network of partners allow us the flexibility to develop custom finishes exclusive to your project.

Speak to our product consultants for further information or provide us with a sample of the finish you wish to match.

PLEASE CALL
01424 858060
OR CONTACT
US ONLINE
TO ORDER A
SWATCH

CONTENTS

DESIGN CONTINUITY P 6-9

*Continuity of design and finish,
bespoke product examples*

PLATE STYLES

FLAT P 10-21

Ambassador Classic	P 12-13
Ambassador Square	P 14-15
Horizon Classic	P 16-17
Horizon Square	P 18-19
True Edge	P 20-21

DISCREET P 22-29

Paintable	P 24-25
Prism (clear acrylic)	P 26-27
Focus SB Smoothie®	P 28-29

SCREWLESS P 30-33

Morpheus	P 32-33
----------------	---------

PERIOD P 34-41

Sheraton	P 36-37
Georgian	P 38-39
Victorian	P 40-41

BESPOKE SERVICE from P 42

Combination switches	P 44-45
Combination sockets	P 46-47
Multimedia plates	P 48-49
Combination plates	P 50-51
Heritage	P 52-53

Plates for conservation projects

CHINA AND THE FAR EAST P 54-55

*Luxury electrical wiring accessories
for the Chinese market*

FURTHER INFORMATION

Nature Inspired by Focus SB	P 56
-----------------------------------	------

Engraving and screen printing

Sample service

Sample swatches	P 57
-----------------------	------

Colour choices

Product consultant appointments

Customer relations	P 58
--------------------------	------

SWITCH STYLES P 59

Please click on the listings above to be taken direct to the corresponding page

Our advanced manufacturing and finishing capabilities enable us to create custom plates and finish third party controls to ensure continuity throughout your project.

LUTRON PALLADIOM

Introducing the new Lutron Palladiom Bespoke Metals collection.

For a distinctive, tailor made solution, pair the Lutron quality and intelligence you'll find in a Palladiom keypad with a beautifully crafted faceplate from Focus SB, created in the finish of your choice.

Easily coordinate with or complement other hardware, fixtures, or accents in a home, ensuring design continuity.



Available in all Focus SB standard and custom finishes

PALLADIOM BESPOKE METALS



Lutron Palladiom Bespoke Metals plate finished by Focus SB

DESIGN CONTINUITY



*Rako lighting control plate finished
by Focus SB to match*

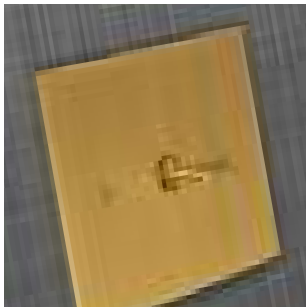
Panic button

DESIGN CONTINUITY

Exclusive to Focus SB, our latching push button can be used as a standalone 2-way switch without being connected to an in-line dimmer pack.

Our new contemporary style toggle switch is available in 2-way/Intermediate/2-way and off/retractable and centre-off retractable switch options, exclusively in our True Edge range.

Retractable switching can be used in conjunction with your home automation system to offer an alternative method of control.



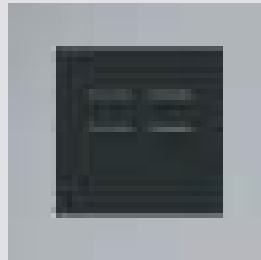
New True Edge contemporary toggle



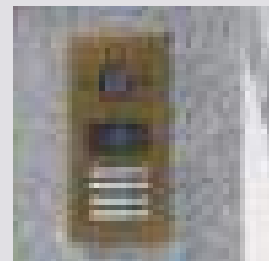
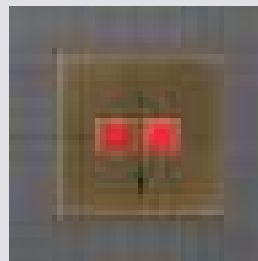
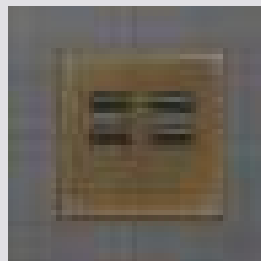
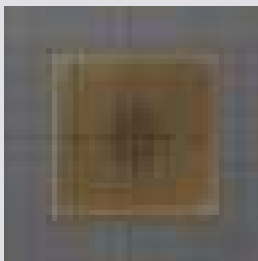
Architrave Switch with latching push button

A MATCH MADE IN HEAVEN

Ensure that mismatched switches and sockets are a thing of the past. We design and manufacture a wide range of products such as heat sensors, floor sockets with hinged covers, panic alarm buttons, sounders, thermostats and security keypads. We can also finish lighting control plates for popular brands such as Control 4, Crestron, iLight, Rako and Lutron to match in with Focus SB plates.



BEFORE Products are mismatching



AFTER Focus SB products match for continuity



FLAT PLATE STYLES



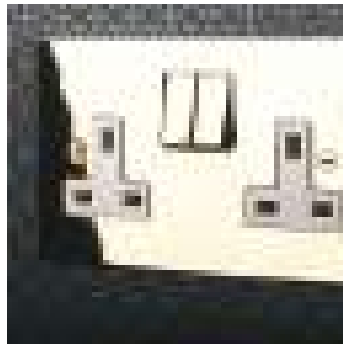
Ambassador Classic P 12-13



Ambassador Square P 14-15



Horizon Classic P 16-17



Horizon Square P 18-19



True Edge P 20-21



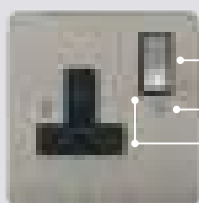
Ambassador Classic in Polished Nickel

AMBASSADOR CLASSIC

A white or black trim beautifully frames the matching* switches, whilst rounded plate corners gently soften. With bespoke precision machined countersunk hex head screws.

- Grid fix
- Rounded corners
- Countersunk hex head screws
- Matching switches*
- Matching dual amperage USB sockets available

Features



- Rounded corners
- Switches match plate finish*
- Countersunk hex head screws
- White or black interiors with matching plastic trim

* Except Primed, Colour Coated and Bronze Satin Stainless finishes where black or white plastic switches are used as standard.





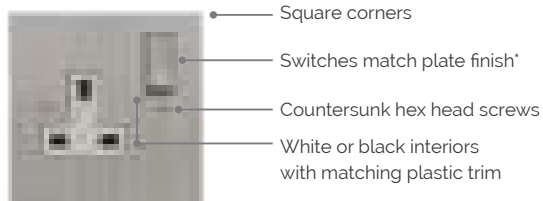
Ambassador Square in Satin Brass

AMBASSADOR SQUARE

Crisp, stylish and modern, Ambassador Square will give your projects that extra edge. Characteristics include matching switches and bespoke precision machined countersunk hex head screws.

- Grid fix
- Square corners
- Countersunk hex head screws
- Matching switches*
- Matching dual amperage USB sockets available

Features



* Except Primed, Colour Coated and Bronze Satin Stainless finishes where black or white plastic switches are used as standard.





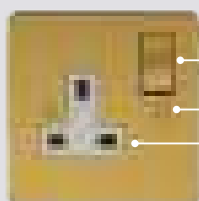
Horizon Classic in Chocolate Bronze

HORIZON CLASSIC

A cool, curvaceous and contemporary flat plate with trimless switches that match the plate finish*, complete with matching bespoke precision machined countersunk hex head screws.

- Grid fix
- Rounded corners
- Countersunk hex head screws
- Matching switches*
- Matching dual amperage USB sockets available

Features



- Rounded corners
- Matching trimless switches*
- Countersunk hex head screws
- White or black interiors

* Except Primed, Colour Coated and Bronze Satin Stainless finishes where black or white plastic switches are used as standard.



Polished Brass



Antique Brass push button



Matt White

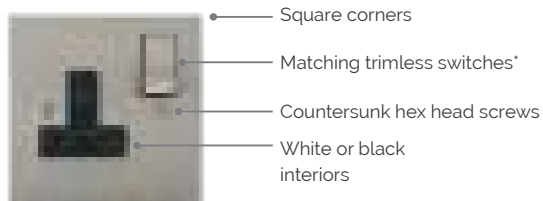


HORIZON SQUARE

It's good to be square. All the great features of the Horizon Classic style but with square corners for a contemporary edge.

- Grid fix
- Square corners
- Countersunk hex head screws
- Matching trimless switches*
- Matching dual amperage USB sockets available

Features



* Except Primed, Colour Coated and Bronze Satin Stainless finishes where black or white plastic switches are used as standard.





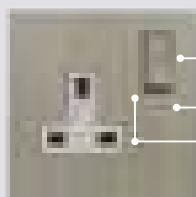
TRUE EDGE

Ultra stylish and modern, our True Edge style is guillotined by hand for the sharpest edges and corners possible, a luxury addition to your projects.

New to True Edge is the trendsetting contemporary toggle switch, a sleek and fashionable alternative to the traditional toggle.

- Grid fix
- Guillotined edges
- Countersunk hex head screws
- Matching trimmed switches*
- Contemporary toggle available as standard
- Matching dual amperage USB sockets available

Features



- Guillotined edges
- Switches match plate finish*
- Hex head screws
- White or black interiors with matching plastic trim

* Except Primed, Colour Coated and Bronze Satin Stainless finishes where black or white plastic switches are used as standard.



Polished Chrome



NEW contemporary toggle

Antique Brass

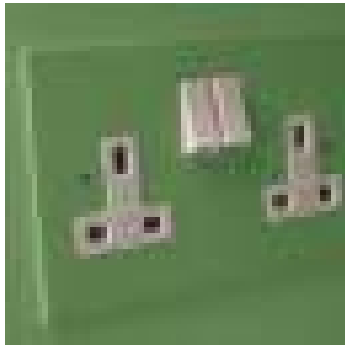


Satin Stainless Steel

Crystal clear, we recommend our Prism acrylic light switches are fitted together with Paintable sockets for a practical and discreet solution.



DISCREET PLATE STYLES



Paintable P 24-25



Prism (clear acrylic) P 26-27



Focus SB Smoothie® P 28-29



Ambassador Classic paintable USB socket

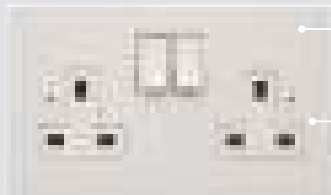
PAINTABLE

Pick a colour, any colour! Paint your switches and sockets to match the wall colour, or make a statement with contrasting colours.

- Available across all flat plate styles
- We can also finish plates in any RAL, BS or Pantone colour
- Plates can also be supplied primed for on-site painting*
- Matching dual amperage USB sockets available, supplied with labels that can be applied after painting

*Primed plates are supplied with a white primer coating. Whilst some customers prefer to leave this as their final finish, it is designed to be lightly 'keyed' and painted on site to customer specification before final fitting.

Features



Can be supplied primed for on-site painting or sprayed in our paint shop to the colour of your choice

White or black interiors

Available across all our flat plate styles



Horizon Classic Paintable



Ambassador Square Paintable



Horizon Classic Paintable USB Socket



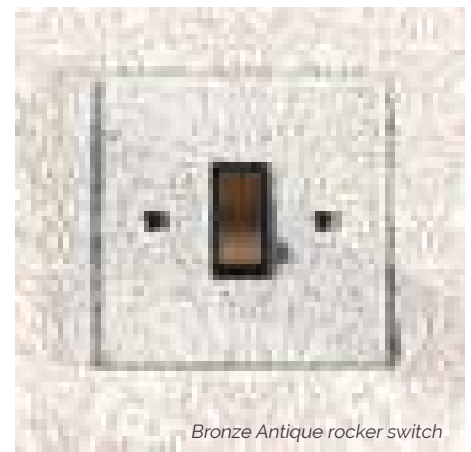
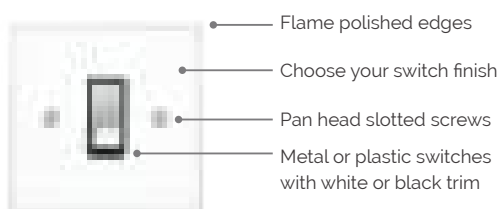
Prism (clear acrylic) with Antique Brass toggle switch

PRISM

Blend in with your wall covering with Prism (clear acrylic) plates.
Choose switch finishes to complement your design.

- Grid fix
- Bevelled flame polished edges
- Pan head slotted screws
- Choice of switch finishes
- Template supplied to assist in the preparation of fitting wallpaper
- 'Ambassador' style 'trimmed' rockers are supplied as standard

Features





Focus SB Smoothie® with Bronze Antique rocker switches

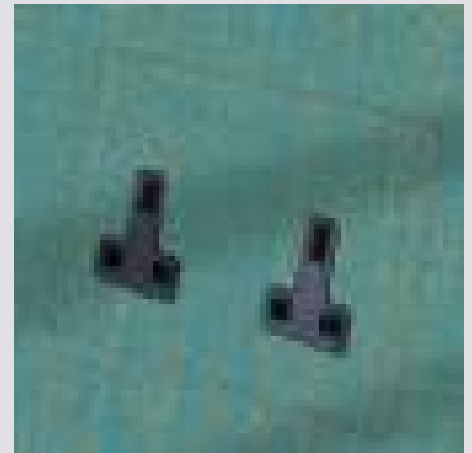
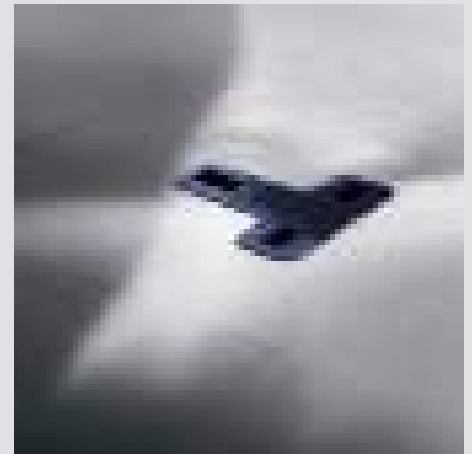
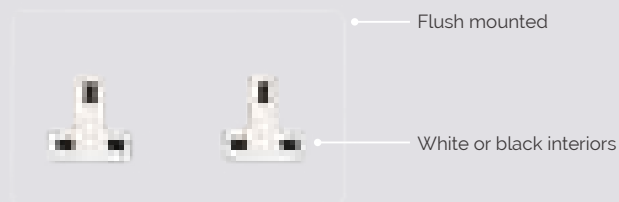
SMOOTHIE

The Focus SB Smoothie® wall mounting system gives a truly flush-mounted electrical plate for the UK market, developed in collaboration with architects and designers SHH (www.shh.co.uk).

All existing UK electrical accessories which are flat or raised plates have the edge of the plate above the plaster. The Focus SB Smoothie® fits flush with the plaster for the ultimate discreet wiring solution.

- Flush-mounted electrical accessory
- The specially engineered mesh provides a firm key for the surrounding plaster
- Suitable for use with painted or wallpapered walls
- Supplied complete with a bespoke back box

Features





SCREWLESS



Morpheus P 32-33



Morpheus in Satin Stainless Steel

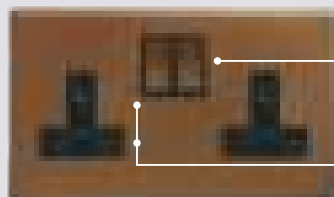
MORPHEUS

A smooth, low profile, screwless design that will give you a finish as sleek as your interior.

- Grid fix
- Screwless
- Matching switches*
- Matching dual amperage USB sockets available
- 'Ambassador' style 'trimmed' inserts are supplied as standard



Features



- Screwless plate design
- Switches match plate finish*
- White or black interiors with matching plastic trim

* Except Primed, Colour Coated and Bronze Satin Stainless finishes where black or white plastic switches are used as standard.





PERIOD PLATE STYLES



Sheraton P 36-37



Georgian P 38-39



Victorian P 40-41



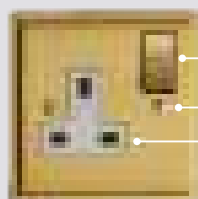
Sheraton in Satin Brass

SHERATON

Step up to the Sheraton style, with its unique stepped edge design that is able to complement both contemporary and period interiors.

- Stepped edge design
- Slotted screws
- Matching trimless switches*
- Matching dual amperage USB sockets available

Features



- Stepped edges
- Matching trimless switches*
- Slotted screws
- White or black interiors

* Except Primed, Colour Coated and Bronze Satin Stainless finishes where black or white plastic switches are used as standard.



Polished Chrome



Bronze Antique



Polished Nickel

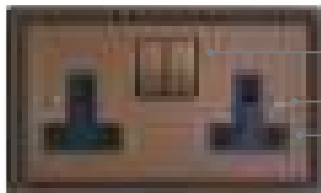


GEORGIAN

Classical elegance, the Georgian style features a rich, rope edged design that sits well in traditional interiors.

- Rope edged design
- Slotted screws
- Matching trimless switches*
- Matching dual amperage USB sockets available

Features



- Raised, rope edge design
- Matching trimless switches*
- Slotted screws
- White or black interiors

* Except Primed, Colour Coated and Bronze Satin Stainless finishes where black or white plastic switches are used as standard.



Polished Chrome



Bronze Antique



Polished Brass

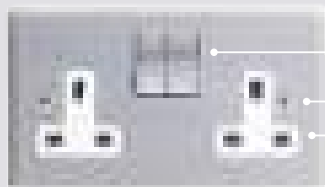


VICTORIAN

A sleek raised plate design. The understated elegance of the Victorian plate style will suit a wealth of interiors.

- Simple raised design
- Slotted screws
- Matching trimless switches*
- Matching dual amperage USB sockets available
- Perfect for installation on uneven walls

Features



- Simple raised edge
- Matching trimless switches*
- Slotted screws
- White or black interiors

* Except Primed, Colour Coated and Bronze Satin Stainless finishes where black or white plastic switches are used as standard.



Polished Brass



Polished Nickel



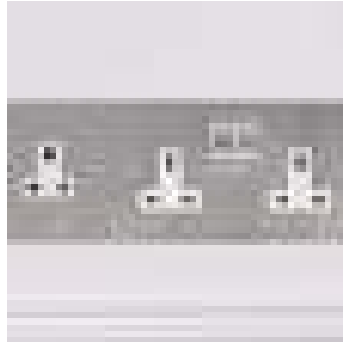
Chocolate Bronze



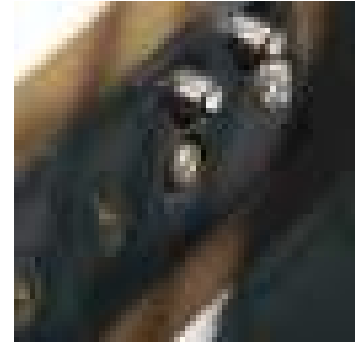
BESPOKE SERVICE



Combination switches P 44-45



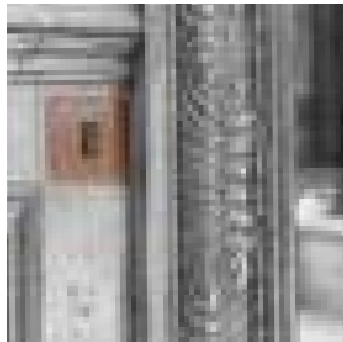
Combination sockets P 46-47



Multimedia plates P 48-49

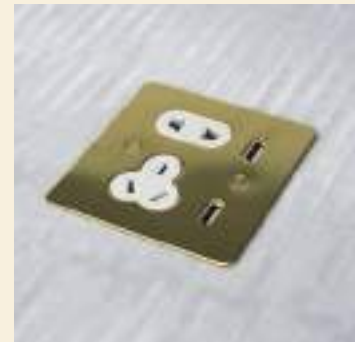


Combination plates P 50-51



Heritage P 52-53

CHINA AND THE FAR EAST



P 54-55



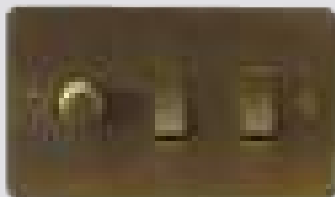
Horizon Classic in Antique Brass

COMBINATION SWITCHES

Our bespoke design service enables you to specify electrical plates exactly how you need them.

Mix and match switches on one plate to suit your lighting requirements. Choose from simple on/off switching to rotary or momentary dimming options to alter the mood of an interior without the need for complicated lighting control installations.

- Mix and match rocker, toggle and dimmer switches
- Available across all of our stunning plate styles and finishes
- The convenience of controlling lighting from one plate



Prism (clear acrylic) with Polished Brass switches



Horizon Square in Polished Stainless Steel



Horizon Square in Bronze Antique



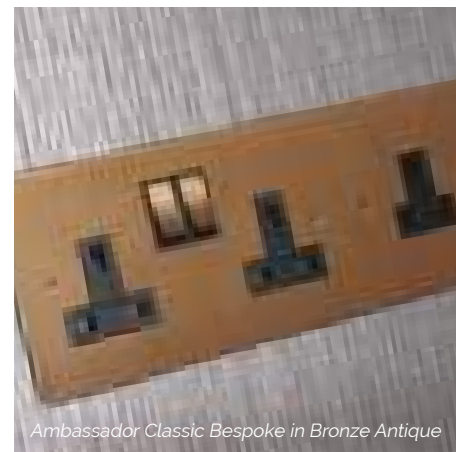
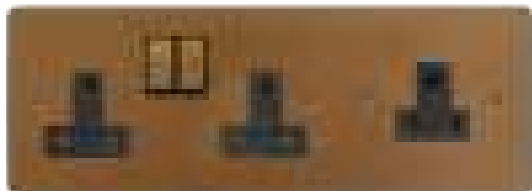
Ambassador Square Bespoke in Satin Chrome

COMBINATION SOCKETS

For flexible lighting and power control choose bespoke face plates utilising both 13 amp and 5 amp round pin sockets.

This popular option offers you greater flexibility to indulge in the table or free standing lamps of your choice without the need for bulky adaptors.

- Seamless integration of socket types
- Available across many of our styles and finishes to suit the interior and match in with standard plates
- Custom wall boxes can be made to suit



Ambassador Classic Bespoke in Bronze Antique



Horizon Classic Bespoke in Satin Stainless Steel



Ambassador Classic Bespoke in Matt White



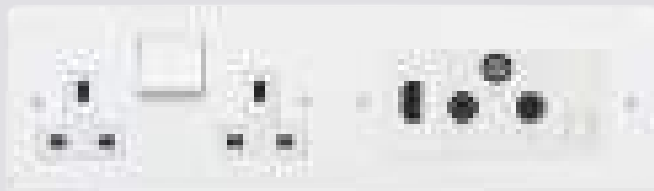
Horizon Square Bespoke in Polished Chrome

MULTIMEDIA PLATES

Minimise the number of individual sockets required and messy wires and cords with bespoke multimedia wall plates designed by Focus SB to suit your needs.

Specified for luxury residential interiors, our custom multimedia plates offer homeowners the flexibility to combine television, radio, telephone and satellite outlets with 13amp switched power sockets - all on one beautifully-finished high quality plate.

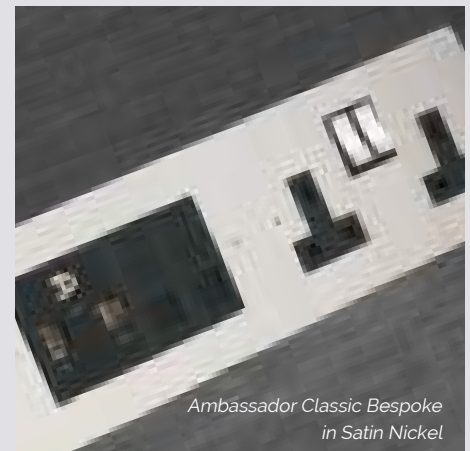
- Available across many of our plate styles and finishes
- Custom wall box can be manufactured to suit



*Horizon Classic Bespoke
in Gloss White*



*True Edge Bespoke
in Antique Brass*



*Ambassador Classic Bespoke
in Satin Nickel*



Matching card switches available



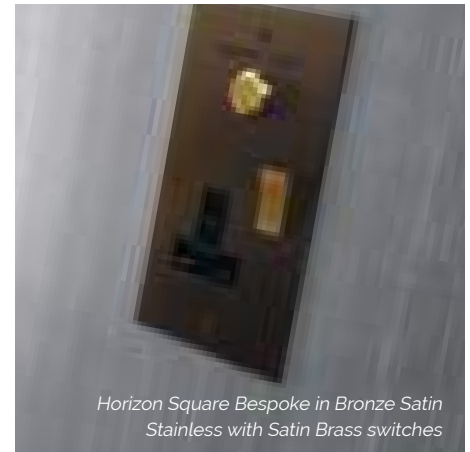
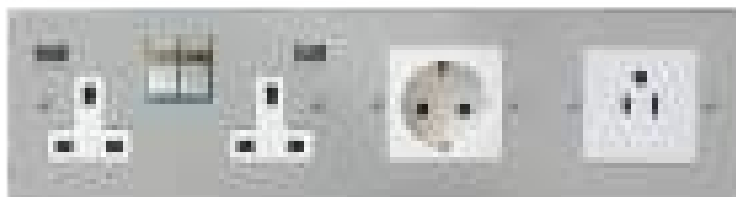
Ambassador Square Bespoke in Bronze Satin Stainless

COMBINATION PLATES

Bespoke combination plates give the flexibility to combine lighting and power elements in one electrical plate if required.

Specialists in designing for hospitality interiors, we manufacture combination plates for prestigious hotel groups as well as independent boutique hotel owners both in the UK and abroad. High quality, beautifully finished front plates can be ordered to complement interior style and decor, whilst the options to combine international sockets in Euro grid plates, with module inserts including TV, data and 'phone modules, gives versatility as to the final plate design and functionality. Custom wall boxes can be manufactured to suit, for ease of electrical installation.

- Hotels projects include Corinthia Hotel London, Royal Lancaster London, The Gleneagles® Hotel, London Hilton on Park Lane, Royal Garden Hotel, Burj Al Arab Jumeirah, MGM Cotai (Macau) and The Londoner (Macau)



*Horizon Square Bespoke in Bronze Satin
Stainless with Satin Brass switches*



*Horizon Classic Bespoke with supplied
temperature sensor in Polished Chrome*



*True Edge Bespoke
in Polished Nickel*



Ambassador Classic Bespoke in Unlacquered Polished Brass

HERITAGE

Focus SB's sockets and switches adorn the walls of imposing Historic Royal Palaces, listed buildings, and countless property renovations requiring a traditional style of wiring accessory. We understand that electrical installations must conform to Building and Wiring Regulations and potentially other statutory requirements, as well as being sympathetic to the character of a heritage property.

Our ability to design purpose-built tooling to engineer plates for conservation projects, such as the Queen's State Apartments at Hampton Court Palace, combined with our flexible approach and expertise in manufacturing plates for heritage projects, has earned us an enviable reputation amongst electrical contractors and architectural design professionals.

DESIGN CONTINUITY

Working closely with specialists in the restoration of historic architecture and electrical installations in heritage buildings, we offer an unrivalled selection of finishes to integrate with an existing decor. *Please see pages 6-9 for further details on design continuity.*



Paintable floor sockets fitted into the skirting at Hampton Court Palace



True Edge architrave switch in Bronze Antique



Hampton Court Palace



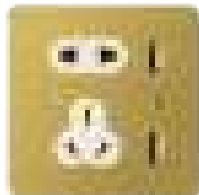
CHINA AND THE FAR EAST

Focus SB is the first and only British luxury electrical wiring accessories brand licensed to manufacture and export products to China's multi-million dollar hospitality and high-end residential construction marketplace.

Our products are inspected and qualify for the China Compulsory Certificate Mark (CCC Mark) certified by the China Quality Certification Centre (CQC), a professional certification body that is part of the China Certification & Inspection Group (CCIC). We offer a wider range of products with CCC approval than any other electrical accessories manufacturer in China.

Recent projects include:

- Shanghai Pudong International Airport Satellite Hall
- MGM Cotai, Macao, dubbed the 'jewellery box'
- The Londoner Macao
- de Gournay VIP Shanghai showroom
- Savoir Beds VIP interior room sets, Shanghai showroom



Chocolate Bronze



Polished Chrome



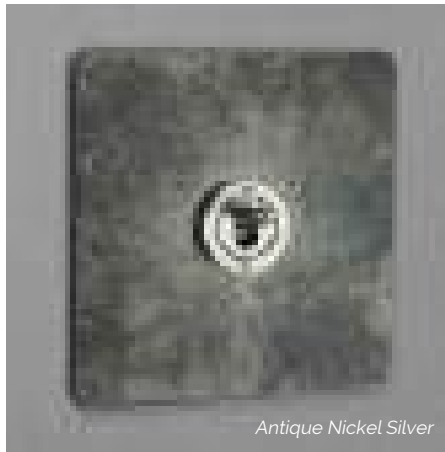
Paintable socket with module interiors

COMING SOON

NATURE INSPIRED

In an exclusive partnership with market-leading specialist liquid metal technology company Anka Metal Coatings Limited, Focus SB present a new collection of unique and inspirational plate styles designed to take you back to nature.

Please contact us for further details.



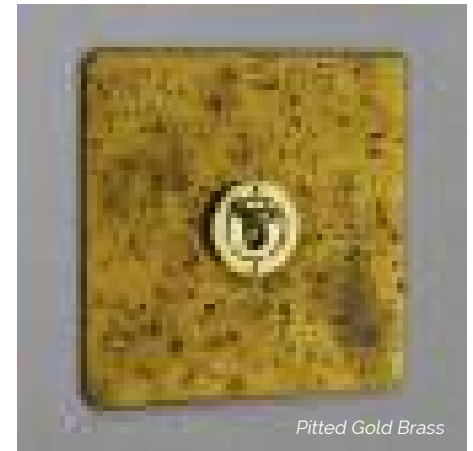
Antique Nickel Silver



Brompton Black Bronze



Aged Brass Tree Bark



Pitted Gold Brass



Aged Bronze Tree Bark



Verdigris

ENGRAVING AND SCREEN PRINTING

Add that extra detail to sockets and switches with our comprehensive engraving and screen printing service. For a small premium we can label your plates to help clients identify which switch corresponds to which function - particularly useful on kitchen grid plates.



Engraving example

SAMPLE SERVICE

Focus SB's is one of the largest selection of styles and finishes available in the electrical wiring accessory industry today.

With collections that never stand still, we continually invest in new manufacturing techniques, and the research and development of cutting edge new products and beautiful finishes. So, to assist our customers to select the right plate styles and finishes for their projects, we offer a bespoke sample service tailored to architect and interior designer client presentations, or for showroom display.



Sample service

SAMPLE SWATCHES

Because we offer one of the widest selections of beautiful finishes in our industry, we have put together a useful designers swatch book and swatch pouches to help you decide the most appropriate finish for your interior theme. Finishes include attractive bronzes, brass, nickel, stainless steel and chrome finishes in polished and brushed options. A finishes swatch book is complimentary to architects, designers and specifiers.

Samples can be arranged via our product consultants.



Sample swatches

COLOUR CHOICES

With over 390 colours in stock our in house paint shop enables us to spray plates to a RAL colour of your choice*. We also offer primed plates ready to paint on site ensuring the perfect match to your walls.

**Non-stocked colours carry an additional surcharge. Please call the sales office for up to date pricing.*



In house paint shop

PRODUCT CONSULTANTS

Our team of experienced product consultants are based nationwide, covering the whole of the UK. They offer an invaluable service advising and assisting our customers and distributors with the most up to date product information, arranging samples, and answering and resolving technical queries regarding one-off custom designs.

Please contact us on 01424 858060 or by email at sales@focus-sb.co.uk to arrange a face to face appointment with one of our product consultants.



Product consultants

CUSTOMER RELATIONS

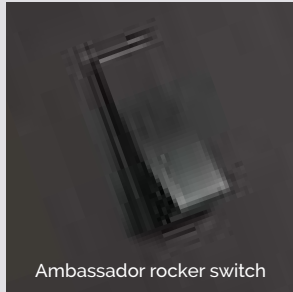
Due to the often bespoke nature of our products and services, every order is tailored to the individual.

From initial enquiry to booking product consultant appointments, through to manufacture and despatch, our experienced sales office team will support you through the complete order process.

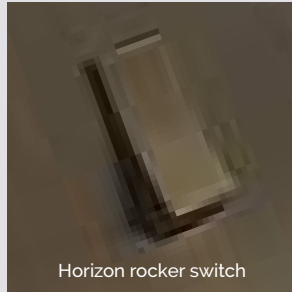


Customer relations

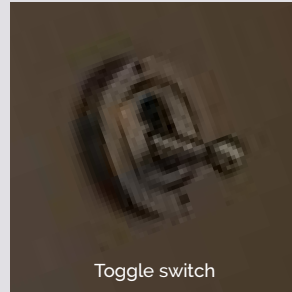
SWITCH STYLES



Ambassador rocker switch



Horizon rocker switch



Toggle switch



2 way and centre-off retractive toggle switch

A range of stunning metal switches, designed to match your chosen finish. Different switch types can be used on one plate to create bespoke solutions.

Functional as well as beautiful, retractive rocker, toggle and push button dimmer switches are also available. Retractive switches can be wired to control lighting as well as electronic blinds, curtains, shutters and more.

Established and proven in the market. We launched the only fully certified 2 way and centre-off retractive toggle grid switch suitable for use with mains voltage in the UK in 2017.

SWITCH OPTIONS

ROCKER AND TOGGLE

2 WAY

Wired as a 1 way switch can control one lighting circuit. Two of them wired as 2 way switches can control one lighting circuit from two locations.

INTERMEDIATE

When used in conjunction with a 2 way circuit one or more can be wired in to control one lighting circuit from multiple locations.

2 WAY AND OFF

Typically use to switch between on/off/auto, such as a lighting circuit with a daylight sensor. Other uses could be a DND (Do Not Disturb)/Make up room system or blind control.

RETRACTIVE

Typically used for lighting controls or inline dimming, when there is only a single input.*

CENTRE-OFF RETRACTIVE

Lighting control or blind control, when there is a dual input for up/down raise lower.*

ROTARY DIMMERS

LEADING EDGE

Dimming of incandescent, halogen, wire wound transformers, some LED's.

TRAILING EDGE

Generally better for dimming LED's.

INTERMEDIATE

As with rocker and toggle switches but in dimmer form.

ON/OFF

As with rocker and toggle 2 way switches but in dimmer form.

1-10v

Controlling dimmable ballast with 1-10v control

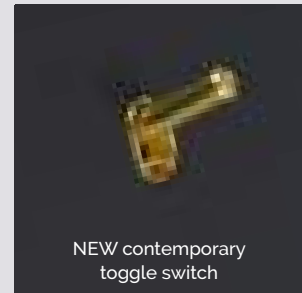
PUSH BUTTON

MOMENTARY

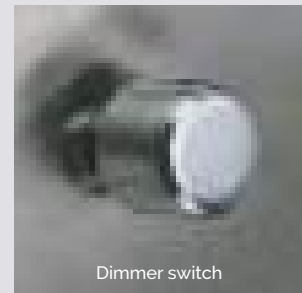
As with toggle or rocker retractive switches but in button form.* Can also be used to operate a doorbell.

LATCHING

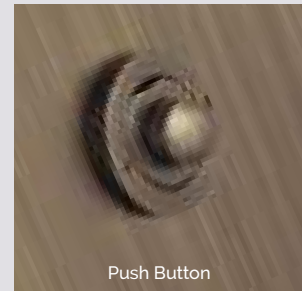
As with 2-way toggle or rocker switches but in button form.



NEW contemporary toggle switch

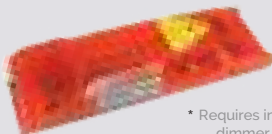


Dimmer switch



Push Button

IN-LINE DIMMER PACK




* Requires in-line dimmer pack



MADE IN BRITAIN 

FREE DELIVERY TO MAINLAND UK | NO MINIMUM ORDER | 01424 858060 | sales@focus-sb.co.uk | www.focus-sb.co.uk

Focus SB Ltd. Napier Road Castleham Industrial Estate St. Leonards-on-Sea East Sussex TN38 9NY        

V3 April 2020 E&OE