

灵动 青春



Department for
International Trade

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中英教育发展论坛- 对话英国学前教育 UK-China Education Development Forum - British Style Early Years Education

北京 / 上海 / 深圳
Beijing / Shanghai / Shenzhen



灵动 青春

优质教育
在
GREAT
英国

Child playing lego

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Foreword

The UK is a world leader in education, with a system which focuses on the uniqueness of each child. It has an unrivalled concentration on “whole-person” education, as well as an inspection system that is effective and principled. As a consequence, the UK early years education organisations offer the highest standards and best quality education.



The UK's education system has always been highly regarded internationally; its universities are consistently the most popular destinations for students to study, and numerous British K12 schools and nurseries have been established worldwide.

This global recognition has resulted in strong interest from overseas markets keen to access the expertise and benefits that UK early years education has to offer. China in particular, with its growing economy, emerging middle class and recent market reforms, is experiencing a heightened demand for high quality early years education.

Chinese President Xi Jinping's state visit to the UK in 2015, and British Prime Minister Theresa May's participation in Hangzhou G20 in 2016 reinforced the Golden Era of relations between China and Britain. Both countries are committed to creating more opportunities for organisations to exchange experience and cooperate with each other.

I am delighted that the Department for International Trade is bringing 13 representatives from the top UK early years education organisations to join the Education is GREAT campaign this week. The programme in Beijing, Shanghai and Shenzhen will showcase the UK early years education offer, from chain nurseries, to K12 schools to teacher training bodies and education technology companies. Our delegates will have the opportunity to meet with interested parties in China to understand their education and training requirements, thereby deepening our level of engagement and strengthen relationships through mutually beneficial collaboration.

The campaign represents an opportunity to learn more about how the UK education system can support China's agenda on early years education development. I look forward to seeing new business partnerships formed over the course of these events, and celebrating the continuation of this successful relationship in the coming year.

Barbara Woodward DCMG OBE
HM Ambassador to the People's Republic of China

前言

英国是全球领先的教育大国，基础教育更是因为关注每个孩子的个性而享誉盛名。英国教育体系在注重学生全人教育的同事，也注重从政府的层面对教育体系进行高效的监管，从而保证所有的教育机构都可以为孩子们提供高标准高质量的教育。



英国的教育一直被世界各国学生追捧。大量的学生在大学阶段选择进入英国高校就读；其K12学校及幼儿园则被引入到欧洲、中东、亚洲、美洲各个国家。可以预料，这一全球公认的优势已引起境外市场期望了解英国学前教育机构所提供的专业知识的强烈兴趣。中国也不例外，其经济发展势头持续增长，同时市场改革不断推进，对高质量地学前教育提出了更高的要求。

2015年10月中国国家主席习近平访问英国，2016年6月英国首相特雷莎·梅参加杭州G20峰会，都从政府层面加强了中英之间的联系，标志着黄金时代的继续。同时双方也联合声明承诺“促进文化教育联系”。

我非常高兴地看到英国国际贸易部对这一承诺做出了积极响应，带着英国一流学前教育机构和企业的13位代表来到北京、上海和深圳参加本周的“优质教育在英国”活动。这一活动将展示英国在学前教育领域的教育实力，代表团包括连锁幼儿园、K12学校、培训机构到小型企业。我们的代表将有机会接触中国的相关机构，了解他们的需求，加大我们的参与力度并通过互利合作来加强彼此关系。

中国对英国教育的关注程度正在不断加强，而“优质教育在英国”的推广活动正是在这一广阔背景下召开的。本次活动将为了解英国教育体系如何支持中国学前教育发展提供绝佳的机会。我期盼这些活动能促成商业合作关系，并祝愿这种良好合作得到持续发展。

吴百纳女士
英国驻华大使

Welcome Message

“ The UK is perfectly placed to support China's aims by bringing high quality early years education providers to the sector. ”



Hello Everyone,

We are delighted to welcome you to DIT's 'Education is GREAT' campaign 2017. This is the first time that we have launched an Early Years 'Education is GREAT' campaign in China, an exciting opportunity for us to promote education collaboration in this golden era of China-UK relations.

China has the largest education system in the world, and the size of China's education and training market is estimated to grow by 10% per year to reach £340bn by 2020. The Chinese Government is eager to improve the quality of early years education across the country with both the 13th five year plan and new regulations this year demonstrating their commitment to reform.

With an outstanding reputation for excellence in education and skills, the UK has abundant experience to share and is perfectly placed to support China's aims by bringing high quality early years education providers to the sector. The UK is also widely recognised as being at the forefront of innovation, developing high quality, effective and groundbreaking teaching resources, software, equipment and materials to meet the needs of today's learners and tomorrow's leaders.

DIT Education is strategically placed within government for bringing together UK organisations to deliver effective and comprehensive education solutions, and develop UK-China partnerships in the education sector.

British early years organisations have significant expertise in early years education. To capitalise on this expertise, the 'Education is GREAT' campaign features a programme of activities and seminars sharing UK best-practice in early years education. UK delegates will offer a wide range of support to both government and overseas business partners in order to support the local development in this particular sector.

DIT Education is proud to be able to bring together the best Chinese and UK companies to share expertise in early years education.

I do hope this important gathering provides a platform for the exchange of ideas and that you will make the most of the resources on offer!

Have a productive and successful week!

Richard Burn
Director-General, Department for International Trade China

欢迎辞

“ 英国完全有能力用其优质的学前教育资源和丰富的发展经验助力中国学前教育行业的大力发展。 ”



大家好！

欢迎大家参加英国国际贸易部（DIT）在中国举行的“优质教育在英国”活动！我们很荣幸，在中英关系处于“黄金时代”的重要时刻以及两国政府明确表示要推动中英在教育领域的双边合作的大背景下，在中国首次启动了学前教育项目。

中国拥有全球最庞大的教育体系，中国的教育及培训市场份额预计将以 10% 的增长率于 2020 年突破 3400 亿英镑。

中国政府近年来在大力度提升国内学前教育质量，为中国的孩子提供更好的学前教育资源。无论是 2017 年初的十三五计划，还是教育部出台的各项法规都充分体现了中国在这一项目上的坚决。

英国以其优质的教育和技能闻名于世，拥有全球顶尖的教育培训资源和丰富的学前教育发展经验，一定可以助力中国学前教育事业的大力发展。英国同时也是公认的擅长引领创新，发展高质，高效及突破性教育资源的国家，必然可以迎合现代与未来莘莘学子的需求。

英国政府对于英国国际贸易部教育产业部的战略定位是：凝聚英国专业教育机构之力，携手在以下几个方面提供高效、全面地解决方案并发展中英合作伙伴关系：早期教育，中小学教育及职业和高等教育行业的教育与培训、教育技术与资源、资质、评估与质保、教学与领导力、支持教育产出。

今年我们“优质教育在英国”的活动将致力于“学前教育”并为大家带来一系列的活动和论坛，为中英学前教育专家提供一个沟通交流的平台。

英国国际贸易部很荣幸的为大家展示英国在学前教育方面的优势，并为中国顶尖机构与英国专业机构搭建沟通桥梁。特别考虑到国内中产阶级数量的增加以及中国对高质量学前教育的需求，英国更会全方位的支持中国在此领域的大力发展。

希望大家可以充分利用此次交流的机遇并度过收获颇丰的一周！

彭雅贤
英国国际贸易部中国区司长

Abberley Hall

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Abberley Hall is a traditional British Prep School, set within 90 acres of playing fields and woodland. The school's Pre-Prep and Early Years programme was awarded the highest grade of Excellent after its most recent Independent Schools Inspectorate assessment. The school also has a very strong track record of sending older pupils to the best senior schools in Britain, such as Eton, Harrow and Winchester.

Abberley's curriculum delivers a broad educational experience without sacrificing high standards of achievement. In addition to traditional core academic subjects, there is also a focus on Outdoor Learning, Music, The Arts, Design Technology and Sport. The school has its own Forest School curriculum and awards scheme as well as a bespoke Science, Technology, Engineering and Design (STED) curriculum to reinforce theoretical learning with practical application.

Abberley believes that in partnership with the right local experts, certain aspects of its traditions, its academic excellence and its unique Pre-Prep and Early Years curriculum can be incorporated into a world-class kindergarten offering for the Chinese market.

Abberley Hall 是一所传统英式预科小学, 坐落在 90 英亩的田野和林地中。在最新的独立学校督察 (Independent Schools Inspectorate) 评估中, 该校的学前教育阶段获得了“优秀”等级中的最高评分。该校素来学风优良, 已大量毕业学子送入伊顿、哈罗和西敏斯特等英国最好的中学。

Abberley 注重在不牺牲高标准学业表现的同时为学生提供丰富的教学体验。除传统的核心学科外, 该校还注重户外学习、音乐、艺术、设计技术和体育。学校有自己的森林学校课程和奖励计划, 以及定制化的科学、技术、工程和设计 (STED) 课程, 可通过实际应用加强理论学习。

Abberley 相信通过与中国市场的当地专家合作, 可将其传统的某些方面、卓越的学术以及独特的预备和早期课程纳入到世界级的幼儿园中。

Buttercups & Chalfont Park Day Nursery

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Buttercups Nursery group was established in 1980, from humble beginnings in the managing director's back garden. We have adapted to the changing day nursery landscape and grown to eight settings, six of which boast OFSTED outstanding inspection results. Our highly experienced team continue to deliver outstanding care and education through our mantra of 'learning through play'. Our environments are constantly being adapted and upgraded as we reinvest in our settings with the very best nursery equipment. We fill our days with fun and learning by incorporating the best elements from High/Scope, Montessori and Forest School. Communication with parents is critical and we are developing strong partnerships parents join us feeling that their child is well cared for as well as nurtured and educated.

Buttercups 幼儿园创办于 1980 年, 最初坐落于校长家后花园, 并不起眼。我们顺应幼儿园行业的变化而发展, 已扩展到八家幼儿园, 其中六家荣获英国教育标准局 (OFSTED) 评估的“杰出”称号。我们的团队经验丰富, 秉持“在游戏中学习”的理念, 始终给予孩子精心的呵护和优质的教育。我们重新投资, 投入最好的幼儿园设施, 不断改造升级幼儿园环境。我们汲取高瞻 (High/Scope)、蒙特梭利 (Montessori) 和森林教育的精华, 让幼儿园生活充满乐趣, 激发学习兴趣。与父母的沟通至关重要, 我们通过建立家校合作, 让父母加入我们, 让他们感受到孩子在精心的看护和优质的教育中健康的成长。

Clifton College

John Milne

Position: Headmaster of Clifton College Preparatory School (2-13 year olds), Member of the Clifton College Executive Team (2-18 year olds)

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John Milne

职务: 利夫顿学院预科学校 (2-13 岁教育) 校长, 克利夫顿学院 (2-18 岁教育) 管理团队成员

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Clifton College was founded in 1862 and is a Boarding-Day school for 2-18 year olds in Bristol, England. The curriculum and activities outside the classroom develop young people who are confident and have a sense of responsibility for others.

We offer a tailored, all-round education for each child that is delivered through:

- exceptional pastoral care
- inspirational teaching
- diverse and targeted co-curricular activities
- excellent facilities

Clifton College Nursery provides child-centred learning in a happy and friendly environment, bringing out the best in each individual.

Our Nursery is rated Ofsted 'Outstanding' and offers modern facilities, including a spacious early years' playground, library and our very own Forest School for boys and girls from 2 years old.

There is no 'one size fits all' approach here. Each child is treated as an individual and it is our pleasure to encourage them to explore and develop their unique talents and skills; we believe children who feel confident in themselves, and in their own ability, have a head start.



克利夫顿学院 (Clifton College) 成立于 1862 年, 这所寄宿学校坐落于英国布里斯托尔 (Bristol), 招收 2-18 岁的学生。课外学习和活动可以培养年轻人的自信和对他人的责任感。

我们为每个孩子量身定制的全方位教育包括:

- 独特的关怀教育
- 启发式教学
- 多样化、有针对性的课外活动
- 一流的设施

克利夫顿学院幼儿园以孩子为中心, 让他们在愉快友好的环境中学习, 激发每个孩子的潜能。幼儿园被英国教育标准局 (Ofsted) 评为“杰出”学校, 拥有现代化的设施, 如宽敞的幼儿园操场、图书馆和校属森林学校, 供 2 岁以上儿童使用。

这里没有“一刀切”的教育方法。我们尊重每个孩子的个性, 乐意鼓励他们探索开发自己独特的天赋和才能; 我们相信, 对自己能力有信心孩子就能赢在起跑线上。

Early Excellence

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Jan Dubiel

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Early Excellence is the UK's leading provider of expert, high quality teacher training and early childhood continuing professional development. We are the only national provider specialising in child development 3-6yrs, working with over 6000 schools and nurseries – up to 20,000 early years leaders and practitioners – every year.

With an expert team of consultants and a 20 year history of successful delivery, Early Excellence have achieved an unparalleled reputation for supporting, developing and informing leaders and practitioners in the areas of Early Years educational practice – teaching, learning and assessment.

We have established a strong brand and quality reputation for delivering excellence built on the educational values we hold and have become the trusted training partner for many UK organisations, schools and settings. Through our training and consultancy services we enable early years leaders and teachers to acquire a secure knowledge of the values, principles and practices that underpin learning and teaching.

We upskill staff at all levels and can deliver a blended model of training services offering qualifications, accreditation and CPD.



Early Excellence 提供英国一流的专业、优质的教师培训以及幼儿教师继续专业发展教育。我们是英国唯一一家专门为 3-6 岁儿童发展服务的机构, 每年都与 6000 多所学校和幼儿园, 多达 2 万名幼儿教育的教师和保育员合作。

Early Excellence 凭借专家顾问团队和 20 年成功的培训经验, 支持、发展、培训幼儿教育实践 (教、学、评) 领域的老师和保育员, 并在这方面取得了无与伦比的声誉。

凭借骄人的成绩, 我们建立了优秀的品牌和质量形象, 这些都来源于我们秉持的教育观。如今, Early Excellence 已成为许多英国机构、学校和幼儿园最可靠的培训合作伙伴。我们的培训和咨询服务帮助幼教老师和保育员掌握学习和教学的价值、理念和实践方法。

我们致力于提升各级别员工的素质, 能够提供混合模式的培训服务, 颁发资格证书, 进行认证, 以及开展专业进修 (CPD)。

Early Years – the organisation for young children

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Mary O'Reilly
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Early Years - the organisation for young children is the largest organisation in Northern Ireland working to promote high quality early years care and education for children and their families.

We have over 50 years' experience of supporting and mentoring Early Years Practitioners, trainers and specialists and our work focuses on identifying and meeting the needs of early years services, promoting quality and improving outcomes for young children in partnership with parents.

Early Years is an exciting and dynamic organisation which prides itself on the delivery of outstanding services in the early years' sector. It is due to the high standards and excellent evaluations that we have been invited back again and again to places worldwide to share designed programmes to empower, enrich and motivate staff.

Our wide range of evidenced based training and quality assurance programmes continue our drive to improve practice by applying an appropriate play-based curriculum.

We believe our experience in designing and delivering high quality early childhood training and quality assurance programmes has particular relevance to the Chinese market.



Early Years 是北爱尔兰最大的致力于为儿童及其家庭推广优质保育和教育的组织。

我们拥有 50 多年支持指导幼儿保育员、教师和专业人员的经验，以发现和满足早期教育的需求为工作重心，提升质量，与家长携手帮助孩子成长。

Early Years 是一个令人振奋、充满活力的组织，以提供出色的早教服务为荣。由于高标准和极佳的口碑，我们多次受邀到访世界各地分享设计的项目，帮助员工成长，拓展视野，激发动力。

我们通过运用丰富多彩的游戏来传达课程内容。我们在实践的过程中也会不断地提升这些已经非常高质量的培训内容。

我们相信，我们在设计和提供高质量幼儿培训与品质保证项目方面的经验也适用于中国市场。

Elmscot Group

Stephanie Molnar
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The Elmscot Group (est. 2001), with a reputation of outstanding childcare provision, is based in NW England. It has two Owner/Directors: Stephanie Molnar and Dee McKenzie. The Group consists of 4 nurseries (2 more opening 2017), and 8 Kids Collective out-of-school clubs (soon to be a franchisor) with 1500 registered children and 200 staff. Group support and strategic direction is provided through the head office and it has a representative based in Hong Kong.

Elmscot's ethos is one of excellence and inspiration. They offer children a nurturing experience, enabling them to reach their full potential where their wellbeing is paramount. They partner with Manchester Metropolitan University in early years research, a commitment to best practice; professional staff development is encouraged and supported, ensuring better outcomes for children; their EYFS provision is outstanding and includes 3rd party providers such as Forest School; they offer nutrition and are Soil Association accredited; close parent partnership is valued and fostered.

The Group has won numerous sector and business awards, consistently achieving Ofsted Outstanding status.



Elmscot 集团创办于 2001 年，总部位于英国西北部，以提供优质的保育服务而著名。

集团旗下有 4 家幼儿园（2017 年将新开两家）和 8 家 Kids Collective 校外俱乐部（不久将成为特许专营俱乐部），登记的孩子人数达到 1500 名，员工 200 名。总部制定集团的支持项目和战略方向，在香港设有代表处。

Elmscot 的格言是追求卓越，启迪智慧。我们将孩子的健康视为重中之重，给他们一段美好的成长经历，激发他们无穷的潜能。集团与曼彻斯特都会大学合作开展幼儿研究，提倡最佳教育方法；鼓励支持员工职业发展，保证给孩子更好的教育；拥有出色的早期基础阶段 (EYFS) 项目，与包括森林学校 (Forest School) 在内的第三方机构合作；供应营养丰富的餐食，已获得土壤协会的认证 (Soil Association)；重视并推动紧密的家校合作。

集团先后荣获多项行业和企业奖，一直保持着英国教育标准局 (Ofsted) 杰出学校的地位。

Fennies Nurseries

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网址: www.fennies.com

Fennies is an entrepreneurial and successful family business with 25 years' experience of building, developing and managing private nurseries and preschools. Fennies have ten settings situated across London and the SE offering 1,000 places and a further two sites under construction.



Fennies 是一家创业公司和成功的家族企业, 拥有 25 年创办、开发、管理私立幼儿园和学前班的经验。Fennies 在伦敦和英国东南部开办了 10 家幼儿园, 共招收 1000 名儿童, 还有 2 家幼儿园在建。

所有 Fennies 幼儿园都提供品质优异的保育服务; 环境现代、敞亮、充满热情; 坐落于市中心, 拥有优势资源, 配备个性化的室内外活动区域和热情的保育老师。

Fennies 专业收购、开发和管理幼儿园, 具有综合的商业模式和强大的管理结构。设于萨里的总部专家团队负责统筹收购、公司理念、幼儿园创办、营销、业务分析、质量提高、人力资源和招聘等工作。

Fennies 的理念是营造鼓舞人心的氛围, 让孩子在这里探索、成长、学习。我们照顾每一个孩子的需求, 始终保持对幼儿园投资, 培养员工, 努力维护家校合作及与社会的联系。Fennies 认识到只有做到最好, 提供最好的服务, 才能成为鼓舞人心的地方。

All Fennies nurseries provide exceptional childcare; each site is modern, bright and welcoming; centrally located and superbly resourced with custom-made indoor and outdoor areas and passionate childcare practitioners.

Fennies are specialists in acquiring, developing and managing nursery settings with a comprehensive business model and a strong management structure. Acquisition, concept, build, marketing, business analysis, quality improvement, HR and recruitment are streamlined through an expert Head Office team based in Surrey.

Fennies philosophy is to create inspiring places where children explore, grow and learn. Consideration is given to each child's individual requirements and there is a commitment to continuous investment in the nurseries, the people and in the relationships built with families and the community. Recognising that to be inspirational Fennies have to continue to be and offer the best.

Kangaroo Pouch

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Kangaroo Pouch Limited founded in 2011, is a chain of Children's Day Nurseries in England. We have transformed empty or underutilised buildings into functional, creative spaces for young children to grow and develop. Our business offers a caring and supportive service to parents who have children aged between 0-5 years old. We are experienced in recruiting and retaining high quality staff that follow our values daily.

Delivering the British Early Years curriculum we follow set policies and procedures to ensure we continue to operate legally and ethically.

Our business is sustainable and we have not required any external loans for its operations to date. This is due the Directors great understanding of working capital management. One of the Directors worked as an accountant for many years, prior to gaining her Childcare Diploma qualification.

We plan to build strong working relationships with a partner in China to meet our objective of delivering the highest quality childcare for the children of China, ensuring they receive an excellent start to their education.



Kangaroo Pouch 有限公司成立于 2011 年, 是一家英国连锁日托幼儿园。我们将空房或闲置建筑改造成功能齐全、充满创造力的空间, 让孩子在这里茁壮成长。我们为 0-5 岁孩子的家长提供保育和支持服务。我们的员工时刻遵循公司理念, 在招聘和留住高素质员工方面, 我们有着丰富的经验。

Kangaroo Pouch 提供高质量的 E Y F S 教学体系, 并且经验丰富。近期该校已经成功地完成了 6 所园区的建设工作, 致力于为孩童成长提供最优质的硬件软件环境。

我们有可持续的办学模式, 迄今为止未要求过任何外部贷款用于经营。这是因为校长们深谙有效的资金管理。其中一位校长在获得保育文凭之前, 已担任多年会计。

我们计划与中国的合作伙伴建立牢固的工作联系, 实现给中国儿童最优质教育的目标, 确保他们获得一个优秀的教育起点。

Kids Love Nature

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Kids Love Nature is a nursery chain and training provider based in the south of England with four outstanding nurseries. It is owned and managed by Alexander Shepherd and Ben Walliman. Between us we have over 30 years' experience in delivering the highest quality early years practice. Our unique approach has proved to be very successful in the UK and has gained international interest. The Kids Love Nature approach creates synergy between indoor and outdoor learning spaces, whilst supporting the child in gaining a love of learning and nature. We provide training for University students in the UK and to students as far away as Canada and the United States. Our latest nursery in Marwell Zoological Park (Winchester) has gained interest in academic circles and abroad. We are currently working in partnership with Open University, Southampton University, Winchester University and Marwell Wildlife to document and evaluate our method. We have outstanding OFSTED reports, a training team, an educational model for international markets and the company structure to work internationally.



Kids Love Nature 是一家位于英国南部的幼儿园连锁机构, 拥有 4 家出色的幼儿园, 并提供培训服务。我们拥有超过 30 年提供最优质早期教育的经验。独特的教育方法在英国取得了成功, 并吸引了许多国际关注。Kids Love Nature 创造和谐的室内外学习环境, 鼓励孩子热爱学习, 热爱自然。我们为英国大学生和远在加拿大和美国的学生提供培训。新建的幼儿园位于温彻斯特的 Marwell 动物园, 在学术圈和国际上引起了广泛的兴趣。我们目前正在与开放大学、南安普敦大学、温彻斯特大学和 Marwell 野生动物基金合作记录并评估我们的教学方法。我们在英国教育标准局 (Ofsted) 的评估中表现出色, 拥有一支培训团队, 以及适应国际市场的教育模式和公司管理结构。

Kinderly

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Kinderly is an awarding winning early years education technology company. It supports kindergartens and childcare professionals to be at their best in recording and sharing a child's progress so more children have a better start in life, regardless of their social or economic circumstances.

Using Kinderly makes it quick and easy for childcare professionals to digitally capture the early years learning journey, daily diaries, and provides the reports and management tools to support childcare professionals run an outstanding setting. It enhances the parent partnership improving communication and engagement of the parents in their child's learning and development.

Kinderly is partnering with Achievement for All and PACEY, one of the largest associations of childcare professionals in the UK, combining expertise to provide the highest standards in early years training, quality assurance and business tools to ensure that childcare professionals run successful early years settings



Kinderly 是一家获奖的早期教育技术公司。它鼓励幼儿园和儿童保育专业人员尽力记录并分享儿童的成长过程, 让更多的孩子有一个更好的开始。

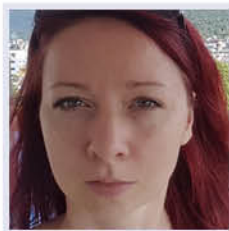
Kinderly 技术方便专业保育工作者快速地数字捕捉早期学习情况, 做日记, 提供汇报和管理工具, 为经营一家优质幼儿园提供便捷服务。公司加强与家长合作, 提高沟通效率, 提升父母在孩子学习和成长中的参与度。

Kinderly 正与 Achievement for All 和英国最大的保育职业协会 PACEY 合作, 博采众长, 提供最高标准的早期培训、质量保证和保育教学工具, 确保幼儿园的成功办学。

Little Green House Childcare

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Little Green House Childcare is a chain of nurseries in the Shropshire/Staffordshire area which are well known for the high quality childcare with a wide range of enrichment activities. We have developed a natural approach to learning using the natural environment around us, we have forest school leaders within each setting giving all children the fantastic opportunity to develop essential life skills within the natural environment. The team have developed a mindful approach within the setting allowing each child to explore their own feelings and giving them 'timeout' using meditation and yoga. The teams are strong in delivering the Early Years curriculum using the Montessori and Reggio Emilia approaches strengthening their independent and group work.

There is a strong emphasis in developing the team to ensure they are at the fore front of early years curriculum and child development. Little Green House encourages team members to complete further studies and projects to ensure their understanding remains up to date and relevant and therefore gives the children the best possible to start in their lives.



小绿屋儿童托管所 (Little Green House Childcare) 是一家连锁幼儿园, 本部地处什罗普郡 / 斯塔福德郡, 素以高质量而丰富的活动闻名。我们通过身边的自然环境, 发展了一套自然学习法, 我们森林学校的领袖充分利用身边的资源建立学习场景, 给孩子发展个人野外生存必要技能的绝佳体验和机会。我们的团队将留意在每个场景中, 孩子们对于自我感受的探索, 并鼓励他们运用冥想和瑜伽的方式“放空”大脑。我们的团队非常善于运用蒙台梭利 (Montessori) 和瑞吉欧·艾米里亚 (Reggio Emilia) 早教法教学, 以此来加强孩子们的独立性和团队工作能力。

对于儿童早教课程和孩子的发展而言, 团队建设是非常重要的侧重点。小绿屋激励团队成员进一步完成学习和发展项目, 以确保团队的理念与时俱进, 并且与儿童发展息息相关。这样, 才能在孩子的人生初期带给他们最好的引导。

Lucton School

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Lucton School is an independent school in the UK offering education to children between 6 months and 18 years of age. It was established in 1708 and was visited by Prince Edward on its 300th anniversary in 2008. Lucton is now fast growing in China with its first kindergarten opening in downtown Shanghai in October 2017. Developments in China are a core part of Lucton's global strategy. We are proud of our speed of project delivery as well as the quality of our education provision. We would like to discuss a wide range of collaboration with Chinese partners across all age groups.



Lucton 学校是英国的一所私立学校, 为 6 个月至 18 岁的儿童提供教育。它成立于 1708 年。2008 年, 爱德华王子出席了学校的 300 周年庆典。如今, Lucton 在中国快速成长, 2017 年 10 月在上海市中心开设了第一家幼儿园。扩展中国市场是 Lucton 全球战略的核心部分。项目的快速拓展和高质量的教育让我们深感自豪。我们希望与各年龄段的中国朋友洽谈广泛的合作。

Music House

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Lara Lightbody

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Music House (established 1994) delivers music to young children. Teaching programs include curriculum-based activities, songs and materials bespoke to each age group. The EYFS guidelines are immersed within the context of musical play. Using themes such as nature, we nurture enquiring minds through creative, child-initiated, musical experiences.

Online and practical training courses teach early years workforces with no musical experiences how to deliver musical activities using quality resources in their setting. Music House's pedagogical ethos underpins young children's:

- Language and communication
- Life-skills
- Learning

On-line courses provide non-musicians with functional, new skills to nurture young children's overall development language. They include:

- An introduction to music in early childhood
- Music with additional needs
- Using Movement with music
- Music in nursery settings
- Using resources (instruments)

All courses are endorsed by the international awarding body CACHE (www.cache.org.uk). Award winning handcrafted instruments and illustrative music books complete an essential package for nursery settings, including additional needs.

Music House encapsulates a young child's intrinsic ability to develop physical, emotional and academic ability through engaged musically creative play and learning.



Music House 成立于 1994 年, 是一家专门从事儿童音乐培训的机构。Music House 为各年龄段儿童定制设计的具体培训项目包括基于课程的活动、歌曲以及培训材料。公司制定的儿童早教指导方针与音乐表演的内容深度契合。我们借助“自然”之类的话题, 致力于在启蒙性的创新音乐活动中培养孩子的好奇心。

我们提供的线上线下培训课程能够让没有任何音乐学习经历的孩子根据实地背景、利用优质资源进行音乐表演活动。Music House 的教学氛围可使您孩子的以下技能得到进一步巩固:

- 语言和交流能力
- 生活能力
- 学习能力

我们开设的网络培训课程将给未受过音乐训练的孩子学习新的实用技能的机会, 以促进孩子的全面发展, 这些技能包括:

- 针对小孩子的音乐入门课
- 带有额外需求的音乐
- 开展音乐相关的活动
- 培养计划中的音乐
- 运用资源 (乐器)

我们所有培训课程都有国际培训机构——CACHE (www.cache.org.uk) 提供支持。获过奖项的手工乐器、音乐介绍书籍以及额外需求共同构成了培训计划的关键部分。

Music House 将通过互动性的创新音乐表演和学习课程帮助您孩子发挥潜能, 全面发展身体能力、情感能力以及学术能力。

Shine Childcare

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Graham Abbott FCCA

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Established for 15 years, Shine Childcare operates a successful chain of children's nurseries in the North of England, all of which have achieved Ofsted (regulatory body) 'Outstanding' status.

The business is run on a professional basis with Directors who have previously worked for large international corporations at Board level.

Each setting has an average of 150 places. As a result of achieving full occupancy we are currently looking to expand both locally and internationally. 20% of our workforce is qualified to degree level or above and 95% hold recognised childcare qualifications, with the remaining colleagues on apprenticeship training contracts.

Our in-house professional development program is in place for each and every colleague, and it is this continuous training that underpins our excellent standards of education and care following the Ofsted Early Years Foundation Stage curriculum.

Two years ago we were awarded the prestigious position of preferred nursery provider for the Bar Council of England and Wales. Furthermore, we have recently been nominated for a national staff development award.



成立 15 年来, Shine Childcare 已成为英格兰北部成功的连锁幼儿园, 旗下所有幼儿园都达到了英国教育标准局 (Ofsted) 的“杰出”标准。我们提供专业的服务, 校长都曾在大型跨国公司董事会任职。

平均每家幼儿园招收 150 名儿童。由于托管儿童人数饱和, 目前我们正计划扩大国内和国际市场。我公司 95% 的员工已获得认证的保育资格。

我们内部的专业发展计划旨在为每一位员工提供持续的培训, 正因如此, 我们的教育和保育才能达到英国教育标准局早期基础阶段教育 (Early Years Foundation Stage) 课程的优秀标准。

两年前, 我们获得英格兰和威尔士律师协会 (Bar Council of England and Wales) 授予的首选幼儿园称号。此外, 我们最近得到了国家员工发展奖的提名。

Early Years Education Key Contacts in China and the UK

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With BA Trade and Economics from Renmin University of China and Msc. Management from London School of Economics, Jing worked in Ernst & Young China and the Culture and Education Section of British Embassy for 13 years before she joined British Embassy Beijing, Department for International Trade China to lead the national Education and Skills Team. With a wide range of knowledge and strong networks in the international education market in both China and the UK, Jing has a strong track record in helping UK and Chinese education providers to set up partnerships and achieving the best business result by contributing and implementing UK government export and investment strategy in China.

刘静女士于中国人民大学获得贸易经济学学士学位，毕业后就职于世界四大会计师事务所之一的 Ernst & Young 安永会计师事务所，从事金融行业的咨询工作。之后赴伦敦政治经济学院 London School of Economics 继续深造，获得管理学硕士学位。回国后，刘静女士加入英国驻华大使馆文化教育处工作，拥有超过 13 年的国际教育行业经验。2015 年 8 月加入英国驻华大使馆国际贸易部，现任国际贸易部的教育与技能司主任，致力于帮助中国政府、企业、院校和其他相关机构引进优质英国教育资源和合作伙伴以及寻找赴英投资机会。

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Wang Xiaojing is leading on the British Style Early Years Education at the Department for International Trade (DIT) based in the British Embassy Beijing since February 2016. Xiaojing is dedicated to support British early years education providers to find new opportunities in China. In addition, she also supports Chinese stakeholders with their investment plans in this particular industry into the UK. Within the last year and half, with the great support of the whole DIT Education team, Xiaojing has helped leverage the UK early years education sector's presence in China, and has brought more and more opportunities to British stakeholders. With a rich knowledge and experience in the early years education sector, Xiaojing will continue to support Government to Government and Business to Business cooperation between China and the UK.

Prior to DIT, Xiaojing worked in the Costa Rican Embassy.

Xiaojing has a Bachelors degree in Business Administration from Beijing Jiaotong University, Masters Degree on Translation and Interpretation in Public Sectors from University of Alcalá of Spain, and currently is an MBA student at the National School of Development at Peking University and University College London.

王晓静女士于 2016 年 2 月加入英国驻华大使馆英国国际贸易部，担任英式学前教育主管。在此期间，她致力于协助英国学前教育机构发现新的商业机会，并与优秀的中方机构展开合作。同时，她协助中方机构开展对英学前教育领域的投资项目。过去一年半，在全组成员的大力支持下，王晓静女士成功得协助英国机构发现了更多机会，打开了更多的市场，并使英国学前教育被更多地人认识。基于其在学前教育领域的丰富经验，未来她会进一步协助中英双方政府之间及企业之间在此领域的广泛合作。加入英国国际贸易部之前，王晓静就职于哥斯达黎加驻华大使馆。

王晓静于北京交通大学获得管理学学位、西班牙阿尔卡拉大学获得公共领域翻译学硕士学位、目前为伦敦大学学院及北大国家发展研究院联合 MBA 学员。

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Vipul Bhargava, International Schools and Education Technology Specialist

Vipul is an International schools and education technology specialist at the Department of International Trade. In this role Vipul works with leading British independent schools, nurseries and education technology companies helping them grow their international revenue across the globe. Prior to this, Vipul served as Global Vice President at Education First (EF) where he helped grow an online language learning business across Latin America, Europe, Middle East and Asia. Vipul's experience also includes heading Strategy and Corporate Development for RM Education, a UK listed Education technology business and a strategy consultant with Marakon Associates.

Vipul holds an MBA from London Business School and undergraduate degrees in Mathematics and Computer Science.

Vipul Bhargava, 英国国际贸易部国际学校和
教育科技业务专家

Vipul Bhargava 是英国国际贸易部的国际学校和
教育科技业务专家。Vipul 主要负责帮助英国
领先的私立院校及教育科技公司拓展全球业
务。在加入英国国际贸易部之前, Vipul 曾担任
英孚教育 (EF) 的全球副总裁, 主要负责拓展公
司在拉丁美洲、欧洲、中东及亚洲等地的在线
语言教育业务。Vipul 还曾为英国上市教育科
学机构 RM 教育制定战略与发展计划, 并曾为
Marakon Associates 提供战略咨询服务。

Vipul 拥有伦敦商学院 (London Business
School) MBA 学位以及数学和计算机科学学士
学位。

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Caroline is Programme & Delivery Manager for the China & Hong Kong education portfolio. In this role Caroline works with UK providers in a number of education sub sectors, helping them to better understand the opportunities in China and Hong Kong, in order to grow their international presence and promote UK education excellence globally. Caroline is also an experienced educator, having spent 8 years within the teaching profession prior to joining DIT: first in English language teaching, and later as head of a language faculty in a state secondary school.

Caroline holds a PGCE from the Institute of Education, Oxford University and an undergraduate degree in Modern Foreign Languages from Balliol College, Oxford University. She is currently studying for a Masters degree in International Studies and Diplomacy at the School of Oriental and African Studies.

Caroline 是面向中国内地和香港的教育组合方
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英国多个教育分行业的机构合作, 帮助他们更
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Caroline 也是一名经验丰富的教育工作者, 在
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Department for International Trade



Department for
International Trade
国际贸易部

About Department for International Trade (DIT)

The UK's Department for International Trade (DIT) has overall responsibility for promoting UK trade across the world and attracting foreign investment to our economy. We are a specialised government body with responsibility for negotiating international trade policy, supporting business, as well as delivering an outward-looking trade diplomacy strategy.

About DIT Education and Skills (China)

In the education sector, the DIT Education and Skills is responsible for facilitating access to the whole-chain education resources, including British style early years education, schools, education technology, professional and vocational training and higher education across the UK for the Chinese government departments, institutions, investors and various types of business partners. The department also helps UK-based education providers succeed globally; through organising forums, roadshows and trade fairs, etc. in China and UK, it offers assistance for companies in Britain to create business linkages with Chinese partners.

For more information on DIT Education and Skills, Please follow below QR code;

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关于英国国际贸易部

英国国际贸易部 (DIT) 全面负责促进英国在世界各地的贸易，并为英国经济吸引国外投资。英国国际贸易部是一个专门的政府机构，负责就国际贸易政策进行谈判，支持商业，以及提供外向型的贸易外交战略。

关于教育与技能司

在教育方面，英国国际贸易部携手教育与技能司负责协助中国政府部门，院校，投资方以及各类型的商业合作伙伴对接英国教育的全产业链资源，包括英式学前教育、英式学校、教育科技、职业技能培训及高教领域的合作等。同时，也在英国或者中国以论坛，路演，洽谈会等形式来协助英国教育培训公司机构开展海外业务，与中国合作伙伴建立商业联系。

欲知更多详情，敬请关注英国教育与技能司；

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