英国教育科技合作机遇 2020

UK EdTech Business Opportunities 2020

EDUCATION IS GREAT
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教育不仅仅关乎向下一代传授知识。教育对于我们的文化传承、国家风貌乃至我们的未来都至关重要。这是中英两国关系里非常重要的一部分，两国都致力于创造更多机会来加强这个领域的交流与合作。

英国的教育底蕴源远流长，中国也同样历来重视教育，英国作为世界领先的教育资源提供国，在教育、技能培训以及前沿教育科技开发诸领域声誉卓著，其丰富的教育培训经验及领先世界的教育科技产品和服务必将为中国正在进行的产业升级和发展提供有益的帮助。

教育科技是英国发展最快的行业之一，英国系统内技术的价值已得到广泛认可。英国可以根据中国市场的本地需求开发定制教育科技产品和服务，如教师培训、个性化学生教学、创新教育模式或教育信息平台。中英两国的专家可以共同提供可持续发展的模式，并建立长期的战略伙伴关系。

英国国际贸易部是英国政府内部负责推动英国和全球繁荣的部门。我们通过整合政策及专业金融知识来打破合作壁垒。作为英国政府的重要部门，英国国际贸易部教育与技能司一直致力于拓展中英教育合作伙伴关系并为合作方提供高效和综合的解决方案。目前众多英国教育科技企业已在中国建立了许多重要的合作伙伴关系。这些行业领军者为中国提供了下一代教育科技服务和产品。他们向两国政府、企业和公民推广相关应用，切实解决两国关注的教育问题，并推动教育领域的革新和发展。

这本**"英国教育科技合作机遇2020"**手册中包含的英国教育企业案例均来自在英国教育科技产业繁荣发展下建立起来的教育科技供应商。这些企业都期待在国际上开展业务，并可为您提供国际化的支持。我们在文末同时附上了一份英国教育科技产品名录。虽然名单不能够囊括所有信息，但您仍可借此整体了解英国教育科技行业的广度和深度。

我衷心希望这本手册能帮助您获取到有用的信息。我期待着它能有助于促成更多的中英合作。

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吴侨文
英国国际贸易部驻华贸易使节

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Preface

Education does more than just provide knowledge for our children. It underpins our culture, our economy and our global networks. It is a crucial part of UK-China relations. Both our countries want to create more opportunities to exchange educational expertise and to bolster educational ties.

The UK has a rich heritage in education that dates back many centuries. China too has always attached great importance to education. As the leading global provider of educational resources, the UK has built an outstanding reputation in education and skills training and in the development of cutting edge education technology; we see many opportunities to collaborate with China in its ongoing industrial upgrading and development.

EdTech is one of the UK's fastest growing sectors, and the value of technology within the UK system has been widely recognised. The UK can develop bespoke EdTech products and services based on local demands from China market, such as teacher training, personalised student learning, innovative education models, or education information platform. Together, experts from both countries can jointly deliver a sustainable model and create long-lasting strategic partnerships.

The UK's Department for International Trade is the ministry within the UK government that is charged with securing UK and global prosperity. We do that by bringing together policy, promotion and financial expertise to break down barriers to collaboration. The Education and Skills team is committed to providing partners with efficient, locally relevant and comprehensive help. At present, many UK EdTech companies have already established important partnerships with China. These industry leaders provide China with the next generation of EdTech services and products. And they promote related applications to governments, enterprises, and citizens of both countries. UK companies are solving real education challenges and championing constant educational innovation.

The cases included in this "UK EdTech Business Opportunities 2020" catalogue are some examples of our very best EdTech suppliers. At the end of the catalogue, there is a list of popular UK EdTech products. It's only a snapshot of a diverse and vibrant sector – but it will give you a flavour of the breadth and depth of the UK EdTech industry today.

I hope that you will find this business catalogue useful and that it will give you valuable insights for your business. I hope too that this guide will lead to more UK-China cooperation.

John Edwards
HM Trade Commissioner, Department for International Trade

目录 Content

英国教育科技行业速览
Overview of the UK EdTech Industry

欢迎来到世界领先科技教育之家
Welcome to the home of world-leading EdTech

趣味性、个性化、有效性
Engaging, Personalised, Effective

科技持续颠覆传统产业与工作方式，世界领先的英国教育科技初创公司、知名公司与学术机构利用科技力量，变革英国及全球的教学法以及教育评估管理方式。
As technology continues to disrupt traditional industries and work practices, world-leading UK EdTech startups, established companies and academic institutions are harnessing the power of technology to revolutionise the way education is taught, assessed and administered, both within and outside the UK.

教育科技创新与相关知识在教育的正向转型中起关键作用，增强了课堂的协作性和综合性，推动教师考核的透明化和无缝衔接，通过远程学习和在线研究提高教育可及性。
This EdTech innovation and expertise is playing a key role in the positive transformation of education, including making classroom time more collaborative and integrated; teacher assessment more transparent and seamless; and improving accessibility through remote learning and online research.

英国教育科技产业发展迅速，充满活力，为国际合作伙伴提供大量机遇。
Fast-growing and dynamic, the UK EdTech sector now offers a world of opportunities for international partners.

12 家
英国教育科技公司
位居欧洲排名**前 20**

12 of the EdTech companies ranked as being in Europe's **top 20** are from the UK

到 2020 年，教育科技产业的全球产值将从 2015 年的 450 亿英镑增至 **1290 亿英镑**

By 2020, the global output value of the EdTech industry will increase from £45 bn in 2015 to **£129 bn**.

全球教育科技中心
A Global EdTech Hub

英国是新兴教育科技的老牌中心，发展十分迅速。欧洲教育科技公司20强中，半数以上来自英国。英国有一千多家教育科技公司，覆盖整个教育领域，其专业能力涵盖基础设施、互联互通、硬件、软件和内容创作等。

The UK is an established and fast-growing hub for emerging EdTech. Over half of the European EdTech Top 20 list are from the UK, and we have more than 1,000 EdTech companies covering the full educational landscape, with expertise in infrastructure, connectivity, hardware, software, content and others.

英国教育素以高质量闻名全球。英国中小学和高校能在设置和提供一流课程上持续取得成功，有赖于其创新动力和适应变化和全球需求的能力。

The UK is world-renowned for the quality of its education system. The historical and ongoing success of our schools, colleges and universities in developing and delivering a leading curriculum relies on our drive to innovate and ability to adapt to change and global needs.

英国正利用科技将卓越的学术成就和大胆创新的学习系统相结合，以重塑教育体制。

Thanks to technology, we are blending a history of academic excellence with our bold and pioneering learning systems to reshape the education system.

英国教育科技产业拥有创新文化和众多竞争力强的公司，在帮助国际机构实现更好教育成果方面占据有利地位。

With a culture of innovation and wide array of competitive EdTech companies, the UK EdTech sector is well placed to help international organisations achieve better educational outcomes.

英国全境有**逾千家**教育科技公司，仅伦敦就有 200 家

There are **more than 1,000** EdTech ventures spread across the UK, with 200 in London alone

帮助教师打造个性化教学
Helping teachers change lives

优秀教师有能力通过教学引导去激励年轻人，为他们的生活带去积极变化。

Great teachers have the power to make a positive difference to a young person's life by guiding and inspiring them through education.

英国教育科技公司充分认识到，教师需要支持才能做好这项工作。他们因此大力开发工具以精简管理类工作，进而使教师腾出更多时间以满足每个孩童的个人发展需求。

UK EdTech providers recognise that teachers need support in order to do the best job. They are developing tools to reduce administrative tasks, freeing up precious time to spend on the individual development needs of each child.

教育科技倡议重新审视教师评估学龄儿童发展的方法，将单纯的形成性和总结性方法转向更有价值的认知能力评估。上述解决方案创造了"全人教育观"，将教学、心理健康和幸福感相连，使教师全面理解其学生的发展。

EdTech initiatives are also re-evaluating the ways teachers assess the development of school children by moving away from only formative and summative methods to include valuable, cognitive assessment. These solutions are creating a 'whole pupil view' which links together education, mental health and wellbeing to give teachers a holistic understanding of their pupils' development.

70% 英国中小学生会在课堂上使用平板电脑

70% Of UK primary and secondary school students are now using tablets in class

助力终生学习
Improving further education

即使学生离开了校园，英国教育科技产品仍会为其提供支持。
Support from UK EdTech doesn't stop once a student leaves school.

我们的大型开放式网络课程（MOOCs）通过促进在线开放存取和互动参与，为全球受众提供接受高等教育的机会。
Our leading Massive Open Online Courses (MOOCs) have opened up huge opportunities to extend higher education to a global audience by facilitating open access and interactive participation via the web.

这种灵活的形式为各地学生提供接受世界一流教育、获得顶级资质的机会，有助于其未来职业生涯。此类课程对发展中国家的学生尤为重要，这些国家的线下教育机会有限，但线上教育发展迅速。
This level of flexibility is enhancing the future careers of students by giving them the opportunity to gain a world-leading education and top qualifications from wherever their location. The potential of this is particularly significant for those in developing countries where physical access to education is limited but virtual access is increasing rapidly.

英国公司还为员工搭建了高效继续教育平台，通过较低的培训成本和高度灵活的形式，增强他们的职业技能，推动公司发展。
UK companies also create effective learning platforms for employees in further education to enhance their vocational skills and benefit businesses with lower training costs and greater flexibility.

我们利用增强现实和虚拟现实等新兴技术，创新应用技能培训方式。这使得复杂技术技能可在虚拟和安全的环境进行实践。
For manual skills training, we are innovating with exciting tech like augmented and virtual reality. This is enabling complex technical skills to be practiced virtually and safely.

"**未来学习**"
英国开放大学与其他高校和机构合作建立名为"未来学习"的大型开放式网络课程平台，目前，该平台拥有来自近 200 个国家的 370 万注册用户

FutureLearn
Flexible and effective
The UK's Open University has collaborated with a number of other universities and organisations to create a MOOC called FutureLearn, which now has 3.7 million registered users from nearly 200 countries.

推动未来教育创新
Promote future education innovation

英国经历了竞争性教育科技创新过程，将硬件、软件、教学实践相结合，以深化利用现有技术。英国公司在数字化学习资源开发方面位居创新前沿地位。

The UK has a history of competitive educational technology innovation, blending hardware, software and the practice of teaching to further exploit existing technologies. Our companies are seen as among the most innovative in the development of digital learning resources.

我们正探索将人工智能、解析法、评估法和适应性技术应用于教育领域的有效途径。我们对个人学习模式、人类情感和大脑科学的研究创造出个性化解决方案，使得教学更加有趣也更引人入胜。

We are exploring ways to apply artificial intelligence, analytics, assessment and adaptive technologies for effective educational use. Our studies of individual learning patterns, human emotion and brain science are creating personalised solutions to make education more fun and engaging.

英国教育科技创新对学生学习成果有积极影响，为世界各地的学校提供领先优势。

UK EdTech innovation has a positive impact on students' learning outcomes, providing schools with around the world with a leading edge.

10 亿英镑
过去 5 年内，英国学校的数字技术投入超过 10 亿英镑

£1 bn
UK schools have spent more than £1 billion on digital technology in the last five years

英国教育科技应用前景
UK's Vision for EdTech Application

英国教育科技应用愿景集中在以下五点：

UK's Vision for the EdTech application focuses on below 5 aspects:

管理过程 Administration Processes

评价过程 Assessment Processes

教学实践 Teaching Practices

持续专业发展 Continuing Professional Development

终生学习 Learning throughout life

英国教育部（DfE）发起了一系列教育科技挑战，呼吁教育科技行业、英国教育领域和学术界应用最新技术来应对管理、评估、教学实践、持续专业发展和终身学习方面的挑战。

The Department for Education (DfE) has launched a series of EdTech challenges, which present a call to industry, the English education sector, and academia to solve challenges in administration, assessment, teaching practice, continued professional development, and learning throughout life using state-of-the-art technologies.

我们将在接下来的部分为您提供了一些**英国教育科技行业企业案例**及**英国教育科技产品名录**。您可以通过以下内容发现英国的核心教育科技能力，并了解优化教育成果和应对各种挑战的方法。该信息会持续更新，如您有意加入名录，欢迎联系：苏思，英国国际贸易部中国区教育科技总监，邮件发送至 **Si.Su@fcowebmail.fco.gov.uk**。

In the next section, we will show you **the case studies of UK EdTech companies and the directory of UK EdTech product**. You could use below content to discover the UK's key EdTech capabilities and to find out how we can help you deliver better educational outcomes, whatever your specific challenges. If you intend to be added in the list, please contact Su Si, (Head of Education Technology and Higher Education), by sending email to Si.Su@fcowebmail.fco.gov.uk

LendED 平台

在英国教育部、英国国际贸易部的支持下，英国教育供应商协会（BESA）设计了 LendED 平台。它能够为教师匹配相关的优质教育科技产品，帮助他们了解相关产品。平台上的特色产品包括案例研究，展示了在学校的使用效果，并提供免费试用机会。每月超过 1200 名用户使用该平台，并且每周的访问量都在增加

LendED

British Education Suppliers Association (BESA) supported by DfE and DIT to design LendED, a platform to match teachers with relevant quality EdTech products, to help them become informed buyers of technology. Products featured on the platform include case studies demonstrating the use impact in schools and is available for first-hand free trials. The platform has 1200+ users per month, with visits increasing on weekly basis.

企业案例 Case Study

在线教育 Online Education

Pearson 培生

企业官网 **Website:** www.pearson.com

企业简介 Introduction

培生是全球领先的教育集团，在全球 70 个国家拥有 22500 多名员工。我们为全球学习者、教育机构、雇主和政府以及其它合作伙伴提供内容、测评及数字化服务。培生在用新技术和数据分析赋能产品以推动个性化学习方面一直处于领先水平，它拥有一系列创新产品，通过学习和数据科学等技术大幅度改善学习者的学习成果。

Pearson is the world's learning company with more than 22,500 employees operating in 70 countries. They provide content, assessment and digital services to learners, educational institutions, employers, governments and other partners globally. Pearson has been a leader in applying new technologies and data analytics in products to personalize learning, and we have an exciting pipeline of innovative products that leverage technologies including machine learning and data science to improve learner outcomes at scale.

创新产品包括朗文小英、引入人工智能技术的 PTE 学术英语考试、培生朗文英语教学法交互课程、Versant 英语分级测试、培生交互英语 2.0，AIDA 微积分应用及在线课程管理等。

Pearson's innovative products including Longman Xiaoying, PTE Academic Test with AI technology applied, Teacher Development Interactive (TDI), Versant™ English Placement Test (VEPT), Pearson English Interactive 2.0 (PEI), AIDA and Online Program Management.

伙伴需求 Partnership Opportunities

培生在北京、上海、广州、成都、香港、澳门和台湾设置了 7 个办事处。该公司已经与相关的政府机构、出版商、学校和机构、就业能力和培训、STEM、国际教育等行业领域建立了强大的合作伙伴关系。培生希望在全中国范围内的上述领域寻求更广泛、更深入的合作伙伴关系。

Pearson has 7 offices including Beijing, Shanghai, Guangzhou, Chengdu, Hongkong, Macau and Taiwan. They have formed strong partnerships in our industry including relevant government bodies, publishers, schools & institutions, employability & training, STEM, international education etc. Pearson would like to seek broader and more in-depth partnerships covering the above sectors all over the China.

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企业案例 Case Study

在线教育 Online Education

itslearning
企业官网 **Website:** http://www.itslearning.com

企业简介 Introduction

itslearning是一个安全的、基于云的学习平台，旨在帮助教师为学生创造既有创新性而又个性化的学习体验。该平台专门针对 K-12 或以上年级的教育，在全球有超过 700 万的学生用户。itslearning 在整合谷歌和微软的技术、统一标准、评估数据驱动教学、数据分析和报告方面处于领先地位。

itslearning is a secure, cloud-based learning platform that helps educators create innovative and personalized learning experiences for students. Designed specifically for grades K-12/Higher Ed and used by over 7M students world-wide, itslearning leads the way in Google & Microsoft integrations, standards alignment, assessment for data-driven instruction, data analysis, and reporting.

伙伴需求 Partnership Opportunities

itslearning可以提供功能强大的工具，为每名学生制定个性化的学习计划。该公司正在寻找一个了解教育空间（EDU space）但尚未与学习管理系统有合作的合作伙伴。该公司可以出售产品，但希望我们的合作伙伴能在实地帮助寻找更多机会。

Itslearning can offer robust tools, and personalized learning plans catered to each student. They're looking for a partner who understand the EDU space, but doesn't currently work with an LMS. Itslearning can help sell the product, but would like a partner on the ground to help identify opportunities.

Itslearning 一直与全球一些最具前瞻性的城市和地区合作，通过与具有创新精神的学校、地区和城市合作，深受启发，致力于成为市场上最灵活、反应最快的学习管理系统（LMS）。 该公司期待与中国合作伙伴合作，帮助提升学生的学习成果。

Itslearning works with some of the most forward-thinking districts and municipalities around the globe. Partnering with innovative schools, districts and municipalities is what fuels their inspiration to be the most flexible and responsive LMS on the market. They look forward to working with you to drive student outcomes.

企业案例 Case Study

在线教育 Online Education

Planet eStream

企业官网 **Website:** http://www.planetestream.co.uk/discovery/

企业简介 Introduction

Planet eStream 是一个可以支持学校实现包括远程教育、交互式教学、课程记录、媒体库资源等在内的数字化教育和通信需求的功能强大的平台类工具。 Planet eStream 在教育科技领域拥有超过 25 年的丰富实践经验。全球有两千多家教育机构选择 Planet eStream 作为媒体平台，支持其数字化媒体战略的实践以及线上教育服务的提供。

Planet eStream is the ultimate tool for supporting your school's digital learning and communications requirements on distance learning, interactive learning, lesson capture, securing digital media library, etc. Planet eStream has over 25 years experience working within the educational technology space. Over 2,000 educational organisations globally have chosen Planet eStream to be their unified media platform, to support their digital media strategy and online learning provision.

伙伴需求 Partnership Opportunities

学校合作 School Partnership

Planet eStream 希望与中国的国际学校直接开展合作，为其提供平台，帮助其实现数字化媒体战略的目标。

Planet eStream's main business focus is to work directly with international schools based in China - providing a platform to assist them in delivering some or all aspects of their digital media strategy.

代理商合作 Agent Partnership

Planet eStream 使用微软智能云为英国本地和全球其他地区的用户提供 Planet eStream 云平台服务。为了能够在中国大陆地区使用微软智能云支持更多的学校，Planet eStream 期待有更多机会与中国代理商合作，并建立伙伴关系。

Planet eStream uses Microsoft Azure to host its cloud platform for our users within the UK and other global regions. In order to be able to use Microsoft Smart Cloud in Mainland China, Planet eStream looks forward to more opportunities to cooperate with Chinese agents and establish partnerships.

企业案例 Case Study

数字化测评 Digital Assessment

Centre for Evaluation & Monitoring
企业官网 **Website:** www.cem.org

企业简介 Introduction

CEM 是评估与测评中心，作为剑桥家族的一部分，由剑桥大学考评院和剑桥大学出版社共同所有。CEM 是**规模最大、历史最久的研究机构之一**，是一家非盈利机构。该机构与全球超过 70 个国家的学校和教育专业人士合作，为所有年龄段学生提供形成性测评。

CEM is the Centre for Evaluation and Monitoring. It has joined the Cambridge family in a partnership between Cambridge Assessment and Cambridge University Press. CEM is **one of the largest and longest established research group**s, a not-for-profit organisation. We work with schools and education professionals in 70 countries around the world, providing formative assessments for children of all ages.

准确评估孩子的潜力和进步是理解并满足他们教育需求中非常有价值的一环。CEM 为所有年龄段学生提供形成性测评，是规模最大、历史最悠久的机构之一。

Accurately measuring a child's potential and progress is a very valuable part of understanding and responding to their educational needs. CEM is one of the largest and longest established providers of formative assessments for children of all ages.

伙伴需求 Partnership Opportunities

CEM 希望与中国的国际学校直接开展合作，为其提供平台为教师能够使用测评结果来改善所有学生的学习。

CEM's main business focus is to work directly with international schools based in China - providing a platform to assist teachers in using evidence to transform learning for all.

CEM 的基线评估和诊断性测评为剑桥国际学校带来了巨大的价值，包括评估学生在校的潜力和进步、预测剑桥国际 IGCSE、O Level 和 AS & A Level 课程成绩，使教师了解如何实施教学干预，帮助学生提高成绩并帮助教师深入理解学生对于学习环境的认知。

CEM's baseline and diagnostic assessments add huge value to Cambridge International Schools by: giving measures of an individual's potential and progress through school, and helping to predict grades in qualifications such as Cambridge IGCSE, O Level and AS & A Level; informing teachers where interventions may help improve student outcomes; giving teachers a deeper understanding of the learning environment seen by children and young people.

企业案例 Case Study

数字化测评 Digital Assessment

Renaissance Learning 睿乐生

企业官网 **Website:** cn.renaissance.com

企业简介 Introduction

睿乐生教育集团（简称"睿乐生"），是 K-12 英语测评和分级阅读的全球领导企业，是全球最大的英语和数学测评教育科技公司。

Renaissance Learning, Inc. (Renaissance) is a global leader in K-12 English assessment and graded reading, and the largest English and mathematics assessment education technology company in the world.

睿乐生教育集团于 2019 年登陆中国，引进 STAR 英语星测、myON 智慧图书馆两款产品，作为检测学生英语能力、提升英语阅读水平的产品，形成学生自主学习体系、科技携贯穿学习闭环，是被广泛应用的中小学智能英语阅读解决方案，为教育者赋能。

Renaissance entered the Chinese market in 2019, introducing STAR English Assessment and myON Digital Library. As the products to test students' English ability and improve their English reading level, STAR English Assessment and myON Digital Library form a student independent learning system and a learning closed-loop with technology penetration, and are widely used intelligent English reading solutions for primary and secondary schools to empower educators.

伙伴需求 Partnership Opportunities

睿乐生教育集团希望引进两款核心产品：STAR 英语星测、myON 智慧图书馆，单点突破，布局全国市场。

Renaissance hopes to introduce two core products: STAR English Assessment and myON Digital Library, which will make breakthroughs in each field and lay out the national market.

企业案例 Case Study

教学科技 Teaching Technology

Guide Education

企业官网 **Website:** www.guideeducation.co.uk

企业简介 Introduction

Guide Education 的目标是让每个人都可以获得高质量的教育培训和发展资源，帮助他们实现职业目标。公司独特的学习平台可以帮助教师在线获得认证资格，并且教师还可从任意设备获取专家反馈。

The aim of Guide Education is to help individuals achieve their career goals through access to the highest quality educational training and development resources. Our unique learning platform supports teachers to gain accredited qualifications online and offer them expert feedback from any device.

全世界 10 万多名学生受益于这种无缝交互的解决方案，英国、阿联酋和中国等地都提供母语支持。它可以应用于任何学习模式以及任何类型的专业知识。想要分享知识和帮助人们学习的企业、公众人物和其他专家都可以使用 Guide 平台或借助平台打造自己的品牌。

This seamless and interactive solution is currently helping over 100,000 students around the world - the UK, UAE and China are hosted with native language support. It can be applied to any learning model and any type of expertise. Businesses, influencers and other experts that want to share their knowledge and help people learn can use the Guide platform or brand it themselves.

伙伴需求 Partnership Opportunities

Guide Education 希望和中国教育系统、国际学校合作及相关机构建立联系，来增强其在线英语教育培训产品的 B2C 体验。提高公众对我们教师培训平台的认识，推出利用技术提高学习效果的英语学习平台。

Government connections for the domestic education system, partner or affiliate with network of international schools, B2C experience for iElts product. Increase awareness of our teacher training platform and launch iElts platform that utilises the technology to improve learning outcomes.

目前在宁波和杭州设有办事处；为整个中国市场推出线上产品。

Offices currently in Ningbo and Hangzhou. Otherwise the whole of China as an online product.

企业案例 Case Study

创新学习内容 Innovative Learning Contents

Twig Education

企业官网 Website: www.twigeducation.com/

twig·EDUCATION

企业简介 Introduction

Twig Education 是一家屡获殊荣的 STEAM 教育科技公司，致力于为 K-10 学习提供短片、多媒体教学材料和课程解决方案。该公司与顶尖的教育工作者和学者展开合作，提炼出现代化创新型的教学内容，参与度高、互动性强，并将其整合到全球课程中，使每个学生都能接触和理解复杂的科学概念。

Twig Education is a multi-award-winning STEAM education technology company, specializing in short films and media-rich instructional materials and curriculum solutions for K-10 learning. Twig works with top educators and academics to create modern, innovative, engaging and interactive content, mapped to global curricula, in order to make complex science concepts accessible and understandable for all.

伙伴需求 Partnership Opportunities

Twig Education与世界领先的教育组织合作，提供灵活的合作模式和商业模式，适应各种合作需求和机会。包括：

1. 副产品开发：与拓客合作，创造新的联名产品，满足特定的市场需求；
2. 合作出版：将现有教学内容本地化，创造新的联名产品推向市场；
3. 客户解决方案：将现有的产品或本地化教学内容整合成消费者平台产品；
4. 教材解决方案：将现有的产品或本地化教学内容整合成印刷教材或数字教材；
5. 分销：与中国的代理商和经销商合作，向政府、学校、图书馆或消费者推广现有的产品或本地化的拓客平台。

Twig Education works with the world's leading educational organizations and offer a range of collaboration and commercial models, flexible to fit the needs of the collaboration and opportunity, including:

1. Co-Product development: create new co-branded products to serve a particular market need;
2. Co-Publishing: localizing existing content to create new co-branded products to take to market;
3. Consumer Solutions: License existing or localized content for integration into consumer platform products;
4. Textbook Solutions: License existing or localized content for integration into printed or digital textbooks;
5. Distribution: Working with local agents and distributors to sell existing or localized Twig platforms to government, schools, libraries or consumers.

企业案例 Case Study

创新学习内容 **Innovative Learning Contents**

Discovery Education

企业官网 **Website:** www.discoveryeducation.co.uk

企业简介 Introduction

在 Discovery 集团的支持下，Discovery Education 成为了 K12 教育（小学一年级到高三）中标准化数字课程资源的全球领导者。K12 教育致力于通过屡获殊荣的电子教材、多媒体资源、专业的开发技术和大型的专业学习社区来改变传统的教学方式。探索教育目前服务于 90 多个国家的 500 多万名教育工作者和 5100 万名学生。

Inspired by Discovery Inc., Discovery Education is the global leader in standards-aligned digital content and curriculum for K12 classrooms that is transforming teaching and learning with award-winning digital textbooks, multimedia content, professional development, and the largest professional learning community of its kind. Discovery Education currently serves more than 5 million educators and 51 million students in more than 90 countries.

伙伴需求 Partnership Opportunities

Discovery Education 正在寻找志同道合的机构、企业和学校，为其提供探索教育的课程资源，也在寻找出版商和平台，为学生提供探索教育的电子资源和印刷文本。包括：1. 课程对接：探索教育拥有大量教学库存，将按照中国学校现有的课程标准提供数字资源（K12）。2. STEM 对接：提供多学科资源，旨在加强课堂 STEM 学习和项目化学习，鼓励学生解决实际问题，培养 21 世纪核心技能。（小学和中学）3. 编程：计算思维和算法思维的阶段性课程与小学生的课程一致，是一个让学生自己开发应用程序的强大工具。4. 科学技术手册 。

Discovery Education is looking for strong like-minded organization, businesses, and schools to distribute and deliver DE curriculum and courses, as well as publishers and platforms to provide DE branded digital and printed content to students. It including: 1. Curriculum Connect, provide digital resources from Discovery Education's vast inventory to align with existing curriculum standards for schools. (K-12); 2. STEM Connect, multi-disciplinary resources designed to enhance STEM learning in the classroom, project-based learning that encourages students to solve real-world challenges and cultivate 21st-century skills. (Primary school and middle school); 3. Coding, step-by-step lessons for computational thinking and algorithms aligned to the curriculum for primary students and a powerful tool that enables pupils to create apps themselves; 4.Science Techbook.

企业案例 Case Study

创新学习内容 Innovative Learning Contents

MEL Science 钏龙有限公司

企业官网 Website: www.melscience.com

::: MEL Science

企业简介 Introduction

钏龙有限公司以颇具建树的连续创业家瓦西里‧菲利波夫博士(Dr Vassili Phillipov)为首，由一支顶尖的科学博士团队（成员包括四位国际奥林匹克物理和化学竞赛获胜者）组建，是一家科学产品订阅公司。钏龙 MEL Science 有限公司将动手实验与虚拟现实（VR）和增强现实（AR）技术相结合，激发孩子们学习科学的兴趣。该公司在全世界推行高质量的科学教育，足迹遍布 60 多个国家。

Built by a team of top Science PhDs, including four International Olympic Physics and Chemistry competition winners, and lead by successful serial entrepreneur Dr Vassili Phillipov, MEL Science is a science subscription box company that combines hands-on experiments with VR and AR technologies to engage kids in studying science. They bring high-quality science education to over 60 countries around the world.

钏龙有限公司通过以下手段，帮助培养孩子们对科学与生俱来的兴趣让孩子们参与到有趣的动手实验中，为孩子们提供认真细致的释疑，帮助他们学习科学，以及配备虚拟现实和增强现实技术

MEL Science helps nurture children's natural interest in science by giving them fun hands-on experiments to engage, serious, detailed explanations to learn, VR and AR.

伙伴需求 Partnership Opportunities

钏龙有限公司已在上海成立外商独资企业（WFOE）办事处，已经赢得了一大批科学教育商业伙伴的信任，并与他们签订合同，被纳入他们的科学教育产品组合，为中国父母、孩子、学校提供服务。

MEL Science has established WOFE office in Shanghai, has already won the trust and contracts with a wide range of Science Education Business partners, to be included in their Science education product portfolio servicing Chinese parents, kids, schools.

钏龙有限公司将继续寻求合作伙伴，共同销售和分销公司产品；针对未来的科学教育产品和服务进行联合创新；并以创新、有效的方式向更多人宣传科学教育，达到更理想的效果。

MEL Science will continue to search partners to work with in sales and distribution of existing MEL Science product; joint innovation for future science education products and service; as well as innovative and effective way to market science education to more people and generate better visible results.

企业案例 Case Study

智慧校园 Smart Campus

Findel Education

企业官网 **Website:** www.findel-international.com

企业简介 Introduction

200 多年来，Findel Education 一直在为世界各地的学校提供教育资源，囊括 3 万多种教育产品，带来各种物美价廉、品质上乘的资源，学科涵盖英语、数学、计算机、科学、体育和特殊教育需求。
For over 200 years, Findel Education has been supplying educational resources to schools across the world. Their range of resources gives you choice, value and quality with over 30,000 products available, with everything from English, Maths and Computing, to Science, Sport and Special Educational Needs.

Findel Education 与世界各地的专业合作伙伴开展合作，确保其客户随时能够获取所需的资源。该公司专业的国际销售经理能够随时为客户提供支持、解答疑问、全程管理客户的订单，拥有其经验丰富的英国客户服务顾问、技术和产品开发团队的支持。
Findel Education works with specialist partners across the world to ensure our customers can get the resources they need, when they need them. It dedicated International sales managers are on hand to support every need, answer enquiries and manage orders from end to end. They are also supported by Findel's experienced UK-based customer service advisors, technical as well as product development teams.

Findel Education 的产品范围广，拥有 3 万多种不同资源。为全世界 130 多个国家的国际学校开发、生产和交付产品，拥有专业的知识和丰富的经验。
Findel Education has wide range of products with over 30,000 resources. Expertise and experience in developing, producing and delivering products for international schools in over 130 countries.

伙伴需求 Partnership Opportunities

Findel Education 希望为中国国际学校(双语学校)提供最优质的教学资源产品，促进中国国际教育的发展。
Findel Education would like to bringing the best teaching resource products to international schools in China in order to support the prosperity of international education in China.

与中国经销商紧密合作，为中国的教师和学校提供优质的服务。
Working closely with our local distributors to provide excellent services to teachers and schools in China.

支持促进国际教育界各学科的学术研究和学术交流。
Supporting and promoting academic research and exchanges in international education sector.

探索中英合作机会
Find Your Business Opportunities

英国国际贸易部专注于促进在中英两国的贸易往来，并协助两国在各个领域的合作；同时协助中国企业在英国进行高品质的投资。英国国际贸易部教育与技能司致力于推动两国在教育领域的交流与合作，推动教育创新发展。

The Department for International Trade (DIT) has devoted itself to facilitating UK-CHINA trade and cooperation in various fields, and supporting Chinese enterprises for making high-quality investments in the UK. The Education and Skills Team of DIT has been committed to driving the educational exchanges and cooperation between China and the UK, as well as advancing the innovative educational development.

我们的工作：
- 与中国政府对应部门建立良好互动关系，从政府层面为中英双方在教育科技产业，教育信息化方面的合作提供支持。
- 分享英国教育科技行业发展趋势，协助中国机构更好的了解英国教育科技产业，发掘合作契机。
- 主办、协办教育科技高层次会议、论坛、沙龙等，为中英教育科技领域的机构专家提供平台进行沟通交流及合作。
- 协助中国机构对接高质量英国教育科技产品资源，包括设备、器材、软件、电子内容等。

Our work includes:
- Establishing sound interactive relations with relevant Chinese government authorities to provide governmental support for the UK-China cooperation in education informatisation and the EdTech industry.
- Helping Chinese institutions better understand the British educational technology industry and explore cooperation opportunities by sharing updates on the development of this sector.
- Organising or co-organising high-level EdTech meetings, forums and salons to build platforms for communication and cooperation between experts from EdTech institutions of both China and the UK.
- Assisting Chinese institutions in accessing high-quality British EdTech products, including equipment, apparatus, software and digital contents.

如您想了解更多英国可以提供的教育支持与合作的相关信息，欢迎按照如下方式取得联系：

For more information on educational support and cooperation that the UK can offer, please contact us via below email:

苏思 **Su Si**
英国国际贸易部中国区教育科技总监
Head of Education Technology and Higher Education
Si.Su@fcowebmail.fco.gov.uk

致谢
Acknowledgement

感谢教育资源平台英国教育供应商协会（BESA）对于本手册供应商目录的全力支持。英国教育供应商协会是涵盖全英教育供应商产业的贸易协会，是为英国教育提供超过80年的服务的非盈利机构。从小型企业到英国最大的教育公司，BESA 代表着超过 300 家公司 ——类别涵盖教育设备、教材、技术、ICT硬件及软件等。

Support from the British Educational Suppliers Association is gratefully acknowledged. British Educational Suppliers Association (BESA) is the trade association covering the entirety of the UK educational suppliers sector. It operates on a not-for-profit basis, and is accountable to an Executive Council that is elected by member companies. It has an 85-year heritage serving the UK education sector, and represents over 300 educational suppliers in the UK, including manufacturers and distributors of equipment, materials, books, consumables, furniture, technology, ICT hardware and EdTech to the education market.

教育科技产品名录-学科教育

EdTech Products - Subject Area

No.	产品名称 Product Name （请点击产品名称了解详情 Please click product name for details）
1	Maning's – 1-to-1 or small group online tuition (Distance Learning) （暂无网址 No link available at the moment）
2	2Simple: Purple Mash
3	3P Learning – Mathletics
4	3P Learning – Mathseeds
5	3P Learning – Reading Eggs
6	3P Learning – Spellodrome
7	45 FREE Love to Read guides for primary schools
8	550+ eBook stories in dual languages for Families Home Library till 31 August 2020.
9	Achieve SATs Success Online
10	Active Kids Do Better
11	ActiveLearn FREE support for UK Secondary schools during Coronavirus (COVID-19)
12	ActiveLearn Secondary for Modern Languages – KS3 and KS4 （暂无网址 No link available at the moment）
13	ActiveLearn Secondary for Sciences – KS3 and KS4 （暂无网址 No link available at the moment）
14	ActiveLearn Secondary Maths – KS3, KS4 and KS5 （暂无网址 No link available at the moment）
15	Apple for the Teacher – EYFS Home Learning Support Pack with downloadable printable KS2 resources
16	Apple for the Teacher – SEN Pre key stage Home Learning Support Pack with downloadable printable Educational Resource KS2
17	Apple for the Teacher – Year 1 Home Learning Support Pack with downloadable printable KS2 resources
18	Apple for the Teacher – Year 2 Home Learning Support Pack with downloadable printable KS2 resources
19	Apple for the Teacher – Year 3 Home Learning Support Pack with downloadable printable KS2 resources
20	Apple for the Teacher – Year 4 Home Learning Support Pack with downloadable printable educational resources KS2
21	Apple for the Teacher – Year 5 Home Learning Support Pack with downloadable printable Educational Resource KS2
22	Apple for the Teacher – Year 6 Home Learning Support Pack with downloadable printable Educational Resource KS2
23	Bedrock Vocabulary
24	Bili
25	Bloomsbury Early Years
26	Boclips for Teachers
27	Botley the Coding Robot – FREE Printable Coding Worksheets
28	Britannica School

29   Bug Club Guided （暂无网址 No link available at the moment）

30   Bug Club Independent （暂无网址 No link available at the moment）

31   [Busy Ant Maths](#)

32   [Catch-Up Numeracy with Emile](#)

33   [CENTURY (Primary)](#)

34   [CENTURY (Secondary/FE)](#)

35   [ClaroRead Chrome](#)

36   [ClaroRead Plus](#)

37   [ClaroRead Pro](#)

38   [ClaroRead SE](#)

39   [Classoos](#)

40   [Classroom Secrets](#)

41   [Classroom Secrets Kids](#)

42   [Clicker](#)

43   [ClickView](#)

44   [Coding Critters – FREE Coding Activity Sheets!](#)

45   [Collins Big Cat](#)

46   Cracking Comprehension Online （暂无网址 No link available at the moment）

47   [Curriculum Guides](#)

48   DB Learning Library （暂无网址 No link available at the moment）

49   DB Primary （暂无网址 No link available at the moment）

50   [Developing Experts – Mission: Science](#)

51   [DictionaryPen](#)

52   [DocsPlus](#)

53   Doddle French （暂无网址 No link available at the moment）

54   Doddle Science （暂无网址 No link available at the moment）

55   Doddle Spanish （暂无网址 No link available at the moment）

56   DoodleEnglish （暂无网址 No link available at the moment）

57   DoodleMaths （暂无网址 No link available at the moment）

58   [Dynamic Learning Student eTextbooks](#)

59   [Dynamic Learning Teaching & Learning](#)

60   [Dynamo Maths – Evidence Based Assessment and Intervention](#)

61   [Earwig Assessment](#)

62   EasyReader for iOS and Android （暂无网址 No link available at the moment）

63   [Education Platform](#)

64   [EducationCity](#)

65   [eeZeeTrip: Enrichment, Extended Day Management, Payments & Communications](#)

66   [English Mastery](#)

67   EquatIO® （暂无网址 No link available at the moment）

68   [ExamReader](#)

69   [Fiction Express](#)

70   [FlashAcademy®](#)

71   Fluency Tutor® for Google （暂无网址 No link available at the moment）

72   [Free Resources Hub](#)

73   Free revision support for UK schools during Coronavirus (COVID-19) （暂无网址 No link available at the moment）

74   Free support for UK Primary schools during Coronavirus (COVID-19) （暂无网址 No link available at the moment）

75   Fusion VLE

76   GCSE 9-1 Maths, 4th edition for AQA and Edexcel

77   GCSEPod

78   Geography Kerboodles (KS3, GCSE, A Level)

79   Gooseberry Play

80   Grammar & Spelling Bug （暂无网址 No link available at the moment）

81   Highbrow

82   HUE HD Pro classroom camera and visualizer

83   Human Heroes

84   iCompute

85   Inspiration 9

86   InterHigh Online High School

87   International Primary Curriculum Milepost 1 Sample Unit

88   International Primary Curriculum Milepost 2 Sample Unit

89   International Primary Curriculum Milepost 3 Sample Unit

90   KAZ Mainstream and SEN Dyslexia Typing Tutor

91   Knowing History

92   LearnBox GCSE Maths and English Revision

93   Learning at Home

94   Learning by Questions

95   Learning Village

96   Let's Go Pond Dipping App

97   Lexonik Prefix Practise

98   Lexonik Vocabulary Home Study

99   Literacy Planet

100 Little Bridge

101 Mangahigh – Online Maths Resource for Students Key Stages 1 – 4

102 MASSOLIT

103 Master Writer Primary Literacy Resource

104 Maths Mastery

105 Maths Resources and Activities – Third Space Learning Maths Hub

106 MEL Academy

107 MEL Chemistry

108 MEL Chemistry VR

109 MEL Kids

110 MFL Kerboodle courses (KS3, GCSE, A Level) – French, German, Spanish

111 Morphun Education Platform

112 Music Express

113 Musical School （暂无网址 No link available at the moment）

114 Numberella Deluxe Edition

115 Numbershark 5 offline

116 Oxford University Press FREE SUPPORT for UK Secondary schools during Coronavirus school closures

117 PASCO Capstone

118 PASCO Essential Chemistry and Physics curriculum eBooks

119 Phonics Bug （暂无网址 No link available at the moment）
120 [Planet eStream](#)
121 [Pobble](#)
122 [Practice Labs – The IT Competency Hub](#)
123 [Q-files.com](#)
124 Question Bank （暂无网址 No link available at the moment）
125 [Rainforest Coding](#)
126 Read&Write （暂无网址 No link available at the moment）
127 [ReaderPen](#)
128 Reading Planet Online Library （暂无网址 No link available at the moment）
129 [Safeguarding Annual Topic Membership | The National College](#)
130 [Scholastic Reading Pro](#)
131 [Scholastic Reading Pro Library](#)
132 [School Leader Annual Membership | The National College](#)
133 [Science Kerboodles (KS3, GCSE and A Level)](#)
134 [Scribeasy.com Creative Writing & Home Learning Platform](#)
135 [Sing Up](#)
136 [Sir Linkalot: The Future Of Spelling App](#)
137 [SMART Learning Suite (SLS) (Including SMART Notebook® & SMART Learning Suite Online)](#)
138 [Snap Science](#)
139 [Sounds English Phonics](#)
140 [Sparkjar](#)
141 SPARKvue （暂无网址 No link available at the moment）
142 [Sparx Maths](#)
143 [Spellzone](#)
144 [Sumdog Maths](#)
145 [Sumdog Spelling](#)
146 [Tassomai](#)
147 [Teachit | FREE, UNLIMITED ACCESS to all ALL our resources](#)
148 [The Just2easy Toolsuite](#)
149 [The Shanghai Maths Project](#)
150 [Tigtag](#)
151 [Tigtag CLIL](#)
152 [Tigtag Junior](#)
153 [Times Tables with Emile](#)
154 [Tute Courses](#)
155 [Tute Extra](#)
156 [Tute Go](#)
157 [Tute Virtual School](#)
158 [Twig](#)
159 [uTalk](#)
160 VIP Studio Sessions （暂无网址 No link available at the moment）
161 [Virtual Home School](#)
162 [Virtual Schooling by SAM Learning](#)
163 [What's in my tray?](#)

164
165
166   Wordsmith （暂无网址 No link available at the moment）
167   WriQ® （暂无网址 No link available at the moment）
168

教育科技产品名录-教学评估
EdTech Products - Assessment

No.	产品名称 Product Name （请点击产品名称了解详情 Please click product name for details）
1	Maning's – 1-to-1 or small group online tuition (Distance Learning) （暂无网址 No link available at the moment）
2	2Simple: Purple Mash
3	3P Learning – Mathletics
4	3P Learning – Reading Eggs
5	3P Learning – Spellodrome
6	Achieve SATs Success Online （暂无网址 No link available at the moment）
7	ActiveLearn FREE support for UK Secondary schools during Coronavirus (COVID-19)
8	ActiveLearn Secondary for Modern Languages – KS3 and KS4 （暂无网址 No link available at the moment）
9	ActiveLearn Secondary for Sciences – KS3 and KS4 （暂无网址 No link available at the moment）
10	ActiveLearn Secondary Maths – KS3, KS4 and KS5 （暂无网址 No link available at the moment）
11	Apple for the Teacher – EYFS Home Learning Support Pack with downloadable printable KS2 resources
12	Apple for the Teacher – SEN Pre key stage Home Learning Support Pack with downloadable printable Educational Resource KS2
13	Apple for the Teacher – Year 1 Home Learning Support Pack with downloadable printable KS2 resources
14	Apple for the Teacher – Year 2 Home Learning Support Pack with downloadable printable KS2 resources
15	Apple for the Teacher – Year 3 Home Learning Support Pack with downloadable printable KS2 resources
16	Apple for the Teacher – Year 4 Home Learning Support Pack with downloadable printable educational resources KS2
17	Apple for the Teacher – Year 5 Home Learning Support Pack with downloadable printable Educational Resource KS2
18	Apple for the Teacher – Year 6 Home Learning Support Pack with downloadable printable Educational Resource KS2
19	Bedrock Vocabulary
20	Bili
21	BOFA KS2 – Maths & English
22	Britannica School
23	Busy Ant Maths
24	Catch-Up Numeracy with Emile
25	CENTURY (Primary)
26	CENTURY (Secondary/FE)
27	ClaroRead Chrome
28	ClaroRead Plus
29	ClaroRead Pro
30	ClaroRead SE
31	Classoos
32	Classroom Secrets
33	Classroom Secrets Kids
34	Clicker

35   ClickView
36   Coronavirus (COVID-19): Minimising Disruption and Practical Steps to Ensure Continuous Learning | The National College
37   Cracking Comprehension Online （暂无网址 No link available at the moment）
38   DB Learning Library （暂无网址 No link available at the moment）
39   DB Primary （暂无网址 No link available at the moment）
40   Developing Experts – Mission: Science
41   DictionaryPen
42   DocsPlus
43   Doddle French （暂无网址 No link available at the moment）
44   Doddle Science （暂无网址 No link available at the moment）
45   Doddle Spanish （暂无网址 No link available at the moment）
46   DoodleEnglish （暂无网址 No link available at the moment）
47   DoodleMaths （暂无网址 No link available at the moment）
48   Dynamic Learning Student eTextbooks
49   Dynamic Learning Teaching & Learning
50   Dynamo Maths – Evidence Based Assessment and Intervention （暂无网址 No link available at the moment）
51   Earwig Assessment
52   EasyReader for iOS and Android （暂无网址 No link available at the moment）
53   EducationCity
54   Edulink One
55   EquatIO® （暂无网址 No link available at the moment）
56   ExamReader
57   Fluency Tutor® for Google
58   FREE Parents Speech, Language and Communication Resources
59   Free revision support for UK schools during Coronavirus (COVID-19)
      （暂无网址 No link available at the moment）
60   Free support for UK Primary schools during Coronavirus (COVID-19)
      （暂无网址 No link available at the moment）
61   Fusion VLE
62   GCSE 9-1 Maths, 4th edition for AQA and Edexcel
63   GCSEPod
64   Geography Kerboodles (KS3, GCSE, A Level)
65   Gradescope by Turnitin
66   HUE HD Pro classroom camera and visualizer
67   iCompute
68   InterHigh Online High School
69   KAZ Mainstream and SEN Dyslexia Typing Tutor
70   Kinteract
71   LearnBox GCSE Maths and English Revision
72   Learning by Questions
73   Learning Ladders: Connecting School and Home （暂无网址 No link available at the moment）
74   Learning Village
75   Literacy Planet
76   Little Bridge

77   Mangahigh – Online Maths Resource for Students Key Stages 1 – 4

78   MASSOLIT

79   Master Writer Primary Literacy Resource

80   Maths Resources and Activities – Third Space Learning Maths Hub

81   MEL Academy

82   MEL Chemistry

83   MEL Chemistry VR

84   Mental Health Annual Topic Membership | The National College

85   MFL Kerboodle courses (KS3, GCSE, A Level) – French, German, Spanish

86   Numberella Deluxe Edition

87   Numbershark 5 offline

88   Oxford University Press FREE SUPPORT for UK Secondary schools during Coronavirus school closures

89   PASCO Capstone

90   PASCO Essential Chemistry and Physics curriculum eBooks

91   Pobble

92   Pocket Poster Digital Study Guides

93   Practice Labs – The IT Competency Hub

94   Premium Quizalize for Teachers

95   Question Bank （暂无网址 No link available at the moment）

96   QuizSlides

97   Rainforest Coding

98   Read&Write （暂无网址 No link available at the moment）

99   ReaderPen

100   Reading Planet Online Library （暂无网址 No link available at the moment）

101   Remote Teaching and Learning Support Hub

102   Safeguarding Training Centre from The Key （暂无网址 No link available at the moment）

103   Scholastic Reading Pro

104   Scholastic Reading Pro Library

105   Science Kerboodles (KS3, GCSE and A Level)

106   Scribeasy.com Creative Writing & Home Learning Platform

107   Sing Up

108   SMART Learning Suite (SLS) (Including SMART Notebook® & SMART Learning Suite Online)

109   Snap Science

110   Sparkjar

111   SPARKvue （暂无网址 No link available at the moment）

112   Sparx Maths

113   Spellzone

114   Tassomai

115   Teachit | FREE, UNLIMITED ACCESS to all ALL our resources

116   The HR Coronavirus Resource Hub

117   The Just2easy Toolsuite

118   thisislanguage.com

119   Tigtag CLIL

120   Tigtag Junior

121   Tute Courses

教育科技产品名录-特殊教育需求
EdTech Products – Special Education Needs

No.	产品名称 Product Name （请点击产品名称了解详情 Please click product name for details）
1	3P Learning – Mathseeds
2	Apple for the Teacher – SEN Pre key stage Home Learning Support Pack with downloadable printable Educational Resource KS2
3	Apple for the Teacher – Year 1 Home Learning Support Pack with downloadable printable KS2 resources
4	Britannica School
5	CENTURY (Secondary/FE)
6	Clicker
7	DictionaryPen
8	DocsPlus
9	Dynamo Maths – Evidence Based Assessment and Intervention （暂无网址 No link available at the moment）
10	EasyReader for iOS and Android （暂无网址 No link available at the moment）
11	EducationCity
12	ExamReader
13	Fiction Express
14	FlashAcademy®
15	FREE Parents Speech, Language and Communication Resources
16	Free Resources Hub
17	Gooseberry Play
18	Highbrow
19	HUE HD Pro classroom camera and visualizer
20	Inspiration 9
21	InterHigh Online High School
22	KAZ Mainstream and SEN Dyslexia Typing Tutor
23	Learning Village
24	Master Writer Primary Literacy Resource
25	Morphun Education Platform
26	Numbershark 5 offline
27	Read&Write （暂无网址 No link available at the moment）
28	ReaderPen
29	Safeguarding Annual Topic Membership	The National College
30	School Leader Annual Membership	The National College
31	Sing Up
32	Sounds English Phonics
33	Spellzone （暂无网址 No link available at the moment）
34	The Just2easy Toolsuite （暂无网址 No link available at the moment）
35	Whole School Annual Membership	The National College
36	Wordshark Online

教育科技产品名录-安全访问
EdTech Products – Online Safeguarding

No.	产品名称 Product Name （请点击产品名称了解详情 Please click product name for details）
1	2Simple: Purple Mash
2	3P Learning – Gooseberry Planet
3	Annual Online Reputation Course for Schools & School Staff | National Online Safety
4	Annual Online Safety Course for Online Safety Leads, DSLs & Deputy DSLs | National Online Safety
5	Annual Online Safety Course for Parents & Carers | National Online Safety
6	Annual Online Safety Course for Professionals Working with Children with Special Needs | National Online Safety
7	Annual Online Safety Course for Teachers, School Staff & Governors | National Online Safety
8	Britannica School
9	DB Learning Library （暂无网址 No link available at the moment）
10	EducationCity
11	Essential CPD | National Online Safety
12	Free Online Safety Guides | National Online Safety
13	Gooseberry Play
14	High Speed Training
15	iCompute
16	InterHigh Online High School
17	Lesson Plan Bundle for Primary Schools (Age 3-11) | National Online Safety
18	Lesson Plan Bundle for Secondary Schools (Age 11-16) | National Online Safety
19	Lesson Plans Bundle for Early Years (Age 0-5) | National Online Safety
20	National Online Safety Webinars
21	Planet eStream
22	Pobble
23	Safeguarding Annual Topic Membership | The National College
24	Safeguarding Training Centre from The Key （暂无网址 No link available at the moment）
25	School Leader Annual Membership | The National College
26	The Just2easy Toolsuite
27	Tute Courses
28	Tute Extra
29	Tute Go
30	Tute Virtual School
31	ViewSonic myViewBoard™ Digital Whiteboard Software

教育科技产品名录 - 心理健康及行为教育
EdTech Products –
Mental Health & Wellbeing

No.	产品名称 Product Name （请点击产品名称了解详情 Please click product name for details）
1	Active Kids Do Better
2	Apple for the Teacher – EYFS Home Learning Support Pack with downloadable printable KS2 resources
3	Apple for the Teacher – SEN Pre key stage Home Learning Support Pack with downloadable printable Educational Resource KS2
4	Apple for the Teacher – Year 1 Home Learning Support Pack with downloadable printable KS2 resources
5	Apple for the Teacher – Year 2 Home Learning Support Pack with downloadable printable KS2 resources
6	Apple for the Teacher – Year 3 Home Learning Support Pack with downloadable printable KS2 resources
7	Apple for the Teacher – Year 4 Home Learning Support Pack with downloadable printable educational resources KS2
8	Apple for the Teacher – Year 5 Home Learning Support Pack with downloadable printable Educational Resource KS2
9	Apple for the Teacher – Year 6 Home Learning Support Pack with downloadable printable Educational Resource KS2
10	CENTURY (Primary)
11	CENTURY (Secondary/FE)
12	Classroom Secrets
13	Classroom Secrets Kids
14	ClickView
15	DDMIX for Schools dance fitness – Free lesson plan and links to music & video resources
16	Developing Experts – Mission: Science
17	DictionaryPen
18	Dynamo Maths – Evidence Based Assessment and Intervention
19	EasyReader for iOS and Android （暂无网址 No link available at the moment）
20	Edulink One
21	eeZeeTrip: Enrichment, Extended Day Management, Payments & Communications
22	ExamReader
23	FlashAcademy®
24	Gooseberry Play
25	Highbrow
26	HUE HD Pro classroom camera and visualizer
27	InterHigh Online High School
28	KAZ Mainstream and SEN Dyslexia Typing Tutor
29	Learning by Questions
30	Learning Village
31	Mental Health Annual Topic Membership	The National College
32	Numberella Deluxe Edition
33	Read&Write （暂无网址 No link available at the moment）
34	ReaderPen

教育科技产品名录**-**学校管理

EdTech Products –
School Leadership & Management

No.	产品名称 Product Name （请点击产品名称了解详情 Please click product name for details）
1	1-to-1 or small group online tuition (Distance Learning) （暂无网址 No link available at the moment）
2	2Simple: Purple Mash
3	3P Learning – Mathletics
4	3P Learning – Mathseeds
5	3P Learning – Reading Eggs
6	550+ eBook stories in dual languages for Families Home Library till 31 August 2020
7	ActiveLearn Secondary for Sciences – KS3 and KS4 （暂无网址 No link available at the moment）
8	Annual Online Reputation Course for Schools & School Staff	National Online Safety
9	Annual Online Safety Course for Online Safety Leads, DSLs & Deputy DSLs	National Online Safety
10	Annual Online Safety Course for Professionals Working with Children with Special Needs	National Online Safety
11	Annual Online Safety Course for Teachers, School Staff & Governors	National Online Safety
12	Apple for the Teacher – Year 3 Home Learning Support Pack with downloadable printable KS2 resources
13	Apple for the Teacher – Year 4 Home Learning Support Pack with downloadable printable educational resources KS2
14	Apple for the Teacher – Year 5 Home Learning Support Pack with downloadable printable Educational Resource KS2
15	Bedrock Vocabulary
16	Britannica School
17	Classroom Secrets Kids
18	ClickView
19	Coronavirus (COVID-19): Minimising Disruption and Practical Steps to Ensure Continuous Learning	The National College
20	DB Learning Library （暂无网址 No link available at the moment）
21	DB Primary （暂无网址 No link available at the moment）
22	DDMIX for Schools dance fitness – Free lesson plan and links to music & video resources
23	Developing Experts – Mission: Science
24	DictionaryPen
25	Doddle French （暂无网址 No link available at the moment）
26	Doddle Science （暂无网址 No link available at the moment）
27	Doddle Spanish （暂无网址 No link available at the moment）
28	DoodleEnglish （暂无网址 No link available at the moment）
29	DoodleMaths （暂无网址 No link available at the moment）
30	Education Platform
31	EducationCity
32	Edulink One
33	eeZeeTrip: Enrichment, Extended Day Management, Payments & Communications
34	Essential CPD	National Online Safety

35   ExamReader
36   Firefly
37   FlashAcademy®
38   Fluency Tutor® for Google
39   Free Online Safety Guides | National Online Safety
40   FREE Parents Speech, Language and Communication Resources
41   Free revision support for UK schools during Coronavirus (COVID-19)
        （暂无网址 No link available at the moment）
42   Fusion VLE
43   GCSEPod
44   Gooseberry Play

45   High Speed Training
46   Highbrow
47   HUE HD Pro classroom camera and visualizer
48   InterHigh Online High School
49   KAZ Mainstream and SEN Dyslexia Typing Tutor
50   Kinteract
51   Learning at Home
52   Learning Village
53   Lesson Plan Bundle for Primary Schools (Age 3-11) | National Online Safety
54   Lesson Plan Bundle for Secondary Schools (Age 11-16) | National Online Safety
55   Lesson Plans Bundle for Early Years (Age 0-5) | National Online Safety
56   Lexonik Prefix Practise
57   Lexonik Vocabulary Home Study
58   Literacy Planet
59   Little Bridge
60   Mangahigh – Online Maths Resource for Students Key Stages 1 – 4
61   MASSOLIT
62   Master Writer Primary Literacy Resource
63   Maths Resources and Activities – Third Space Learning Maths Hub
64   MEL Academy
65   MEL Chemistry VR
66   MEL Kids
67   Mental Health Annual Topic Membership | The National College
68   MFL Kerboodle courses (KS3, GCSE, A Level) – French, German, Spanish
69   Morphun Education Platform
70   National Online Safety Webinars
71   NetSupport Manager
72   Numberella Deluxe Edition
73   Optimus Education CPD Training Courses
74   Planet eStream
75   Pobble
76   Practice Labs – The IT Competency Hub
77   Premium Quizalize for Teachers
78   QuizSlides
79   ReaderPen
80   Remote Learning with Learning Ladders – Connect Home and School
        （暂无网址 No link available at the moment）

81　　Safeguarding Training Centre from The Key （暂无网址 No link available at the moment）

82　　ScholarPack from The Key （暂无网址 No link available at the moment）

83　　School App for Parents – the Parental App being used by over 600 schools across the UK

84　　School Leader Annual Membership | The National College

85　　SchoolPing （暂无网址 No link available at the moment）

86　　Show My Homework on Satchel One

87　　SMART Learning Suite (SLS) (Including SMART Notebook® & SMART Learning Suite Online)

88　　Sparkjar

89　　Sparx Maths

90　　Spellzone

91　　Teachit | FREE, UNLIMITED ACCESS to all ALL our resources

92　　The Just2easy Toolsuite

93　　Tute Courses

94　　Tute Extra

95　　Tute Go

96　　Tute Virtual School

97　　ViewSonic myViewBoard™ Digital Whiteboard Software

98　　Virtual Home School

99　　Virtual Schooling by SAM Learning

100　　Vocab Express

101　　Whole School Annual Membership | The National College

102　　WriQ® （暂无网址 No link available at the moment）

103　　Xello

104　　You Teach

优质教育在 GREAT 英国

Department for International Trade

great.gov.uk

英国国际贸易部 Department for International Trade
英国国际贸易部（DIT）全面负责促进英国在世界各地的贸易，并为英国经济吸引国外投资。英国国际贸易部是一个专门的政府机构，负责就国际贸易政策进行谈判，支持商业，以及提供外向型的贸易外交战略。
The UK's Department for International Trade (DIT) has overall responsibility for promoting UK trade across the world and attracting foreign investment to our economy. We are a specialised government body with responsibility for negotiating international trade policy, supporting business, as well as delivering an outward-looking trade ..

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