



Our Beginning



Araminta Campbell was founded by Araminta Birse-Stewart in 2014.

She remains the Creative Director and key designer responsible for our new collections and custom designs.

Araminta's unique artist's eye and expertise in woven textiles have made her designs sought after around the world.



Edinburgh Studio

Our flagship showroom,
handweaving studio and offices are
based in Edinburgh, Scotland.





Our Statement



“We design & weave unique luxury textiles that embrace the quality of traditional craftsmanship with timeless design, inspired by Scotland’s natural beauty and heritage.

From our hand-woven Signature collection of one-off pieces made in our Edinburgh studio from British alpaca, to the Minta limited edition British alpaca furnishings, and custom tartan & tweed designs produced in Scottish artisan mills.

We keep things personal and have quality and sustainability at the heart of everything we do”.

Our Values

Scottish Provenance

Inspired and made in Scotland



Expert Craftsmanship

Achieving exceptional quality and keeping artisan skills alive



Unique design

Individual Signature pieces akin to art and client custom designs created with the founder herself





Sustainability

We uphold high ethical standards in the production of our products, and continue to seek ways to reduce our environmental impact.

- All our products made in Scotland.
- Sustainably sourced natural materials within the British Isles.
- Alpaca fleeces traceably sourced to British farms and named alpaca's where possible.
- Designs in undyed natural colours reducing the use of harmful chemicals, unless requested otherwise.
- Designed with long lasting quality yarn and timeless designs.
- Hand-weaving process fully powered by the weaver with no electricity other than light.
- Hand washing reduces water consumption, and hand finishing by the weavers.
- Where possible we avoid the use of plastic across all aspects of the business.
- Recyclable &/or reusable packaging, encouraging clients to accept, and suppliers to, reduced packaging where possible.



Why Alpaca



All our alpaca fleeces are sustainably sourced from British farms, and from named alpaca's where possible.

- Alpaca is a long & strong fibre, resulting in less breakages and lasts for a lifetime.
- There is a choice of 22 natural and beautiful undyed colours in fleeces.
- Soft to the touch, we use baby alpaca of the highest quality.
- Hypoallergenic & hollow fibre increasing the thermal warmth beyond that of wool or cashmere.
- Heavier than wool giving a luxurious feel and drape.
- Signature made from the highest quality Huacaya fleeces.
- Minta made from a blend of Huacaya & Suri fleeces for a silky feel.
- Sustainable rose stem fibre can be introduced to the alpaca to add a silky finish more sustainable than silk.

Signature Collection



Each piece in our Signature hand woven alpaca line is unique, created as Araminta's handwoven paintings. Scarves, shawls and beautiful blankets and throws.

- Individually designed by Araminta as one-off pieces akin to art.
- Handwoven individually in our Edinburgh studio taking between 1 day - 3 weeks per piece.
- Sustainably sourced British alpaca made from 100% luxurious Huacaya fleeces.
- Woven selvage on each side adds strength, with a beautiful hand stitched finish to the tassels.
- Hand washed & hand finished.



Minta Collection



Minta collection of limited edition throws and cushions

- Woven in Scotland in an artisan mill in Limited Edition collections.
- Sustainably sourced British alpaca made from a blend of Huacaya, & Suri fleeces for a luxury silky finish.
- Finest quality alpaca fibres, hypoallergenic, beautifully soft and warm.
- Can be woven with sustainable rose fibre from rose stems, to give a more silky finish.
- Hand tasselled throws in 2 sizes.



Custom Design



Tweed & tartan design and production management

- Creative design process personally led by head designer Araminta.
- Tweed or tartan captures a clients own story.
- Inspiration can include client's family history, personality, brand colours, location ...
- Designs custom made into quality alpaca, wool &/or cashmere cloth, with a range of product possibilities in clothing, furnishing, etc
- Flexible production – range of quantities, sizes, materials.
- All local Scottish manufacturing with finest quality craftsmanship.



Our Clients

We cater for a range of discerning clients, B2C & B2B offering our services such as;

Bespoke design to production projects for individuals & businesses.

Private Shopping Experiences – at the Studio and at select venues for exclusive guests.

Gift boxes – to create your own design.

Private consultation design time bookable directly with Araminta.



The Fife Arms
HOTEL

The Fife Arms, Braemar



Fingal, Edinburgh