NOVELTEA®

诺味冷萃茶酒

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TEA

With Spirit

Brand Book

欢迎来到
NOVELTEA
世界

WELCOME TO THE
WORLD OF NOVELTEA

NOVELTEA with Spirit

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让每一杯酒
都成为你的
「灵感」之饮

TEA With Spirits

跨越中西方文化的经典
A cross-cultural culture art

英伦下午茶文化的当代新演绎
A tea tradition with a modern twist

塑造醇「萃」的美妙体验
A delightful experience of cold brew

产品亮点

全新的酿造方式:8小时冷萃

novel brewing process:8-hour cold brew

茶与酒的融合,经典英伦传统的创新

novel blend of tea and alcohol reinventing British cultural heritages

全球甄选上等茶叶及烈酒原料

Selecting the finest tea leaves and spirits from across the globe

欧洲原装进口

alcoholic tea from Europe / tea infused alcohol

Unique Selling Points
产品独家卖点

独家卖点 Superior Selling Point

创新冷萃茶酒

Innovative cold-brewed alcoholic tea

茶与酒的创新结合

打造出芳香馥郁的美妙感受

A NOVEL blend of tea and alcohol

For a stunningly aromatic sensation

独家卖点 Superior Selling Point

源自英国
UK Origin

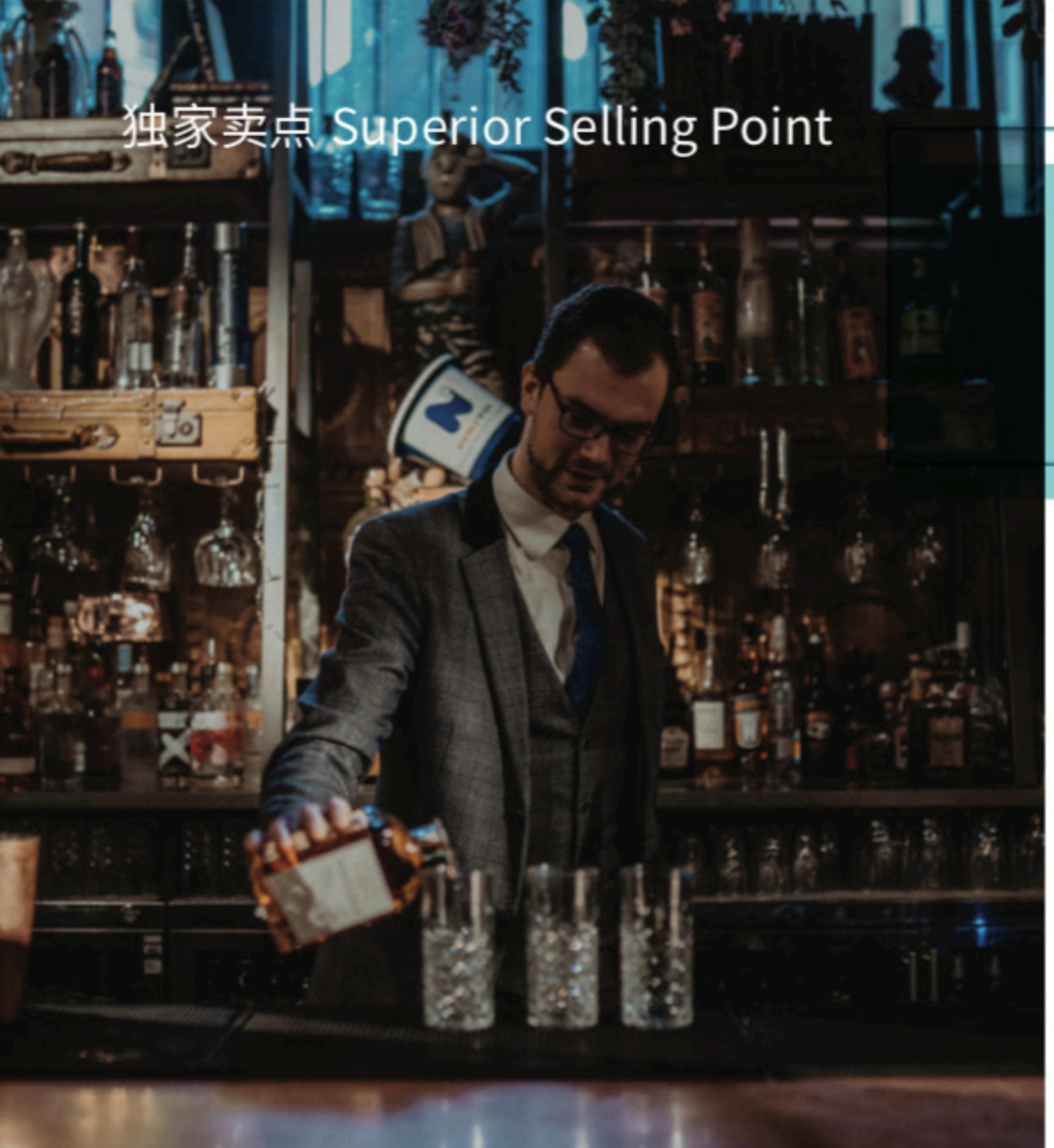
英国两大国饮的完美结合

甄选全球佳酿，引领英伦生活方式

When national drinks of Britain perfectly blend

Globally selected high quality alcohol

To create a leading lifestyle



臻选全球佳酿
Globally Selected Ingredients

精品酒厂出品　欧洲原瓶进口

Presented by Boutique Factory

Crafted in Europe

苏格兰陈年威士忌 Aged Scotch Whiskey

甄选有500年酿酒历史的苏格兰威士忌，精品酒厂限量出品。

经六道工序两次蒸馏，并过橡木桶陈年。酒体饱满，口感醇厚。

伦敦金酒 London Gin

选用女王最爱的“伦敦金”，英国本地酿造。

杜松子及香料，经两次蒸馏而成。香气宜人，口感清新淡雅。

加勒比白朗姆 Caribbean White Rum

选用闻名遐迩的加勒比朗姆酒，

蒸馏后入桶陈酿，酒体轻盈，甜蜜芬芳。

独家卖点 Superior Selling Point

8小时原叶冷萃

Loose-leaf Tea of 8 Hour Cold Brew

精选高品质原叶茶,经8小时冷萃而成

Premium loose-leaf tea,From a luscious 8-hour cold brew

Product Information
产 品 介 绍

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伯爵红茶金酒
EARL GREY TEA WITH GIN

INSPERATION

Takes consumers back aboard Britain' s merchant ships, where Sir Charles Grey combined Keemun black tea with Sicilian bergamot oil to create the distinctive Earl Grey flavor, forever transforming British tea culture… a transformation continuing to this day with our addition of a classic British Gin.

TASTING NOTES

Slightly spicy, a little bit floral and with just a hint of citrus, Earl Grey' s delicate flavor is perfectly complemented by our traditional British gin, producing a drink that is both refreshing and full of character.

SUGGESTED GARNISH

Half a slice of ripe orange.

茶酒灵感

以英伦伯爵茶为灵感，搭配英国本地金酒。茶酒融合，打造出香气怡人口感丰富的英伦风味。

味觉体验

品味清新淡雅的伯爵红茶，其中的香柑精油释放出令人愉悦的香气。搭配同样芳香馥郁的英国本地金酒，缓缓释放怡人香味。余味丰富，萦绕唇齿。

建议搭配

适量冰块，半片香橙

薄荷绿茶朗姆酒
GREEN MINT TEA WITH RUM

INSPERATION

Transports our customers to the heart of the Sahara; guided only by the blistering sun, the scent of sweet green mint tea heralds approaching Moroccan markets. Infused with white rum, The Tale of Tangier was born, evoking the warmth and generosity of Morocco.

TASTING NOTES

The famously sweet yet fresh Moroccan green mint tea, with just a hint of apple, works fantastically alongside the exotic notes of white rum, offering a soft yet satisfying sweetness.

SUGGESTED GARNISH

Fresh mint leaves.

茶酒灵感

以摩洛哥薄荷茶为灵感，搭配高品质白色朗姆酒。甘甜的茶，搭配甜润的酒，调和出一款令人愉悦的甜蜜茶酒。

味觉体验

摩洛哥茶甜而不腻，其中的薄荷散发清新香味。浅尝淡淡的苹果香味，接踵而来的便是朗姆酒的醇香，以及令人愉悦的悠长回甘。

建议搭配

适量冰块，新鲜薄荷叶

乌龙茶威士忌酒
OOLONG TEA WITH WHISKY

INSPERATION

Is woven through Chinese tea tradition. A true artisan tea, the craftsmanship of Oolong' s semi-oxidation conjures up centuries of experimentation and refinement, resulting in the famous Black Dragon Tea and a complex, aromatic flavor. We' ve added our own fiery twist to history with a Scotch Whisky.

TASTING NOTES

Rich and fragrant, the natural sweetness of Chinese Oolong is accented with floral trances of jasmine and rose petals. The tea pairs perfectly with the soft and fruity notes of a specially-selected Scottish Whisky Blend.

SUGGESTED GARNISH

A twist of orange peel or a sprig of rosemary.

茶酒灵感

以中国乌龙茶为灵感，搭配苏格兰精品威士忌。茶清甜，酒醇香，茶酒之味完美平衡。

味觉体验

入口即享清冽爽口的乌龙茶香，随之而来的是自然清甜的茉莉花香与天然果香。苏格兰精品威士忌层层释放酒香，茶酒融合搭配出醇香馥郁的丰富口感。

建议搭配

适量冰块，小块苹果或一支迷迭香

TEA With Spirit

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