

2025 'IoT China' Annual Conference Opening Ceremony & UK-China AIoT Innovation Exchange

Date: Tuesday September 9th, 2025, 14:30-17:00

Venue: Xiamen International Conference and Exhibition Centre, Hall A3 Conference Area

Scale: 200 ppl

Language: Simultaneous Interpretation

Organisers: Joint Committee of China IoT Organisations, Xiamen IoT Association

Supporting Organisations: China Unicom Xiamen Branch, World AIoT Innovation Alliance

Event Background:

'IoT China' is a conference brand initiated by Xiamen IoT Association in 2017, and led by 'IoT China' Charing Committee - an industry driven group formed by regional IoT associations across China. The Conference became part of CIFIT since 2024. The 2025 Conference Opening is integrated with UK-China (Xiamen) AIoT Innovation Forum, bringing together Chinese & UK experts to discuss global trends in AIoT technologies, industry solutions and international standards.

Agenda:

14:30–14:50 Opening Remarks

- Junfeng Peng, Chief Engineer, Xiamen Bureau of Industry & Information Technology (BIIT)
- Trevor Lewis, Head of Trade and Investment, South China and Deputy Director - Innovation and Industry, Department for Business and Trade (DBT)
- Yusen Wang, President of Xiamen IoT Industry Association

14:50–14:55 Opening Ceremony of 2025 'IoT China' Annual Conference

14:55–15:00 Launch Ceremony of the 'IoT China Industry Service Platform' and 'IoT China Global Smart Hardware Launchpad'

15:00-15:20 Keynote: David Zhu, Director of Standard Application Solutions, BSI Greater China

15:20–15:40 Keynote: Tao Hong, GM of South China Support Centre, China Unicom Global

15:40–16:40 Presentations from Chinese and UK organisations

- Janet Coyle, Managing Director for Business, Technology & Innovation, London & Partners
- Alberto Mendizabal, R&D Project Manager, Ningbo COMEN Electronics Technology (COMEN Overseas)
- Joyce Huang, Senior OEM Manager, Kigen
- Yuanchun Wang, Deputy Head of IoT Research Institute, Xiamen Lilin Technology

16:40–16:45 Closing remarks: Ms Lei Lei, Secretary-General, Xiamen IoT Association

16:45-17:00 Networking