

英国素质教育机构目录

UK All-round Education Catalogue



GREAT 
BRITAIN & NORTHERN IRELAND

UK All-round Education Catalogue (Version 2024)

英国素质教育机构目录 (2024 年版本)

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Introduction on Department for Business and Trade Education and Skills Sector

英国商业贸易部教育与技能行业介绍

As a UK government department, Department for Business and Trade helps UK business export overseas and attract high quality investment. For Education and Skills Team in China, we act as a central point of contact within UK government for enquiries from Chinese government, institutes, business and other organisations seeking expertise from the UK for their large-scale education and training projects. We work with the UK education and skills sector to prepare an effective, co-ordinated response to meet market demands. At the same time, we pay close attention to the education policy environment in China, engaging actively with relative Chinese government departments for regular communication, to promote cooperation and exchanges between the UK and China in education and beyond. In China, our team primarily focus on collaboration opportunities in seven areas under education sector, namely early years education, K12 schools, higher education, technical vocational education and professional training, all-round education, education technology, English language training.

英国商业贸易部（Department for Business and Trade）作为英国的政府部门，帮助英国的企业开拓海外市场，同时吸引海外企业对英国市场进行高质量的投资。作为英国政府内部的联络中心，英国商业贸易部教育与技能行业中国区团队负责对接来自中国政府部门、院校、商业以及各类机构寻求英国专业资源的大型教育项目需求，并与英国教育技能行业紧密合作，向中国合作伙伴提供高效协同的回应以满足本地市场需求。同时我们密切关注中国教育行业的政策信息，积极与相关中国政府部门展开对话，促进英中两国在教育及更多领域的合作和交流。在中国，我们团队重点关注教育行业 7 大领域的合作机会，包括学前教育、K12 学校、高等教育、职业教育及培训、素质教育、教育科技、英语语言培训。

STEM

CL Global Academy

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cl global
academy

Embrace Learning, Inspire Different

CL Global Academy is a distinguished, international education company that designs and delivers academic short courses in Cambridge.

Certified by the Universities and Colleges Admissions Service (UCAS) and accredited by the British Accreditation Council (BAC), CL Global Academy specialises in providing courses targeted at learners between the ages of 13 and 22. Collaboration lies at the heart of its unique approach, evidenced by a Memorandum of Understanding (MoU) with the University of Cambridge's Department of Engineering. Each summer, CL Global Academy works closely with Cambridge colleges to host over 1,500 students, including King's College, St Catharine's College and Lucy Cavendish College.

The provision of prestigious education is further showcased by the 'OxCam' course, an academically rigorous programme that champions interdisciplinary approaches and Project-Based Learning (PBL). Combined, these initiatives seek to augment students' academic proficiency, cultivate global citizenship and bolster their competitiveness in academic pursuits. The curriculum spans STEM disciplines, systems thinking, machine learning, and data science.

Within the Chinese market, CL Global Academy is actively seeking to form collaborations with universities, high schools and educational groups. The terms of partnership are flexible, with potential for exclusivity based on mutual objectives and the scale of engagement.

CL Global Academy 是一家享有盛誉的国际教育公司，专门在剑桥设计并提供学术短期课程。

公司经英国大学及学院招生服务处 (UCAS) 认证，英国学术委员会 (BAC) 认可，专注于为 13 至 22 岁的学习者提供针对性课程。CL Global Academy 与剑桥大学工程系签订的谅解备忘录 (MoU) 开展合作。每年夏天 CL Global Academy 与剑桥多个学院紧密合作，接待超过 1500 名学生，其中包括国王学院、圣凯瑟琳学院和露西·卡文迪许学院。

旗舰项目“OxCam 牛津计划”是在剑桥设立的一所学术严格的暑期学校，该计划倡导跨学科方法和基于项目制学习 (Project-Based Learning)。该倡议旨在提高学生的学术能力，培养全球公民意识，并增强他们在学术追求中的竞争力。课程内容包括 STEM 学科、系统思维、机器学习和数据科学等。

在中国市场，CL Global Academy 正在积极寻求与大学、国际高中和教育集团的合作。合作条款灵活，根据共同目标和合作规模，可能提供独家合作机会。

Esquire Education Group Ltd

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Esquire is a leading provider of innovative educational solutions, dedicated to transforming the learning experience for students worldwide. Founded by Adam, with over a decade of teaching experience and a background in motorsport engineering, Esquire bridges the gap between theory and practice in STEM education.

Our flagship product, STEM On Track, empowers students to construct their own Racing Kart, learn the applied STEM theory behind it, and race in Grand Finals against other competing schools. Accredited by the British Science Association's Crest Awards, STEM On Track is poised to launch in the China market. In line with our international expansion, we are currently negotiating a licensee agreement in Australia and seeking partnerships with international schools, education groups, and distributors in China.

Esquire has provided expert feedback to the UK Government's All Party Parliamentary Group for Motorsport, demonstrating our commitment to shaping educational policy and practice. While not currently represented in China, we are eager to explore collaboration models to maximise our impact.

Esquire 是一家领先的创新教育解决方案提供商，致力于改变全球学生的学习体验。Esquire 由 Adam 创立，拥有十多年的教学经验和赛车工程背景，弥合了 STEM 教育理论与实践之间的差距。

我们的旗舰产品 STEM On Track 帮助学生搭建自己的卡丁车赛车，学习其背后的应用 STEM 理论，并在总决赛中与其他竞争学校比赛。STEM On Track 获得英国科学协会 CREST 大奖的认可，有望在中国市场推出。根据我们的国际扩张规划，我们目前正在澳大利亚商定许可证协议，寻求与中国的国际学校、教育集团和分销商建立合作关系。

Esquire 向英国政府的相关赛车小组提供专家建议反馈。虽然目前我们未在中国设立代表，但我们渴望探索合作模式，以最大限度地发挥我们的影响力。

STEM

F1 in Schools

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Developed to introduce students to STEM subjects in the most engaging way possible – through the creation of a miniature F1 car – F1 in Schools is an educational project like no other. Designed for teachers, informed by engineers, and endorsed by F1, this programme sets students on the fast track to STEM success; and provides a lot of fun on the way.

Creating their own version of an F1 team, students work together in groups of 3-6. Assigning roles and responsibilities, each individual takes ownership of a specific area, such as designing the car, manufacturing it, testing it, branding it, or even becoming the Team Principal and ensuring they have oversight of every element.

Once they have developed their car and project work, they are able to compete in events, where they race against other teams, as well as presenting to a team of judges, comprised of industry professionals (and sometimes members of F1 teams!).

These events begin at regional level, progress to national, and, for the very best, culminate in competing against other countries in the Aramco F1 in Schools World Finals.

- What's the product/service aimed to be exported to China market.

An educational competition, F1 in Schools provides a wide range of free resources and software to those taking part. Equipment is also available to purchase, which includes several products which can be used in schools, such as a racetrack.

- Experience in international market;

Now present in 60 countries, F1 in Schools is an international competition which is active everywhere from the USA and Australia through to Greece, India, and China.

- The type of Chinese partners you're looking for.

Available to students aged 9-19, F1 in Schools is ideal for schools and colleges with pupils in this age bracket.

F1 in Schools 是一个独特的教育项目，以创建微型 F1 赛车为载体，采用最引人入胜的方式向学生介绍 STEM 学科。该课程专为教师设计，课程内容由工程师提供，并得到 F1 的认可，助力学生走上 STEM 的快车道，同时在沿途收获诸多乐趣。

3~6 名学生为一组，合作组建自己的 F1 车队。每个人分配角色和职责后，各自分工完成任务（例如，车辆设计、制造、测试和品牌推广，甚至担任队长，确保事无巨细地进行监督）。

车辆开发和项目工作完成后，整个团队将能够参加比赛，与其他车队进行角逐，向由业内专业人士（有时是 F1 车队的成员）组成的评委团队展示自己的风采。

参赛队伍从区级赛事开始，一路过关斩将到国家级，并最终在沙特阿美 F1 in Schools 世界总决赛中与其他国家队伍展开竞争。

- 希望向中国机构提供的服务

作为一项教育竞赛，F1 in Schools 为参赛者提供多种多样的免费资源和软件。参赛者亦可自行购买设备，其中包括赛道等多种校内可用产品。

- 国际市场经验

目前，F1 in Schools 已走入 60 个国家，从美国和澳大利亚到希腊、印度和中国，其已成为一项活跃的国际比赛。

- 希望找到的中国合作伙伴类型

F1 in Schools 面向 9~19 岁的学生，因此十分适合该年龄段学生所在的学校和学院。

Oxford University Press

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Oxford University Press (OUP) is a department of the University of Oxford. It furthers the University of Oxford's objective of excellence in research, scholarship and education by publishing worldwide. Established in 1478, OUP is one of the oldest and largest university presses in the world, developing vast high-quality content and learning resources.

In China, OUP strives to provide learners and partners with high-quality, diversified learning content, resources, and learning solutions about all-around development. To achieve this, OUP establishes print and digital rights licensing, imports books and embraces innovative technology in local content development.

The Talk about Everything with Oxford (TAO) series has been OUP's most important locally developed content for China in recent years. Using storytelling as a tool, TAO covers various topics such as world cultures, science and engineering, art, life, logic, and critical thinking. The content can also be adapted in new products and developed into digital products for different scenarios and uses. TAO lays a solid foundation for children's healthy growth and overall development, while improving their life skills for the future.

牛津大学出版社隶属牛津大学，以环球出版为志业，弘扬牛津大学卓于研究、博于学术、笃于教育的优良传统。牛津大学出版社成立于1478年，是世界上历史最悠久、规模最大的大学出版社之一，拥有庞大的优质学习资源内容库。

在中国，通过本地内容原创或合作开发、版权和电子版权授权、原版图书引进等形式，以前瞻理念下的趣味内容为内核，积极拥抱创新科技，期待携手合作伙伴为学习者提供多元高素质教育学习资源，为合作伙伴提供以优质内容为核心的领先解决方案。

《牛津话》系列是牛津大学出版社近年来在国内重点打造的内容系列，将丰富的知识内容融于妙趣横生的故事之中，涵盖科学、艺术、儿童成长、逻辑思维等重要话题，为儿童身心健康成长提供有力支持，全面提升面向未来的综合素养，该系列内容可针对不同使用场景进行丰富延展和多样化数字化开发。

STEM

Pearson

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Pearson

With a history of more than 180 years, Pearson employs more than 20,000 people worldwide and serves 160 million students every year. Our five business segments are English Language Learning, Examinations and Qualifications, Virtual Learning, Vocational Skills, and Higher Education. Among them, the CREST Awards program is the main exchange program, and we plan to cooperate with schools and institutional distributors. The CREST Awards are a STEM (Science, Technology, Engineering and Mathematics) program created by the British Science Association (BSA) to encourage primary and secondary school students to participate in academic Learning in STEM-related fields and inspire young people to think and act like scientists and engineers.

培生迄今拥有逾 180 年历史，在全球拥有超过 2 万余名员工，每年为 1.6 亿学习者提供服务。我们五大业务部门分别是英语学习、考试与资格认证、虚拟学习、职业技能和高等教育。其中，CREST Awards 项目是本次主要交流的项目，我们计划与学校和机构分销商进行合作。CREST Awards 是英国科学协会 BSA (British Science Association) 创设的 STEM (科学、技术、工程和数学) 项目，旨在鼓励中小学生学习参与 STEM 相关领域的学习，激励年轻人像科学家和工程师一样思考和行动。

SAM Labs

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SAM Labs is a high-tech education company founded in the United Kingdom, dedicated to providing programming education and STEAM education solutions for students aged 4-14 years, supporting the self-developed full Bluetooth electronic module set, programming APP, and course material package. With a team of experienced educators, curriculum and content written for educators, by educators, and a group of SAMbassadors across the globe for guidance, we are able to customize the STEAM and Coding learning experience for educators and students to fit a wide variety of district needs.

-Experience in international market:

Present in over 3,000 schools across the United States and over 6,000 schools worldwide, SAM Labs has years of experience giving educators the confidence to teach coding and computational skills.

-The type of Chinese partners you're looking for:

Local education bureaus, schools, education groups.

SAM Labs 是一家成立于英国的高科技教育公司，专注于为 4 至 14 岁学生提供编程教育和 STEAM 教育解决方案，配套自主研发的全蓝牙电子模块套装、编程 APP、课程资料包。我们拥有一支经验丰富的教育工作者团队，课程和内容由教育工作者编写、由全球各地的 SAMbassadors 提供指导，我们能够为教育工作者和学生量身定制 STEAM 和编程学习体验，以适应各种不同的教育需求。

- 国际市场经验：

SAM Labs 已经进入美国的 3000 多所学校和全球超过 6000 所学校，多年来一直致力于帮助教育工作者自信地教授编程和计算技能。

- 寻找的中国合作伙伴类型：

当地教育局、学校、教育集团。

STEM

STEMaccess

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At STEMaccess, we are experts in the delivery of bespoke tuition and mentoring in all things STEM. Our executive team hand-select and interviewed our expert tutors personally to ensure they meet our strict criteria.

Exam Preparation and Specialist Admissions Support—Our expert team can help with all STEM subjects (ages 12 to 18). Our dedicated team of education consultants can also support students applying to Oxbridge and Medical School (including UCAT preparation).

Mentorship in Research Excellence (MiRE) Program - A comprehensive program in which students delve into real scientific problems alongside academic researchers at leading UK institutions, such as Oxford University, The University of Cambridge, and Imperial College London. Students will also have the opportunity to present their research findings during a poster presentation at a student conference in the UK. This unique opportunity will provide students with the scientific skills they need to excel in STEM and to stand out in their UCAS applications.

We're interested in working with a range of stakeholders, including schools, parents, and education groups. With large-school partnerships, we offer exclusive discounts on our services and for other stakeholders, we offer a generous commission for student referrals.

STEMaccess 是一家围绕 STEM 各学科提供定制化教学和辅导的专业机构。我们的管理团队全程参与专家导师的选拔和面试工作，以确保其符合我们严苛的聘用标准。

我们为中国学生提供以下服务：

备考和专业招生支持：我们的专家团队可以围绕 STEM 的各个学科（12~18 岁）提供帮助。我们的教育顾问团队可以辅导帮助学生申请牛津大学、剑桥大学及医学院（包括 UCAT 考试准备）。

MiRE 项目是一项综合性计划，参加该计划的学员将在英国顶尖教育机构（如牛津大学、剑桥大学和帝国理工学院）的学术研究人员的指导下，深入探索真正的科学问题。学员还将有机会前往英国，在学员大会海报展示环节中展示他们的研究成果。这一机会不仅能够帮助学员掌握必要的科学技能，以便后期在 STEM 中取得优异表现，同时还能让其在众多 UCAS 申请中脱颖而出。

我们有意与学校、家长和教育集团等机构多方开展合作。针对大型学校合作项目，我们提供独家服务折扣优惠；针对其他合作项目，我们亦会提供丰厚的学员介绍费。

Study Mind

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Study Mind is a distinguished education service provider, aiding over 10,000 students both within the UK and internationally in their journey towards university admission in competitive courses such as Medicine, STEM, Law and more.

Our comprehensive suite of services includes 1-1 tutoring for which we are a UK Government partner, for over 500+ subjects, all of which have earned high praise from students and teachers for their effectiveness. Additionally, we offer specialised summer work experience programmes for young individuals aged 14-25, designed to enhance their university applications.

Our expertise extends beyond the UK, assisting students from over 20 countries with university applications, including admissions tests and English proficiency exams like IELTS. We collaborate closely with international schools, streamlining the admissions process. Our family of companies includes Medic Mind (www.medicmind.co.uk) and Law Mind (www.law-mind.co.uk), focusing on the competitive fields of medical, dental, veterinary, and law school applications, respectively.

Our services are tailored to empower students to navigate the complexities of university applications successfully. If you represent a school or an education group eager to bolster your students' prospects for UK university admission, Study Mind offers the expertise and support you need.

Study Mind 是一家卓越的教育服务机构, 已帮助来自英国和世界各地的 10,000 多名学子成功被各大高校的医科、STEM、法学等极具竞争力的专业录取。

我们提供全面服务和专业支持。作为英国政府合作伙伴, 我们为学员提供超过 500 个学科的一对一指导, 并获得了学员和教师的高度评价。另外, 我们还为 14-25 岁的学员提供专门的暑期实习计划, 以帮助他们提升大学申请竞争力。

我们拥有丰富的海外经验, 已为来自 20 多个国家的学员提供大学申请支持 (包括入学考试和雅思等英语水平考试)。我们还与国际学校密切合作, 简化录取流程。我们旗下的企业包括侧重医学、牙科和兽医学院申请业务的 Medic Mind (www.medicmind.co.uk), 以及侧重法学院申请业务的 Law Mind (www.law-mind.co.uk)。

我们的定制化服务旨在帮助学员一路过关斩将, 成功申请到心仪的大学。如果您希望帮助自己的学员提高英国大学录取概率, 那么 Study Mind 将是您的理想选择。

The Association for Science Education

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The Association for Science Education (ASE) is one of the largest subject associations in the UK providing a wide range of high quality science education publications, digital resources, CPD activities as well as a community of professional support for the science education community.

The ASE offers:

- Individual and school membership across all phases of science education
- Publications, journals and texts that support science educators pedagogical and scientific knowledge
- High quality CPD for teachers and technicians designed to promote a wide range of pedagogical and subject specific knowledge
- Bespoke teacher training programmes combining research-led knowledge with practitioner expertise, including pedagogic and subject CPD (online and face to face), curriculum design, practical science and formative/classroom assessment.
- Professional Registration: We are licenced to award Professional Registration for Chartered Science Teachers (CSciTech), Registered Science Technicians (RSciTech) and Registered Scientists (RSci), both in the UK and abroad.

We have members in over 45 countries and work with partners across Europe, America and Asia to deliver high quality CPD, workshops and evidence-based research. Recent projects include collaboration training workshops with the Shanghai Institute of Education in Science, Technology in Innovation and we were pleased to welcome a large delegation of science educators to our Annual Science Education Conference in the UK.

The Association for Science Education (ASE) 是英国最大的学科协会之一，提供多种高质量科学教育出版物、数字资源和持续专业发展活动，并创建旨在为科学教育界提供专业支持的社区。

ASE 提供:

- 各个阶段的科学教育个人和学校成员资格
- 为科学教育工作者提供教学和科学知识的出版物、期刊和文本
- 为教师和技术人员提供高质量的持续专业发展，以推广广泛的教学法和学科专业知识
- 定制教师培训计划，将以研究为主导的知识与从业人员的专业知识结合，包括教学法和学科持续专业发展（网课和面授）、课程设计、实用科学和形成性 / 课堂评估。
- 专业注册：我们是英国国内特许科学教师（CSciTech）、注册科学技术人员（RSciTech）和注册科学家（RSci）的许可专业注册颁证机构。

我们的成员遍布超过 45 个国家，我们与欧洲、美洲和亚洲的合作伙伴共同提供高质量的持续专业发展机会、研讨会和循证研究。我们近期的合作项目包括与上海科创研究院合作举办的培训研讨会，我们很高兴有大批科学教育工作者出席我们在英国举行的年度科学教育会议。

Outdoor Sports 户外运动教育

Active Learning Centres (ALC) International

Contact Person 联系人: Oliver Smith
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Active Learning Centres International, is a unique program for junior students aged 11-16 that combines exciting outdoor education experiences with the opportunity to develop English Language skills, visit some of the UK's most exciting sites, and meet students from all around the world.

Delivered in partnership between Active Learning Centres and Ardmore Language Schools, the courses provide an adventure of a lifetime, that is aimed at growing students' confidence, inspiring resilience, and developing character.

Furthermore, our Adventure English courses create the perfect opportunities for international students to use English language in an experiential way both inside and outside of the classroom.

-What's the product/service aimed to be exported to China market:

Outdoor education, life skills, problem solving, character building and English language

-Experience in international market;

ALC combined with Ardmore have been providing programs for international students for over 40 years.

-The type of Chinese partners you're looking for:

Active Learning Centres are keen to offer these outdoor education experiences to schools, international schools, and Colleges across China. We are also keen to work with distributors of English language courses within China, to develop partnerships that provide students with access to these special courses.

Active Learning Centres International 专注于 11 ~ 16 岁学生打造的特色课程项目, 参加该项目的学生不仅能体验趣味户外教学的魅力, 而且还有机会提升英语技能、参观英国著名景点, 并结交来自世界各地的朋友。

课程由 Active Learning Centres International 和 Ardmore Language Schools 合作提供, 旨在为学生提供终身难忘的学习体验, 帮助学生增强自信、锻炼心性并塑造性格。

此外, 通过我们的“探险英语”课程, 国际学生将有机会在课堂内外体验沉浸式英语。

- 希望向中国机构提供哪些服务:

户外教育、生活技能培养、问题解决能力培养、性格塑造和英语水平提升。

- 国际市场经验;

在过去 40 多年间, Active Learning Centres International 和 Ardmore Language Schools 合作, 携手为国际学生提供课程。

- 希望找到的中国合作伙伴类型:

Active Learning Centres International 希望为中国各地的学校、国际学校和学院提供户外教育体验。另外, 我们渴望与中国的英语课程中介机构代表合作, 为广大学生提供独具特色的英语课程。

Outdoor Sports 户外运动教育

Bear Grylls Survival Academy

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The Bear Grylls Survival Academy (BGSA) have facilitated survival courses and events across China since 2016. In 2019, BGSA developed a comprehensive tiered curriculum of 120 survival lessons which partners with schools to be delivered as part of their extracurricular activities programme.

Catering to children aged 4-18, BGSA's Young Survivor program brings classroom education to life by encouraging children to apply what they've learned to a range of survival scenarios, building relationships with their peers, learning key survival skills and techniques, and earning internationally recognized accreditations as a result.

The BGSA curriculum content is endorsed by renowned UK adventurer Bear Grylls and aligns with his published series of survival handbooks. While the handbooks are published in both Mandarin and English, use of the English books further extends learning by encouraging pupils to practice and develop their use and understanding of the English language.

BGSA trains teachers and school facilitators to deliver Young Survivor training, with continued support from the BGSA team as required. This empowers the school to take full ownership of the curriculum as part of their educational offering and to include Young Survivor in any promotional marketing initiatives.

The Bear Grylls Survival Academy (BGSA) 自 2016 年起在中国各地推动开展野外生存课程和活动。2019 年, BGSA 开发了由 120 节野外生存课构成的综合分层课程, 并作为课外活动计划的一部分在合作学校中授课。

BGSA 的 Young Survivor 项目计划专门面向 4~18 岁的孩子, 并旨在将课堂教育融入生活。该计划鼓励孩子将所学知识应用于一系列野外生存场景, 与同龄人建立关系, 学习关键野外生存技能和技巧, 并获得经国际认可的认证。

BGSA 课程内容得到了英国著名冒险家贝尔·格里尔斯 (Bear Grylls) 的认可, 并与其出版的一系列野外生存手册不谋而合。这些手册有中文和英文两种版本, 使用英文版本可以鼓励学生练习和增进其对英语语言的使用和理解, 从而有助于进一步拓展学习内容。

在 BGSA 团队的持续支持下, BGSA 可在必要时将为教师和学校导师提供培训, 以帮助其组织开展 “Young Survivor” 训练。经过培训赋能, 学校可以完全自主地将该课程作为自身教育内容的一部分, 并将 “Young Survivor 项目” 纳入任何推广营销计划

Outdoor Sports 户外运动教育

BL Sports

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- SCHOOL OF EXCELLENCE -

BL Sports' primary goal is to enhance opportunities for all students to engage in sports. Focused on fostering inclusivity and breaking down barriers, we are dedicated to creating a level playing field for every child. Our four pillars of success, Sports and Fitness Education, Career Development, Fun and Active Learning, and Cultural Immersion and Friendship, form the framework through which we aim to amplify access to sports for every child.

BL Sports 的设立初衷希望为更多的学生提供参与体育运动的机会。我们注重促进包容性和打破障碍，致力于为每个孩子创造公平的竞争环境。体育和健身教育、职业发展、趣味和主动学习、文化沉浸和增进友谊，这四大成功支柱构成了我们努力实现增进每个孩子体育运动参与机会的目标框架。

Sports Summer Camp

体育夏令营

We offer unforgettable two week summer experience blending English language learning with top-tier sports coaching and incredible excursions in London. Our summer school is carefully designed for those students who want to improve their English through sport (Golf, Badminton, Multi Sports).

我们提供令人难忘的为期两周的夏令营项目，参与者将能学习提升英语、获得专业的体育训练，游览伦敦的短途旅行等丰富体验。我们的夏校专门面向有意通过体育运动（高尔夫、羽毛球、综合运动）来提高英语水平的学生。

International Projects

国际学生交流项目

BL Sports orchestrates exchange programs that bring together British and international students. This unique initiative allows students to deeply immerse themselves in the host country's culture through the enriching experience of living with local families, all while benefiting from high-level sports coaching.

BL Sports 精心规划了旨在促进英国和国际学生相互沟通的交流项目。通过参与这一独特的项目，学生将有机会积累与当地家庭一起生活的丰富经验，深入沉浸在英国文化中，同时受益于参与到各项专业的体育训练中。

Outdoor Sports 户外运动教育

City Football Group

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City Football Group is the owner of football-related businesses in major cities around the world, including football clubs, academies, technical support and marketing companies.

CFG owns 100% the Premier League club, the Manchester City Football Club. ManCity related IP is the main product/service that has been exported to China market. This includes the club IPs, players IPs, high value marketing assets etc. The education related product/service exported to China is in the area of Football Education, which includes:

- 1) coaching youth players at all levels
- 2) coaching coaches and PE teachers at all levels.

- Experience in international market;

CFG had rich experience in operating Football Academies and Schools worldwide: UK, US, Australia, etc.

- The type of Chinese partners you're looking for
Private or Public Schools; Education groups; Youth Football training organizations; Football Clubs.

- Suggested collaboration model if any
To be discussed face to face.

City Football Group 是世界各大城市足球相关企业（包括足球俱乐部、学院、技术支持和营销公司）的所有者。

CFG 全资拥有英超俱乐部 -- 曼城足球俱乐部。曼城相关的知识产权是其出口到中国市场的主要产品/服务。其中包括俱乐部的知识产权、球员的知识产权、高价值的营销资产等。出口到中国的教育相关产品/服务集中在足球教育领域，包括：

- 1) 各级青少年球员的教练指导
- 2) 各级教练员和体育教师培训。

- 在国际市场上的经验

在全球范围内运营足球学院和学校方面，CFG 有着丰富的经验，业务遍及英国、美国、澳大利亚等地。

- 寻找的中国合作伙伴的类型

私立或公立学校；教育集团；青少年足球培训组织；足球俱乐部。

- 建议的合作模式（如有）
面谈。

Inspiring Learning

Contact Person 联系人 : Emma Gregory

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国际业务发展主管

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Inspiring Learning have been creating life-changing experiences for over 40 years. Our unique family of brands deliver innovative, transformative education for people of all ages and backgrounds.

Under the Kingswood brand we own and operate 11 centres in the UK. There are a wide variety of programmes on offer, from adventurous activities in beautiful natural environments to immersive language delivered by highly qualified teachers.

These purpose build residential centres are available all year round and offer stimulating and inclusive experiential learning to generate personal growth for a range of participants, whether that be a school, juniors on a summer/winter camp or a youth group. All facilities are included onsite from accommodation and dining to classrooms and activities.

Other brands in the Inspiring Learning family include:

- Britannia Coach Services
- Camp Beaumont
- Camp Beaumont Asia
- In2Action
- Skern Lodge
- Skern Training & Skills

- Experience in international market;
Asia

Inspiring Learning 拥有超过 40 年的历史，致力于为学习者提供优质的学习体验。我们拥有一系列独具特色的教育品牌，能够为不同年龄段和背景的学习者提供创新性教育。

Inspiring Learning 旗下子品牌 Kingswood，在英国拥有并运营 11 个中心。我们提供种类繁多的课程，其中包括有趣的自然探险活动，以及由专业教师提供的沉浸式语言课程。

我们的住宿中心全年开放，为在校学生、参加夏令营 / 冬令营的青少年或青年团体等各类学员提供兼具趣味性和包容性的体验式学习机会，帮助学员实现个人成长。住宿中心配备从住宿、餐饮、教学到活动等各类设施。

启发学习旗下的其他品牌包括：

- Britannia Coach Services
- Camp Beaumont
- Camp Beaumont Asia
- In2Action
- Skern Lodge
- Skern Training & Skills

—国际市场经验：
亚洲

Outdoor Sports 户外运动教育

PGL Travel

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For young people, teachers, group leaders and parents, PGL, Ofsted and British Council accredited, is the UK's leading outdoor education provider, delivering inspirational learning through adventure and study.

We specialise in educational activity courses, school trips, English and French Language courses, tailored mini-stays, children's activity holidays, summer camps and ski trips, with centres in the UK, France and Australia.

Although primarily delivering to the UK domestic market since 1957 PGL has over the last 15 years experienced incredible growth in our international department welcoming groups from all over the world to our mixed nationality and immersion programmes during the summer as well as our Language programmes and Tailor-made offerings available all year round.

But the real PGL difference is in our people. We love what we do and it shows. We know how to bring out the best in young people to make those memories of success that will last a lifetime.

-The type of Chinese partners you're looking for:
PGL are certainly looking to expand further into the Chinese market and would welcome partners from all areas:- Agents, private, public and international schools, clubs and Education providers.

PGL 作为英国领先的户外教育机构, 已获得 Ofsted 以及 British Council 认证, 并获得一众青少年、教师、团队领导和家长们的认可。PGL 采用启发式教学模式, 通过户外冒险和学习活动, 寓教于乐。

我们分别在英国、法国和澳大利亚设有教育中心, 专注提供教育活动课程、学校旅行、英语和法语课程、定制短期住宿计划、儿童活动度假、夏令营和滑雪旅行等项目。

尽管 PGL 自 1957 年以来主要面向英国国内市场, 但在过去 15 年里, 我们的国际部亦取得了高速发展。我们不仅在暑期面向世界各地的团体开设了沉浸式混合国籍课程, 而且我们还全年提供各种语言课程和定制课程。

我们的员工是 PGL 的核心竞争力所在。我们热爱自己的工作, 并在实际工作中践行这份热爱。我们知道如何充分挖掘青少年的潜能, 帮助他们获得毕生难忘的成功体验。

——希望找到的中国合作伙伴类型:

PGL 希望进一步拓展中国市场, 并期待与来自各个领域的伙伴开展合作: 中介、私立、公立和国际学校、俱乐部和教育机构。

Pony Club

Contact Person 联系人 : Marcus Capel

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The Pony Club was formed in Great Britain in 1929 when the Institute of the Horse formed a youth branch of their organization. The Pony Club, was formed to encourage children to start riding, while providing them with opportunities in the field that they would not be able to reach on their own. The Pony Club is the world's largest equestrian youth organisation, with over 30,000 Members in the UK alone. The Pony Club have over 300 volunteer-led Pony Club Branches across the UK, together with nearly 400 Riding Centres who are linked to The Pony Club.

The Pony Club offers Mini Achievement Badges for younger Members as well as both equine and non-equine Achievement Badges. Both types of achievement badge help Members to learn a wide range of skills like the care of your horse or pony first-aid, farming, map reading, saddlery, road safety and grooming.

The Pony Club provides different coaching:

1. Sports-Specific
2. Intro to Coaching Steps 1-3
3. CPD

1929年, Pony Club 在英国创立成为马术协会青年分会。Pony Club 的立会宗旨是鼓励儿童接触了解马术, 同时为其提供更多自我探索的机会。Pony Club 是世界上最大的马术青年组织, 仅在英国就拥有超过 30,000 名会员。Pony Club 在整个英国拥有 300 多个由志愿者领导的分支机构, 并与近 400 家骑术中心建立联系。

Pony Club 为青少年会员提供“迷你成就徽章”, 以及马术类和非马术类“成就徽章”。在上述两类成就徽章的激励下, 会员将积极学习广泛技能, 例如, 照顾马匹或小马急救、养殖、判读地图、马具使用、道路安全和马匹清洁梳理。

Pony Club 提供以下方面的培训:

1. 体育专项训练
2. 从入门到辅导步骤 1-3
3. 持续专业发展

Outdoor Sports 户外运动教育

Rockley Water Sports

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Rockley, established in 1976, is a family-run company with a rich history of providing exceptional RYA training, school trips, group adventures, and sixth form college education. Our dedicated team of experts offers career training, adventurous learning for schools and groups, and professional instructor training. As one of the leading training providers in the UK, we have a strong reputation for excellence in instruction, safety, and fun. Rockley continues to be selected for development and training initiatives and have been chosen by governing bodies, the RYA, World Sailing and overseas federations as the quality benchmark to align with throughout our history.

We offer:

RYA Training and Instructor Qualifications

Rockley's RYA training and instructor qualification programs are a gateway to mastering watersports and becoming a certified instructor. With skilled instructors, hand-on experience and rigorous safety training, our course prepare individuals for RYA certification in sailing, windsurfing and power boating.

School and Group Trips

Offering a diverse range of activities in beautiful locations, fostering personal development and teamwork while emphasising safety, fun and learning.

Rockley 是一家于 1976 年成立的家族企业，提供专业的 RYA 培训、研学旅行、集体探险和面向高年级学生户外教育。我们的专家团队可以提供针对学校和集体的职业培训和探索学习，以及专业教练培训。作为英国领先的培训机构之一，我们在提供专业的教学，自创立以来，Rockley 始终是各大发展和培训计划的入选机构，并经监管机构、RYA、世界帆船联合会和海外联合会选择作为质量标杆。

我们提供：

RYA 培训和教练资格认证

Rockley 的 RYA 培训和教练资格认证计划是掌握水上运动和成为认证教练的入门课程。我们的课程通过提供专业的教练、实践经验和严格的安全培训，帮助个人为获得 RYA 帆船、帆板和摩托艇认证做好准备。

研学和集体活动

在风景优美的地点选址组织多样化的活动，促进个人发展和团队合作，同时强调安全、乐趣和学习。

Outdoor Sports 户外运动教育

The Duke of Edinburgh's International Award China

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市场营销和开发经理

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The Duke of Edinburgh's International Award was founded by HRH The Duke of Edinburgh KG, KT in 1956, in conjunction with Kurt Hahn, the German educationalist. It is a global framework for holistic education and learning, which challenges young people to dream big, celebrate their achievements and make a difference in their world. Through developing universal and transferable skills, increasing fitness levels, cultivating a sense of adventure and volunteering in their community, the Award inspires young people to make their own choices and build their own unique programmes, helping them to find their purpose, passion and place in the world.

Key services:

-For schools, employers, educational facilities and any organizations engaging young people 13-24 years old, we provide license/certificate & operational support for whom to work as our delivery partners of the DofE Award.

-We provide Premium Program to young people & their families, to help develop the participants and support them on their Award journey to a global future.

-We mobilize resources with our partners to enable & empower young people from under privileged backgrounds through the DofE program.

爱丁堡公爵国际奖由英国爱丁堡公爵殿下（嘉德勋位、蓟花勋位）与德国教育家库尔特·哈恩于 1956 年共同发起，是一个全球性的全人教育框架，旨在帮助青年挑战自我、拥有远大梦想并为世界做出贡献。该奖项通过引导青年掌握通用和可转移技能、改善健康水平、培养冒险精神并投身社区志愿服务，激励青年做出自己的选择，设计自己的计划，从而帮助他们明确目标、释放激情，找准定位。

主要服务:

——我们为学校、雇主、教育机构以及面向 13 ~ 24 岁青年的组织提供执照 / 证书和运营支持，帮助他们成为爱丁堡公爵国际奖的运营合作伙伴。

——我们为青年及其家庭提供高端课程，帮助学员实现自我发展，支持他们通过本奖项拥抱全球化未来。

——我们与合作伙伴携手，通过爱丁堡公爵国际奖项目为来自贫困家庭的青年赋能。

Music Drama 音乐戏剧

British Youth Music Theatre

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**BRITISH
YOUTH
MUSIC
THEATRE**

BRITISH YOUTH MUSIC THEATRE [BYMT] is a performing arts company (an Arts Council England National Portfolio Organisation) that specialises in creating brand new music theatre with young people aged 11-21 years. We recruit talent from across the country, through auditions and outreach activities and work intensively with people on residential theatre projects, in various locations from London to Belfast to Plymouth. Many of the people we work with progress on to further training and/or a career in theatre; our alumni include: Ed Sheeran, Sam Smith and Grace Moutat.

We offer a range of Residential Theatre Projects THEATRE PRODUCTIONS [audition required]
2-3-week project culminating in professional theatre performances

THEATRE CAMPS [no audition required]
Intensive 6-day residential course in music theatre
ADVANCED SKILLS CAMPS [no audition required]
Intensive 6-day residential course - illuminate careers, build confidence and prepare for professional auditions

BACK STAGE COURSES [no audition required]
For those interested in backstage careers - working on a BYMT show with a professional team for 2-3-weeks
Accreditation

- BYMT's training is accredited by Trinity College London; participants consistently achieve DISTINCTION
- Participants receive a certificate in Music Theatre in Production at Grade 8 (Theatre Productions) or Grade 6 (Theatre Camps) - Grade 6 = 12 UCAS POINTS; Grade 8 = 30 UCAS POINTS

-Experience in international market;
Our international partners include a singing school in South Africa, where we provide bespoke online audition workshops for a large group of young people, prior to UK-based residential activities for a smaller/select number of participants, along with theatre trips and cultural visits. We would like to build on this model, partnering with schools, educators and training centres in China.

British Youth Music Theatre (BYMT) 是一家专门帮助 11 ~ 21 岁青少年创作全新音乐剧的演艺公司 (an Arts Council England National Portfolio Organisation)。我们通过试镜和外联活动, 面向全国招募人才, 并在全国各地 (从伦敦到贝尔法斯特再到普利茅斯) 集中开展住宿式戏剧培训项目。我们的许多学员在培训结束后选择继续深造和/或从事戏剧工作; 我们的校友包括: 艾德·希兰 (Ed Sheeran)、萨姆·史密斯 (Sam Smith) 和格蕾丝·穆阿特 (Grace Moutat)。

我们提供一系列住宿式戏剧培训项目:

戏剧制作项目【需试镜】

为期 2 ~ 3 周的培训项目, 项目结束时, 学员将有机会参与专业戏剧表演

戏剧培训营项目【无需试镜】

为期 6 天的音乐剧院住宿式强化培训课程

高级技能培训营项目【无需试镜】

为期 6 天的住宿式强化培训课程——提供职业生涯指导, 帮助学员树立信心, 并为专业面试做准备
幕后课程【无需试镜】

针对有意从事幕后工作的人士打造——在为期 2 ~ 3 周的时间里, 与专业团队合作, 为英国青年音乐剧院演出提供服务

认证

- 英国青年音乐剧院培训获得伦敦圣三一学院认证; 学员成绩一贯优异
 - 学员将获得八级 (戏剧制作) 或六级 (戏剧培训营) 音乐剧制作证书【六级 = 12 个 UCAS 学分; 八级 = 30 个 UCAS 学分】
- 国际市场经验;

我们的国际合作伙伴包括一所南非歌唱学校。大量青年人先在该校参加我们提供的定制化线上试镜讲习班, 然后部分/经过挑选的学员将前往英国, 参加住宿式活动, 并参观当地剧院和人文景点。我们希望在这一模式基础上, 与中国的学校、教育工作者和培训机构开展合作。

Chetham's School of Music

Email Address 邮箱地址 : communications@chethams.com

Telephone 电话 : 0161 834 9644

Website 网址 : <https://chethamsschoolofmusic.com/>



Chetham's School of Music, in the heart of Manchester, is the largest specialist music school in the UK. 330 talented students attend the school and are bonded by a passion for music.

Each year, Chetham's School of Music opens its doors for a spectacular summer school, so that young people who don't already go to Chetham's can experience it. Every year summer a cohort of summer school attendees from across the world will enjoy world-class facilities, learn from some of the best music tutors in the world and play with other young musicians who may become friends-for-life! The course is suitable for singers, pianists, and players of orchestral instruments at Grades 4 and above, aged 11-17 (singers aged 14-17).

CHETHAM'S SUMMER SCHOOL PROGRAMME:

<https://chethamsschoolofmusic.com/whats-on/chethams-summer-music-course-2024/>

Chetham's School of Music 坐落于曼彻斯特市中心，是英国最大的专业音乐学校，吸引了 330 名热爱音乐且才华横溢的学生来此就读。

Chetham's School of Music 每年均会对外举办暑期班，让更多青少年有机会体验该校的专业音乐教学。每年夏季来自世界各地的暑期班学员将有机会使用世界一流的音乐设施，在全球顶尖的音乐导师们的带领下，与其他年轻音乐家们共奏乐章该课程适合 11 ~ 17 岁（演唱类；14 ~ 17 岁）的四级及以上演唱者、钢琴演奏者以及管弦乐器演奏者。

CHETHAM'S 夏校项目介绍：

<https://chethamsschoolofmusic.com/whats-on/chethams-summer-music-course-2024/>

Music Drama 音乐戏剧

LAMDA

LAMDA

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LAMDA – the London Academy of Music and Dramatic Art – is a world-class conservatoire offering exceptional vocational training through full-time and short courses, as well as an examinations provider offering qualifications in communication and performance. As a conservatoire, LAMDA offers both undergraduate and postgraduate degree courses in acting, directing, musical theatre and technical arts.

LAMDA Exams is an Ofqual registered awarding body, focused on achievement and empowerment, and we've been helping learners of all ages develop important life skills, such as clear communication and self-confidence, through literature, drama and poetry since the 1880s. We offer a wide selection of qualifications in communication and performance skills, covering topics such as speaking in public, acting, reading for performance and musical theatre.

All learners are assessed either in-person or online, and receive a grade and certificate, our higher-level qualifications hold UCAS points which support applications to UK universities and LAMDA lessons and examination preparation time count towards the skills section of Duke of Edinburgh award scheme. Outside of the UK, China is LAMDA's biggest market. We welcome interest from schools and independent Performing Arts academies in China keen to develop their learners' self-expression, self-assurance, creativity and confidence in the English language and performing arts.

London Academy of Music and Dramatic Art (LAMDA) 是全球领先的音乐学院, 通过全日制和短期课程提供卓越的职业培训; 同时也是一家沟通和表演专业资格考试机构。作为一所音乐艺术学校, LAMDA 提供表演、导演、音乐剧和技术美工等专业的本科和研究生学位课程。

LAMDA Exams 是在 Ofqual 注册的专注于学生成就和赋能的颁证机构。自十九世纪八十年代以来, 我们始终致力于以文学、戏剧和诗歌为载体, 帮助所有年龄段的学习者培养重要的生活技能, 例如, 培养清晰沟通的能力和树立自信。我们提供丰富的沟通和表演技巧资格认证选择, 涵盖公共演讲、表演、表演型阅读和音乐剧等主题。

所有学习者均需接受面对面或在线评估, 并获得成绩和证书。我们提供的高级别资格证书可换取 UCAS(英国高等教育招生服务中心)加分, 从而助力英国大学申请。LAMDA 的课时和备考时间可计入“爱丁堡公爵奖励计划”的技能部分。中国是 LAMDA 在英国以外的最大市场。我们期待与中国国内的学校、表演艺术学院在英语和表演艺术方面开展合作, 培养提升学生自我表现力、自我肯定、创造力以及自信心。

RSL Awards Limited

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RSL (RSL Awards Limited) brings together the leading names in contemporary arts. We are a global, specialist awarding body, and our grades are regulated in the UK by the qualifications regulators of England (Ofqual), Wales (Qualifications Wales), Northern Ireland (CCEA) and the Scottish Qualifications Authority (SQA). When you take an RSL exam you will have a qualification and measure of your achievement that is recognised around the world. Our qualifications cover guitars, drums, bass, pop piano and keyboards, music production, pop music theory, pop vocals, classical piano, musical theatre, street dance and jazz dance (entry level up to level 6). Advanced level RSL certificates carries UCAS points. RSL exams are delivered in more than 50 countries. In 2018, RSL proudly received the Queens Award for Enterprise in International Trade to recognise the continuous growth and achievement in the international business.

RSL assigns thoroughly trained examiners worldwide (including China market) to assess the exams, and ensure that assessment taking place in RSL's home country is no different to assessment happening elsewhere in the world. Local representatives can provide teacher training to help instill teachers with the confidence and technical knowledge to help their students flourish in our graded music exams and Performance Arts Awards. In 2017, RSL set up its first wholly owned foreign enterprise in Beijing.

-Experience in international market;
RSL Awards has vast experience in the international market, operating in over 50 countries, and offer video exams since 2020 to cope with the Covid-19 pandemic.

-The type of Chinese partners you're looking for
We partner with extra-curriculum arts training schools and international schools/private schools in China to deliver our qualifications.

-Suggested collaboration model
RSL offers 3 exam periods in China per year. Aforementioned collaborative schools use RSL syllabus in teaching, and book examiners with RSL China Office during the exam periods.

RSL 是全球领先的现代艺术资质证书颁发机构, 我们提供的等级认证资格证书受到英国的英格兰资格与考试监督办公室 (Ofqual)、威尔士资格认证 (Qualifications Wales)、北爱尔兰教学大纲 / 考试与评估委员会 (CCEA) 以及苏格兰学历管理委员会 (SQA) 监管。参加 RSL 等级认证, 意味着你的学习成就将获得资格认定与考核, 且在全球获得承认。我们提供的资格认证涵盖入门等级直至英国的 Level 6, 包括: 现代音乐类 (吉他、贝司、架子鼓、流行钢琴与键盘乐器、尤克里里、音乐制作、流行乐理、流行演唱)、现代表现艺术 (音乐剧、街舞、爵士舞)、创意产业资格认证 (视频博主、播客)、职业教育资格认证、以及最新推出的 RSL 古典钢琴等级认证。高等级 RSL 资格证书适用于英国 UCAS 加分。RSL 资格认证在全球 50 多个国家实施, 并于 2018 年获颁“英女王企业奖”, 以表彰 RSL 在国际业务中所取得的持续性成就。

RSL 向世界各地 (包括中国) 派遣经过专业培训的考官实施认证, 并确保在世界任何地方实施的 RSL 等级认证都与英国本土保持相同的标准。当地 RSL 代理机构提供师资培训, 帮助教师有信心和足够的技能知识来辅导学生顺利完成我们的现代音乐等级认证与表演艺术等级认证。2017 年, RSL 在北京成立了旗下第一家位于海外的全资子公司。RSL 拥有丰富的国际市场经验, 目前在 50 多个国家实施认证。为了应对全球新冠疫情, 2020 年, RSL 率先推出了视频认证方式。

我们的目标合作伙伴是课外艺术培训机构、国际学校 / 私立学校, 用我们的考纲进行教学、并参加 RSL 等级认证。RSL 每年在中国大陆组织 3 个考季。上述合作伙伴使用 RSL 教材进行日常教学, 与 RSL 中国办公室预定考官, 并在考季来临时, 在自己的校内场地实施 RSL 等级认证。

Music Drama 音乐戏剧

Trinity College London

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TRINITY
COLLEGE LONDON

Trinity College London, established in 1872, is the inventor of the graded music exam. Trinity is a leading international awarding organisation, publisher and independent education charity. We specialise in the assessment of communicative and performance skills covering music, drama, and English language.

We are regulated in the UK by Ofqual, Qualifications Wales and CCEA Regulation. Trinity College London provides a range of certificates, graded exams and diplomas to learners and teachers globally. Trinity's Grade 6 to 8 Music and Drama solo qualifications are eligible for UCAS points for those applying to colleges and universities.

With over 850,000 candidates a year in more than 60 countries worldwide, Trinity qualifications are specifically designed to help students progress. We look forward to working with schools, educational groups and training organisations to support them to use our assessment system to empower their curriculum and achieve better development in teaching and learning. We welcome schools and education organisations to become Trinity registered centres and partners in China. We will provide our partners with a wealth of teaching support materials as well as marketing assistance.

伦敦三一学院 / 考试院 (简称圣三一) 成立于 1872 年, 是音乐等级测评的发明者。作为一家领先的国际考试局、出版商和独立的教育慈善机构, 我们专门从事音乐、戏剧和英语语言等交流和表演技能的评估。

圣三一受英国 Ofqual、Qualifications Wales 和 CCEA Regulation 的认可和监管。圣三一提供包括证书, 等级考试, 文凭在内的系列测评和考核。所有测评及考核均由圣三一官方考官进行评估。圣三一的 6-8 级音乐和戏剧个人证书可为申请英国高校的学生获得 UCAS 积分。

每年有超过 850,000 名考生在全球 60 多个国家参加考试, 圣三一证书是专为帮助学生取得进步而设计的。我们期待和广大的学校、教育集团和培训机构合作, 欢迎学校和机构申请成为圣三一注册合作中心, 使用我们的测评体系赋能课程, 并作为学习成果的展示。我们将为合作中心提供丰富的教学支持材料和市场推广协助。

English Summer Camp 英语夏令营

Ardmore Language Schools Ltd

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For 40 year Ardmore has been helping young minds meet the world, driven by one purpose: to help the next generation thrive, globally. We work with our international partner agents to deliver quality residential year-round and summer junior programs at the most prestigious boarding schools and universities in the UK, Ireland, USA and Canada.

Programmes are designed to immerse students in the anglophone culture, exploring their passions and to prepare for their academic future through our Specialist Courses, School Immersion and High School programs for groups and individuals that want to study at a local school and Guardianship services for day-pupils and boarding schools students.

-What's the product/service aimed to be exported to China market:

Junior English Language Courses; English plus (sports, city explorer, volunteer, coding & robotics); School Integration

-Experience in international market;

Ardmore is the largest international junior provider, running English language courses dedicated to junior students for over 40 years.

Ardmore Language Schools 拥有 40 年的历史, 始终致力于帮助青少年茁壮成长认识世界。我们与国际机构合作, 在英国、爱尔兰、美国和加拿大最负盛名的寄宿学校和大学开设高质量全年寄宿和暑期初中课程。

我们的教育项目旨在为有意在当地学校学习的团体和个人, 打造了专修课程、校园沉浸体验课程和高中课程, 以及专为走读生和寄宿学校学生设计的监护服务, 让学生沉浸式体验英语文化, 探索他们真正热爱的方向, 并帮助他们为未来学业打好基础。

——希望向中国机构提供哪些服务:

初中英语课程; 英语加活动课程 (体育、市区观光、志愿者服务、编程和机器人); 插班

——国际市场经验:

Ardmore Language Schools 是面向青少年的全球最大语言培训机构, 40 多年来一直致力于为广大中学生提供优质英语课程。

English Summer Camp 英 语 夏 令 营

Bayswater Education

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Bayswater is a social enterprise in international education. We have been accredited by the British Council for over 40 years. With ten college campuses across the UK, Canada, South Africa, France and Cyprus. Our college has taught thousands of students from around the world to speak more confidently, pass exams and gain a better understanding of English in real life situations. We have professional certificates aimed at people that ask what next in their lives to equip them for the world of work including International Business Management, Digital Marketing, Global Leadership, Fashion and Luxury Brand Management. Bayswater works with Education agents, governments and other education institutions globally to provide educational and work experiences around the world.

-Experience in international market;
Bayswater teach thousands of students every year across our ten campuses from over 100 countries around the world.

-The type of Chinese partners you're looking for.
Agents, school and university partnerships,
Government, private companies

Bayswater 是一家从事国际教育的机构, 已连续 40 多年获得 British Council 认证。我们目前在英国、加拿大、南非、法国和塞浦路斯设有十个校区, 帮助来自全球各地的数千名学子树立演讲自信、顺利通过考试, 并在实际生活中更好地理解运用英语。我们为有志于实现自我提升、追求职业发展的学员提供各类培训(包括国际商务管理、数字营销、全球领导力和时尚与奢侈品牌管理), 帮助他们取得专业证书。Bayswater 与全球教育中介、政府和其他教育机构合作, 共同为广大学子提供海外教育和工作机会。

- 国际市场经验:

Bayswater 每年通过十个校区为来自全球 100 多个国家的数千名学生授课。

- 希望找到的中国合作伙伴类型:

中介机构、学校和大学合作伙伴、政府和私人企业

English Summer Camp 英 语 夏 令 营

Embassy Summer

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Embassy Summer is a trusted global leader in full immersion junior language programmes with over 40 years of experience in delivering dynamic experiences to students from around the world (UK, USA, CANADA, MALTA, DUBAI and SOUTH AFRICA). We work with global universities, colleges and schools. Embassy Summer courses are designed to ensure that students make the most their time with us. Not only do our students get to improve their English (or French, in Montreal); but we also support their personal development and provide them with lots of opportunities to make new international friends. We are experienced at delivering outstanding programmes, with a 99% student satisfaction rate based on student feedback. We also have a truly global nationality mix with students coming to our centres from over 85 different countries. From London to Los Angeles, Malta to Cape Town or Dubai - our students have the opportunity to learn side by side, with their new friends, in a variety of locations around the world.

Learning English is only part of the journey. Our language programmes are available from 1 week to 8 weeks during the summer and include exciting activities based around our Embassy Life Skills. Our summer camps also introduce international students to local social life and culture through a variety of exciting excursions.

Embassy summer also provides year round courses for groups.

-What's the product/service aimed to be exported to China market.

We deliver rewarding English language programmes for young learners, providing a truly life-changing experience for students from all over the world. Those programmes are delivered at world famous universities such as UCL London, UCLA, University of Sussex and others. We teach all levels, from beginner to advanced.

Embassy Summer 为青少年提供沉浸式语言课程，在过去 40 多年里始终致力于为世界各地的学生（英国、美国、加拿大、马耳他、迪拜和南非）提供多样学习体验。我们的合作伙伴包括全球各大高校和学校。Embassy Summer 的课程旨在确保学生充分利用参与的时间。我们不仅帮助学生提高英语（或在蒙特利尔为法语）能力，而且还支持学生的个人发展和为其提供诸多结交来自全球各地的朋友的机会。我们在提供优秀课程方面经验丰富，根据学生的反馈，我们的学生满意度高达 99%。我们的学生来自全球超过 85 个国家，因此我们具有真正全球多元化的学籍。从伦敦到洛杉矶，从马耳他到开普敦或迪拜——我们的学生有机会在世界各地不同地方与新朋友共同学习。

英语学习只是这段旅程的一部分。我们提供为期 1~8 周的暑期语言课程，课程内容包括基于 Embassy 生活技能的活动。我们的夏令营还通过组织多种短途旅行，向国际学生介绍当地的社会生活和文化。

Embassy Summer 也提供针对学生群体的全年课程。

— 希望向中国机构提供的服务

我们为青少年提供专业的英语语言课程，并为来自世界各地的学生提供真正改变人生的体验。授课地点包括伦敦大学学院、加州大学洛杉矶分校、萨塞克斯大学等世界知名大学。我们的课程适用于从初级到高级的所有级别的学习者。

English Summer Camp

英 语 夏 令 营

Kings Education

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Kings Colleges are a set of four UK-based international schools which welcome students from all over the world to complete their pre-university education. The school also has a small British cohort of students. We offer full UCAS support as well as small, personalised group teaching.

- What's the product/service aimed to be exported to China market.

Bristol University joint offer programme

Range of teacher training courses

Range of summer and EFL courses

- Experience in international market;

We are currently running a very successful joint operation in Suzhou with Jiaotong Liverpool University Suzhou. "Kings Suzhou" offers 2 terms of the foundation in China and completion in Kings Bournemouth.

国王学院由四所英国国际学校组成，欢迎来自世界各地的学习者在此完成大学预科教育。学校亦招收了少量英国学生。我们为学员提供全面的 UCAS 支持，以及个性化小班教学。

——希望向中国机构提供哪些服务：

布里斯托大学联合录取项目

各类教师培训课程

各类暑期和 EFL 课程

——国际市场经验：

我们目前正在苏州西交利物浦大学成功开展一项联合办学项目。参加“国王苏州”项目的学生将先在中国学习 2 个学期的基础课程，然后前往国王学院伯恩茅斯校区完成之后的学业。

English Summer Camp 英语夏令营

Oxford International Education Group

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We take pride in running Oxford International Junior programmers for the last 33 years. Oxford International Education Group is well known as a truly international and global brand group.

We have dozens winter and summer Junior programmers in UK, USA and Canada. Our extensive range of campuses give you a huge choice of locations - from large university buildings to historic boarding schools.

Besides, we have seven English Language Schools, provide the Year Round English language learning and activity programmes:

- London (Greenwich), Oxford and Brighton – UK
- Vancouver, Halifax and Toronto – Canada
- New York - USA

We love to welcome our agency partners and students from all over the world with our best products and honestly service!

牛津国际教育集团成立于1991年，在英国和北美提供英语语言课程，与加拿大、英国和美国的合作机构提供高等教育预科课程，以及在线课程和职业英语课程。

牛津国际青少年项目在33年的运营中积累了丰富的经验。在英国、美国和加拿大拥有数十个夏令营和冬令营项目，营地不仅有占地面积广阔的大学校园，也有历史悠久的寄宿学校，为来自世界各地的孩子们提供丰富多彩的营地生活。

此外，我们还有七所英语语言学校，提供全年的英语学习和活动计划：

- 英国——伦敦（格林威治）、牛津和布莱顿
- 加拿大——温哥华、哈利法克斯和多伦多
- 美国——纽约

我们将用我们最好的产品和诚实的服务，欢迎来自世界各地的代理合作伙伴和学生！

English Summer Camp 英语夏令营

St Clare's, Oxford

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St Clare's, Oxford is one of the most famous international colleges in Oxford and the first ever IB School in England. Founded in 1953, our mission is "to advance international education and understanding". Students from over 50 countries are studying with us in our IB World School (15-18) and International College (17+) campuses.

The college's reputation stems from the consistent quality of IB Diploma results and exceptional pastoral care. We are in the top 6% of UK IB schools for student progress. 90% of our students go to their first choice of prestigious universities worldwide. St Clare's is also the only school authorised by the IBO to provide IB Teacher training. We also run a successful university foundation programme and a variety of summer school programmes to meet students' unique needs.

Our educational programmes are holistic, cultivating talents in music, art and sports. Internationalism is also a core part of our values, both throughout our curriculum and with a diverse student body. Combining broad academic understanding and with creativity, activity, and service, we develop students to become responsible, self-reliant and global-minded young adults with high aspirations, preparing them for success in universities and life beyond.

What's the product/service aimed to be exported to China market.

Our main programme include:

- International Baccalaureate (IB Diploma) and Pre-IB
- University Foundation Programme
- English for Life / Examinations
- English plus Academic Subject/ Undergraduate Programme
- Summer Courses, for Juniors (9-15), Teenagers (15-17) and Adults (18)

Teacher Training courses

Experience in international market:

- Summer programme: More than 1000 students from over all the world each year join our summer programmes.
- We also have established partnerships with schools and universities worldwide.

An example from our Undergraduate Programme: Accredited by the University of San Diego, as part of their Study Abroad Programme, students come and study with us for one-term and gain credits.

St Clare's, Oxford 是牛津最著名的国际学院之一，也是英格兰第一所 IB 学校。学院从 1953 年建校以来一直坚持以“促进国际教育和理解”为使命，吸引了来自全球 50 多个国家的学生在 IB 国际高中部（15-18）和国际学院部（17+）学习生活。

学院以高质量教学和杰出的人文关怀而闻名。IB 考试结果历年成绩优异，学生的学术进步幅度在全英 IB 院校中名列前茅 6%。90% 的毕业生可以被自己第一志愿的全球顶尖大学录取。St Clare's, Oxford 也是 IB 国际组织唯一授权提供 IB 教师培训课程的英国学校。我们同时开设大学预科和丰富的暑期课程来满足学生的不同需求。

我们重视全人教育。培养学生在音乐、艺术和体育领域的兴趣爱好。我们的课程将广泛的学术理解与创造力、文体活动和社会服务相结合，为学生在大学和未来成功做好充分准备。国际主义精神也是 St Clare's, Oxford 价值观的核心部分，充分体现我们的课程设置和多元化学生群体中。St Clare's, Oxford 培养学生成为有能力，有责任心，有远大志向和全球视野的人才。

希望向中国机构提供哪些服务:

我们主要的项目包括:

- 国际高中文凭和预科课程
- 大学预科课程
- 生活英语 / 备考英语
- 学术英语 / 本科项目
- 暑期课程，儿童 9-15 岁，青少年 15-17 岁，成人 18 岁以上
- 教师培训课程

— 国际市场经验:

- 每年有超过 1000 名来自世界各地的学生参加我们的暑期课程。
- 我们还与世界各地的学校和大学建立了合作伙伴关系。以我们的本科课程为例：经美国圣地亚哥大学认可，作为其出国留学计划的一部分，学生来我们国际学院部学习并获得学分。

English Summer Camp 英 语 夏 令 营

Stafford House Study Holidays

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Stafford House Study Holidays is part of CATS Global Schools. For 30 years, we have been providing high quality English Language and activity courses for young learners at a wide range of great locations throughout the UK. In the UK we run summer programmes in the world's most famous locations including London and Cambridge. Students can choose from traditional boarding schools, colleges, or university campuses.

Each year we run a wide range of courses for several thousands of students from over 50 countries. Our summer courses range from English and activities to creative art & design, sports and academic preparation courses. We also have 3 year-round centres in London, Cambridge and Canterbury, providing tailor made English and activities to junior student groups. All our centres are accredited by the British Council.

Stafford House Study Holidays have been working with Chinese partners for over 25 years. We would like to work with more organisations in China including schools, travel agencies as well as study abroad agents, international exchange organisations.

Jennifer Zhang who is the brand manager for Stafford House is based in China. She can be reached by email: jzhang@catsglobalschools.com

Stafford House 夏令营学校成立三十年来致力于为国际青少年学生提供高质量的英语夏令营, 主要营地位于英国主要景点城市如伦敦、剑桥等。学生们可以选择我们开设在英国传统的寄宿学校, 有高中和大学的不同风格的营地。我们的夏令营课程选择也很丰富, 包括但不限于英语类, 运动类, 学术体验类和艺术类等。

每年夏天我们在英国 6 个营地接待几千名来自世界各国 8-18 岁的学生。另外我们在英国还有三所英语学校全年可以接待青少年学生团队, 提供定制化课程。我们所有的营地和学校都得到了 British Council 的认证。

Stafford House Study Holidays 与中国机构合作已经超过 25 年。我们非常希望与中国的学校, 教育集团, 教育交流机构和旅行社发展更广阔的合作。

在中国境内可以联系我们的品牌经理 Jennifer Zhang 女士, jzhang@catsglobalschools.com

English Summer Camp 英语夏令营

TWIN Group

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Founded in 1995, Twin Group are an award-winning international provider of English language education, group travel, work experience, accommodation, higher education pathways, and employability services, including apprenticeships.

From year-round language schools and summer centres in the UK and Ireland, to the long history of helping people find employment and upskill, Twin Group core purpose is growing opportunity for our learners, partners, and colleagues.

We offer:

1. English Language Centres

We help students from all over the world to learn or improve their English. Studying at one of our schools in London, Eastbourne or Dublin is a great way to learn the language, meet students from around the world and become immersed in traditional cultures.

2. International Internships and Volunteering

We have been helping UK and international students boost their career prospects through internships for more than 15 years. Internships are a great way for students or graduates to gain work experience in their chosen field and industry.

3. English Junior Summer Centres

At our Summer Centres around the UK and Ireland, we help young students aged 8 to 18 gain unforgettable experiences by combining fun activities and excursions with English tuition.

Twin Group 成立于 1995 年, 是一家屡获殊荣的英语语言教育、团体旅行、工作经验、住宿、大学预科课程和就业服务(包括学徒制)的国际提供商。

从位于英国和爱尔兰的全年语言学校和暑期中心, 到长期致力于帮助人们就业和提高技能——Twin Group 的核心宗旨是为我们的学习者、合作伙伴和同事创造更多机会。

我们提供:

1. 英语语言中心

我们帮助世界各地的学生学习或提高英语能力。学生可以在我们位于伦敦、伊斯特本或都柏林的学校学习语言, 结识来自世界各地的同学, 并接触了解传统文化。

2. 国际实习和志愿服务

在超过 15 年的时间里, 我们始终致力于帮助英国和国际学生通过实习提升自身职业前景。实习是学生或毕业生在自己选择的领域和行业获得工作经验的一种理想方法。

3. 青少年英语暑期学习中心

借助我们在英国和爱尔兰开办的暑期中心, 我们将丰富的活动和短途旅行与英语教学结合, 帮助 8~18 岁的青少年收获难忘的经历。

BecomingX Education

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BecomingXEducation

BecomingX was set up to create a world where everyone can realise their potential, no matter what their starting point in life. We aim to help people understand what it takes to succeed and for schools we do this through our digital learning platform, BecomingX Education.

BecomingX Education provides a digital library of 'ready-to-play' lessons, assemblies, discussions and activities to help educators deliver truly impactful personal development experiences to students aged 8-18, with accompanying lesson plans and resources. We focus on equipping young people with the skills, knowledge, attitudes, and relationships needed to succeed, based on combining deep subject expertise, first-hand research and the latest pedagogy and neuroscience.

Our lessons feature filmed insights from some of the world's most inspiring and iconic people and are highly engaging, with practical real-world activities. Our platform also includes a clips library for use in any lesson, a cinema of short films, surveying capabilities, a curated selection of virtual experiences, access to international experiences and tools and guidance for educators.

We currently have schools from across the globe using our platform. We are keen to broaden our presence in English-speaking schools throughout China, providing more students with access to a world-class resource for personal development.

BecomingX 旨在帮助人们发掘自身潜力，我们主要通过学校提供数字化学习平台 BecomingX Education，以帮助使用者发掘自己的无限潜力，了解取得成功的要素。

BecomingX Education 提供集“即时播放”课程、集会、讨论和活动为一体的数字图书馆，帮助教育工作者为 8~18 岁的学生提供真正具有影响力的个人发展体验，同时附有配套课程计划和资源。我们基于深厚的学科专业知识、第一手研究以及最新教学法和神经科学，注重为年轻人提供成功所需的技能、知识、态度和关系。

我们的课程以拍摄方式呈现最具感染力和标志性的全球人物的见解，不仅在形式上引人入胜，而且辅以实操活动案例信息。我们的平台还包括可供任何课程使用的剪辑库、短片影院、调查功能、精选虚拟体验、获取国际学习经验及工具，为教育工作者提供指引。

目前，全球多所学校在使用我们的平台。我们期待与更多在中国以英语为主要沟通语言的学校开展合作，为更多学生提供世界一流的个人发展资源。



UK Government

[great.gov.uk](https://www.great.gov.uk)

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