

Our Story, Our Products

RHA

Who we are

We exist to transform the way that people interact with sound, technology, and each other.

RIHA

Inside RHA

Wherever you travel, people spend all day, every day listening.

They listen to playlists, podcasts, albums, movies, calls, radio, audiobooks; to themselves and to each other. The tools that they use to listen should not only perform excellently but say something about who they are.

In 2011, a few like-minded people came together in Glasgow, UK, to start RHA. We want to create high-quality, highly-performing tech with integrity and heart - tech that improves life rather than taking it over.

We make things we want to **use**.

We make things we want to **own**.

We make things that make **sound** better.

We make things that make **life** better.

RHA

Our users

What all RHA users have in common is they want something better, and they're willing to look for it.

The majority of our customers are men; and between the ages of 25 and 44. They have at least an undergraduate degree and work in industries such as engineering, technology and design.

They are consumers of premium, innovative brands such as Apple, Google and OnePlus; tending to use mostly well-known brands.

They travel often; whereas the average person flies 5-6 times a year, they fly at least 10 times.

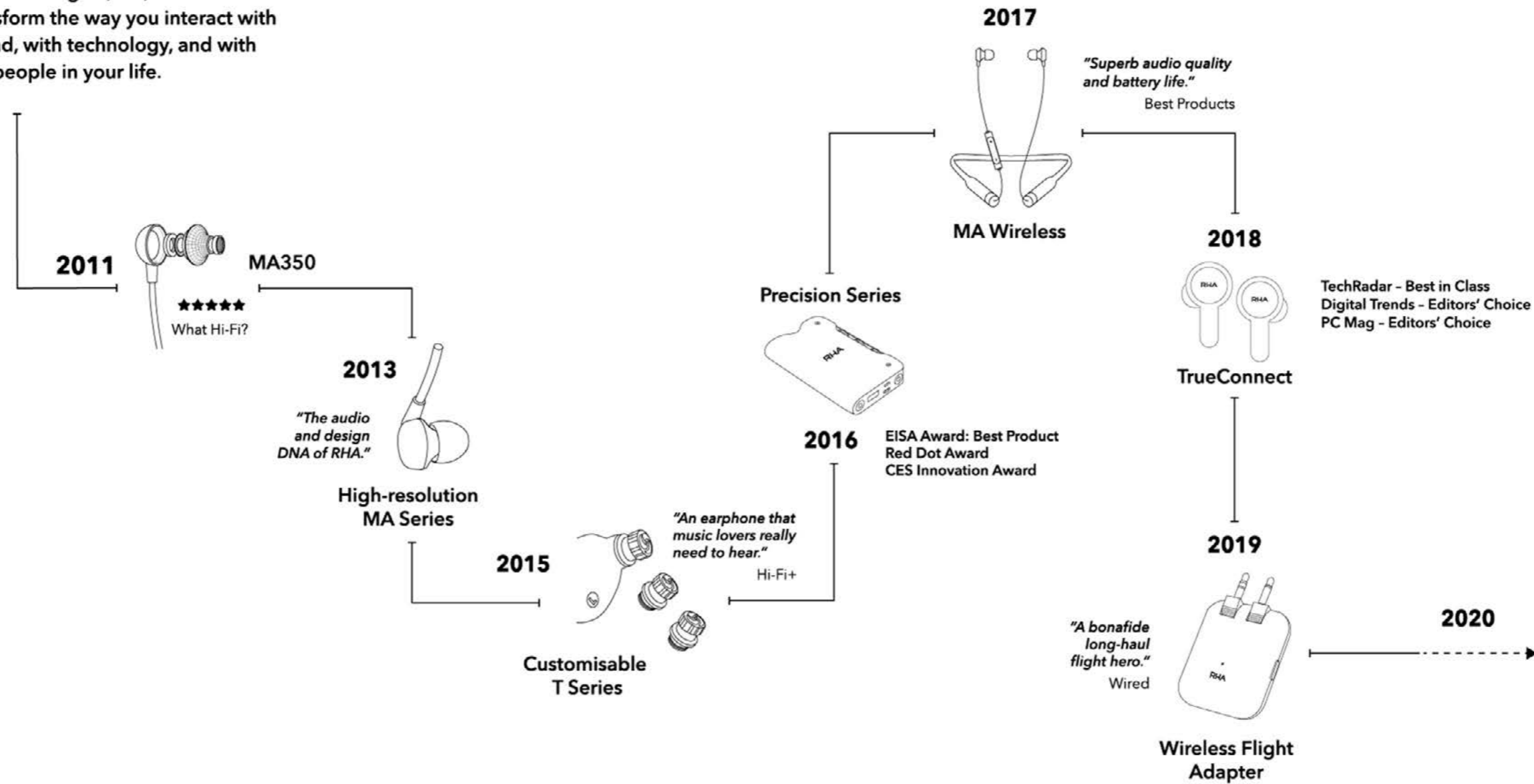
They predominantly choose RHA because of our reputation for great sound quality, clever design and comfort - after researching using tech press, customer reviews and YouTube channels.

RHA

Our Journey

RHA

Born in Glasgow, UK, our vision is to transform the way you interact with sound, with technology, and with the people in your life.



Our partners

We value our relationships.

We endeavour to form meaningful, mutually beneficial relationships with our distribution partners, based on an open and creative exchange of ideas supporting growth within the territory.

As a young and dynamic company with all areas of our business operating from our HQ in Glasgow, our partners have unique access to our teams in Product Design and Development, through Marketing and PR, Sales, Supply Chain and Finance.

We aim to be responsive, transparent and easy to work with, supporting our partners through provision of campaign and digital assets, physical store merchandising and POS support and active involvement in growing retail accounts.

Our in-house teams are available to assist with bespoke projects, creating localised assets and helping to grow our brand in the market in line with our global aims and objectives.

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2019 in review

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TrueConnect



Launched in late 2018, the TrueConnect spent all of 2019 on the Best Of lists of international tech and lifestyle publications. The release of the Navy Blue and Cloud White boosted the TrueConnect to be RHA's best seller of 2019.

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Flight Adapter



Dubbed a 'bona fide long-haul flight hero', the Wireless Flight Adapter solved a long-running problem for many people; inferior quality audio in-flight. Its durable design, modular function and intuitive controls have made it a travel essential throughout our markets.

RIHA

Coverage in 2019

**The reigning king
of true wireless.**

– TechRadar

**A bona-fide long
haul flight hero.**

– Wired

**The wait was worth it - we
couldn't ask for much more**

– TechAdvisor

**Very few true wireless
headphones perform
nearly as well.**

– Digital Trends

**A new standout product
in a category that
sorely needed it.**

– PC Mag

**RHA is the crown
jewel in the Scottish
tech ecosystem.**

– The Next Web

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Awards



reddot design award
winner 2019










RHA in 2020

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TrueConnect

Designed to keep you connected, these true wireless earbuds combine subtle design, Bluetooth 5 streaming and excellent call quality. Sweatproof and weather resistant to an IPX5 standard, the TrueConnect also features intuitive device, voice assistant and call controls.









-  High quality Bluetooth® 5 audio streaming
-  5+20 hours playback with flip charging case
-  Sweat and splashproof to IPX5
-  Universal call, track and digital assistant device
-  Stem design optimised for connection strength and call quality
-  Dynamic driver for immersive, powerful audio
-  International 3- year warranty

RIHA



TrueConnect 2

Made for more, the successor to “the reigning king of true wireless” expands on the battery life, range and noise isolating design of RHA’s most successful product to let you go further.








-  9+35 hours battery life
-  Capacitive touch interface
-  Optimised for range and connectivity
-  Fast charging flip case
-  4 microphones for clear calls
-  IP55 sweat, rain and splash resistance
-  Available in black and blue
-  International 3-year warranty

RHA



T20 Wireless

The T20 Wireless combines RHA's celebrated T20 sound and design with a detachable, high-fidelity wireless neckband and high-quality 3.5mm cable for unmatched sound, resolution and clarity with the convenience and choice of Bluetooth streaming.






-  Unique DualCoil driver :powerful, accurate bass and clear, clean treble audio
-  Bluetooth streaming with with aptX and AAC
-  Swappable tuning filters boost bass or treble
-  Ergonomic, noise isolating shape in moulded steel
-  Detachable Bluetooth neckband and 3.5mm cable
-  Includes Comply™, carry pouch and tips holder
-  International 3 year warranty

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Bluetooth Adapter

Modular Bluetooth adapter capable of turning any analogue signal from a 3.5mm device or double 3.5mm flight audio connector into high-fidelity Bluetooth signal compatible with any Bluetooth wireless headphones.







-  16 hours battery with USB-C charging
-  Sound share mode and automatic pairing
-  Bluetooth 5 audio streaming with aptX™
-  Modular single 3.5mm stereo or dual 3.5mm mono inputs
-  International 3-year warranty

RIHA



MA650i Lightning

A powerful in-ear headphone combining signature RHA design with Lightning connectivity for the full range of Apple smartphones. Contains high quality inline DAC.

-  Signature, noise isolating design in aluminium
-  Lightning connection and inline DAC
-  Call, track and Siri control via remote and microphone
-  High-fidelity dynamic driver with powerful sound signature
-  Includes Comply™ tips, carry pouch and tips holder
-  International 3-year warranty

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Thanks!

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