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作为英国政府的重要部门，英国国际贸易部教育与技能司一直致力于帮助英国机构发展中英教育合作伙伴关系并在下列细分领域为合作伙伴提供高效、全面的解决方案。《英国职业英语合作机遇名录》收录有31家优质英国职业英语培训和颁证机构，如果您对于任何英国机构合作感兴趣，欢迎您通过下列联系方式，联系我司相关工作人员。

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英国职业英语合作机遇目录

UK English for Specific Purposes (ESP) Catalogue



GREAT
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Welcome Message

It is my great pleasure to welcome you all to the 23rd China Annual Conference & Expo for International Education – UK-China Technical and Vocational Education & Training(TVET) Development Forum. The Education and Skills team of the Department for International Trade (DIT) also launches the 'UK English for Specific Purposes (ESP) Catalogue' as an indispensable part of the forum.

In recent years, numerous policies in favour of the development of TVET were released in China. In October 2021, the General Office of the CPC Central Committee and the General Office of the State Council released the 'Opinions on Promoting the High-quality Development of Modern Vocational Education' which emphasises that TVET is a critical component of the domestic education and human resources development. It plays an essential role in the cultivation of a diverse workforce, the inheritance of skills, and the advancement of employment and entrepreneurship. In April 2022, China passed its new 'Vocational Education Law' which took effect on 1 May 2022. The new law significantly elevated the importance of TVET and gives it equal footing of General Education. In October 2022, the General Office of the CPC Central Committee and the General Office of the State Council also released the 'Opinions on Strengthening the Construction of a New Era of Highly Skilled Personnel', proposing that by the end of the 14th Five-Year Plan period, the scale of skilled talents will continue to grow, their quality will be steadily improved, their structure will be continuously optimized, their income will be steadily increased, the proportion of skilled talents to employed persons will reach more than 30%, and the proportion of highly skilled will reach 1/3. The central government and regional governments at all levels actively encourage the development of TVET and further support scientific and technological innovation and talent training. The UK has gone through similar path in the past couple of decades, and we are continuing the momentum we had in this endeavour which has been delivering numerous satisfactory results.

2022 marks the 50th anniversary of the establishment of ambassadorial relations between the UK and China, and both countries have established strong foundations for collaboration in the education sector. Since January this year, the Education and Skills team of DIT has organised a series of TVET-themed missions in China, showcasing the rich and successful fruits of relevant joint initiatives in TVET between the UK and China and looking to explore more opportunities for international exchange and collaboration. The UK and China are natural partners in TVET and English Language Training (ELT). The respective advantages and resources of both countries are highly compatible, especially in teacher training, curriculum development, and the development of advanced professional skills talent, standards and qualifications. English for Specific Purposes (ESP) as key element of Technical and Vocational Education & Training (TVET) and English Language Training (ELT), is undeniably important and may have distinct impact on TVET related collaboration, talent development, international exchange and cooperation, international mobility and employment of advanced professional skills talents.

We have invited over 10 excellent UK TVET organisations to share their success stories at this UK-China TVET development forum and explore more opportunities for collaboration with you all. The 'English for Specific Purposes Catalogue' also features over 30 high quality UK English language training providers to showcase the rich resources and experience the UK has in the ELT sector. I hope that both the forum and the catalogue may bring opportunities to you to explore international collaboration in education. At the same time, I look forward to seeing new TVET and ELT partnerships being formed between the UK and China, bringing new energy to the development of all industries.



Sohail Shaikh

Sector Director and Minister
Counsellor
Creative, Consumer, Learning
and Food Industries
Department for International
Trade

欢迎词

我很荣幸地欢迎大家参与第 23 届中国国际教育年会暨展览 - 中英职业教育发展论坛。作为论坛的重要一环，英国国际贸易部教育与技能司同期隆重发布《英国职业英语合作机遇名录》。

近年来，中国发布了多项利好职业教育发展的政策措施。2021 年 10 月，中共中央办公厅、国务院办公厅印发了《关于推动现代职业教育高质量发展的意见》，指出职业教育是国民教育体系和人力资源开发的重要组成部分，肩负着培养多样化人才、传承技术技能、促进就业创业的重要职责。职业教育前途广阔、大有可为。2022 年 4 月，新《职业教育法》通过，并自 2022 年 5 月 1 日起施行，明确职业教育是与普通教育具有同等重要地位的教育类型，大大提升了职业教育的地位。今年 10 月，中共中央办公厅、国务院办公厅印发了《关于加强新时代高技能人才队伍建设的意见》，提出到“十四五”时期末，技能人才规模不断壮大、素质稳步提升、结构持续优化、收入稳定增加，技能人才占就业人员的比例达到 30% 以上，高技能人才占技能人才的比例达到 1/3。中央及各级政府积极鼓励职业教育发展，进一步支持科技创新和人才培养。这和英国过去几十年乃至当今英国社会的发展方向不失异曲同工之妙。

2022 年标志着中英两国建立大使级外交关系 50 周年，中英两国在教育领域一直保持着坚实的合作基础。自今年 1 月起，英国国际贸易部教育与技能司举办了一系列中英职业教育相关的活动，总结两国在职业教育领域合作的丰硕成果，并共同探索两国进一步推进国际合作和交流的机遇。中英两国是职业教育、英语教育领域天然的合作伙伴，集各自优势和资源，特别是在教师培训、课程共建、高水平专业技能人才培养、标准和资质等领域，表现出高度的契合。职业英语作为职业教育和英语教育的重要组成部分，对两国职业教育合作与发展、人才培养、国际交流与合作、国际高水平人才流动和就业，都有着切实的影响和重要性。

本次中英职业教育发展论坛，我们邀请到十余家优秀的英国职业教育机构与各位分享中英两国职业教育合作的经典案例以及更多合作机遇。同期发布的《英国职业英语合作机遇名录》包含英国 30 余家优质英语教育机构，通过实际案例向大家展示英国丰富的职业英语教育资源和成功经验。希望本次论坛活动和合作机遇名录能够为各位发掘更多国际教育合作机遇带来切实的帮助。与此同时，我衷心地希望中英两国能够在职业教育和英语教育领域继续探索和实践更多的合作机会，共同为各行各业的发展注入活力。



施睿耀

英国国际贸易部
公使衔参赞
创意，消费品，学习和食品产业

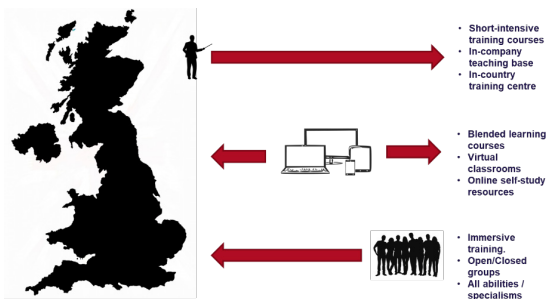
What is English for Specific Purposes (ESP)?

ESP has three main fixed characteristics that differentiate it from general English language training. These are:

- It is designed to meet the specific needs of the learners, generally from an intermediate to advanced level of English.
- It makes use of underlying methodology and activities of the discipline it serves. Courses may use the actual workplace setting, realia and authentic materials in teaching.
- It is centered on the language appropriate to these activities in terms of grammar, lexis, register, study skills, discourse and genre. The focus would generally be on communication usage rather than language structure.

Why Are UK ESP Providers So Good?

The UK has been welcoming students to its shores to learn English for hundreds of years, enabling it to build unrivalled experience in the design, development, and assessment of English language training for all types of students. From junior students to chief executives, with over 350 accredited providers across the UK, all types of programmes and training needs can be accommodated.



Our key strengths are:

- The UK has experienced ESP providers who can deliver at scale both locally and in-country.
- ESP can be job specific / skills based / tailored to any sector or job role.
- ESP can be delivered around work commitments in demanding operational environments.
- ESP training is highly cost-effective and UK quality assured.
- There are a range of delivery models available adapted to best suit the customer's needs.

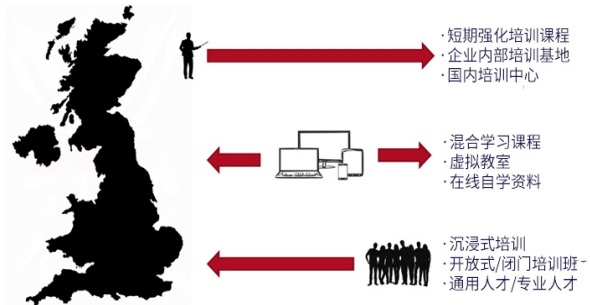
什么是职业英语 (ESP) ?

职业英语，区别于通用英语培训主要表现出三大特征，包括：

- 旨在满足学生特定的英语学习需求，需要学生达到中级到高级不等的英语水平。
- 将职业专业领域的基本理论和实践应用于英语培训，在课程中运用实际工作场景、实物和真实材料作为教具对学生进行培训。
- 培训过程中涉及的语法、词汇、语域、学习技巧、话语和体裁等以职业专业领域实践为中心，适应职业专业领域的具体工作和内容，强调英语作为交流和沟通载体的应用，而非语言结构本身。

英国职业英语培训何以历久弥新?

数百年来，英国欢迎来自全球各地的学生来英国学习英语，在为各类学生设计、开发和评估英语语言培训方面积累了丰富的经验。全英有超过 350 家获得官方认可的英语培训机构，为从低年龄段学生到首席执行官不等的各类人群，提供不同类型的课程和培训，全方位满足所有学生的英语学习需求。



英国在职业英语培训领域的优势包括：

- 英国拥有经验丰富的职业英语 (ESP) 培训机构，可以在地方、全国以及全球范围内满足不同学生群体和规模的需求。
- 英国的职业英语 (ESP) 培训高度灵活，可以依据学生的特定工作、技能、行业以及岗位需求，提供定制化服务。
- 英国的职业英语 (ESP) 培训帮助学生在高压力的工作环境下实现职场目标。
- 英国的职业教育 (ESP) 培训不仅物有所值，教学质量更是有口皆碑。
- 英国的职业英语 (ESP) 培训通过丰富的合作模式，满足不同客户群体的需求。

UK English for Specific Purposes Case Studies

English for Finance

English for Finance training and courses are usually at CEFR B2 – C1 levels (Upper – Intermediate/Advanced) which aim to develop the learner's English language skills, expand their specialist finance vocabulary in accounting, banking, corporate finance, insurance, business economics and trade, etc. as well as improve the individual's business and professional skills such as leadership and management skills.

English for Finance linguistically prepares learners to work in the financial sector or in a finance-related role, communicating effectively with stakeholders in the global finance industry.

英国职业英语合作案例分享 (按行业分类)

金融英语

针对金融英语的培训和课程通常会达到欧洲共同语言参考标准水平 (CEFR) B2-C1 等级的水平 (中高级 / 高级水平)。这类课程旨在培养学生的英语语言能力, 帮助学生扩充其财会、银行、公司金融、保险、商务经济学以及贸易等方面的专业词汇量, 并提升学生包括领导力、管理能力在内的业务和专业相关技能。

金融英语帮助学生提升英语语言水平, 满足金融、财务相关领域对专业人才英语语言能力的要求。让学生有能力、有自信, 与来自全球金融、财务不同赛道的客户、同行从容有效地沟通、交流。

Case study: Joint Programmes between Lincoln College Group (LCG) and Sichuan College of Architectural Technology

Lincoln College Group (LCG) has established delivery in the following sectors, starting at level 2 through to HE degree at Level 6 dependent on the subject:

- Finance – Accounting (UK & China)
- Engineering – Structural (Cost Engineering aligned to Quantity Surveying)(UK & China)
- Healthcare – Public Health (UK)
- Sports Economy – Sports Recovery and Physical Training (UK)
- Renewable & Green Energy (UK)

The programmes LCG delivers in China and in the Kingdom of Saudi Arabia have additional English support built into the delivery. Developed with support from their English for Speakers of Other Languages (ESOL) section, the language is adapted, additional vocational language resources and online additional learning packages are available, in some cases access to online English qualifications.

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The students' progression rate into employment has been steady at around 97%, filling the skills gaps in the industry while elevating the economic potential of the individual. These student progressions add reputational value to both the UK and Chinese organisations in the local and international markets. Economic benefits are brought about to the students and both the partnering organisations in China and the UK in line with the commercial nature of partnership.

Achievement of the successful partnership has been recognised and awarded by educational authorities on regional, national and international levels. These awards include the Excellent Achievement of International Education Collaboration from Sichuan Provincial Government, the Excellent Case in the Education 2019 International Summit and Exhibition for Vocational Education.

案例分享：林肯学院集团 (LCG) 与四川建筑职业技术学院中英合作办学项目

林肯学院集团 (LCG) 在下列专业领域均具备丰富的教学资源 and 实践经验, 培训水平根据相关专业, 从二级到六级学士水平不等:

- 财务 – 会计 (英国、中国)
- 工程 – 结构 (造价工程学 – 工料测量方向) (英国、中国)
- 医疗健康 – 公共卫生 (英国)
- 体育经济 – 运动恢复和体育训练 (英国)
- 可再生和绿色能源 (英国)

林肯学院集团 (LCG) 在中国和沙特阿拉伯均有合作办学项目, 专业英语培训作为相关培训、课程的一部分, 扮演着重要的角色。在林肯学院 ESOL 团队的支持下, 参与学院与中国和沙特合作办学项目的学生, 可以获得丰富的学生职业英语培训资源和在线学习包, 在适合的条件下, 通过相关考评获得线上英语资格证书。

林肯学院集团 (LCG) 与四川建筑职业技术学院的合作关系已有十年之久。职业教育 (TVET) 和职业英语课程经双方共同的开发、设计和推敲, 能够与时俱进, 充分反映和满足学生需求的变化。每年均有 250 名学生参加该课程, 通过学习专业知识和技能提升其建筑行业职场竞争力。在学习建筑相关知识的同时, 学生的职业英语和英语文化水平也得到了提高, 帮助学生具备更广阔的国际视野。

该项目毕业生的就业率长期稳定在 97% 左右, 填补行业人才缺口的同时, 提升学生自身的个人经济潜力。毕业生稳定的就业水平和良好的职场表现为中英合作双方在当地乃至国际市场打造了良好的口碑。从实际出发, 为学生、中方合作院校和林肯学院集团带来实打实的经济效益。

林肯学院集团 (LCG) 和四川建筑职业技术学院的合作办学项目自成立以来, 其成果受到地方、国家乃至国际层面教育部门的认可, 荣获诸多奖项包括由四川省政府颁发的国际教育合作优秀成果奖、2019 年职业教育国际峰会暨展览优秀案例奖。

Case study: Joint Programme between ReallyEnglish and Tianfu College of Southwest China Finance and Economics University

ReallyEnglish is a digital curriculum provider to tertiary institutions and corporate training programs. ReallyEnglish has thousands of hours of proprietary content with particular depth in English for Specific Purposes in the following areas:

- Finance (including Accounting, Insurance and Banking),
- Engineering (including Environmental, Structural, Mechanical and Electrical),
- Healthcare (including Nursing and Healthcare Providers), and
- Logistics and Transport (Aviation and Cabin Crew).

A full library of supporting courses in General and Academic English and standardized tests such as the IELTS, TOEIC and TOEFL exams are also available to support these ESP programs.

ReallyEnglish has over 10 years of experience in China providing cloud-based professional English training with a customer service team based in Beijing. A representative case in the Finance sector is the collaboration with Tianfu College of Southwest China Finance and Economics University offering vocational and baccalaureate programmes. 2022 is the fifth academic year of the collaboration, ReallyEnglish has been providing courses for 7,000 to 11,000 college students per semester and reporting services for their teachers. ReallyEnglish offers a range of courses depending on the vocational or degree focus of the students, using courses like English for Finance and Business, Business Reading, and Writing for Business. The ReallyEnglish course accounts for 1/3 of the students' final course grade, with approximately 95% of students completing their course successfully.

案例分享：瑞英在线与西南财经大学天府学院合作项目

瑞英在线为高等教育机构和企事业单位的培训项目提供数字化课程及相关服务。瑞英在线拥有数千小时的教学内容，特别是与下列行业相关的职业英语培训资源：

- 金融（如会计、保险、银行等）
- 工程（如环境工程、结构工程、机械工程、电气工程等）
- 医疗健康（如护理、医疗 / 康养机构等）
- 物流运输（如航空运输、乘务服务等）

瑞英在线拥有一个完备的课程资源库，为学生提供充足的通用英语、学术英语以及雅思、托业和托福考试等标准化测试资源，支持职业英语的培训与学习。

瑞英在线在中国有超过 10 年的运营经验，为中国学生提供基于云技术的职业英语培训并在北京设有客户服务团队。瑞英在线在华业务中，比较具有代表性的合作案例是与西南财经大学天府学院在金融领域开展的合作项目。天府学院为学生提供职业教育课程以及学士学位课程。2022 年标志着双方合作的第五个年头，瑞英在线每学期为 7,000 至 11,000 名在校生，根据学生的课程类型和专业提供一系列课程资源，包括金融英语、商务英语、商务英语阅读、商务英语写作等，并以报告的形式为教师的教学工作提供支持。瑞英在线的课程占学生最终成绩的 1/3，约 95% 的学生能够成功完成课程。

Case study: Short Access to Business Course at Cambridge Regional College

Cambridge Regional College delivers its services to China since many years ago. CRC's English + vocational tester service was delivered to Chinese customers since 2001 and welcomes students from China for UAL foundation and access to HE humanities and business. Cambridge Regional College delivered a UK Education System seminar to Chinese customers in 2015, and an Early Years short course (the Early Year Foundation Stage, EYFS) to Chinese learners in 2019.

The two or four-week course is designed for students considering our Access to HE (Business) course which prepares students for university. It is suitable for learners who wish to progress to Business Management or related subjects at university and wish to gain fundamental understanding of the concepts needed in these disciplines.

The programme also seeks to develop a more sophisticated understanding and use of English. The course gives an insight into a range of Business, related areas such as marketing, finance, and management and into related skills such as people management. Participants will learn subject-specific vocabulary and language essential to the disciplines, as well as be introduced to the UK university application process.

The programme requires a minimum of 20 study hours per week. Experienced lecturers and course tutors will be delivering course in a face-to-face or online setting with excellent resources and teaching facilities. General and individual guidance on Higher Education progression is available to the participants. The training process is divided into five main stages or activities including assess, motivate, design, deliver and evaluate. Each of these sections includes strategies and methods aimed at enhancing the training activities, as well as references to literature that supports the strategies and methods, and examples of the application of training and evaluation techniques.

Each section builds on the previous sections, reflecting the process by which trainers move through the steps of developing, delivering, and evaluating training.

案例分享：剑桥地区学院（CRC）短期商业基础课程

剑桥地区学院多年前就已开始向中国学生提供相关服务。自 2001 年起，学院向中国客户提供“剑桥地区学院英语 + 职业测试服务”，接收中国学生在学院攻读伦敦艺术大学 (UAL) 预科以及高等教育人文科学、商业基础课程。2015 年，剑桥地区学院以研讨会的形式就英国教育体系与中国客户进行了分享，于 2019 年，向中国学生提供了短期幼教培训课程（幼儿基础阶段，EYFS）。

为期 2-4 周的短期课程帮助学生决定是否选择在剑桥地区学院 (CRC) 攻读商科预科课程，商科预科课程帮助学生备战大学高等教育。本课程适合希望在大学期间学习商业管理和其他相关科目的学生，以及希望了解商科基础概念，为学习商科相关科目打下扎实基础的学生。

该课程还旨在培养学生对英语的深入理解和应用，帮助学生深入了解商业相关领域，如市场营销、金融和管理等，并学习相关技能，如人员管理等。学生将学习专业相关词汇和职业英语，并了解英国大学的申请程序。

本课程要求学生满足每周至少 20 学时的学习时间。经验丰富的教师和课程辅导员使用优质的教学资源和设备，以面授或线上的方式向学生授课。参与课程的学生可获得有关高等教育申请的相关指导，包括普通指导以及一对一指导服务。培训过程分为五个主要阶段，包括评估、激励、设计、授课和测评。学习策略和学习方法相关的培训贯穿每一门课程，帮助学生和教师提升培训效果，这包括涉及这些学习策略和学习方法的文献资料，以及针对培训和考评技巧的实际案例等。

五个阶段的培训环环相扣，反映出培训教师在开发、教授和评估培训过程中遵循的逻辑和步骤。

Case study: English for Banking and Finance at International House London

English for banking and finance is the programme IH London have delivered the most in the sector of specialist English. This course was delivered as group and individual tuition. The students are involved in financial services and international banking like bank managers, PAs in financial institutions from France, Italy, Japan and Chinese predominantly. The average level of the students are upper intermediate.

The programme is originally designed as face to face in London school for one-week intensive learning mainly and option of adding one to one tuition afterwards. Course content is based on a needs analysis. In addition to practising the familiar business skills of meetings, presentations and telephoning within a financial context, participants will have the opportunity to acquire more specialist vocabulary from a particular area of finance. Topics includes:

- Insurance
- Taxation
- Companies and Law
- Inflation and the Economy
- Financial Instruments
- Stock Markets

Thanks to the culture and language immersion system at IH London, the students are able to learn faster and widen their vocabulary range in the field of finance, increase the oral fluency in relevant areas of business communication and acquired learning strategies for the future.

案例分享：国际豪斯语言学院伦敦校区银行金融英语项目

银行金融英语是国际豪斯语言学院伦敦校区在职业英语领域提供得最多的课程。该课程以小班培训和一对一培训的方式进行。学生一般是从事金融服务和国际银行业务的专业人才，大多是来自法国、意大利、日本和中国金融院校、机构的经理或助理级工作人员。学生的英语水平一般为中级或中高级水平。

本课程为期一周，在学院伦敦校区以面授的形式进行强化教学，学生可在课后选择增加一对一辅导。课程内容取决于学生的基础。除了在金融背景下帮助培养学生进行会议、演讲和电话沟通等的商务技能外，学生还有机会学习金融特定领域的专业词汇。课程主题包括：

- 保险
- 税收
- 公司与法律
- 通胀与经济
- 经济工具
- 票市场

受益于国际豪斯语言学院伦敦校区沉浸式的语言和文化环境，学生能够迅速学习并扩充其金融相关词汇量，提高在商业环境中口语交流的流利度，发觉适合自身未来深造和发展的学习策略。

Case study: ESP courses for high-level managers from InTuition Languages

We have contracts with large organisations such as Capgemini who send their employees to us for ESP programmes. We deliver high-level courses to D and C level managers using our own course books but also specialist materials.

Many years of repeat business due to the quality of courses and ease during the booking process. Many students request our courses and specific tutors year after year to continue their development.

We have been operating online courses to China based clients for the last 10 years and have many inbound Chinese students come to the UK, Ireland and North America for our Home Tuition courses.

案例分享：InTuition 高级别经理定制职业英语课程

我们与凯捷咨询公司 (Capgemini) 等大型公司签订了合同，为其员工提供职业英语 (ESP) 课程。我们为 D 级和 C 级管理人员提供高水平课程，教材包括我们自主设计的教科书和专用材料。

由于课程质量高、预订过程方便，多年来，很多客户成为我们的回头客。许多学生会持续选择我们的课程和特定的辅导员，帮助自己实现持续发展。

在过去的 10 年中，我们一直为中国客户提供在线课程。同时我们还接收了许多中国留学生来到英国、爱尔兰和北美，参加我们的家庭教学课程。

Case study: Bespoke ESP Programmes from the University of Sheffield English Language Teaching Centre (ELTC)

In collaboration with University departments and Chinese post-graduate students in business and management, the ELTC provides bespoke classes, workshops or tutorials on range of ESP and ESAP areas to hundreds of learners. The sessions are specific to each subject, and often tailored to a topic or skill to help learners do better in the discipline and later employment in English or international context.

The purpose of the classes is to help to improve academic and professional literacy and language skills needed for study and employment. The courses are bespoke to each specific purpose and can vary in approach and length but have included workshops, lectures, tutorials in face to face, blended and online programmes. Some last for short periods and are intensive and others part-time, over a year. Many have been delivered to Chinese learners online across the whole country.

Participants on the courses have reported excellent feedback during and post course, with particular mention of the high quality of teaching and technical resources. The direct impact of studies is shown in quality assurance reports from departments and in international surveys and with a high level of graduates finding suitable employment or further study from the University of Sheffield, including in international, English speaking contexts.

We have worked with and in China for over 30 years with partners across the country. including TNE programmes, educational development and with Chinese learners in a range of subject areas including medicine, engineering, public health, management and finance amongst many other.

案例分享：谢菲尔德大学英语语言教学中心 (ELTC) 的定制职业英语课程

通过与大学各院系以及中国商业和管理专业的研究生合作，谢菲尔德大学英语语言教学中心 (ELTC) 为数百名学生提供职业英语和特定学术英语 (ESAP) 领域的定制课程、研讨会或学业辅导。这些课程围绕特定的学科展开，通常以一个主题或一项技能为核心，帮助学生提升专业水平的同时，提升自身在英语或国际环境下的职场竞争力。

这些课程旨在帮助学生提高学习就业所需的学术能力、专业素养、语言技能。定制化的课程内容以及多元化的授课方法和课程时长，能够满足不同学生群体的需求。授课方式包括工作坊、讲座、面授辅导、混合和线上课程等。学生可以选择短期强化课程，或为期一年左右的非全日制课程。许多来自中国各地的学生通过线上学习的形式，在谢菲尔德大学英语语言教学中心接受培训。

学生在课程期间和课程结束后，都对课程效果给出了积极的评价，特别是对高质量的教学资源和技术资源。本项目课程的直接影响体现在来自各个院系的教学质量报告和国际调查问卷结果中，我校毕业生均在完成课程后找到了合适的工作或成功进入谢菲尔德大学继续深造，将习得知识和技能应用在英语以及国际场景中。

我们与中国各地的合作伙伴一起共事已有 30 余载，合作领域包括中外合作办学 (TNE) 项目、教育发展等，在包括医疗、工程、公共卫生、管理和金融等一系列学科领域服务中国学生。

Case study: ESP for Accounting, Economics, and Business Courses from WE Bridge Academy

As part of our International Foundation Programme, we deliver Introduction to Accounting and Economics and Introduction to Business courses. The courses are delivered using a student-centred approach, where students are encouraged to develop independent study skills. The course has a series of teacher-led activities followed by independent work where students, under the supervision of their teacher, do research and write an essay on a specific topic. The majority of our students on this course are secondary school graduates from the Middle East, who, when successfully completing the course go on to study for a degree programme in Business related subjects at a UK university.

We have had over 90% pass rate on the IFP- Business courses with students continuing their studies at our partner universities in Wales and England. On the course students became familiar with specific vocabulary and concepts in the field of Business, Accounting and Economics. On successful completion of WE Bridge Academy courses, not only do students have very good academic and study skills but they also have solid introductory knowledge of Business, Accounting and Economics. The academic skills and knowledge students acquire while studying on a course at WE Bridge Academy help them prepare for their degree courses and be successful during their studies at a university of their choice.

案例分享：英国英桥学院会计、经济、商科专业职业英语课程

作为国际预科课程的一部分，我们会为学生提供会计、经济学以及商业等导论课程。这些课程以学生为中心，鼓励学生发展独立学习的能力。课程包括一系列由教师引导学生进行的活动，以及需要学生独立完成的作业，学生在教师的监督下，就特定的课题进行研究并撰写论文。本课程的绝大多数学生是来自中东地区的中学毕业生，他们在完成课程后，继续在英国大学攻读与商业相关的学位课程。

我校学生的国际基础课程（IFP）- 商业课程的通过率达到90%以上，学生继而步入我校在威尔士和英格兰的合作大学继续深造。在学习过程中，学生对商业、会计和经济领域的具体词汇和概念有了一定的了解。成功完成英国英桥学院的课程后，学生不仅掌握了优秀的学术和学习技能，还能学到商业、会计和经济学的入门知识，为未来的学习打下扎实的基础。学生在英国英桥学院学习课程时获得的学术技能和知识为其学位课程做了充足的准备，助力学生在大学期间的学习和成长。

Case study: English for Finance Courses from Wimbledon School of English

We have worked with Chinese partners for over 25 years. In this time, we have delivered a range of courses to students from China travelling to London, online and also during 2 trips to China. Courses delivered have included: English for Academic Purposes plus IELTS Preparation, General English, Business and Professional Skills, Communication Skills, Teacher Training.

We have delivered English for Finance courses face to face and online for many years. In previous years we ran a preparation course for the Cambridge finance exam, ILEC. Our English for Specific Purposes courses are bespoke, tailored to the client, communicative and goal driven.

Our English for finance programmes have seen 100% course completion rate and positive feedback, learning goals are achieved on all English for Finance courses.

案例分享：温布尔登英语学校金融英语课程

我们与中国合作超过 25 年，在这段时间里，我们已经为赴伦敦学习的中国学生提供了一系列的课程，包括线上课程，学生在英期间的面授课程并两次组织英国教师前往中国与当地师生交流。我们提供的课程包括：学术英语、雅思备考、通用英语、商业与专业技能、沟通技能以及教师培训等。

多年来，我们通过面授以及线上教学的方式为学生提供金融英语课程。特别是在近几年，我们开设了剑桥金融考试以及剑桥国际法律英语证书（ILEC）的准备课程。我们为客户量身定制职业英语课程，让交流更高效，目标更明确。

我校的金融英语课程获得了 100% 的课程完成率和积极反馈，所有金融英语课程的学习目标都已实现。

Case study: Pre-sessional English for Finance from QA

Our Online Pre-Sessional English course has been running this for the past 2 years and we have many Chinese students who participate in this.

Enurela, a student of ours, initially applied for her accounting course at the university of Ulster, however wanted to improve her English before doing so. She decided to enrol on our 10-week Pre-Sessional English course in which she learned more about the English language and Culture and felt a lot more confident before arriving.

In Enurela's own words "Pre-sessional has helped me and taught me the English education system, in organizing projects, paraphrasing and improving the English language, this course is very useful because from my experience I have come up with excellent results and when I came to England, I did not face many difficulties in assignments (projects). Finally, I would recommend all those students to start this pre-sessional course because in addition to gaining more knowledge there will also be much gained in connection with the culture of English education."

案例分享：QA 教育集团金融英语预科课程

我们在过去的两年里持续开展在线预科英语课程，有许多中国学生积极参与其中。

Enurela 是我们的学生，她最初申请了阿尔斯特大学的会计课程，但她想在正式入学前提高自己的英语水平，于是决定报名参加我们为期 10 周的预科英语课程。在课程中她学到了更多关于英语语言和文化的知识，为其大学学习做了充分的准备，提升了自信。

Enurela 说道："预科课程对我非常有帮助，让我了解到了英语教育体系。在组织项目、语言转述和提高英语水平方面，这个课程都发挥了充分的作用。从我个人经验来看，我从这项课程中学到了许多，我初来英国时，并没有为作业或独立项目而苦恼。最后，我想建议更多的学生来学习 QA 教育的预科课程，收获专业知识和体验的同时，熟悉英语教育文化。"

English for Engineering

Engineering training and courses are designed to help develop the communicative performance of learners in the engineering sector with the correct vocabulary, phrasing, appropriateness, context and style. This may cover a wide range of sub-sectors such as civil engineering, agricultural engineering, mechanical engineering, chemical engineering, aeronautic engineering, etc..

English for Engineering linguistically prepares students to work and/or study further in an engineering environment and communicate effectively with stakeholders in the global engineering community.

工程英语

针对工程英语的培训和课程旨在通过正确的词汇、措辞、遣词造句的恰当性、语境和表达风格，帮助工程领域的学生提高沟通能力。课程涵盖工程学广泛的细分赛道，包括土木工程、农业工程、机械工程、化学工程、航空工程等。

工程英语帮助学生提高自身为在工程环境下工作与学习所需的英语技能，同时培养学生与全球工程界同行进行有效沟通的能力。

Case study: Pre-sessional English for Engineering Courses at the University of Manchester for Chinese Students Applying to Study Master's Courses in Engineering

The University of Manchester has experience of delivering in China through their China Centre since 2008.

A Case study for the university's provision in English for Engineering would be pre-sessional English courses to student applying to study MA courses at the University of Manchester.

The university offers a 6-week pre-sessional English course delivered on campus to Chinese students whose initial IELTS grades were at 5.5 for all four competencies.

The pre-sessional courses were delivered in the form of a mixture of classroom-based studies, group work among students and individual studies. This enabled all students to improve their English language skills to the required entry level (IELTS 6.5 with no component less than 6.0) and study MA in Engineering at the University.

In addition, all pre-sessional students are able to gain good level of confidence in navigating their academic career at the University. They are more confident to engage with the programme, to interact with the academic staff and with their fellow students. Students expressed that their experience studying the pre-sessional English course is excellent throughout the entire duration of their studies.

案例分享：曼彻斯特大学为工程专业中国申硕学子开设的英语预科课程

自 2008 年以来，曼彻斯特大学通过其中国中心向中国学生授课，积累了丰富的在华教学与运营经验。

曼彻斯特大学的英语预科课程是其优质工程英语课程的典范，曼彻斯特大学为申请攻读本校工程硕士学位的学生提供英语预科课程。

曼彻斯特大学为中国学生提供为期 6 周的英语预科课程，学生入学时的雅思起始分数一般为 5.5 分。

预科课程以课堂学习、小组作业和个人学习结合的形式实施。经过本课程的学习，所有学生的英语语言水平都提高到了曼彻斯特大学要求的入学水平，即雅思总分 6.5 分，各项英语技能评分不低于 6.0 分，并成功入学曼大攻读工程学硕士学位。

此外，所有参加预科课程的学生能够自信地开展日后的学术学习，从容地参加与学习相关的项目、与教学人员和同学互动。学生们对其学习期间，英语预科课程的学习体验，给出了积极的评价。

Case study: Bespoke Enabling Courses in the Energy Sector from Exeter Academy Ltd

We delivered a bespoke, one-to-one, 21-hour per week intensive ESP course to executive of an oil company to meet their need of delivering a 30-40 min presentation to a possible partner fully in English and win a contract with them. The learner's English competencies was initially at beginner/near-beginner levels.

We designed and provided the specific language required for the company and focused on functional language for all aspects of the tasks, from presenting, agreeing, disagreeing, explanations, showing results, processing and all other aspects as well as incorporating the specialist language that the client already knew in the field. We also paid significant attention to the language that would be useful in dealing with questions that might be asked during and after the presentation. Through practice and repetition, and a very pointedly focus on the key language the client could use, the client was able to navigate the presentation, the social element of the meeting, and the questions successfully.

Despite an elementary English competency in general, the client was able to come across very positively using the ESP that we had emphasized during the training. In the end, a multi-million-dollar contract was secured by the company.

案例分享：埃克塞特学院在能源领域的定制化赋能课程

我们为一家石油公司的高管提供了每周 21 小时的一对一职业英语强化课程，帮助他用英语向潜在客户进行 30-40 分钟演讲。在我们定制课程的帮助下，这名高管与客户顺利签下了合同。该学生最初的英语水平仅为初学者或接近初学者水平。

我们按照学生公司的特定需求，为学生设计相关的专业话术，在充分考虑学生学习目标的各项实用性语言重点，包括涉及陈述、同意、不同意、解释、展示结果、处理等活动的表述的同时，融入客户在该专业领域已熟识的专业语言。我们着重设计演讲过程中和之后，为回答客户可能提出的问题所需要的语言技巧。我们准确地把握住客户可以使用的关键语言，通过反复练习，帮助客户获得驾驭包括演讲、社交以及回答问题时所需的能力和技巧。

尽管学生入学时的英语基础比较单薄，通过学习我们的课程，他成功地掌握了培训中强调的职业英语要点。通过这一成功的培训，该公司获得了一份价值数百万美元的合作。

Case study: English for Aeronautical Engineering from Rose of York Language School London

Teacher Richard is our English for Aviation tutor. An acclaimed engineer, he teaches classes aimed at aiding pilots and ATCOs – whether professionals or students – to hold or improve on the minimum required Operational Level 4 in the ICAO language proficiency scale.

The courses focus on the technical vocabulary and skills used in radiotelephony based on the guidelines found in ICAO circular 323 and document 9835. The lessons are structured in a way that will allow students to improve their language skills, and will focus on both specific aeronautical terminology and correct pronunciation as used in radiotelephony. Both textbooks and handouts will be used in class and students will have the opportunity to watch documentary videos of real incidents as case studies.

The Aviation English ESP is well suited to those working within the aviation industry as it focuses on preparing students for the ICAC Language Proficiency Tests. The course aims to: meet ICAO standards, develop the students' ability to work and study in the aviation industry, provide the student with specific technical vocabulary for scheduled procedures and emergencies among other skills. This course is particularly beneficial for those requiring preparation for the language proficiency test, such as ELPAC or RELTA.

案例分享：伦敦约克大学洛斯语言学校航空工程英语

理查德老师是我校航空英语课程的教师。作为一名备受赞誉的工程师，他教授的课程帮助飞行员和空管人员，无论是在职专业人才还是学生，保持或提高至国际民航组织（ICAO）语言能力等级表四级的最低执业要求。

这些课程以国际民航组织第 323 号通知和第 9835 号文件中的准则为基础，侧重帮助学生掌握通过无线电通讯交流所需要的专业词汇和技能。本课程从设计角度着眼于帮助学生提高他们的语言技能，培训重点放在特定的航空术语和通过无线电话交流时学生需要掌握的发音技巧上。课程期间使用的资源包括教材和讲义，学生有机会观看关于真实事故的纪录片作为案例研究的对象。

航空英语适用于航空业从业人员，侧重帮助学生准备 ICAC 语言能力考试。该课程旨在帮助学生达到国际民航组织的标准，培养学生在航空业工作和学习的能力，帮助学生掌握有关预定程序和紧急情况的特定专业词汇及其他技能。这门课程对需要准备语言能力考试的学生（包括 ELPAC 或 RELTA 等）大有裨益。

English for Renewable/Green Energy

English for energy, especially renewable/green energy training and courses address the language and communication related to a range of activities within the energy industry, such as the process of exploration, extraction, refining, transportation, and marketing, etc.

Clean power generation is front-and-centre of the UK's strategy to reach net zero by 2050, increasing its use of renewable/green forms of energy such as wind power and solar energy. Learners and professionals from the energy sectors enrolled in the English for Renewable/Green Energy programmes would be equipped with the correct technical vocabulary, phrasing, appropriateness and skills for technical discussions and writing.

English for Renewable/Green Energy allows the learners to improve their English language skills to work and/or study in the energy sector(s), discuss case studies, deal with clients and colleagues in the industry in the global market with confidence and communicate effectively with stakeholders in the energy community.

新能源 / 绿色能源英语

能源英语，特别是针对新能源 / 绿色能源的英语培训和课程，涉及与能源行业相关包括勘探、开采、提炼、运输和营销等在内的一系列活动与交流。

英国正努力摆脱对传统能源的依赖，通过增加如风能、太阳能等新能源 / 绿色能源的使用，实现英国 2050 净零排放战略。通过参加新能源英语课程的学习，学生和能源行业的专业人才将习得正确的专业词汇、措辞方法，通过恰当的辞令进行相关领域的专业讨论，掌握行业写作技能。

新能源 / 绿色能源英语帮助学生提高自身在能源行业内工作和学习所需的英语技能，帮助学生有效地沟通、讨论业内工作，从容地使用职业英语与全球客户和同事开展合作，并与能源领域内的同行进行有效地交流。

Case study: Content and Language Integrated Learning (CLIL) Courses for Teachers from International House Newcastle

Teachers from Valencia, Spain took Content and Language Integrated Learning (CLIL) course at International House Newcastle in the summer of 2019. They took General English classes plus specialist CLIL training classes as well as following a highly specific UK educational system syllabus in environmental studies. The delivery was face to face and utilising materials on our servers from the UK education system.

The teachers learnt extensively about achieving language aims as well as syllabus aims in their subject. They were more confident in using environmental terms in English and benefited from an increased awareness of the importance of gesture, focus on pronunciation and functional syllabus approaches. In short, they became better teachers of their subjects in the medium of the English language.

From 2015, International House Newcastle has worked in Hangzhou and Chengdu on educational projects connected to English language teaching and teacher training.

案例分享：国际豪斯语言学院纽卡斯尔校区内容与语言整合教学法 (CLIL) 教师培训

来自西班牙巴伦西亚的老师于 2019 年夏天在国际豪斯语言学院纽卡斯尔校区参加了内容与语言整合教学法 (CLIL) 的教师培训课程。他们接受包括普通英语、CLIL 教学法培训在内的课程，并遵循英国教育体系大纲，开展环境相关的研究。课程采用面授的形式开展，使用英国教育体系中的教材。

老师们广泛地学习了如何在他们的学科中，实现语言学习目标和教学大纲目标的方法。他们在使用英语环境术语时更有信心，并提高了对手势重要性的认识，对发音和功能教学大纲更加重视。简而言之，培训结束后，这些教师能够更自信从容地使用英语教授自己的专业科目。

自 2015 年，国际豪斯语言学院纽卡斯尔校区在杭州和成都两地，开展了英语教学和教师培训相关的教育项目。

English for Law

English for Law training and courses aim to develop the learner's use of professional legal English, expand their specialist legal skills and vocabulary in Contract, Commercial, Company, Financial and Intellectual Property laws, etc. The training and course teach legal English and a wide range of essential legal soft skills to improve the individual's capability to handle clients and perform standard legal work.

English for Law allows lawyers, law students and legal professionals to improve their English language skills to work in an international legal context and communicate with stakeholders in an effective manner.

法律英语

针对法律英语的培训和课程旨在培养学生对专业法律英语的使用，扩展他们在合同法、商法、公司法、金融法和知识产权法等方面的专业法律技能和词汇。培训和课程教授法律英语和一系列错综复杂的基本法律法务技能，提高学生与客户沟通和从事一般法务工作的能力。

法律英语帮助律师、法律专业的学生和法律专业人才提高其英语语言技能，更高效地在法律环境中工作，并与全球法律行业同行进行有效沟通。

Case study: Pre-session English for Law Course of BSC Education to Delegates from The Ministry of Justice in Kazakhstan

ESP courses provided at BSC Education cover a range of sectors including Medical English, OET Exam Preparation, English for Social Media Marketing, English for Business Professionals, English for Hospitality & Tourism, English for Arts & Culture and English for Legal Professionals. Bespoke, closed-group courses could be developed to cover all ESP sectors to meet the specific needs of the learners.

BSC Education was the chosen partner to deliver pre-session English course to 26 delegates from the Ministry of Justice in Kazakhstan who are legal professionals selected through rigorous evaluation process, preparing them to attend a year-long research programme at King's College London. The students were between 25 and 55 of age, working in the field of law, intellectual property and forensics in particular. Their English levels varied between CEFR A1 and C1.

Their course and sponsorship are part of the Bolashaq programme at the university. For 6 weeks from May to July 2022, students attended face to face lessons at BSC's Central London College, with input focussed on General English, EAP and daily dedicated sessions to Legal English in order to prepare the cohort for an intensive course of lectures and research projects. Throughout the course, the participants worked on English Language activities and collaborative projects to put their learning into practice. Materials included coursebooks from Oxford University Press, National Geographic Learning and Express Publishing and authentic material from Kings College law library that linked directly to the students' research projects.

By the end of the course, students felt more confident to start their course with Kings College London, especially for listening to lectures, reading for specific information, technical vocabulary related to their field of interest. They've improved their email and spoken etiquette, which made them feel more culturally assimilated too.

案例分享：BSC 教育为哈萨克斯坦司法部代表开设的法律英语预科课程

BSC 教育提供的职业英语课程覆盖各行各业，包括医学英语、OET 考试备考培训、社交媒体营销英语、商务英语、酒店旅游业英语、艺术文化英语以及法律英语等。我们能够根据学生的需求，定制涉及各个专业领域的的闭门小班职业英语课程。

BSC 教育为哈萨克斯坦司法部的 26 名学生提供了法律英语预科课程。这批学生均是通过严格的评估程序选拔出来的法律专业人才，课程本身旨在帮助他们为参加伦敦国王学院为期一年的研究项目做准备。学生的年龄在 25 至 55 岁之间，主要从事法律、知识产权和法医学领域的工作，英语水平介于欧洲共同语言参考标准水平 (CEFR) A1 到 C1 水平不等。

本课程作为该大学 Bolashaq 项目的一部分，在 2022 年 5 月至 7 月期间展开，为期 6 周。学生在 BSC 教育的伦敦中央学院接受面授课程，重点学习通用英语、学术英语和法律英语的课程，为学生日后的强化课程、讲座和研究课题做准备。整个课程中，学生通过进行英语语言活动和合作项目，练习所习得的技能。课上使用的材料包括牛津大学出版社、国家地理教育和 Express Publishing 出版社的教材以及国王学院法律图书馆的真实案例资料，这些材料与学生的研究项目密切相关。

课程结束时，学生们对参与伦敦国王学院的课程更有信心，特别是在听取和阅读特定信息以及与其专业领域相关的职业专业词汇等方面。学生还提高了其电子邮件撰写技巧和口语表达礼节，这帮助他们更好地融入当地文化。

English for Business/ Business Communication

English for Business Communication skills are essential for getting ahead at work. Training and courses in this ESP area aim to develop the learner's use of professional English language and communication skills in the work space. Learners are able to gain the confidence to build strong relationships with their bosses, colleagues and clientele.

商务英语

商务英语交流技能在日常工作和职场晋级中扮演着重要的角色。针对商务英语的培训和课程旨在培养学生在工作中有效地使用职业英语和沟通技巧。学生能够在获得自信的同时，与老板、同事和客户建立牢固的关系。

Case study: English for Business Communications Exam and Certificate from City & Guilds

City & Guilds English for Business Communications is a realistic and innovative exam based on a simulation approach. The candidate is placed in the role of a businessperson who finds a set of authentic communications such as letters, faxes, emails, in their intake when they come into the office in the morning. They must write suitable replies, and other documents such as brief reports, following instructions from their manager or supervisor. This product is designed for non-native speakers of English who use English in the workplace and are looking for formal recognition of their ability.

- City and Guilds provided ESP training in collaboration with training providers in East Asia
- City and Guilds currently deliver this in Hong Kong very successfully

Courses are delivered through training providers and educational organisations partnering with City & Guilds. Course delivery method(s) and duration are in accordance with how effective students are at written communications i.e. whether the candidates are able to interpret the source documents correctly, whether their replies convey the right message, and whether they would achieve the desired results of communication. Overall, correct language is important, but the emphasis is on successful communication.

Student will cover a wide range of business communications, write letters and memos in response to a wide range of situations and prepare agenda and minutes, notices, speeches, advertisements, articles, press releases, mailshots, formal invitations, and analytical reports.

Upon completion, students can

- understand with ease everything read.
- summarise information from various sources, reconstructing arguments, and accounts in a coherent presentation.
- express him/herself spontaneously, very fluently and precisely, differentiating finer shades of meaning even in more complex situations
- understand the main ideas of all forms of written language, including lengthy abstract, structurally, or linguistically complex texts or highly idiomatic, literary, and non-literary writing on a wide range of professional, academic, and social topics
- writing clear, smoothly flowing, complex minutes, formal letters, memoranda, articles, press releases, speeches, mailshots, advertisements, notices, formal invitations, or reports in styles fully appropriate to purpose and target readership
- using a wide range of linguistic devices to create coherent and cohesive writing

案例分享：英国伦敦城市行业协会的商务英语考试及证书

英国伦敦城市行业协会的商务英语考试基于模拟方法，为学生带来还原真实场景、形式创新的考评体验。考生会作为一个职场人，走进办公室，发现一套真实的商务交流场景，比如信件、传真、电子邮件在等着他们处理。考生必须按照经理或主管的指示，撰写适当的回复以及其他形式的文件，比如简报等。这项考试的目标人群主要是在工作中使用英语为工作语言，希望其业务能力得到正式认可的非英语为母语人群。

- 英国伦敦城市行业协会与东亚培训机构合作，共同提供职业英语培训
- 英国伦敦城市行业协会目前在香港开展这项考试

本课程由与英国伦敦城市行业协会合作的培训机构和教育组织提供。授课方式和持续时间取决于学生在书面交流方面的效率，即考生是否能够正确解释源文档、是否能够给出正确的回答、是否会达到预期的交流效果等。总的来说，正确使用英语和恰当的专业用语是基础，有效地沟通则是进一步提升水平的重点。

学员将涉及广泛的商业交流、针对各种情况撰写信函和备忘录、准备议程和会议记录、通知、演讲、广告、文章、新闻稿、邮件、正式邀请和分析报告。

课程完成之后，学生可以：

- 轻松阅读并理解所有的阅读内容。
- 总结各种来源的信息，以连贯的方式重建论点和叙述。
- 自发、流利、准确地表达自己的想法，即使在复杂情况下也能精准把握沟通过程中的要点和含义。
- 理解所有形式的书面语言的主要思想，包括冗长的摘要、结构或语言复杂的文章以及包含常用俗语、涉及广泛专业、科目和社会话题的文学和非文学作品。
- 书写清晰、流畅、复杂的会议记录、正式信函、备忘录、文章、新闻稿、演讲、邮件、广告、通知、正式邀请或报告，风格完全适合目标读者。
- 使用多种语言手段创作上下连贯、语义通顺的作品。

Case study: English for Business Courses from Capital City College Group/Westminster Kingsway College

The International Department of Capital City College Group has extensive experience developing and delivering bespoke international programmes across the globe. This includes a range of contracts and projects in China, South Korea, Malaysia, Vietnam, Kazakhstan, India, Brazil and in various European countries including Turkey, Albania, the Netherlands and Finland.

CCCG has been working with Governments and major stakeholders in several overseas markets to design customised training programmes with a wide reaching and sustainable impact. With established international presence and partners throughout Asia, Westminster Kingsway College frequently witnesses the importance of English Language as a vital component in education and vocational training. The college has proudly delivered customised programmes for education leaders in overseas institutions.

In 2013 and 2014, WKC was selected by the Chinese Government agency, State Administration of Foreign Experts Affairs (SAFEA) to design and deliver a customised four-week residential teacher training programme in the province of Guangdong for 400 English teachers.

In 2015, WKC was selected by CEAIE (China Education Association for International Education) to develop and deliver a Vocational Education Leadership Training Programme for Vice Principals at key Chinese higher vocational institutions.

In 2016, WKC designed and delivered a week-long apprenticeship training programme in Hangzhou.

In 2016/2017, WKC successfully delivered an FCO Prosperity funded pilot project titled 'Global Hospitality Skills for TVET-Supporting the implementation of world-class Apprenticeships in China to increase UK market export opportunities for the VET sector'. During the lifetime of this project the college worked with Shunde Polytechnic College in Guangdong to develop the Modern Apprenticeship Framework at provincial level contributing to national reform agenda.

In 2019, CCCG partnered with Xuzhou Kindergarten in China to deliver of a customised Teacher Training programme. This programme was designed and validated by CCCG to upskill participants' teaching delivery skills and explore the Early Years curriculum delivered in the UK.

案例分享：首都城市学院集团 / 威斯敏斯特金斯威学院商务英语课程

首都城市学院集团国际部在全球范围内开发和提供定制国际课程，拥有丰富、成熟的教学经验。集团已在中国、韩国、马来西亚、越南、哈萨克斯坦、印度、巴西以及包括土耳其、阿尔巴尼亚、荷兰和芬兰在内的多个欧洲国家开展了一系列合作和项目。

首都城市学院集团一直在与多个海外市场的政府和机构合作，设计具有广泛和可持续影响的定制培训课程。威斯敏斯特金斯威学院在亚洲具有强大的国际影响力，与各方进行积极合作，见证了英语作为教育和职业培训的重要组成部分的现实地位。学院积极为海外机构的教育领导者提供定制课程。

在 2013 年和 2014 年，威斯敏斯特金斯威学院被中国政府机构 – 国家外国专家局 (SAFEA) 选中，为 400 名广东省英语教师设计和提供为期四周的定制教师培训项目。

2015 年，威斯敏斯特金斯威学院被中国教育国际交流协会 (CEAIE) 选中，为中国重点高职院校的副校长开发和提供职业教育领导力培训项目。

2016 年，威斯敏斯特金斯威学院在杭州设计并实施了为期一周的学徒制培训项目。

2016 和 2017 年，威斯敏斯特金斯威学院成功落地由英联邦繁荣基金资助，名为“职业教育 (TVET) 全球酒店管理技能 – 支持在中国实施世界一流学徒制，增加英国职业教育行业合作机会”的试点项目。在项目实施期间，学院与广东顺德职业技术学院合作，在省一级开发了现代学徒制框架，为中国国家教育体制改革做出了贡献。

2019 年，首都城市学院集团与中国徐州幼儿园合作，提供定制教师培训项目。该项目由首都城市学院集团设计并认证，旨在提高受训教师的教学技能，研究和学习英国幼教课程。

Case study: English for Business Courses from London School of English

We provide online and blended training solutions designed to develop your English skills for real-life situations. Learn English online with our flexible and engaging training programmes to help you to become proficient in the key language areas you need to achieve your goals. We offer high quality expertise for successful outcomes, on platforms that are easy to use and deliver a fantastic learner experience. Our courses have been developed by our team of specialist online language trainers and we draw on our long experience as a leading language training provider to create course content that is pedagogically relevant, accessible and delivers results.

We offer fully bespoke training solutions and develop training courses that are practical, engaging and really work. We use our original content if your focus is on language training, or we can help you develop your own content. As with all our training, the starting point is to understand your needs. We'll work with you to decide what's best.

Our Business English course online helps you to develop the language needed to communicate effectively as a professional in the workplace. The course is designed to give you confidence in operating in common business and professional situations. The course content will take 100-150 hours of study over a 12-month period and is multi-media. There are written practice papers, comprehension exercises, audio and video materials to test all the important areas of language proficiency, improve fluency and eradicate habitual errors for experienced learners.

As a result of the course, you can expect to participate more effectively in meetings and discussions, present complex information clearly and confidently in English, write accurate business correspondence, use English on the telephone and in video conferences with more confidence, negotiate successfully and converse on a wide range of topics.

案例分享：伦敦英语学院商务英语课程

我们提供线上和混合式培训方案，旨在培养学生在现实生活中的英语应用能力。通过灵活且引人入胜的在线英语学习计划，学生可以精通所需的专业语言。我们的平台使用方便，为学生提供高质量的专业知识和学习体验。我们的课程由专业的在线语言培训师团队开发，利用我校作为领先语言培训机构的长期经验，创建了与教学相关、使用方便又卓有成效的课程内容。

我们可提供完全定制的培训方案，并开发实用、引人入胜而学之有效的培训课程。如果您的学习重点是语言培训，我们会使用我校原创的教学内容，或者可以帮助您开发您专属的教学内容。我们本着了解客户需求的初心，与客户一同商议制定方案。

我们的在线商务英语课程帮助您获得在特定场合作为专业人才进行沟通、交谈的技巧，该课程旨在提升您在普通商业和专业职业环境中工作的信心。课程要求学生在12个月内完成100-150小时的学习。课程形式多样，我们会用书面练习、理解练习、音视频材料来测试语言能力的各个方向，提高您英语输出的流利性，根除学生习惯性的错误。

通过本课程，您可以高效地参与会议和讨论、清晰自信地用英语表达复杂的信息、准确撰写商务信函、在电话和视频会议中流畅地使用英语、成功地进行谈判并就广泛的话题进行交谈。

Case study: English for Business Programmes in China from Edinburgh College

Edinburgh College has been working with partners across China for over 20 years. Most recently, in October 2020, Edinburgh College began an exciting new five-year partnership with Hainan University in China teaching English for Business to students at the Hainan University College of Foreign Studies. The course is designed to provide Hainan University students with greater fluency and confidence in English in business settings, and includes preparation for Cambridge English qualifications in Business English.

Edinburgh College courses are embedded in the four-year undergraduate programme, giving enhanced career opportunities for students on graduation. The course is delivered using a blended learning model, with course modules delivered both online, and face-to-face in Hainan. The partnership saw Edinburgh College nominated for the Educational Partnership of the Year award for the 2021 China-Scotland Business Awards.

案例分享：爱丁堡学院中国商务英语项目

爱丁堡学院与中国相关机构合作 20 余载。2020 年 10 月，爱丁堡学院开始与中国海南大学为期五年的合作，为海南大学外语学院的学生教授商务英语。该课程旨帮助海南大学的学生获得流利使用商务英语表达自我的能力并帮助学生提升使用英语交流时的自信心。同时，课程内容还包括帮助学生备考剑桥商务英语资格考试等。

爱丁堡学院的课程与四年制本科课程相融，在学生毕业时，帮助学生开创更多的就业机会。本课程采用混合式学习模式，课程模块既有线上授课，也有在海南的面授课。这一合作伙伴关系使爱丁堡学院获得了 2021 年中国 - 苏格兰商业奖年度教育合作伙伴奖的提名。

English for Logistics and Transport

English for Logistics and Transport training and courses are developed for learners who study, work and/or plan to work in the logistics and transport industry. The training and courses enable the learners to use professional English to communicate in a variety of situations clearly with their colleagues, clients and business partners. Sector-specific vocabulary may cover a wide range of subject in logistics and transport such as shipping agents, custom brokering and freight forwarding.

物流与交通运输英语

针对物流与交通运输英语的培训和课程是为了在物流运输行业学习、工作的人群以及计划步入该领域的人才而开发的。培训和课程培养学生在各种情况下使用职业英语与同事、客户和商业伙伴进行交流。特定的专业词汇将涵盖物流运输的方方面面，包括航运代理、报关和货运代理等。

Case study: Day ELT Ltd ESP/ETVET Course (English for Logistics and Transport) Developed for The Ministry of Education and Vocational Training of Djibouti

In 2020-2021, DAY ELT Ltd conducted a five-month ESP consultancy for the Ministry of Education and Vocational Training of Djibouti, on behalf of the British Council. The aim of the consultancy was to help the Ministry to create the country's first ESP/ETVET course, 'English for Transport and Logistics', for students aged 14-16 in vocational colleges.

The Ministry assembled a local team of relatively inexperienced ELT writers, and our task was to train those teachers in the basics of ESP course design and materials development, and then to support those writers intensely as they created the course materials. We guided the writers through the needs analysis, means analysis and syllabus design stages, and then the unit-by-unit writing and editing of the book.

The direct outcome of the consultancy was a printed book, 'English for Transport and Logistics', which is now in use in all vocational colleges throughout Djibouti. This course is expected to make a significant impact in Djibouti, where youth unemployment stands at nearly 80%. Despite the country's status as a global transport logistics hub with a huge and successful logistics industry, the vast majority of Djiboutians have historically been unable to find work for international companies due to their poor English skills.

It is no exaggeration to claim that our ESP/ETVET course has the potential to transform the whole country's economy, by allowing significantly more of Djibouti's wealth to flow to its own people rather than to immigrant workers and ex-pat managers. Even more significantly, the team of writers has now been trained and has started creating its own high-quality ESP/ETVET courses for other vital sectors of the local economy.

案例分享：Day ELT Ltd 为吉布提共和国教育与职业培训部开发的职业英语 / 职业教育英语（物流与交通运输英语）课程

2020 至 2021 年，DAY ELT Ltd 代表英国文化教育协会为吉布提教育与职业培训部提供了为期五个月的职业英语咨询服务，旨在帮助该部为职业院校 14-16 岁的学生开设该国首个职业英语 / 职业教育英语（ESP/ETVET）物流与运输英语课程。

该部委组建了一支经验相对匮乏的本地英语教师团队，我们的任务是对这些教师进行专业英语课程设计和教材开发的基础培训，然后在这些教师创作课程教材时给予他们大力的支持，指导教师通过需求分析、方法分析和大纲设计等方法，分单元进行创作和编辑。

咨询的成果颇丰，受指导的教师共同出版了《运输和物流英语》一书，吉布提全国所有职业学院均使用本书进行授课。吉布提当地青年失业率接近 80%，因此该课程预计将在吉布提产生重大影响。尽管吉布提是全球运输物流中心，拥有巨大而成功的物流产业，但由于英语水平低下，绝大多数当地人一直无法在国际公司找到工作。

根据实际情况来看，我们的职业英语和职业教育英语课程能够改善吉布提的经济，帮助吉布提更多的财富流向本国人民。更重要的是，创作团队在培训后，开始为当地经济的其他重要部门开发更多高质量的职业英语和职业教育英语课程。

Case study: Group course from York Associates International for Unionists and Employee Representatives from Deutsche Bahn

A specialised group course for trade unionists and employee representatives working for Deutsche Bahn and DB Schenker was designed to help them better communicate in international contexts. The course aims to improve the participants' confidence and fluency in English through lots of opportunities for speaking and listening, and a focus on increasing specialist vocabulary e.g. transport and logistics., to improve their key communication skills for presenting, chairing and participating in international EWC meetings, telephoning, negotiating, report and minute writing, and to increase the cultural knowledge and intercultural skills important for effective international working, with a focus on comparing trade union and political cultures and traditions, and developing techniques to facilitate communication among employee representatives from different countries in the transport/logistics sector. Learners will also acquire team skills essential in international EWC situations including relationship building, influencing, managing conflict and giving feedback.

The course was delivered in-person at our York training centre, and was delivered intensively over a period of 2 weeks. The group of participants was divided into two smaller groups so as to ensure more interaction time between participants and the instructors on the programme

The impact of the training programme was measured in four different ways. Firstly, learners' response to the training was measured through an end-of-course evaluation questionnaire and measured against a pre-course questionnaire to assess their thoughts on how relevant the training was as well as to what extent they perceived their personal development had grown. Results highlighted a noticeable increase in learners not just feeling the training was highly relevant, but also that they felt they had developed in all the key aspects of the programme. Learning was also assessed through an end-of-course task on the final day of the programme. This allowed all participants to put into practice the skills they had acquired during the course in a hands-on, interactive way, and to also acquire critical feedback on their performance from peers and the trainers. Thirdly, there was a delayed post-course follow-up, which allowed the trainers to check in with the participants to see how much of what had been covered in the training programme had been implemented into their working lives, and to what degree of success by using pre-determined KPIs. Finally, in a training programme debrief, we spoke with the key stakeholders involved in setting up the training to provide them with the information gathered from the pre-, post- and delayed-course feedback, and used it to explain the benefits to the department longer-term, and the efficacy of such a training intervention for ESP.

案例分析: York Associates 为德国铁路工会会员和员工代表提供的团体课程

我们为德国联邦铁路公司和德铁信可的工会会员和员工代表设计了专业小组课程,旨在帮助他们在国际环境中更好地用英语进行专业沟通。该课程设计了大量听说练习,提高学生运用英语交流的自信和流利程度,并侧重专业词汇的习得,如运输和物流等相关专业词汇。通过训练,学生将提高他们在介绍、主持和参加国际会议、进行电话沟通、商业谈判、撰写报告和会议记录等方面技能,并增强文化知识储备和跨文化交流技能,重点是对比工会和政治文化传统,并促进运输物流部门来自不同国家拥有不同文化背景员工之间沟通的技巧。学生还将获得在国际 EWC 环境中的团队技能,包括关系的建立、影响力、冲突管理和反馈等。

该课程在 York Associates 培训中心面授,为期两周。学生被分成两个小组,以确保学生和教师之间有更多的互动交流。

我们从四个不同的方面衡量了培训方案的影响。首先,我们在课程结束时对学生进行了问卷调查,并与课程前的问卷结果进行对比,以评估他们对培训相关性的看法以及他们认为自己的个人成长进程。结果显示,学生不仅认为培训与行业相关性较高,而且认为他们在本行业所有关键领域都有所发展。同时,我们对学生的学习情况在课程结束时进行了评估,所有学生通过体验与互动的方式将他们在课程中获得的技能付诸实践,并从同伴和教师那里获得重要反馈。第三,我们在项目结束后对学生进行了情况跟进,以了解培训中所涵盖的内容有多少被实际应用到了学生的工作、生活中,以及通过关键绩效指标取得了多大程度的成功等。最后,在培训计划汇报中,我们与参与设置培训的主要人员进行了交谈,向他们提供了课程各个阶段中收集的信息,并利用这些信息说明本项目的长期效益,以及此类培训对职业英语学习的作用。

Case study: ESP Programmes from Anglo-Continental

Since 1950, more than 300,000 people have studied at Anglo-Continental. Based on this experience, we offer an exceptional choice of accredited programmes. At Anglo-Continental, we offer short-term and long-term General English Courses, an Academic Study Course with special study and examination course options; Examination courses to help students to prepare for Cambridge Examinations (B1 Preliminary, B2 First and C1 Advanced) and other internationally recognised examinations courses for IELTS and OET; specialised courses in English for Business, Finance, Medical or Legal Practice; Executive Courses with the option of 10 specialised English subjects; Teacher Training Courses; Club 50+ Course; Vacation and Young Learners' courses.

English for Aviation specialisations, Intensive Refresher Course for Aviation English teachers and English for Pilots and Air Traffic Controllers. Anglo-Continental has developed the Test of English for Aviation Personnel (TEAP) approved by the UK CAA for assessing the language levels of pilots and air traffic controllers.

Over the years we have delivered short term courses to universities and companies throughout China. Course delivery has been done face-to-face over one, two or three weeks. The training has enhanced the English teachers to deliver better English lessons to their trainees.

案例分享：Anglo-Continental 职业英语项目

自 1950 年以来，Anglo-Continental 已培训过超过 30 万名学生。仰赖丰富的教学经验，我们为学生提供受到英国官方认证的英语课程。Anglo-Continental 的短期和长期通用英语课程，是一门学术研究课程，有专门的考试和课程选择；备考课程，帮助学生准备剑桥考试（B1、B2、C1）和其他国际认可的雅思和 OET 考试课程；商业、金融、医学以及法律专业英语课程；管理课程，包含 10 门职业 / 专业英语课程可供选择；教师培训课程；50+ 俱乐部课程；假期和低年龄段学生培训课程等。

航空专业英语、航空英语教师强化培训课程以及飞行员和空中交通管制员英语。Anglo-Continental 为航空公司开发的航空人才英语测试 (TEAP) 获得英国民航局的批准，用于评估飞行员和空中交通管制员的语言水平。

多年来，我们为中国各地的大学和公司提供短期课程，面授课程为期一到三周。培训提高了英语教师向学生提供更高质量英语课程的能力。

Case study: English for Airlines Courses from Edinburgh College

For numerous years, Edinburgh College has delivered bespoke English and Airline Operations course for students from the Immaculate Heart College in Kagoshima, Southern Japan. The 4-week course was specifically designed around the needs of the group, most of whom are hoping to forge careers for in the airline industry after graduating. The English language classes included specific sessions aimed at improving English in a tourism context, while the practical Airline Operations classes included sessions on ground operations, cabin crew, and customer care. During these classes, the group made use of the College's mock plane cabin facility to hone their skills. To consolidate their classroom learning and gain greater insight into the workings of the industry, the students also went on a study visit to Edinburgh Airport as a part of their programme.

The training programme gives students the opportunity to develop their English language competency with a particular focus on developing their ability to communicate in English in an airline operations context. The programme contributes to higher English language proficiency of the students and greater confidence in using English. The students will also develop their soft skills and customer care skills relevant to the airline industry, plus improved employment prospects for students, especially internationally.

案例分享：爱丁堡学院航空英语课程

多年来，爱丁堡学院为来自日本南部鹿儿岛的圣心学院的学生提供定制英语和航空运营课程。本课程为期4周，专门针对学生的需求而设计，大多数学生希望毕业后在航空业发展。英语语言课程内容包括提高从业人员的英语水平，航空运营课程包括地面运营、机组人员和客户服务课程。在这些课程中，学生可以使用学院的模拟机舱设施进行技能训练。为了巩固学生的课堂学习，更深入地了解该行业的运作，作为学习项目的部分内容，学生还可以前往爱丁堡机场进行了考察访问。

该培训计划有助于学生提升英语语言能力，着重培养他们在航空运营环境中用英语交流的能力。通过学习，学生的英语沟通能力和自信心均得到提升，学生还同时提升了与航空业相关的软技能和客户服务技能。该项目改善了学生的就业前景，尤其是在国际市场上的就业前景。

English for Healthcare

English for Healthcare is a crucially important specialist field of language training. It entails the terminology and vocabulary with distinctive conventions covering both the technical and conversational aspects. English for Healthcare covers the vast and varied disciplines in the medical sector, learners will acquire the variety of terminology, acronyms, frequently used colloquial expressions and jargons ubiquitous in the medical realm.

Learners of English for Healthcare are usually students studying medicine and/or research, professionals and practitioners in varied sub-sectors. You will learn the appropriate medical language and the skills to communicate with your colleagues, patients, clients and other professionals in the community.

医疗英语

医疗英语不同于我们的日常英语，它是一种在技术和会话方面都有特定规范的特殊语言。医疗英语涵盖了医疗领域的各个细分学科，学生将学习医疗领域中的各种术语、缩略语、常用口语表达和行话。

医疗英语的学生通常是医学生、研究人员、专业人才和医学相关行业的从业者等。您将学习恰当的医学语言和技能，与医疗健康领域的同事、患者、客户或其他专业人才沟通交流。

Case study: English for Healthcare from Centre of English Studies (CES)

We have successfully delivered medical English programme to numerous nursing and doctor organisations and medical English placement companies over the last 10 years. We offer the OET courses in our UK schools along with being a UK testing centre. Trained NHS nurses and doctors to successfully participate in the OET examinations. We are currently working with hospitals in Yorkshire and West Sussex to deliver these programmes.

Centre of English Studies (CES) is one of the leading English language schools in Ireland, Canada and the United Kingdom. CES has been nominated for the Study Travel awards for the last 12 years. CES has 8 exciting destinations: Dublin, London, Oxford, Edinburgh, Leeds, Worthing, Vancouver and Toronto. All our centres accept adult and junior students.

Over the last 43 years, CES has built up an excellent reputation for the care and attention that each student receives. We provide the highest quality courses and our staff have an international reputation for their professionalism and enthusiasm. CES is accredited by Language Canada in Canada the British Council in the UK and ACELS and QQI in Ireland.

CES offers a full range of General and Intensive English Language Courses, IELTS and Cambridge Preparation Examination Courses, ESP, Pathway, Teacher Training Courses, One-to-One Courses for professional clients, Work Experience Courses, Business and English Courses and a unique Multi-Destination Course. CES Dublin Leeds and Toronto are IELTS testing centres. CES Dublin, Leeds and Edinburgh are also CELTA training centres. We also operate a number of International Junior Summer Schools in the UK, Canada and Ireland. We have both home stay and residential options for our junior students.

案例分享: Centre of English Studies (CES) 医疗英语课程

在过去的 10 年里, 我们成功地向诸多医护组织以及医学英语培训公司提供了医学英语课程。我们为英国学校提供 OET 课程, 培训 NHS 护士和医生成功参加 OET 考试。同时, 我们也是英国的 OET 考试中心。目前我们正与约克郡和西萨塞克斯郡的医院合作, 推进医疗英语课程项目。

CES 是爱尔兰、加拿大和英国领先的英语语言学校之一。CES 连续 12 年被提名 Study Travel 奖项。CES 在全球有 8 个网点, 位于: 都柏林、伦敦、牛津、爱丁堡、利兹、沃辛、温哥华和多伦多, 所有网点都接受成人和低年级学生。

在过去的 43 年里, CES 关心我们所有的学生并建立了良好的声誉。我们提供最高质量的课程, 我们的员工爱岗敬业、充满热情, 深受业界好评。同时, CES 得到了加拿大语言协会、英国文化教育协会以及爱尔兰 ACELS 和 QQI 的认可。

CES 提供全面的通用和强化英语语言课程、雅思和剑桥备考课程、职业英语、预科、教师培训课程、针对专业客户的一对一课程、工作经验课程、商务和英语课程以及独特的多目的地课程。CES 都柏林、利兹和多伦多校区均为雅思考试中心, CES 都柏林、利兹和爱丁堡校区也是剑桥成人英语教学证书 (CELTA) 培训中心。我们还在英国、加拿大和爱尔兰开办了国际青少年暑期学校, 为低年级学生提供家庭住宿和在校住宿两种选择。

Case study: Communication Skills in English for Healthcare Professionals from ECS Scotland

ECS Scotland delivered a Communication Skills in English for Healthcare Professionals programme for a group of practising doctors from Italy, France, Spain and Switzerland at B2/C1 levels. The objective of the programme was to improve the communication skills of the doctors when dealing with patient encounters in the UK and overseas in an English-speaking environment. The programme was delivered in the form of small face-to-face or online group sessions. The learners spent 30 study hours (6 hours per day) on the programme over a period of 5 days.

The programme was designed to focus on the analysis and practice of effective medical communication skills and effective question techniques. Course based on series of clips of simulated clinical scenarios between doctors and patients, which allows the learners to develop language and interpersonal skills required to carry out their work in English confidently with the support of pronunciation training.

Feedback from the learners indicates that they have more confidence when they dealing with English-speaking patients or working in an English-speaking environment. They've improved not only their spoken communication skills but also their awareness of non-verbal communication skills and active listening skills. In addition, they've enhanced their voice-management skills and their understanding of the patients' and their own cultural background and the impacts cultural background may have on doctor-patient communication.

案例分享：ECS Scotland 医疗人才英语沟通技巧课程

ECS Scotland 为一批来自意大利、法国、西班牙和瑞士的执业医生提供了医疗人员英语沟通技巧 B2/C1（中高级 / 高级水平）课程。该课程可以提高医生在英国和海外英语环境中与病人沟通的技巧。该课程以小班面授或在线小组会议的形式进行，课程为期 5 天，学生学习时长为 30 小时（每天 6 小时）。

本课程旨在重点分析和实践有效的医疗沟通与解决问题的技巧。该课程基于医患之间的一系列模拟临床场景，允许学生在发音训练的支持下，自信地运用英语开展医疗工作，同时提升学生的人际交往技能。

在学生的反馈中我们看到，当他们的讲英语的病人打交道或在讲英语的环境中工作时，他们的信心大大提升了。学生不仅提高了口语沟通技巧，还提高了非语言沟通技巧和积极倾听的意识。此外，学生还提高了自己的声音管理技能，了解了患者及其自身的文化背景，以及文化背景可能对医患沟通产生的影响等。

Case study: English for Healthcare for Foreign Ministry from East Midlands School of Business and Management (ESBM)

East Midlands School of Business and Management (ESBM) was founded in 2009 and has grown over the years into an independent education provider operating in the heart of Leicester

The Ministry of Emergency Health of Saudi Arabian identified ESBM as the primary provider of pre-sessional English courses for a group of candidates, who were all highly experienced paramedics in preparation for entry into Aston University Business School to complete Crisis and Disaster Management MSc. ESBM's ESP programme enabled the students to meet the university's entry requirements and served as the bridge between the ministry and the university. The first students enrolled onto the MSc programme in September 2022.

案例分享: East Midlands School of Business and Management (ESBM) 为外国部委开设的医疗英语课程

East Midlands School of Business and Management (ESBM) 成立于 2009 年, 多年来已经发展成为一所独立的教育机构, 在莱斯特市中心运营。

沙特阿拉伯紧急卫生部确定 East Midlands School of Business and Management (ESBM) 为一批医疗专业人才提供预科英语课程, 这些候选人均为经验丰富的护理人员, 准备进入阿斯顿大学商学院完成危机和灾害管理理学硕士学位。ESBM 的职业专业英语课程帮助学生达到大学的入学要求, 并成为教育部和大学之间的桥梁。第一批学生已于 2022 年 9 月成功注册入学理学硕士课程。

Case study: English Courses for Nurses from East Sussex College Group

We are currently delivering an online English language programme to overseas nurses funded by a local NHs Trust. The programme prepares the nurses for the Occupational English Test (OET) and IELTS. The nurses then come to the UK for a 12-week preparation course before moving onto employment. Once they arrive in the UK, we provide residential accommodation at our Lewes campus. We are currently delivering the 3rd cohort of this programme and in January 2023 will expand the offer to include an intensive 21-hour per week face-to-face English language programme.

This allows the nurses to achieve the required level of the English language through a 12-week 'boot camp' in the UK prior to starting work in the mental health sector.

案例分享：东萨塞克斯学院（ESC）护士英语课程

我们目前正向海外护士提供在线英语课程，该课程由当地国民保健服务信托基金资助。本课程帮助护士准备职业英语考试（OET）和雅思考试。学生随后来到英国参加为期 12 周的预备课程，然后开始工作。学生在英学习期间，入住我校路易斯校园。我们目前正在开展该课程的第三批教学工作，并将于 2023 年 1 月扩大课程范围，加入每周 21 小时的英语面授强化课程。

受训的护士们在进入心理健康部门工作之前，可以通过在英国为期 12 周的专用英语训练营达到所需的英语水平。

Case study: English for Professionals in Nursing from Klik2learn

In May 2022, Klik2learn entered into a partnership with East Midlands Council and the NHS to deliver training to a cohort of 20 Hong Kong nurses living in the UK. The programme began with Klik2learn's English Skills Test to establish the student's English level. Those achieving B2 on the CEFR were moved straight to FastTrack and given access to Destination OET - a 5-Module course and a specialist OET tutor. The rest were offered Klik2learn's accredited intermediate course, Journey 2 English to improve their language level. On completion of Destination OET's third module, students were offered 1:1 tutor session to establish their readiness for the exam. They then progressed to Module 4 - a mock exam which was marked by their tutor. A further feedback session then recommended booking an actual exam date. Students were then invited to progress to Module 5, which focuses on job application procedures and offers an interview simulation exercise with feedback from the NHS Trust. All students are offered direct support from the NHS to move into employment.

The program has been a highly successful partnership enabling nursing professionals to further their careers while studying at a pace and location of their choice. They were able to study alongside other commitments such as part-time employment and families. All students were tracked on the Learning Management System's reporting dashboard and given weekly encouragement and tutor support. The first student passed the OET exam in only 7 week's study and a further four passed 6 weeks later. Those students are now engaging with the NHS and will be offered employment.

案例分享：Klik2learn 护理专业英语课程

2022年5月，Klik2learn与东米德兰兹郡议会和英国国家医疗服务体系(NHS)建立了合作伙伴关系，为居住在英国的20名香港护士提供培训。Klik2learn为学生进行了英语技能测试，确定学生的英语水平。达到欧洲共同语言参考标准水平(CEFR) B2水平的学生将直接进入快速通道-OET直通车课程。OET培训课程包括5个模块的课程和来自1名OET专家导师的辅导。其余的学生将接受Klik2learn认证的中级课程-Journey 2英语课程的培训。本课程可以提高学生的语言水平。在完成OET培训的第三个模块后，学生们将接受一对一的辅导，为考试做好准备。然后，学生将进入模块四，进行一次由导师打分的模拟考试。在得到进一步的反馈之后，学生将预订考试日期。随后进入模块五的学习，该模块侧重于工作申请程序，学生将进行面试模拟练习，获得来自NHS信托的反馈。所有学生都享受国家医疗服务体系的直接支持，保障其顺利就业。

本项实施至今，好评如潮，被誉为非常成功的合作项目，帮助护理人员能够按照自己的进度和地点学习，同时推进自己的职业生涯。在本项目中，学生能够兼顾学习、工作和家庭。本项目设有学习管理系统，记录学生的学习状态，并每周给予学生鼓励和来自导师的支持。第一名学生仅用7周时间就通过了OET考试，6周后又有4名学生通过了该考试。这些学生现在正与NHS合作并即将正式步入职场。

Case study: English for Medical Professionals from London Medical Exchange

London Medical Exchange has been working with China since its formation in 2019. We coordinated 12 groups of qualified Chinese doctors and nurses simultaneously. Each student was a highly qualified medical doctor or nurse and the groups comprised of students from various clinical specialities. Our teaching model was a hybrid model that combined self-learning online content with a weekly live 1.5-hour teaching Zoom session. The students would study at home in their own time each module online and the live teaching session gave opportunities for students to practice their oral speaking and it gave us the opportunity to correct their grammar and pronunciation. As part of our monitoring checks, each student has their English level pre-assessed prior to starting, this allows us to measure the uplift in English ability on completion.

Our focus is medical English to allow for our students to learn real-world conversations that take place in our hospitals every day. We believe the key goal is to empower and boost confidence within each of our student's English ability. This allows the students to engage in several additional healthcare training opportunities that would require strong English skills.

These additional courses are clinical specialist training, medical academic publishing, hospital leadership training and fellowships. On completion of any course, we aim to deliver two key outcomes which is, better patient care and continued sharing of medical knowledge between the UK and China. Many of our students also receive promotions as international study is usually required.

案例分享：伦敦医学交流中心专业医学英语课程

伦敦医学交流中心自 2019 年成立以来一直与中国积极开展合作。我们同步协调了 12 组合格的中国医护人员，每位学生都是合格的医生或护士，各小组由来自不同临床专业的学生组成。我们采取了混合教学的模式，将在线自学内容与每周 1.5 小时的 Zoom 直播教学相结合。学生可以根据自己的时间在家学习。现场教学为学生提供练习口语的机会，帮助学生及时纠正语法和发音错误。同时，我们会监督检查学生的学习情况，在课程之初为每位学生进行英语水平预评估，并在课程完成后评估学生英语能力的提升程度。

本项目课程的重点为医学英语，帮助学生了解医院工作真实场景和日常对话。我们开办本项目的初心是为了增强每个学生的英语能力，为学生提供额外医疗保健培训的机会，相关培训都需要优秀的英语技能。

额外课程包含临床专家培训、医学学术出版、医院领导培训和奖学金等内容。我们希望学生在完成课程后，可以为病人提供更佳的护理服务，并用中英双语继续分享医学知识。我们的学生受益于这段国际学习的经历，在工作上获得了跟多的晋升机会。

Case study: English for Healthcare Professionals in China from Specialist Language Courses

Specialist Language Courses (SLC) provide online Medical English courses to healthcare professionals across China. We work in partnership with London Medical Exchange(LME) which identified a need from their healthcare clients across China for specialist English language courses for professionals wanting to engage internationally, for example keeping up with research published in English, attending clinical observerships, and/or participating in international research.

As SLC's online English for Healthcare course content is digital, with over 800 hours available, we were able to customise the courses to meet the needs of LME's clients. We then worked with our technology partner to ensure that the content could be delivered seamlessly in China on client-specific branded portals, enabling LME to track learning progress. We provided dedicated customer support to be able to troubleshoot any issues quickly and effectively. We have recently adapted all courses to work across mobile phones, so meeting the Chinese demand for mobile-first learning content.

Since October 2020, with London Medical Exchange, we have delivered 2,387 English for Healthcare courses to learners across China, including to doctors, nurses, pharmacists and radiographers. Feedback has been consistently excellent, with learners expressing how much more confident they feel working with and communicating in the English they need for both work and study in the increasingly globalised and inter-connected world of healthcare.

案例分享：Specialist Language Courses 为中国专家开设医学英语课程

SLC 医疗英语培训机构为中国各地的医疗专业人员提供在线医学英语课程。我们与英国医学交流中心（LME）确定了中国各地医疗人员对专业英语课程的需求，这些专业人员希望参与国际事务，例如跟进英语发表的研究、参加临床观察和参与国际研究等。

SLC 的在线医疗英语课程内容数字化程度较高，课程超过 800 个小时，我们能够用定制课程满足 LME 客户的需求。我们将与技术伙伴进行合作，确保内容可以在中国的特定客户品牌门户网站上无缝交付，同时使 LME 能够跟进学生学习进度。我们为学生提供专门的客户支持，能够快速有效地解决任何问题。我们最近对所有课程进行了调整，学生通过手机也可以进行学习，满足了中国学生的学习需求。

自 2020 年 10 月起，我们同英国医学交流中心一道向中国的学生，包括医生、护士、药剂师和放射技师，提供了 2,387 门医疗英语课程，反馈甚佳。学生均表示，在日益全球化和互联互通的医疗体系中，他们能够更加自信地在工作中使用英语。

Case study: English for Healthcare at Swansea University

We were approached by a Chinese medical university to provide lecturing and medical presentation skills. 16 medical lecturers from the same faculty came for 8 weeks to Swansea, studied in classrooms in our medical school, used our research facilities to search medical databases, observed UK staff lecturing, reviewed medical journals, presented to our lecturing staff and PhD students on an area of their own expertise and questioned on their presentation.

Feedback was very positive, with many citing they enjoyed the reading and researching skills the most. Further iterations of the course have been tweaked to suit the incoming staff, for example, newly in-post teachers have given lectures to our pre-sessional students instead of simply practice presenting. They were given additional classes from our CELTA teacher trainers and mentoring to improve their lecturing skills and pedagogic awareness.

The typical medical delegates for this ESP course have been early to mid-level academics who were trying to break into publishing or to become professors and have identified their English and/or teaching level in their CPD as a barrier to their goal. After attending the English for Medical Lecturers course, our delegates became more capable of approaching their teaching and research with more confidence and renewed motivation.

For lecturing, our students returned to teach in China with more knowledge about the Virtual Learning Environments (VLE)s, tools and apps that could enhance teaching, as well as theories that underpinned teaching, assessment methods and feedback. The immersive exposure to academic medical English and pronunciation was rated very highly to those teaching medicine in English.

For the research element of the course, the experience of breaking down and rebuilding journal articles proved very useful and insightful as journals have different structures and organisations. Knowing the format of different journals, learning academic vocabulary, collocations, appropriate syntax, different referencing, and citation formats broke down many barriers to publishing, and demystified the process of getting an article published in English.

We have expanded our portfolio of ESP to other Chinese universities stemming from the success of this course. Our agents, international development staff and direct enquiries from the world are asking us to provide all forms of ESP.

案例分析：斯旺西大学医疗英语课程

一所中国医科大学联系我们，要求我们为其提供演讲和医学演示技巧的培训课程。同一个院系的16名医学讲师来到斯旺西大学，在我校医学院学习、使用我校的研究设施和医学数据库、观察英国教室授课、查看医学期刊，并与我校教职工和博士生就专业领域知识进行提问和交流。

本课程反馈良好，许多学生表示他们最喜欢的内容是阅读和研究技能提升课程。我们根据新生的加入调整课程内容，例如，新上任的教师会给预科学生进行讲座，而不是简单地练习演示。我们的CELTA教师培训师和导师为新老师提供了额外的课程，帮助他们提升授课技巧和教学意识。

参加本课程的医学代表多为初级和中级水平的学者，他们想进入出版界或成为教授，并认为他们在持续职业发展（CPD）中的英语和教学水平是实现其目标的障碍。在参加了医学讲师英语课程后，这些代表更有能力、信心和动力展开教学和研究工作。

在授课方面，我们的学生带着更多关于虚拟学习环境（VLE）的知识回到中国，开展各自的教学工作，这些知识包括提高教学效果的工具 and 应用程序、支撑教学、评估方法和反馈的理论等。用英语教授医学的老师对沉浸式学习学术医学英语和发音的评价很高。

对于研究部分，分解和重建期刊文章的能力对于学生十分重要，因为不同期刊的结构和组织也各不相同。了解各类期刊的格式，学习学术词汇、搭配、句法、不同的参考和引用格式，打破了许多的出版障碍，并让学生了解了用英语发表文章的过程。

这门课程的成功开办鼓励我们拓展业务，将医疗职业英语课程组合扩展到中国的其他大学。我们的代理、国际开发人员和来自世界各地的客户都要求我们提供各种形式的职业英语课程。

Case study: English Training for Medical Professionals from London School of English Limited

We are the online English language training partner for MSD Animal Health which is the veterinary division of Merck pharmaceutical in the Healthcare sector. We provide virtual training in closed groups to employees across 7 countries since 2017. Employees work across a range of departments including their sales divisions (poultry, ruminant, companion, livestock), marketing, admin, finance, and research teams.

The training is delivered in the form of 90-minute sessions to groups of 8-10 participants who are divided by level over a 12-week period in 3 terms each year. Participants have access to designated self-study platform year-round and we are monitoring their usage and attendance. Participants are assessed each trimester to ensure progress with quarterly reporting metrics and summary dashboards provided.

As of September 2022, over 95 participants out from 150 have successfully graduated. These employees have achieved their required language goals by following our programme. They have become able to apply and successfully receive promotions within the company.

Following the success with the Central Europe division, we implemented a 3-year programme with MSD Turkey for 70 employees from 2018-2021. We are continuing with the Central Europe division for another 2 years.

案例分享：伦敦英语学院医学专家英语培训

我们是默沙东动物保健公司的在线英语培训合作伙伴，该组织是默克制药公司在医疗保健领域的兽医部门。自 2017 年以来，我们以小班授课的形式向其 7 个国家的员工提供线上培训。学生涉及多个部门，包括销售部门（家禽、反刍动物、伴侣动物、牲畜）、营销、行政、财务和研究团队等。

培训课程时长为 90 分钟，每组 8-10 人，按级别分组，为期 12 周，每年 3 期。参与者全年均可访问指定的自学平台，我们会跟进学生的使用和出勤情况，每三个月对参与者进行一次评估，并提供季度学习报告和总结学习的进度。

截至 2022 年 9 月，150 名学生中已有超过 95 人成功毕业。这些学生通过我们的课程达到了他们希望达到的语言水平，并借此在公司内部申请并成功获得晋升。

在中欧取得成功后，我们与默沙东动物保健土耳其分公司合作实施了一项为期 3 年的计划，从 2018 年到 2021 年为其培训 70 名员工。同时，我们将继续与其中欧分部合作，为期两年。

Other Bespoke Vocational English and English plus programmes

Case study: Bespoke Vocational English Course at The Sheffield College

Within the Sheffield College we have provided bespoke programs to international partners, a significant proportion of them including English for Specific Purposes. High-school students from Japan were offered for 20 years bespoke programs at the Sheffield College. We had young visitors from China and France attending English plus programs such as football or general sports training. With Netherlands we run a partnership of 5 years for an intensive Sport program including Anatomy, Massage, Nutrition, Sport Psychology, and Coaching. Latin American students from Colombia and Brazil have attended ESP courses for Education, Tourism.

High-school students (16-19 years old) from Japan were offered for 20 years bespoke programs at the Sheffield College. The General English component was included in the international provision. The English for Specific Purposes was bespoke in their field of specialisation and we included special vocational training with our tutors, most of them experts from the industry. Lessons were offered in the field of Hairdressing, Patisserie, Business, Sports. External guests were invited to offer demonstrations and share from their knowledge with the students. In addition to their studies, the students discovered English culture and heritage by visiting Chatsworth Estate, the historical town of York, Manchester and the surrounding Sheffield area, including the Peak District.

Students had a wonderful experience staying with a host family and studying at the Sheffield College. They developed their listening, reading and writing skills as well as gaining confidence in speaking English, being independent and socialising with people from different cultures and nationalities. Our work creates opportunities for individuals to broaden their horizons and be equipped with the skills needed to thrive in today's global and multicultural world of work.

We could deliver online, synchronous or/and asynchronous, or a hybrid online and face-to-face course. The courses in the past have lasted from 2 weeks to 9 months, and the best results which we would recommend were for courses of 6 to 9 months. Students can apply for 6 months visitor visas and travel to the UK for the practical part of the course.

其他定制的职业英语和“英语+”项目

案例分享：谢菲尔德学院定制职业英语课程

谢菲尔德学院为其国际合作伙伴提供定制课程，其中很大一部分包括职业英语（ESP）课程。谢菲尔德学院为来自日本的高中生提供了 20 年的定制课程，同时与中、法两国开展“英语+”合作项目为青年游客提供如足球或一般体育训练等培训课程。我们与荷兰有 5 年合作经历，开展一项高强度运动项目。包括解剖学、按摩、营养学、运动心理学和教练培训等培训课程。同时，来自哥伦比亚和巴西的学生也参与了我们在教育和旅游行业领域的职业英语培训课程。

谢菲尔德学院为来自日本的高中生（16-19 岁）提供了 20 年的定制课程。通用英语部分已列入我校国际课程资源中。职业英语课程根据学生在该领域的需求设计，我们的导师接受过专业职业培训，他们大多数都是行业专家，能够有效地教授美发、糕点、商业、体育等领域的课程。除此之外，我们还邀请外部嘉宾进行讲演，与学生分享知识经验。除了学习之外，学生们还会参观查茨沃斯庄园、约克历史城镇、曼彻斯特和谢菲尔德地区，包括皮克区等地，探索感受英国的文化底蕴。

我们安排学生入住英国寄宿家庭，帮助其在谢菲尔德学院学习期间，获得美好的学习、生活经历。学生们的各项英语技能均得到有效地培养，能够更加自信地用英语交流、与来自不同国家朋友流畅沟通。我们的项目为学生创造机会，拓宽他们的视野，并使他们具备在当今全球化和多元文化的工作世界中发展所需的技能。

我们可以提供在线、同步或 / 和非同步、以及线上线下结合授课的课程。往期课程持续时长为 2 周到 9 个月不等，我们最推荐 6 到 9 个月的课程。学生可以申请 6 个月的旅游签证，并前往英国参加课程的实践内容。

Case study: ESP Courses from m2r Education in Collaboration with UK Fang Education China (UKFE)

m2r's provision in ESP covers business, healthcare as we have specific courses for both.

m2r Education have worked in partnership since October 2020 with UK Fang Education China (UKFE) to provide ESP courses to their students. Courses are delivered online and duration depends on the needs of the learner, generally between 4 and 12 months and can cover a range of ESP topics. Students are young adults who are keen to continue their studies in vocational education and need to improve their English language skills to do so.

Considering China, a fast-growing and extremely demanding market, m2r's team specially selects trainers who can meet the stringent requirements needed to assist UKFE's gifted learners. Courses are carefully selected, planned and delivered, using a mixture of synchronous and a-synchronous learning.

To date m2r Education have been extremely successful in helping learners achieve their goals to enrol in challenging further education and vocational courses that meet their career aspirations.

案例分享：M2R 教育与 UK Fang Education China (UKFE) 职业英语教育合作

m2r 的职业英语课程涵盖了商业和医疗保健领域。

m2r 教育自 2020 年 10 月起与 UK Fang Education China (UKFE) 合作，为学生提供职业英语课程。课程采取线上形式，持续时间取决于学生需求，通常在 4 到 12 个月之间。培训内容涵盖一系列职业英语主题和科目。学生群体多为年轻人，他们渴望通过职业教育继续深造，提高自己的英语技能水平。

考虑到中国是一个经济增长快速且对教学有着较高要求的市场，m2r 的团队精心挑选了符合 UKFE 学生要求的教师为其授课。课程经过精心设计和实施，采用同步和非同步学习相结合的方式，有效提升教学效果。

迄今为止，m2r 教育已经成功帮助该项目的学生实现其学习目标，并鼓励他们报名参加更具挑战性的职业教育和职业课程，实现其职业规划。

Case study: Teacher Training and Early Years Programmes in China from Edinburgh College

Edinburgh College has been working with partners across China for over 20 years. Most recently, in October 2020, Edinburgh College began an exciting new five-year partnership with Hainan University in China teaching English for Business to students at the Hainan University College of Foreign Studies. The course is designed to provide Hainan University students with greater fluency and confidence in English in business settings, and includes preparation for Cambridge English qualifications in Business English.

Edinburgh College has also enjoyed many years of working partnerships across China to deliver English Language Teacher Training programmes to over 1,000 teachers. This includes Edinburgh College's successful partnership with the Guangzhou Department of Education and Guangzhou Open University with whom we have worked for the past six years to deliver English Language Teacher Training short courses, upskilling 100 teachers each year.

As well as this, Edinburgh College recently developed and delivered an English for Early Years programme in Guangzhou in partnership with a local vocational high school and the Guangzhou Education Department. The aim of the programme was to provide students with greater English Language fluency and an understanding of how to teach English to young children in a childcare setting.

案例分享：爱丁堡学院在中国开设的教师培训和幼教英语培训项目

爱丁堡学院与中国各地机构合作已有 20 多年的历史。在 2020 年 10 月，爱丁堡学院开启了与中国海南大学为期五年的合作，向海南大学外语学院的学生教授商务英语。该课程旨在为海南大学的学生提供商务英语课程，为剑桥商务英语资格考试做准备，提升学生的英语语言自信和语言水平。

爱丁堡学院与中国合作多年，为 1000 多名教师提供英语教师培训项目。这包括爱丁堡学院与广州市教育局和广州开放大学的成功合作，在过去的六年里，我们与其合作提供英语教师短期培训课程，每年培训 100 名教师。

此外，爱丁堡学院与当地一所职业高中和广州教育局合作，在广州开发并实施了一个幼教英语课程。课程旨在帮助学生更加流利地使用英语，了解如何在保育环境中提升学习者语言素养。

Case study: A Diverse Provision of ESP Programmes at Swansea University

At Swansea University, we have delivered ESP courses to Chinese groups for over 10 years. In our most recent work in China, we provided tuition for Huanghuai University students and are about to start delivery of a CPD course with Wuhan University of Science and Technology's engineering and computing staff.

We have also taught English for Chinese medical professionals from Nanjing, English for Lecturers from Chongqing, Intercultural competence training, General English tuition for the China Football coaches project, and Teacher Training Courses for academics from Wuhan University. Our Law school, for example, also has joint honours or collaborations with Dalian Maritime University, Shanghai Maritime University.

案例分享：斯旺西大学多样化的职业英语课程

斯旺西大学为中国提供职业英语课程已经有超过 10 年历史。最近，我们为黄淮大学的学生提供职业英语相关课程，并即将开始与武汉科技大学的工程和计算机教职员工提供持续教育（CPD）课程。

此外，我们还向来自南京的中国医疗专业人才教授英语，向来自重庆的讲师教授英语，进行跨文化能力培训，为中国足球教练项目提供普通英语培训，并为武汉大学的学者提供教师培训课程等。与此同时，我们的法学院还与大连海事大学、上海海事大学联合开展荣誉及合作项目。

Introduction and Contact Information of the UK organisations

英国机构介绍和联系方式

BSC Education Ltd

BSC 教育有限公司



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Organisation Profile

BSC Education Ltd. (12655362), also known as British Study Centres since 1930, is a UK based company consisting of 4 Colleges across England that provides education and training courses for adults from around the world aged 16 and above. We offer courses ranging from English language training, exam preparation, teacher training and English qualifications, as well as University Pathway programmes in partnership with NCUK.

BSC Education takes pride in being a dedicated education provider delivering transformational learning experiences for learners. We are:

- An accredited NCUK Study Centre for University Pathways
- A co-creator and proud user of National Geographic Learning study materials for General English
- A premium Preparation Provider for OET
- An authorised Exam Centre for OET and Cambridge English Qualifications
- Authorised Centre for Cambridge English Teaching Qualifications
- Approved LanguageCert Online and SELT Examinations Partner

BSC Education is a private education and training establishment working primarily in Language Travel, Teacher Training and Higher Education Pathways. A member of English UK, our colleges located in London Central, Manchester, York and Brighton are all accredited by the British Council for the teaching of English in the UK.

机构介绍

BSC 教育有限公司 (12655362), 自 1930 年以来也被称为英国学习中心, 是一家总部位于英国的公司, 由英格兰各地的 4 所学院组成, 为世界各地 16 岁及以上的成年人提供教育和培训课程。我们提供英语语言培训、考试准备、教师培训和英语资格认证等相关课程, 以及与英国北方大学联合会 (NCUK) 合作开设了英语直升班课程。

BSC 教育有限公司致力于为学生提供优质学习体验。我们:

- 是 NCUK 认证英语直升班课程学习中心
- 合作编写并使用国家地理通用英语学习材料
- 是学习 OET 考试的不二之选
- 是 OET 和剑桥英语资格认证考试中心
- 是剑桥英语教学资格认证中心
- 是认可的朗思英语考试和朗思 SELT 考试合作伙伴

BSC 教育是一家私立教育和培训机构, 主要从事语言旅行、教师培训和高等教育直升课程等。作为英国英语协会的成员, 我们位于伦敦中心、曼彻斯特、约克和布莱顿的学院都获得了英国英语教学协会的认证。

At BSC Education, our vision is to provide customers with stepping stones to their future by delivering outstanding and transformational learning experiences.

We believe that education is more than just a classroom. It's about the opportunity to have incredible experiences in some of the UK's most iconic destinations. So, we have Student Experience teams in every college to help students get the most out of their time with us.

We are proud to be part of the effort in enabling learners worldwide to speak English and make connections with one another on personal and professional levels. Over the years, we have seen our graduates and alumni succeed in making progress academically and professionally.

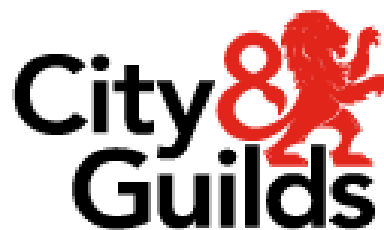
在 BSC 教育，我们希望通过提供卓越和具有变革性的学习体验，帮助客户创造美好的未来。

我们相信教育不仅仅是一间教室，而是在英国获得令人难忘的学习体验。因此，我们在每个学院都设有学生体验团队，帮助学生最大限度地利用在英国学习的时间。

我们很荣幸能够帮助世界各地的学生流利地讲英语、在个人和专业层面上进步，从而收获美好的未来。多年来，我们的毕业生和校友在学术和职业上都取得了成功。

City & Guilds

英国伦敦城市行业协会



Ms. Mandy Wong

Business Development Manager 业务拓展经理

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Organisation Profile

Established for over 140 years, City & Guilds is an internationally recognised awarding & examination body, we create and develop vocational qualifications, accredited programmes and certifications for Training Providers, Governments, Employers, Universities, Schools, and Colleges, as well as offer consultancy services around skills development and learning & development.

ILM is part of City & Guilds Group, and we also provide Leadership & Management qualifications and solutions.

We partner with our customers to deliver work-based learning programmes that build competency for people, organisations, and wider society. We create flexible learning pathways that support lifelong employability, gaining new skills at every stage of life.

机构介绍

英国伦敦城市行业协会成立于 140 多年前，是一家国际认可的认证和考试机构，我们为培训机构、政府、合作伙伴、大学、学校和学院创建开发职业资格、认证课程和相关证书，并提供技能发展和学习与发展方面的咨询服务。

ILM 是英国伦敦城市行业协会的一部分，我们还提供领导管理资格认证和解决方案。

我们为客户提供基于工作的学习计划，为个人提供能力提升的机会、为组织和社会输送人才。我们创造灵活的学习途径，培养学生终身学习并提升其就业能力，在人生的每个阶段获得新技能。

Day ELT Ltd



Jeremy Day

Director 总裁

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Organisation Profile

We at DAY ELT Ltd design, develop and produce English for Specific Purposes (ESP) and English for Technical and Vocational Education and Training (ETVET) courses, for print, digital and hybrid delivery modes. We have extensive experience of developing, writing and editing global ESP/ETVET courses for international publishers (e.g. Cambridge University Press, Macmillan, York Press) and implementing e-learning solutions (including mobile-first, blended learning and flipped classroom). We also develop and conduct training courses for ESP/ETVET writers and teachers, and conduct consultancy work on all aspects of ESP/ETVET course design.

Day ELT Ltd is led by Jeremy Day, best-selling author of over 20 international ELT coursebooks, Series Editor of the 'Cambridge English for ...' series of ESP courses, and former Editorial Director of English360, a blended learning platform that specialised in ESP and business English. Jeremy is supported by a network of experienced and trusted ESP/ETVET writers, subject specialists, editors, designers and content producers.

机构介绍

DAY ELT Ltd 专注设计开发职业英语和职业教育英语课程，用于印刷、数字化和混合授课模式。我们正在为国际出版商（如：剑桥大学出版社、麦克米伦出版社、约克出版社）开发设计全球职业英语与职业教育英语课程，开发数字化学习解决方案（包括：移动优先、混合式学习和翻转课堂等），我们在上述领域经验丰富。我们还为职业英语 / 职业教育英语内容创作者和教师开发了培训课程，并为职业英语 / 职业教育英语课程设计的各个方面提供咨询服务。

Jeremy Day 是 Day ELT Ltd 的负责人，同时他也是 20 多本国际英语教材的畅销书作者，以及《剑桥英语……》职业英语系列课程编辑、English360 的前编辑总监（English360 是一家专门从事职业英语和商务英语的混合学习平台）。杰里米的团队由经验丰富、值得信赖的职业英语 / 职业教育英语专家、领域专家、编辑、设计师和内容制作者组成。

Lincoln College Group (LCG)

林肯学院集团



Rick Long

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Organisation Profile

LCG has over 130 years' experience as an education and training provider. It is one of Britain's largest College Groups and the UK's largest exporter of Further Education. LCG provides secondary, further and higher education opportunities to over 15,000 students each year through the operation of three college campuses in the UK, three "Colleges of Excellence" in the Kingdom of Saudi Arabia and working with four partner colleges in China. Our international delivery has also seen successful projects completed in the Caribbean, Norway and Romania.

Nationally and internationally, LCG provides education and training to students from the age of 16 through to adulthood, and throughout people's lives through continual professional development. The training starts at entry level and offers progression through to degree level in many subjects. We have won many awards for the quality of our education provision, including shortlisting for the British Council International Award, Beacon Commendations and TES Awards

LCG has operated in China for what will be ten years in 2023. There are currently four joint programmes operating with partner colleges, three in the Sichuan Province and the fourth in Guangdong. LCG's current TVET delivery in China are in a 'Joint Programme' model. Partnering with a Chinese college and delivering 30% of a joint 3 year vocational pathway. The 70% delivered by the Chinese partner is delivered and assessed in Chinese, however the LCG portion is taught and assessed in English. Graduating students receive both a Chinese and English certificate of success. Students are aged 18 to 21 predominantly, although some are older. They are the students who wish to continue to progress but have not scored high enough in the national testing to enter universities.

LCG has developed three differing TVET pathways with its China partners. Two sites offer delivery of accounting, one of E-Commerce (Business with modern technique bias) and the final site offers Cost Accounting which is based on the Quantity Surveyor in Construction career pathway.

机构介绍

林肯学院集团 (LCG) 拥有超过 130 年的教育和培训经验，我们是英国最大的大学集团之一，也是英国最大的职业教育培训机构。LCG 每年通过英国的三个校区、在沙特阿拉伯王国的三所“卓越学院”与中国的四所伙伴学院合作，为超过一万五千名学生提供中学、职业教育和高等教育机会。我们的国际业务拓展到了加勒比海、挪威和罗马尼亚，这些地方均成功完成了项目。

LCG 为国内外 16 岁至成年的学生提供教育和培训，并为学生提供持续的职业发展支持。培训从初级水平开始，并在许多科目中融合了提升等级的学习内容。我们的教育质量获得了诸多奖项，包括入围英国文化协会国际奖、灯塔奖和 TES 奖等。

2023 年将成为 LCG 在中国运营的第十年。我们目前与中国有四个联合项目，三项在四川省，一项在广东省。LCG 目前在中国的职业教育采用的模式是“联合项目”的合作模式。我们与一所中国大学合作进行三年联合职业培训，LCG 提供 30% 的课程，英文授课；中方提供的 70% 课程，中文授课。毕业学生将获得中英文结业证书。大多数学生年龄在 18 至 21 岁之间，也有年龄较大的学生。他们在国家考试未能取得理想的分数，但仍希望可以继续进步。

LCG 与中国开发了三种不同的职业教育路径。两个项目教授会计专业的课程，一个项目提供电子商务课程（偏向于现代技术的业务），最后一个项目提供基于建筑职业道路中工料测量师的成本会计课程。

M2R Education

M2R 教育



Mr Munir Mamujee MBE

Director 总裁

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Organisation Profile

m2r Education are a multiple award winning, international private training provider based in West Yorkshire, UK. They offer innovative, digital English courses for the vocational sector and have 10000 users so far in China and 1.8m users worldwide.

You will receive professionally written and designed ESP courses which all come coupled with a specialist vocabulary course, free of charge. Add a Pronunciation Course, Coaching or Blended Learning for a totally flexible digital ESP solution.

Courses are delivered via a free app (which is already available in China) or via a web browser and can be fully customised, branded and come with a free Learner Management System for easy user enrolment and tracking. All courses can be accessed without the need of an internet connection, making them accessible to those in outlying areas or with limited network capacity.

If you would like to try the courses please contact Mr Munir Mamujee MBE (details below) for a free 7 day trial.

m2r Education can also provide blended learning solutions and a bank of UK ESP Trainers to further enhance the learning experience and are already providing these services to organisations in mainland China.

机构介绍

M2R 教育是一家总部位于英国西约克郡的国际私立培训机构，荣获多项大奖。我们为职业领域提供创新的数字英语课程，迄今在中国拥有 1 万名用户，在全球拥有 180 万名用户。

您在选购了我们推出的专业词汇课程后，可以免费获得配套的职业英语课程。我们的数字职业英语解决方案可以添加发音课程、线上辅导或混合学习等模块。

课程一般通过一个免费应用程序（在中国可以使用）或网络浏览器进行，可以根据用户需求制定个性化、品牌化的课程，并附带免费的学生管理系统，方便用户注册和跟踪学习进程。所有课程均通过离线形式访问，使边远地区或网络容量有限的学生也能够随时访问这些课程。

如果您想尝试这些课程，请联系 Munir Mamujee MBE 先生（详情如下），免费试用 7 天。

M2R 教育还可以提供混合式学习方案，我们也有一批专业的英国职业英语教师，进一步增强学生的学习体验，并且已经在向中国大陆的组织提供上述服务。

ReallyEnglish

瑞英在线



Jeremy Wegerer

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Organisation Profile

Reallyenglish is a UK-based training services provider that works with institutions and language schools worldwide. We develop structured self-study English courses suitable for vocational training and education programs that require digital, international-level quality curriculum one would expect from the leading international publishers. In fact, we have worked extensively over the years with partners like Pearson Education, Cambridge University Press, the British Council, and Shanghai Foreign Languages Education Press. We provide the content and supporting systems to administer programs for our clients without additional technical investment, including the ability to offer white-labelled solutions under a client's brand. Courses are designed to work alone as self-study courses with defined goals in formal training or degree/certificate programs, or to function as the digital component of an existing classroom program offered by the institution.

机构介绍

瑞英在线是一家总部位于英国的培训服务机构，其合作机构和院校编辑全球各地。我们开发系统化的英语自学课程，为职业教育提供数字化、国际化的优质课程，无愧于世界知名出版社的名号。事实上，我们多年来与培生教育、剑桥大学出版社、英国文化教育协会以及上海外语教育出版社等机构开展了广泛的合作。我们为客户提供内容以及项目管理支持系统，包括为客户提供白标内容、为产品添加客户商标等，客户无需为这些服务增加投资成本。课程的设计定位明确，既可以作为正式培训或学历 / 学位项目有明确学习目标的自学课程，也可以作为院校现有在校课程的数字化模块。

The Sheffield College

谢菲尔德学院



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Organisation Profile

The Sheffield College is a general Further Education College in the South Yorkshire Mayoral Combined Authority, providing high quality academic, technical and vocational training to enhance qualifications, skills and employability across the region. Our mission is to transform your life through learning. Adopting a 'one college approach', we operate from a number of sites across the city with fantastic facilities at each. 13,500 students and apprentices studied with the college during 2020/21.

The college offers 588 externally awarded qualifications and works with approximately 2741 employers. We offer courses in almost all the key sectors of interest: Finance, Engineering, Healthcare, Sports economy. In addition, we are specialised and can extend the offer to key areas: Aviation, Tourism and Events; Hair and Beauty; Childcare and Education; IT, Computing and Game Design; Uniformed Public Services; Constructions and Building Trade.

机构介绍

谢菲尔德学院是南约克郡市长联合管理局的一所普通职业教育学院，提供高质量的学术、技术和职业培训，以提高整个地区的资质、技能和就业能力。我们的使命是帮助学生通过学习改变命运。通过采用“一院制”的方法，我们在谢菲尔德有许多校区，均配有高水平教学设施。2020至2021年间，有1.35万名学生和学徒在我校学习。

我校提供588种外部授予的资格证书，并与大约2741家用人单位合作。我们的课程涉猎范围广，包括金融、工程、医疗保健、体育经济等行业。此外，我们的课程专业化程度高，可以将业务扩展到其他关键领域，包括航空、旅游和活动、美容美发、儿童保育和教育、IT、信息处理算和游戏设计、统一化公共服务、建筑和建筑贸易等。

University of Manchester

曼彻斯特大学



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Organisation Profile

The University of Manchester has a long-standing history of welcoming students from China onto its programmes, and continues to maintain strong links through the Manchester China Institute, the Confucius Institute and the University's China Centre which delivers MBA and Master's programmes in Shanghai.

The University of Manchester has nine Schools based across three Faculties. Alliance Manchester Business School sits in the Faculty of Humanities and delivers programmes that meet the Finance sector at undergraduate, postgraduate taught and research level, including Accounting, Finance and Financial Management.

The Faculty of Science and Engineering delivers programmes in Environmental and Structural Engineering and Renewable Energy and Green Technology. The Faculty of Biology, Medicine and Health delivers programmes that meet the Healthcare sector in Medicine and in Public Health across all levels of study. The University's Research Institutes and Research Beacons underpin the delivery of programmes within these sectors.

机构介绍

长久以来，曼彻斯特大学一直欢迎来自中国的学生来我校求学深造。通过曼彻斯特中国学院、孔子学院以及在上海提供 MBA 和硕士课程的曼彻斯特大学中国中心，我们与中国的莘莘学子保持的紧密的联系。

曼彻斯特大学有九院三系，曼大联盟商学院位于我校人文学院，教授金融领域授课型和研究型本科及硕士课程，细分学科包括会计学、金融学以及财务管理。

科学工程学院提供环境和结构工程以及可再生能源和绿色技术方面的课程，生物、医学与健康学院提供满足医学和公共卫生保健部门所有研究水平的课程。我校研究院和 Research Beacons 为这些专业的课程实施保驾护航。

York Associate International York Associates

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Organisation Profile

York Associates has been an industry-leading pioneer in the field of professional English and international communication training for over forty years. Our unique 4-dimensional approach to professional language training helps clients to get results whether it is for further study opportunities or to do their jobs more effectively.

We put significant emphasis on incorporating English, professional communication, and the learners' intercultural and international collaboration skills. Our experience and expertise goes across all professional sectors including business, public administration, political, trade union, educational and voluntary sectors. We design courses which are fully customised to the clients' needs, which we deliver both in the UK and onsite at the clients' locations. We combine a highly professional approach to training, consulting, design and delivery with individual characters to our clients, with many of whom we build lasting friendships with.

机构介绍

四十多年来，York Associates 一直是职业英语和国际交流培训领域的行业先锋。我们独创的四维职业语言培训方法可以帮助学生获得更多的学习机会，提升工作效率。

我们非常重视在教学中融入英语、专业交流以及跨文化和国际合作技能。我们的专业课程涉猎范围较广，包括商业、公共管理、政治、工会、教育和志愿服务部门。我们可根据客户需求定制教学方案，在英国和学生所在地进行现场授课。我们将高度专业的培训、咨询、设计和交付方法与客户的个性化需求相结合，并与许多客户建立了持久的友谊。

Anglo-Continental



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Managing Director 总经理

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Organisation Profile

Since 1950, more than 300,000 people have studied at Anglo-Continental. On the basis of this experience, we offer exceptional choices of accredited programmes.

We offer short-term and long-term General English Courses, an Academic Study Course with special study and examination course options.

Examination courses help students prepare for Cambridge Examinations (B1 Preliminary, B2 First and C1 Advanced) as well as other internationally recognised examinations including IELTS and OET. Specialised courses include English for Business, English for Finance, English for Medical and English for Legal Practice. Our Executive Courses have the option of 10 specialised English subjects. We also offer Teacher Training Courses, Club 50+ Course, Vacation and Young Learners' courses, etc.

机构介绍

自 1950 年以来, 超过 30 万人在 Anglo-Continental 学习。受益于丰富的教学经验, 我们能为学生提供丰富的认证课程和课程定制服务。

我们提供短期和长期的通用英语课程, 这是一门学术研究课程, 有专门的学习和考试课程。

考试课程帮助学生准备剑桥考试 (B1、B2、C1) 以及其他国际认可的考试, 包括雅思和 OET 等。专业课程包括商务英语、金融英语、医学英语和法律实践英语。我们有 10 门专业英语科目可供选择。我们还提供教师培训课程、50+ 俱乐部课程、假期和低年龄段学生学习课程等。

Cambridge Regional College

剑桥地区学院



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Organisation Profile

Cambridge Regional College is a large, Further Education institution situated in the historic town of Cambridge which is 45 miles Northeast of London. The College provides education and training opportunities for students for full time and part time learners, many of whom are in the workplace. The College also welcomes over 800 international students from 64 countries each year.

CRC offers an excellent range of courses and training programmes at all levels to suit different needs. Training programmes are available all year round and can be delivered in Cambridge, in the workplace or overseas. International Partnerships, CRC works in partnership with several agencies to respond to the education and training needs of the international community. We work with the British Council, Embassies, and the Association of Colleges. The College has established an excellent network of international partnerships.

机构介绍

剑桥地区学院是一所大型的职业教育机构，位于伦敦东北 45 英里的历史名城剑桥。学院为全日制和非全日制学生提供教育和培训机会，其中许多学生都已经进入了职场。我校每年都有来自 64 个国家的 800 多名国际学生赴英学习。

我校提供各种级别的课程和培训方案，以满足不同学生的需求。培训课程全年开设，可以在剑桥、工作场所或通过海外国际伙伴展开。我校与多方机构进行合作，以满足国际社会的教育和培训需求。我校与英国文化教育协会、大使馆和大学协会合作，建立了一个优秀的国际伙伴关系网络。

Capital City College Group

首都城市学院集团



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Organisation Profile

The Capital City College Group (CCCG) is the largest vocational training provider in London with over 28,000 students. Formed by the merger of three reputable colleges in London, City and Islington College, Westminster Kingsway College and College of Haringey, Enfield and North East London. Working in collaboration with curriculum experts from the three colleges, CCCG International team has been working with partners around the world.

The Capital City College Group brings together the curriculum expertise to deliver internationally acclaimed provision in a wide range of sector areas including English language training, Teacher Training, Entrepreneurship, Leadership & Management, Creative & Digital Industries, Science & Engineering, Business & Accounting and Hospitality & Culinary Arts.

Westminster Kingsway College (WKC) is a leading Further Education College in London with over 100 years' experience in delivering a wide range of courses including English Language, Teacher Training, Vocational and Undergraduate programmes at the highest standards. We pride ourselves on outstanding teaching, excellent facilities and high levels of student satisfaction across all four teaching centres. For over 100 years Westminster Kingsway College has upheld a tradition of delivering quality English language and teacher training programmes. The college is accredited by the British Council for the teaching of English and is a member of English UK.

机构介绍

首都城市学院集团 (CCCG) 是伦敦最大的职业培训提供商，拥有超过 2.8 万名学生。我校由伦敦三所著名的学院合并而成，城市伊斯灵顿学院、威斯敏斯特金斯韦学院和哈林盖学院、恩菲尔德学院和东北伦敦学院。CCCG 国际团队与三所学院的课程专家合作，与世界各地的合作伙伴一起工作。

首都城市学院集团汇集了课程专业知识，在广泛的领域提供国际知名的课程，包括英语语言培训、教师培训、创业、领导与管理、创意与数字产业、科学与工程、商业与会计以及酒店与烹饪艺术。

威斯敏斯特金斯威学院 (WKC) 是伦敦领先的职业教育学院，在提供包括英语语言、教师培训、职业和本科课程在内的各种课程方面拥有 100 多年的经验。我们为所有四个教学中心的出色教学、卓越的设施和高水平的学生满意度而自豪。100 多年来，威斯敏斯特金斯威学院一直保持着提供高质量英语语言和教师培训课程的 tradition。该学院获得了英国英语教学委员会的认证，是英国英语协会的成员。

Centre of English Studies (CES)



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Organisation Profile

Centre of English Studies (CES) is one of the leading English language schools in Ireland, Canada and the United Kingdom. CES has been nominated for the Study Travel awards for the last 12 years.

CES has 8 exciting destinations: Dublin, London, Oxford, Edinburgh, Leeds, Worthing, Vancouver and Toronto. All our centres accept adult and junior students. Over the last 43 years, CES has built up an excellent reputation for the care and attention that each student receives. We provide the highest quality courses and our staff have an international reputation for their professionalism and enthusiasm.

CES is accredited by Language Canada in Canada the British Council in the UK and ACELS and QQI in Ireland. CES offers a full range of General and Intensive English Language Courses, IELTS and Cambridge Preparation Examination Courses, ESP, Pathway, Teacher Training Courses, One-to-One Courses for professional clients, Work Experience Courses, Business and English Courses and a unique Multi-Destination Course. CES Dublin Leeds and Toronto are IELTS testing centres. CES Dublin, Leeds and Edinburgh are also CELTA training centres. We also operate a number of International Junior Summer Schools in the UK, Canada and Ireland. We have both home stay and residential options for our junior students.

机构介绍

CES 语言教育机构 (CES) 是爱尔兰、加拿大和英国领先的英语语言学校之一。在过去的 12 年里, CES 一直荣获游学奖提名。

CES 有 8 个合作基地: 都柏林、伦敦、牛津、爱丁堡、利兹、沃辛、温哥华和多伦多, 所有机构中心都接收成人和低年龄学生。在过去的 43 年里, CES 用心关注每一位学生的成长, 建立了良好的声誉。我们提供最高质量的课程, 教职工专业程度高, 对教育事业有热情。

CES 获得了加拿大语言协会、英国文化协会以及爱尔兰 ACELS 和 QQI 的认可。CES 提供全面的普通和强化英语语言课程、雅思和剑桥预备考试课程、ESP、Pathway、教师培训课程、针对专业客户的一对一课程、工作经验课程、商务和英语课程以及独特的多目的地课程。CES 都柏林、利兹和多伦多校区均为雅思考试中心, CES 都柏林、利兹和爱丁堡校区也是剑桥成人英语教学证书 (CELTA) 培训中心。我们还在英国、加拿大和爱尔兰开办了国际青少年暑期学校, 为低年龄学生提供家庭住宿和在校住宿两种选择。

ECS (English Course Specialists) Scotland



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Organisation Profile

ECS Scotland is an independent British Council accredited English language training centre. It was founded in 1995. It is a small, family-run school, with well-qualified and experienced teachers and a friendly atmosphere. The school is for adult professionals and provides 1:1 or small group classes. The maximum number of students in a group is 5. This is because small groups are the key to learning English effectively as each student in the group has ample opportunity to practise and communicate in English.

For more than 25 years, ECS Scotland has successfully provided ESP training to a wide range of sectors and enabled leaders, managers and other employees to work in English at a high professional standard in a multi-national environment.

机构介绍

欧洲交流服务英语学校是一个独立的英国文化委员会认证的英语语言培训中心。它成立于1995年，是一所小型的家族式学校，拥有高素质和经验丰富的教师和友好的氛围。该学校面向成年专业人士，提供一对一或小组课程，一个小组最多有5名学生。小组合作是有效学习英语的关键，因为小组中的每个学生都有充分的机会用英语练习和交流。

在超过25年的时间里，欧洲交流服务英语学校已经成功地为各行各业提供了ESP培训，帮助接受培训的领导、管理人员及其他员工在跨国环境里高标准、专业有效地使用英语从事相关工作。

Edinburgh College

爱丁堡学院



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Organisation Profile

With around 26,000 student enrolments and 1,200 staff, Edinburgh College is one of the largest colleges and leading publicly funded further education (TVET) providers in the UK. The college has developed a broad curriculum which includes Business and Administration, Early Years Education, Engineering, STEM and Construction, Automotive Maintenance, Health and Wellbeing, and Tourism and Hospitality. The College delivers more than 650 courses across these curriculum areas and awards a range of qualifications from 25 different awarding bodies, as well as the Scottish Qualifications Authority.

Edinburgh College is one of the largest year-round providers of English Language programmes in Scotland, and is accredited by the British Council for the teaching of English in the UK. Staff are highly trained and have wide experience in English Language specialist areas. Year-round English language courses include General English, English for Business, English for Tourism, and Academic English. The College is also an authorised provider for Cambridge English Teaching Qualifications, including CELTA (Cambridge Certificate in English Language Teaching for Adults) and TKT (Teaching Knowledge Test).

Bespoke English Language and Teacher Training programmes are at the forefront of Edinburgh College's international work. Edinburgh College has built up extensive experience of working with a range of partners across the world, both in designing high quality ESP, teacher training and trainer training programmes, and in delivering these effectively to meet learning outcomes and to support client's longer-term project ambitions. The College has experience in delivering courses which are part of large-scale national reform programmes in these areas and is adept in ensuring that delivery is tailored to the local context and that outcomes are aligned with wider reform agendas.

机构介绍

爱丁堡学院是英国最大的公立院校之一，同时也是英国领先的职业教育院校之一。有约 2.6 万名学生和 1200 位教职员工。学院为学生提供多样的课程包括工商管理、学前教育、工程学、素质教育、建筑工程、创业产业、卫生健康以及旅游管理等专业。我校在上述课程领域提供 650 多门课程，能够颁发来自 25 家颁证机构的相关资质证书以及苏格兰资格管理局的相关资格证书。

与此同时，爱丁堡学院在苏格兰为学生提供全年无休的英语语言培训课程，课程得到英国文化教育处认可。教职人员均接受严格的培训，在英语语言专业领域有丰富的经验。全年英语语言课程包括普通英语、商务英语、旅游英语和学术英语。我校也是剑桥英语教学资格认证的授权培训机构，包括剑桥成人英语教学证书（CELTA）和教学知识测试（TKT）。

定制化的英语语言和教师培训课程是爱丁堡学院国际事业的重头戏。学院在设计和提供高质量的职业英语、教师培训和培训师培训方面有着丰富的经验，能够有效满足客户的学习需求和长期目标。我校在英国国内大规模教育改革项目中扮演了积极的角色，通过扎实的经验和灵活的定制化方案满足此次改革过程中的相关目标和要求。

East Midlands School of Business and Management (ESBM)



East Midlands
School of Business and Management

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Organisation Profile

ESBM is an independent college based in Guildhall Lane close to the King Richard III Museum, in the heart of Leicester. Our facilities are modern and have a lift for disabled access. We have experienced staff and excellent relationships with our awarding bodies.

Our mission and aim is to ensure that all our students receive every encouragement and assistance to reach their full potential. We will achieve this by: - Recruiting qualified and experienced teaching staff to deliver quality courses. - Dealing with staff and students in an ethical, fair and professional manner. - Understanding students' needs and providing appropriate and relevant staff training. - Encourage feedback from staff and students to create an environment of continuous academic quality improvement. - Provide a happy and positive environment where staff and students can thrive.

ESBM specialises in academic English language, specialist education and training which provide knowledge and skills related to occupations in various sectors of economic and social life through formal, learning methods in a school-based learning context. ESBM's foundations and pre-sessional courses programme is accepted by Universities across the UK for undergraduate and post graduate degrees in the Sciences, Business, IT, Engineering to name a of the few areas our experts can advise you on.

ESBM has successfully educated students from all over the world embracing the Middle East and S. E. Asia including China – ESBM has many years of experience in welcoming international students and making them feel secure and at home with us. All students are challenged to reach their potential and supported in their bid to do so via specific regular feedback. Each student is then assisted in their application to our partner universities.

机构介绍

东米兰德商学院 ESBM 是一所独立学院，位于莱斯特市中心的市政厅巷，靠近国王理查德三世博物馆。设施现代化程度较高，备有供方便残疾人使用的电梯。有经验丰富的工作人员，并与颁证机构保持良好的合作关系。

我们的目标是帮助所有的学生充分发挥潜力。为实现这一目标，东米兰德商学院招聘合格且经验丰富的教师来教授高质量的课程；以道德、公平和专业的方式对待教职员工和学生；了解学生的需求，提供适当和相关的员工培训；鼓励员工和学生的反馈，创造一个不断提高学术质量的环境；营造快乐积极的学习环境，让教职员工和学生都能茁壮成长。

ESBM 专门从事学术英语、专业教育和培训，通过正规学习方法提供与经济社会生活各领域职业相关的知识和技能。ESBM 的基础和预科课程受到全英大学的认可，帮助学生更有准备地攻读科学、商业、IT、工程、生命科学、医科等专业的本科和研究生学位。除以上专业，我们的专家还可以就更多领域向学生提供支持和建议。

ESBM 成功地培养了来自世界各地的学生，包括来自中东、东南亚以及中国的学生。ESBM 服务国际留学生的经验丰富，时刻让学生感觉宾至如归。通过给予学生定期的反馈，我们督促每一位学生全面地激发自己的潜力，支持学生申请进入与我们合作的高等教育学府继续深造。

East Sussex College Group (ESC)

东萨塞克斯学院 (ESC)



Mark Allen

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Organisation Profile

East Sussex College Group is a large Government Further Education college on the south coast of England with campuses in three locations. We have been teaching students from China for 30 years and have been the number 1 Government college for teaching English for ten years (based on British Council inspections).

We have awards for International student support from UKCISA and the Association of Colleges. We were also commended last year for how we integrate local and international students. We have a dedicated team to manage the enquiries, admissions, accommodation and on-course support. Most of our experience with Chinese students is teaching English and A levels.

机构介绍

东萨塞克斯学院集团是一所大型公立职业教育学院，位于英格兰南部海岸，有三个校区。根据英国文化教育协会的排名，我校是英国首屈一指的英语培训公立院校，接收并培养中国学生的经验已有 30 年。

我校对国际生源的支持广受认可，荣获 UKCISA 和英国学院协会颁发的荣誉奖项。去年，我们通过支持本土学生和国际学生一体化教学再次获得表彰。我们组建了专门的团队受理来自学生的咨询，为学生提供入校、住宿和课程等多方面的支持。我们为中国学生提供的主要是英语语言以及 A Levels 的课程。

Exeter Academy Ltd

埃克塞特学院



Andrew Bungay

Principal 校长

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Organisation Profile

Exeter Academy is a year-round provider of English language courses for adults across a range of course requirements from General English group training, exam training and also English for specific purposes, in group and individual lessons. We have been operating since 1978 and are accredited by the British Council.

Located 10 minutes from the Exeter University campus, we usually have around 40 students and the average age is around 30. We are an ideal location for focussed, adult courses as we have a lot of experience in this area. Our teachers are highly experienced and we have offered such courses to Military, engineering, business, legal and healthcare professionals. Exeter is 2 hours west of London and a wonderful city for study.

机构介绍

埃克塞特学院是一家常年为成人提供英语课程的机构，其课程要求包括普通英语小组培训、考试培训以及职业英语，课程形式包括小组和单独授课。我们创立于1978年并运营至今，得到了英国文化教育协会的认可。

我校距埃克塞特大学校区仅10分钟车程，一般有40余名在校生，学生平均年龄在30岁左右。埃克塞特学院是专为成人提供专业课程的理想之地，在这一领域有着丰富的经验。履历丰富的教师为来自军事、工程、商业、法律和医疗行业的专业人士提供专业的培训和课程。据伦敦仅2小时车程的埃克塞特更是环境舒适，非常适合学生求学、生活的城市。埃克塞特距离伦敦以西2小时车程，是一个非常适合学习的城市。

International House London

国际豪斯语言学院伦敦校区



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Organisation Profile

International House Trust Limited t/a International House London (known as "IH" and "IH London") is founded by John and Brita Haycraft in 1953, IH is a non-profit-making educational trust committed to raising the standard of English language teaching and training worldwide.

We are also the founding member of the International House World Organization that consists of over 150 affiliated schools in over 50 countries. International House is widely regarded as a world leader in language teaching, executive and business training, teacher training and trainer training.

We are an educational trust dedicated to raising language teaching and teacher training standards worldwide. We teach English as well as other Modern Languages and we train language teachers. In addition to being trained, qualified and experienced English teachers, our trainers have many years' professional experience including contacts throughout the legal, financial and commercial world, experience working with top management, gaining MBA and other business qualifications, knowledge of many world languages, experience of living in many countries and many have run their own businesses. We are accredited by the British Council for the teaching of English, and we are a founder member of EAQUALS. We also are a centre for the IELTS exam.

机构介绍

国际豪斯语言学院伦敦校区（简称 "IH" 和 "IH London"）由 John 和 Brita Haycraft 于 1953 年创立，IH 是一个非营利性的教育信托机构，致力于提高全球英语教学和培训的标准。

我们是 International House 世界组织的创始成员，该组织由 50 多个国家的 150 多所附属学校组成。国际豪斯语言学院被广泛认为是语言教学、管理层和商业培训、教师培训和培训师培训方面的世界领导者。

我们是一个教育信托机构，致力于提高全世界的语言教学和教师培训标准。我们教授英语以及其他现代语言，并培训语言教师。除了是训练有素、合格和经验丰富的英语教师外，我们的培训师还具有多年的行业经验，在法律、金融和商务领域有着广泛的人脉，具备与企业高管合作的经历，MBA 学历及其他相关行业资质资格，掌握多种世界语言，有在许多国家生活的经验，许多人还有创业经历。我们的英语教学得到了英国文化教育协会的认可，而且我们是 EAQUALS 的创始成员之一。我们还是雅思考试的考试中心。

International House Newcastle

国际豪斯语言学院纽卡斯尔校区



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Organisation Profile

International House Newcastle has been offering English language course since 1978 and been a teacher training institute since 1990. It is one of the leading centres for delivery of Content and Language Integrated Learning (CLIL) courses for teachers in state education. It is a CELTA and DELTA teacher training centre and a full member of EAQUALS, IALC and British Council accredited. Over the last few years delivery of online training has become a major focus.

From 2015 International House has worked in Hangzhou and Chengdu on educational projects connected to English language teaching and teacher training.

机构介绍

国际豪斯语言学院纽卡斯尔校区从 1978 年开始提供英语课程，从 1990 年开始成为教师培训机构，是国家教育机构的教师提供内容和语言整合学习（CLIL）课程的领先中心之一。国际豪斯语言学院纽卡斯尔校区是 CELTA 和 DELTA 教师培训中心，是 EAQUALS 及 IALC 正式成员，受英国文化教育协会认可。过去几年间，线上培训已成为我院培训工作的重点。

从 2015 年起，International House 在杭州和成都开展了与英语语言教学和教师培训有关的教育项目。

InTuition Languages

InTuition 教育



Jamie Gantley

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Organisation Profile

Market leader in Home Tuition and Online 1:1 specialist courses for professionals. We have an extensive portfolio of tutors from varied professional backgrounds who converted to teachers and are able to deliver in-depth and precise ESP courses.

We have been operating online courses to China based clients for the last 10 years and also have many inbound Chinese students come to the UK, Ireland and North America for our Home Tuition courses.

机构介绍

我们是为专业人士提供家庭辅导和在线 1:1 专家课程的市场领导者。我们拥有大量来自不同专业背景的导师，他们作为教师，能够提供深入和精确的职业英语课程。

在过去的 10 年中，我们一直在为中国的客户提供在线课程，同时也有许多中国学生来到英国、爱尔兰和北美参加我们的家庭教学课程。

Klik2learn



Ann Attridge

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Organisation Profile

Klik2learn is an award winning Edtech company specialising in using innovative technology to deliver English language learning.

The company has recently launched Destination OET, a new preparation course for the Cambridge Occupational English Test - a healthcare specific exam which is a mandatory requirement for working in a English speaking environment. Destination OET is aimed at nursing professionals and focuses on giving them the reading, listening, writing and speaking skills they need to operate confidently in English. Our focus on communication skills is enabled by speech recognition technology and real time simulations. Destination OET is delivered through the company's proprietary Learning Management System - the Digital Learning Hub which enables tracking and tutor support.

机构介绍

Klik2learn 是一家屡获殊荣的教育科技公司，精于使用创新技术来提供英语语言培训。公司推出的最新产品 Destination OET 课程，帮助学生备考剑桥职业英语测试。

剑桥职业英语测试（OET）是针对医疗保健的考试，是在英语国家从事医疗相关工作的必须通过的考核。Destination OET 帮助护理专业人员掌握从容使用英语从事护理工作所需的阅读、听力、写作和口语技能。Klik2Learn 通过语音识别和实时模拟技术，助力对学生使用护理英语进行有效沟通的能力。Destination OET 是通过公司专有的学习管理系统——数字学习中心（Digital Learning Hub）实时跟进教学和培训的进展、汇报学些成果。

London Medical Exchange

英国医学交流中心



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Organisation Profile

London Medical Exchange is a UK based healthcare development training company focused on improving the skills and knowledge of hospital executives, doctors, nurses and students through professional courses within China.

We have a long history working in China with health commissions, hospitals and university's/Schools in partnership to support the demands of China's healthcare systems. Working with local partners has allowed the company to build trust in China and deliver the best service to healthcare staff. In 2021/2022 we have helped over 3500 Chinese professionals with online learning, including Medical English and specialist clinical teaching.

Programmes and courses have been designed to meet the ever-changing medical environment, from problem solving to real-world examples, we ensure our delegates are taught to deal with growing complex situations. We deliver a range of professional courses from Medical English courses, Medical Observerships, fellowships, publishing and leadership training.

机构介绍

英国医学交流中心是一家总部位于英国的医疗保健发展培训机构，专注于通过专业课程提高医院管理人员、医生和护士的技能和知识，这些课程在中国均有开设。

英国医学交流中心在中国与地方卫健委、医院和各高校有着殷实的合作背景，为中国医疗系统的需求提供支持。通过与当地合作伙伴的合作，公司在中国市场建立了良好的信誉，为医护人员提供最好的服务。2021至2022年间，我们与合作伙伴一起，为超过3500名中国专业人士提供线上教学课程，包括医学英语和临床教学等。

项目和课程旨在满足不断变化的医疗环境，从解决问题到护理现实案例，我们确保学生能够掌握应对复杂情况的技能。英国医学交流中心的英国教育合作伙伴来自大学、医院和民办组织，带来了医学相关的最佳知识技能。我们提供一系列专业课程，包括由英国专家提供的医学英语课程、医学观察机会和领导力培训。

Specialist Language Courses



Specialist Language Courses

Chris Moore

Managing Director 总经理

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Organisation Profile

SLC is the UK's leading provider of Medical English training services to the global healthcare sector. Every year, we enable thousands of medical professionals and students around the world to work, travel, study, research, and communicate in English, the lingua franca of medicine.

We publish over 800 hours of profession-specific, cross-sector and test preparation courses for students and professionals in medicine, nursing, pharmacy, care, radiography, and medical research. All courses are CPD-accredited, ensuring learners get high quality, brilliantly designed and up-to-date content wherever they may be.

We also provide online tutoring to healthcare professionals to improve their language and communication skills and/or pass the English tests they need to register in English-speaking countries, including the UK, US and Australia. Our customers include the UK National Health Service, medical universities, private healthcare groups, and individuals from over 75 countries.

We have been delivering in China since 2020. We have delivered online courses (self-study and tutored), online exam tutoring to small groups and individuals, and professional development seminars to medical researchers

机构介绍

SLC 是英国领先的医学英语培训服务提供商，为全球医疗保健领域提供服务。每年，我们使世界各地数以千计的医疗专业人士和学生能够用医学通用语言——英语进行工作、旅行、学习、研究和交流。

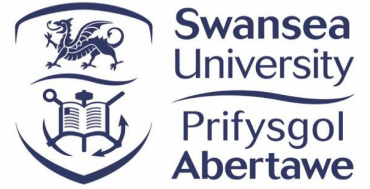
我们为医学、护理、药学、护理、放射学和医学研究领域的学生和专业人员出版了超过 800 小时的特定专业、跨行业和考试准备课程。所有课程都经过 CPD 认证，确保学习者无论在哪里都能获得高质量、设计精良和最新的内容。

我们还为医疗保健专业人员提供在线辅导，以提高他们的语言和沟通技能，通过他们在英语国家（包括英国、美国和澳大利亚）注册所需的英语测试。我们的客户包括英国国家卫生局、医科大学、私人医疗集团以及来自 75 个国家的个人。

自 2020 年以来，我们一直在中国提供服务。我们已经提供在线课程（自学和辅导），为小团体和个人提供在线考试辅导，并为医学研究人员提供专业发展研讨会。

Swansea University

斯旺西大学



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Organisation Profile

We provide high quality English language training and offer a variety of English as a Foreign Language (EFL), English for Academic Purposes (EAP), and English for Specific Purposes (ESP) programmes, as well as Cambridge CELTA teacher training courses. We also offer exam preparation and short courses.

Our ESP arm has many years of experience in the design and delivery of tailor-made programmes for groups. We work with agents, group leaders, schools, universities, and training organisers to create courses which meet your specialist needs and wants. The content and duration of your bespoke course can be specified by you or designed in collaboration with us.

机构介绍

我们提供高质量的英语培训，提供各种英语作为外语（EFL）、学术英语（EAP）和职业英语（ESP）课程，以及剑桥 CELTA 教师培训课程。我们还提供备考和短期课程。

我们的 ESP 部门在为团体设计和提供定制化课程方面拥有多年的经验。我们与代理商、团体负责人、学校、大学和培训组织者合作，创建符合您专业需求的课程。您的定制课程的内容和时间可以由您指定或与我们合作设计。

The London School of English Limited

伦敦英语学院



Faeza Afzal

Commercial Director 商务总监

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Organisation Profile

The London School of English specialises in English for Specific Purposes (ESP) and our courses are tailor-made for participants to ensure they have relevant practical skills and improved confidence. Founded in 1912, we are the world's oldest accredited English language school. We were awarded the highest possible score in our recent British Council inspections (May/June 2019) in London gaining 14/14 'areas of strength'.

We are a Centre of Excellence based on EL Gazette rankings and ISO 9001:2015 certified which give our public sector and corporate clients confidence in our quality control, processes, and consistency of client satisfaction. The London School of English is the world's highest rated language school on Trustpilot with an average score of 4.8 out of 5 from over 1,500 reviews.

We welcome clients from over 70 countries, primarily from Switzerland, France, Italy, Japan, Brazil, Russia, Germany, Turkey, and Saudi Arabia. Many of our clients have chosen to extend or repeat their contracts with us over the long term as they are satisfied with the service and results that we deliver.

We focus on delivering the best training possible for our clients: in addition to the minimum 'CELTA' qualification, our permanent training staff hold the Cambridge ESOL Diploma in Teaching English as a Foreign Language to Adults, 'DELTA'. Many of our trainers have backgrounds in business, law and other professional fields prior to commencing their training careers.

机构介绍

伦敦英语学院专门研究专用英语 (ESP)，我们为学生量身定做课程，以确保他们拥有相关的实用技能和足够的自信心。我们成立于 1912 年，是世界上历史最悠久的经认证的英语语言学校。在英国文化教育协会最近在伦敦进行的检查 (2019 年 5 月 /6 月) 中，我们获得了最高分，获得了 14/14 个 "优势领域"。

根据 EL 公报的排名，我们是一个卓越的中心，通过了 ISO 9001:2015 认证，这使我们的公共部门和企业客户对我们的培训质量、流程和客户满意度信心十足。在 Trustpilot 网站上，伦敦英语学院是世界上评价最高的语言学校，在 1500 多条评论中平均得分为 4.8 分。

我们欢迎来自 70 多个国家的客户，主要来自瑞士、法国、意大利、日本、巴西、俄罗斯、德国、土耳其和沙特阿拉伯。客户对我们提供的服务和培训成果感到满意，选择与我们延续或续签合同。

我们专注于为客户提供最好的培训：除必备的 "CELTA" 资格外，我们的长期培训人员还持有剑桥 ESOL 成人英语教学文凭 "DELTA"。许多培训师在开始其培训事业之前，都有商业、法律和其他专业领域的背景。

The University of Sheffield English Language Teaching Centre (ELTC) 谢菲尔德大学语言教学中心



Will Nash

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Organisation Profile

The English Language Teaching Centre (ELTC) is part of The University of Sheffield and one of the largest university language centres in the UK. The University of Sheffield is ranked in the top 100 in the world by QS and has excellent links for industry and institutional internationally. The ELTC offers a variety of academic, professional, and general English language courses and services. We offer teacher training courses, professional development services and English language testing. Our staff have experience of teaching international students in a wide range of locations and situations, both in the UK and overseas and in a variety of ESP areas, including for business and management, science and engineering, social sciences and education and arts and humanities, both for employment, professional and academic purposes.

机构介绍

英语教学中心 (ELTC) 位于谢菲尔德大学的, 是英国最大的大学语言中心之一。谢菲尔德大学被 QS 评为世界前 100 名, 与全球院校和行业保持着紧密的联系。ELTC 提供各种学术、专业和普通英语语言课程和服务。我们提供教师培训课程、专业发展服务和英语语言测试。我们的员工拥有在全球各地不同环境下培养国际学生的经验, 在英国本土以及海外向学生教授职业英语课程, 涵盖商业管理、科学工程、社会科学、教育、艺术和人文等不同领域、助力学生就业、职业发展和学术深造。

WE Bridge Academy

英国英桥学院



Nicolo Paolucci

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Website/ 网址: www.we-bridge.co.uk

Organisation Profile

We are WE Bridge Academy – an English language school located in the very heart of Cardiff, UK. We offer English language courses, pre-university programmes and teacher training solutions. We have been working with countries in Europe, the Middle east and North Africa. We have recently signed an MOU with Nuo Shihua Dual Track International Education Centre to run English courses and International Foundation Programmes in Shanghai.

机构介绍

英桥学院是一所位于英国卡迪夫市中心的英语语言学校。我们提供英语语言课程、大学预科课程和教师培训方案。我们一直在与欧洲、中东和北非的国家合作。最近，我们与诺世华双轨制国际教育中心签订了谅解备忘录，在上海开设英语课程和国际预科课程。

Wimbledon School of English

温布尔登英语学校



Wimbledon
School of English

Named as number 1 English language school in the UK
2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021
(EL Gazette Centre of Excellence from British Council inspection results)

Fiona Dunlop

Principal 校长

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Website/ 网址: www.wimbledon-school.ac.uk

Organisation Profile

Wimbledon School of English (WSE) is a top ranked English language school based in the UK. As one of only four schools out of approximately 500 UK schools to have received strengths in all 15 areas of our British Council inspection reports, we guarantee high quality across all areas of the school.

We have 10 permanent trainers, all of whom hold a first degree, a CELTA or Trinity teaching certificate, plus the higher DELTA or Trinity diploma qualification. All have extensive experience in course design, teaching, and teacher development. WSE trainers teach a range of courses, including English for Examinations, Communication Skills, Academic English, Business and Professional Skills, English for Specific Purposes (including law, finance, journalism, and science), and Soft Skills.

Our courses are delivered in school, overseas and online in real time. We have worked with Chinese partners for over 25 years. In this time we have delivered a range of courses to students from China travelling to London, online and also during 2 trips to China. Courses delivered have included: English for Academic Purposes plus IELTS Preparation, General English, Business and Professional Skills, Communication Skills, Teacher Training.

机构介绍

温布尔登英语学校 (WSE) 是一所位于英国的顶级英语语言学校。我们为学生提供全方位的优质教育服务, 在英国文化教育协会监督检查报告全部 15 项评价中均获得了最高的评价, 在全英约 500 所院校中, 仅有 4 所获此殊荣。

我们有 10 名长期培训师, 他们都拥有第一学位、CELTA 或 Trinity 教学证书, 外加高级 DELTA 或 Trinity 文凭资格。他们在课程设计、教学和教师发展方面都有丰富的经验。WSE 培训师教授一系列课程, 包括考试英语、沟通技巧、学术英语、商业和专业技能、职业英语 (包括法律、金融、新闻和科学) 以及软技能。

我校课程支持在校面授、海外面授以及线上实时授课等多种形式。我们与中国的合作伙伴已经合作了超过 25 年。在这段时间里, 我们已经为来自中国的学生提供了一系列的课程, 包括在伦敦旅行、在线学习以及两次赴华面授的服务。所提供的课程包括: 学术英语和雅思考试准备、通用英语、商业和专业技能、沟通技能、教师培训。

Rose of York Language School London 伦敦约克洛斯语言学校



Philippe Ernest

Director of Studies 学习部主任

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Tel/ 电话: +442074340643

Website/ 网址: <https://www.roseofyork.com>

Organisation Profile

Rose of York is an inviting and friendly English Language school in the centre of London. We have been providing excellent English language tuition since 1989. Our primary mission is to help students to achieve excellence and proficiency in the use of English while ensuring they enjoy their time in London.

We provide English for specific purposes training in the following subjects: Business English, Medical English, Legal English, English for Pilots and Aviation English, Banking and Finance, Marketing and Management and Business Management.

机构介绍

伦敦约克洛斯语言学校位于伦敦市中心，是一家环境宜人、教职员工待人友好的英语语言学校。自 1989 年以来，我们一直为学生提供优质的英语语言教学。我们的首要目标是帮助学生获得优秀的英语水平，在实现流利地使用英语，享受在伦敦学习和生活的经历。

我们提供以下科目的职业英语培训：商务英语、医学英语、法律英语、飞行员英语和航空英语、银行和金融、市场营销和管理以及商业管理。

QA

QA 教育集团



Daniel Valbonesi

International Recruitment Manager- Online Pathways 国际招生经理 - 线上渠道

Email address/ 电子邮箱: Daniel.valbonesi@qa.com

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Website/ 网址: <https://qahighereducation.com/courses/pre-sessional-english/>

Organisation Profile

We're a private UK higher education provider. Working in partnership with universities, colleges and education specialists in the UK, we recruit, market and deliver a range of programmes from foundation level, to undergraduate and postgraduate degrees. All designed to support our students' future career aspirations.

机构介绍

我们是一家英国私立高等教育机构。我们与英国的大学、学院和教育专家合作，从事包括基础阶段到本科、研究生学位水平的课程在内，一系列课程的招募、营销和培训工作。所有课程设计均以支持学生未来的职业发展为导向。

UK Organisation \ Sector	Finance	Engineering	Renewable/Green Energy	Law	Business/Business Communications	Logistics and Transport	Healthcare	Other Bespoke Vocational English and English+ fasfProgrammes
ESC (East Sussex College) (ESC)							●	
Exeter Academy		●						
International House London	●							
International House Newcastle			●					
InTuition	●							
Klik2learn							●	
Lincoln College	●							
London Medical Exchange							●	
M2R								●
QA	●							
ReallyEnglish	●							

UK Organisation \ Sector	Finance	Engineering	Renewable/Green Energy	Law	Business/Business Communications	Logistics and Transport	Healthcare	Other Bespoke Vocational English and English+ fastProgrammes
Rose of York Language School London		●						
Specialist Language Courses							●	
Swansea University							●	●
The London School of English					●		●	
The Sheffield College								●
The University of Manchester		●						
University of Sheffield ELTC (English Language Teaching Centre)	●							
We Bridge Academy	●							
Wimbledon School of English	●							
York Associates International						●		

* ESP service providers enclosed in the grid above are able to provide bespoke ESP programmes covering all industries and sectors, sectors highlighted in the grid only represent from which sector relevant case studies were shared across.

职业英语行业 英语机构	金融	工程	清洁能源	法律	商务/商务交流	物流与交通运输	医疗	其他定制的职业英语 和“英语+”项目
东萨塞克斯学院 (ESC)							●	
埃克塞特学院		●						
国际豪斯语言学院伦 敦校区	●							
国际豪斯语言学院纽 卡斯尔校区			●					
InTuition	●							
Klik2learn							●	
林肯学院	●							
伦敦医学交流中心							●	
M2R 教育								●
QA 教育集团	●							
瑞英在线	●							

职业英语行业 英语机构	金融	工程	清洁能源	法律	商务/商务交流	物流与交通运输	医疗	其他定制的职业英语 和“英语+”项目
伦敦约克洛斯语言学校		●						
Specialist Language Courses							●	
斯旺西大学							●	●
伦敦英语学院					●		●	
谢菲尔德学院								●
曼彻斯特大学		●						
谢菲尔德大学语言教学中心	●							
英国英桥学院	●							
温布尔登英语学校	●							
York Associates International						●		

* 上图介绍的英国英语培训机构可以提供各行各业职业英语的培训定制化课程，图中标记的行业仅代表相关合作案例所在的行业。



GREAT
BRITAIN & NORTHERN IRELAND

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UK Government