

Whitworths SHÖts



- 26 MILLION STICKS SOLD IN THE UK IN 2019 — ONE FOR EVERY HOUSEHOLD
- ALL UNDER 100 CALORIES
- PERFECT BALANCE OF TASTY DRIED FRUIT & NUT MIXES WITH 25% INDULGENCE
- PORTIONED CONTROLLED PACKS FOR CONVENIENT ON THE GO SINGLE SERVE SNACKING
- ALSO AVAILABLE IN MULTIPACKS. PERFECT FOR LUNCHBOX AND OUT OF HOME SNACKING
- 63% OF CONSUMERS HAVE GONE ON TO BUY SHOTS ONCE TRIALLED
- 82% OF CONSUMERS WOULD RECOMMEND SHOTS TO A FRIEND ONCE TRIALLED