

VITY VITAMINS PRODUCT CATALOGUE 2020



VITY

FRESHEN UP VITALITY

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VITY offers a fun, fresh and exciting approach to vitamins and supplements. A selection of stand-out ranges and products: VITY's exciting ranges include;

VITY Essentials, VITY Lifestyle, VITY Excellence, VITY Mints, VITY Minis (Kids Range), VITY Effervescents and VITY Syrups.

Each individual range has a unique identity whilst retaining the distinct VITY branding.

Attractive packaging

We wanted to make vitamins and supplements more appealing so we created a high-quality brand that stands out from the crowd. Our simple, striking packaging attracts both new customers and those who already use supplements.

Quality guaranteed

All of our Vitamin & Supplement ranges are manufactured and packaged in the UK, to GMP Standards and adhere to EU regulatory standards. We control, track and record every process; from delivery of raw materials right through to the point of distribution.

Market appeal

VITY has huge market appeal due to the competitive pricing, attractive packaging and high-quality product. Our fun, fresh brand attracts a younger market whilst the quality of our products and diverse range appeal to older buyers too.

Colour association

Each range has its own identity and each individual product is branded with its own colour. Customers don't have to remember the names of prescribed, or purchased supplements; they can recognise them by the packaging.

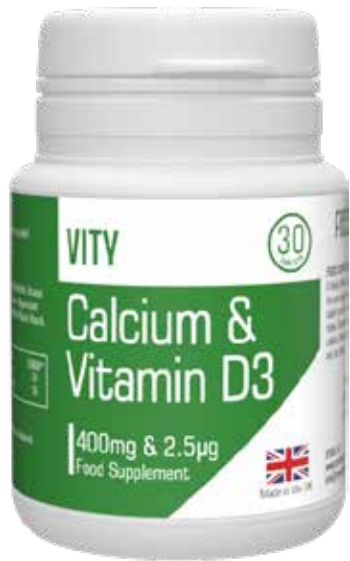
VITY

ESSENTIALS RANGE

VITY Essentials is a range of vitamins, minerals and supplements for everyday requirements. Stiff joints, weak bones or an iron deficiency; there's a VITY supplement for everyone. VITY Essentials provide an extra boost to everyday health. All of our individual vitamins and supplements are branded with their own unique colour. Customers no longer have to remember the names of the vitamins they've been prescribed or purchased, they can simply remember which colour packaging they need and identify it quickly and easily.



VITY



Calcium & Vitamin D3
400mg & 2.5µg
two-a-day formula.
30 tablets



Magnesium
2-a-day (187.5mg)
formula.
30 tablets



Vitamin B Complex
One-a-day formula.
Providing 8 essential
B vitamins. 100% of
the recommended
daily allowance.
30 Tablets

Multi Vitamin & Iron
One-a-day formula
Providing 14 essential
nutrients. 100% of
the recommended
daily allowance.
30 Tablets



A-Z Multi Vitamin
One-a-day formula
Providing 23
essential nutrients.
100%* of the
recommended
daily allowance.
30 Tablets

*Calcium & Magnesium
not 100% NRV



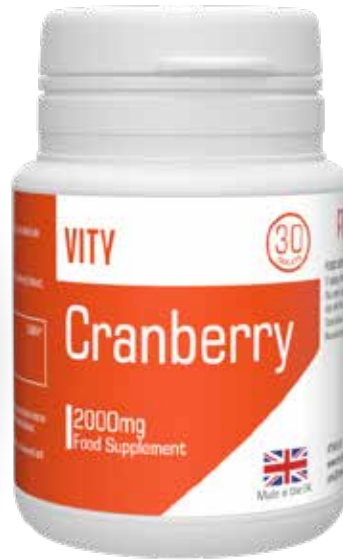
Folic Acid
One-a-day (400µg)
formula.
30 tablets



VITY



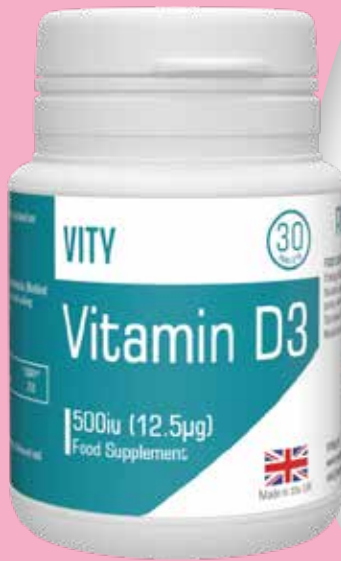
Omega 3 Fish Oil
Providing high strength of Omega. Providing 1,000mg fish oils (650mg Omega) 330mg EPA & 220mg DHA.
30 Soft Gels



Cranberry
2,000mg formula.
30 Tablets

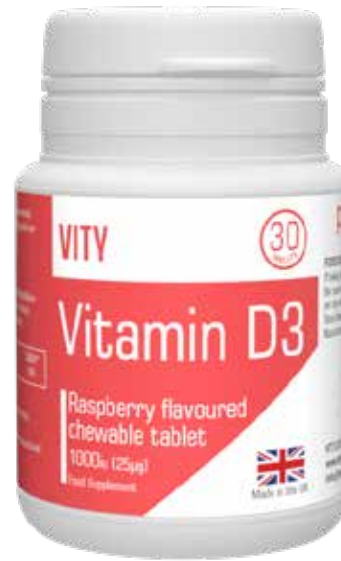


Garlic
3mg formula.
30 Tablets



Vitamin D3
500iu (12.5µg) formula.
30 Tablets

Vitamin D3 chewable
raspberry flavoured tablet
1,000iu (25µg) formula.
30 Tablets



Vitamin K2
200µg formula.
30 Tablets



VITY



▶ Vitamin C
High Strength 1000mg
formula. Chewable
Orange Flavour.
30 Tablets



▶ Zinc
15mg formula.
30 Tablets



◀ Iron
14mg formula.
30 Tablets



◀ Vitamin E
400iu (268mg) formula.
30 Soft Gels

VITY

LIFESTYLE RANGE

VITY Lifestyle is a range of carefully blended combinations of vitamins and minerals to suit different lifestyle needs. As with all VITY ranges, VITY Lifestyle products come in bright, easy to understand packaging. The attractive branding, competitive prices and high-quality product make VITY Lifestyle an appealing choice for any customer.



VITY



Busy Lifestyle
One-a-day formula.
Providing 19 nutrients.
Specially formulated
for an active lifestyle.
30 Tablets



Co-Q10
30mg formula.
Providing high strength
of Co-enzyme Q10.
30 Tablets



Immune Support
One-a-day formula.
Providing 23 essential
nutrients. Specially
formulated for daily
immune support.
30 Tablets



Glucosamine & Chondroitin
Providing 500mg of
Glucosamine & 400mg
of Chondroitin, with
Calcium & Ester-C®.
Specially formulated
for joint support
30 Tablets

Glucosamine
Providing 1500mg
of Glucosamine
Sulphate 2KCL.
30 Tablets



Healthy Man
One-a-day formula.
Providing 23 essential
nutrients. Specially
formulated to
support health and
vitality in men.
30 Tablets



VITY



▶ Hair, Nails & Skin
One-a-day formula.
Providing 20 essential
nutrients. Specially
formulated for hair,
nails and skin support.
30 Tablets



▶ Healthy Woman
One-a-day formula.
Providing 23 essential
nutrients. Specially
formulated to support
health and vitality
in women.
30 Tablets



▶ Pregnancy
One-a-day formula.
Providing 17 essential
nutrients. Specially
formulated for daily
pregnancy support
30 Tablets



▶ Menopause
One-a-day formula.
Providing 21 essential
nutrients. Specially
formulated for daily
menopause support.
30 Tablets



▶ Menstrual Support
One-a-day formula.
Providing 7 essential
nutrients. Specially
formulated for daily
menstrual support.
30 Tablets



EXCELLENCE RANGE

VITY Excellence is a range offering high quality, specialist formulas selected for range of needs, supporting weight loss, energy, vitality, high strength anti-oxidants and even lactose intolerance. This range is exclusively selected to ensure the customer gets the best from the daily supplement support.

VITY



Calcium, Magnesium, Zinc & D3
2-a-day formula.
Supports maintenance of bones, muscle function & nervous system.
30 Tablets



Biotin
One-a-day formula.
Providing 1,000µg of Biotin.
30 Tablets



Collagen
Marine based.
Providing 1,000mg of Hydrolysed Collagen.
30 Capsules

Pro-Biotic
A natural, non-dairy source live pro-biotic to help maintain the pH balance of the intestinal flora. 5 Pro-biotic bacteria containing 6 billion CFU's, with Prebiotic and Vitamin C.
30 capsules



Peppermint & Spearmint
Providing 150mg of Peppermint and 30mg of Spearmint. Specially formulated for abdominal pain as a result from gas and bloating.
30 Soft Gels



Women's Fertility
One-a-day formula.
Providing 21 specially selected nutrients and herbals. Specially formulated for daily female fertility support.
30 Capsules



VITY



Green Coffee Bean Extract
250mg formula.
Specially formulated to
support weight loss.
30 Capsules



Men's Fertility
One-a-day formula.
Providing 22 specially
selected nutrients
and herbals. Specially
formulated for daily
male fertility support.
30 Capsules



Turmeric with black
pepper extract
Providing 500mg of
Turmeric with Black
pepper (piperine) added for
increased absorption.
30 Capsules

VITY



VITY MINTS

VITY Mints are a new and exciting way to take daily vitamins and minerals in the form of a fresh mint tablet. They provide all the health benefits of standard supplements with the added bonus of giving you minty fresh breath. VITY Mints are ideal for those who often forget to take their supplements or are tired of forcing down tasteless tablets.

VITY



Multi Vitamin Mints
Providing 14 essential
nutrients. Fresh peppermint flavour.
Specially formulated as a mint.
120 Tablets



Immune Mints
Packed with 8 nutrients
essential for supporting the
immune system.
120 Tablets



Vitamin D3 Mints
Providing 400iu per mint.
Fresh peppermint flavour.
Specially formulated as a mint.
120 Tablets

VITY

VITY MINIS

VITY Minis offers a fun and exciting way for kids to maintain a healthy lifestyle. With a selection of tasty fruit flavoured chewable tablets providing all the key nutrients your child needs; we are here to ensure that each kid gets a great start to every day.

VITY





Vitamin D3 400iu chewable raspberry tablets. Specially formulated for kids. 30 chewable tablets



Multi Vitamin chewable tropical tablet. Providing essential vitamins and supplements Specially formulated for kids. 30 chewable tablets



Vitamin C 200mg chewable orange tablets. Specially formulated for kids. 30 chewable tablets

VITY

VITY EFFERVESCENTS

VITY Effervescent offers a range of 9 effervescent products to drink. Enjoy a selection of great flavours, such as orange, blackcurrant, raspberry, lemon and more. With an exciting selection of products from Rehydration and Energy, to Immune support and Bone support; we've got a product to suit your daily needs.

VITY effervescent are specially manufactured in Germany, offering a quality range of products with a fast melt time and great taste.

VITY





Rehydration food supplement with Dextrose, Vitamins and Minerals with sugar and sweeteners. 20 lime-mint flavoured effervescent tablets.



Osteo support food supplement with Calcium, Magnesium and Vitamin D3 with sweeteners. 15 orange-tangerine flavoured effervescent tablets.



Multi Vitamin & Mineral food supplement with 10 Vitamins and 2 Minerals and sweeteners. 20 orange flavoured effervescent tablets.



Hair, Nails & Skin support food supplement with Vitamin C and Zinc and sweeteners. 20 lemon flavoured effervescent tablets.

Immune support food supplement with 1000mg of Vitamin C and sweeteners. 20 lemon flavoured effervescent tablets.



VITY



▶ Bone support food supplement with Calcium and Vitamin C and sweeteners. 20 orange flavoured effervescent tablets.



▶ Energy food supplement with caffeine, taurine, glucuronolactone and B-vitamins with sugar and sweeteners. 20 tutti frutti flavoured effervescent tablets.



◀ Muscle support food supplement with Magnesium and sweeteners. 20 lemon flavoured effervescent tablets.



◀ Healthy Woman food supplement with Iron and Vitamin C and sweeteners. 20 blackcurrant flavoured effervescent tablets.

VITY

VITY SYRUPS

VITY Syrups are a range offering high quality, specialist formulas selected for range of needs. They are perfect for people who don't like to take or can not take vitamins in tablet form. This range is exclusively selected to ensure the customer gets the best from the daily supplement support.

VITY





▶ Strawberry flavoured syrup packed with Vitamin B12 and Phosphorus. Specially formulated for kids. 10ml serving suggestion. 150ml Syrup.



▶ Eucalyptus flavoured syrup packed with Vitamin C, as well as Honey, Echinacea and Thyme extract. Specially formulated for kids. 10ml serving suggestion. 150ml Syrup.



▶ Plum flavoured syrup with natural extracts of Plum, Honey, Tamarind and Rhubarb. Specially formulated for kids. 10ml serving suggestion. 150ml Syrup.



▶ Apple flavoured syrup packed with Chamomile, Melissa, Fennel and Linden extract. Specially formulated for kids. 10ml serving suggestion. 150ml Syrup

VITY



▶ Strawberry flavoured syrup packed with 4 vital nutrients as well as Licorice and Royal Jelly extract. 10ml serving suggestion. 150ml Syrup.



▶ Lemon flavoured syrup packed with Vitamin D3 and Calcium to support the maintenance of normal bones. 10ml serving suggestion. 150ml Syrup.



▶ Eucalyptus flavoured syrup packed with Vitamin C, Manganese as well as Honey, Echinacea and Thyme extract. 10ml serving suggestion. 150ml Syrup.



▶ Cherry flavoured syrup packed with 6 vital nutrients, to provide all round daily health and vitality. 10ml serving suggestion. 150ml Syrup.

VITY



Lemon flavoured syrup packed with Iron to help reduce tiredness and fatigue, and with Vitamin C to increase Iron absorption. 10ml serving suggestion. 150ml Syrup.



Honey flavoured syrup packed with Vitamin C and Royal Jelly to help support the Immune System. 10ml serving suggestion. 150ml Syrup.



Cherry flavoured syrup packed with 4 vital nutrients to balance electrolytes and help reduce tiredness and fatigue. 150ml Syrup.

VITY

VITY STANDARDS

At VITY, we pride ourselves on delivering quality. Every single VITY product is manufactured and packaged in the UK/EU to high quality standards.

We think it is important to know your product from start to finish. That's why we use systems that control, track and document every process that each product undergoes. From the receipt of raw materials to the shipping of packaged goods; we can assure quality at every stage.

All of our products are fully compliant with industry standards and are accurately labelled to comply with UK and EU labelling regulations. We do not compromise on quality and our checks are very stringent. We only work with highly-regarded suppliers and manufacturers.

VITY



BECOME A VITY PARTNER

VITY is searching for high-quality overseas distributors who can represent this excellent UK brand.

Becoming a VITY distributor is a unique opportunity; with exclusive distribution rights available per country. We want to ensure that we only partner with reputable distributors who will represent the true quality of our brand.

Register your interest in becoming the VITY distributor for your country by contacting our UK team today. Don't miss out on this exciting opportunity.



VITY



GET IN TOUCH

**FOR MORE INFORMATION ABOUT
OUR PRODUCTS, RANGES,
DISTRIBUTION AND PRICING
PLEASE CONTACT US AT:**

INFO@MYVITY.COM

OR VISIT

WWW.MYVITY.COM

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