



# *Pura Panela Ltd.*

## **PRODUCTS & BRANDS**

- **Panela**

Pura Panela & white label

Panela Honey

Sachets

- **Cacao**

Organic Cacao Nibs

Cocoa with Panela

- **Snacks**

Plantain Chips

Loro Crisps & white label



# Pura Panela

**DRIED SUGAR CANE JUICE.  
NATURAL ALTERNATIVE TO REFINED SUGAR.**

NATURAL SUGAR  
OF CHOICE IN  
COLOMBIA.



[www.purapanela.com](http://www.purapanela.com)

**PURA  
Panela**  
*Dried Sugar Cane Juice*

## PANELA VS REFINED SUGAR



- 100% NATURAL
- 'Free-From' chemicals or additives
- Artisan & sustainably sourced
- Source of calcium & magnesium
- Vegan
- Lower "GI" 35 vs. 67
- Amazing flavour
- **Great for coffee, cooking & baking**

Biodegradable retail packaging



# PANELA

Panela has been Colombia's sugar of choice for many generations. Panela is handcrafted natural cane juice; dehydrated through an artisan process that retains nutrients and results in a delicious caramelesque flavour. Packed with goodness and flavour, Panela can be used as a replacement for refined sugar. It is perfect in coffee and ideal for cooking and baking.

It's not sugar, it's Panela!

**PACKED WITH GOODNESS AND FLAVOUR PANELA CAN BE USED AS A REPLACEMENT FOR REFINED SUGAR..**





**Panela**  
**Natural**  
**Ingredient**



# Our Products - Pura Panela

## Panela retail

454gm bag

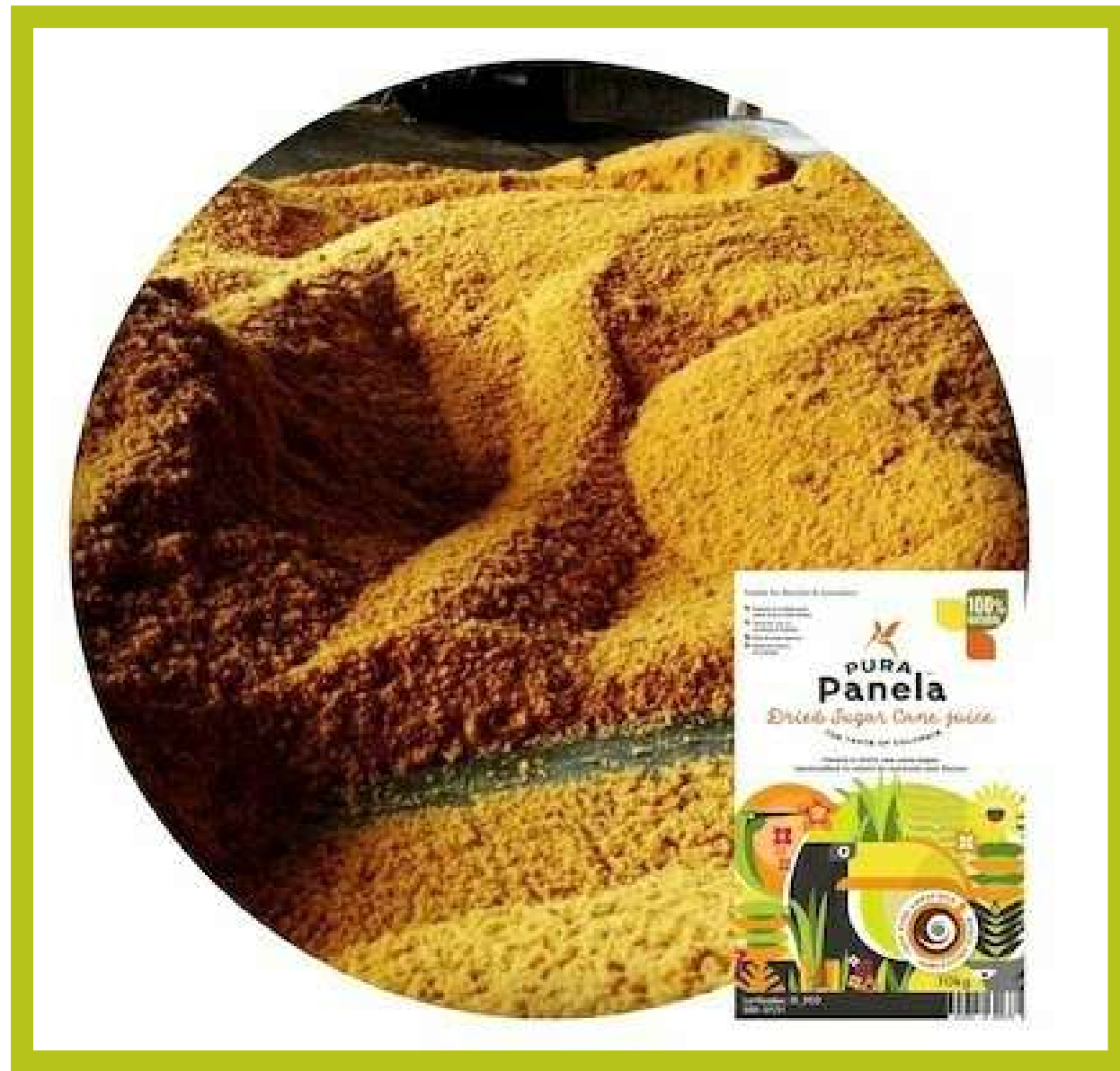


## Horeca - Food Service

6gm Sachets



# Panela



## Panela for innovation

Wholesale

Retail & White label

Organic certified available



## Panela Honey

Wholesale

Retail & White label

Organic certified available



# Cacao



## **Cacao with Panela** **Cocoa - Drinking chocolate**

Wholesale  
Retail & White label  
**Organic certified**



## **Cacao Nibs**

Wholesale  
Retail & White label  
**Organic certified**





# Opportunity



Starbucks has been present in Serbia since 2019.

Juan Valdez exports to Europe innovating with Panela as a great complement to coffee.



# Snacks Range - Plantain Chips



Green plantain  
seasoned with  
natural salt



Yellow ripped  
plantain naturally  
sweet



Green plantain  
infused with zesty  
limes



Green plantain  
infused with a kick  
of chillis



## What is a plantain?



Although it looks like a banana you can't eat it raw! Plantains are good for you as they're low in fat and sodium with no cholesterol. They're also high in carbohydrates and a great source of potassium, magnesium, fiber, and vitamin C.



GLUTEN  
FREE



NO  
TRANS FAT



SUITABLE FOR  
VEGETARIANS

## What about plantain crisps?



Thin slices of plantain that are deep fried and sprinkled with salt (or other flavours). Making them tastier and more versatile than your standard crisps!



VEGAN



FULL OF  
NATURAL FLAVOUR



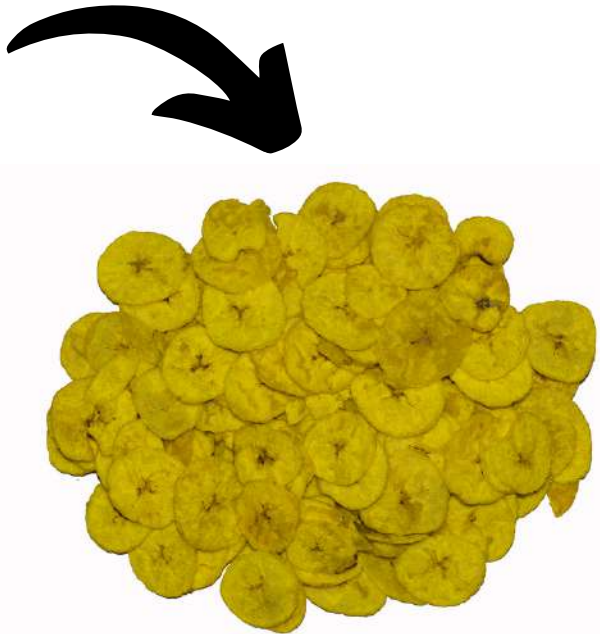
NON  
GMO



# White Label Plantain Chips



Whether you are looking for a zero-waste alternative for your shop or your own retail label we can help by providing plantain crisps wholesale



## Our Certifications



## International Logistics

Bioalimentacion Colombia  
in Spain is interested in  
retail partners in Serbia to  
bring our products to this  
high potential market.

*Contact us*

natalia@purapanela.com

(+) 447400748331

Bioalimentacion Colombia

SL. Spain

(+) 34615982444



purapanela.com - lorocrisps.com

